**PET FACTOR**

**PROJECT DIARY**

**GUIDE :-**

**DR. NANDAN BANERJEE**

**STUDENTS:**

**J. NAVYA SREE BHAVANI 180030472**

**M.SAI VALLI LAKSHMI SEERSHIKA 180030861**

**OVERVIEW**

This is an UI & UX Design based project related to front-end development. Pet-factor is a mobile app front end design build using FIGMA or ADOBEXD.

|  |
| --- |
| **REQUIREMENTS** |
| * Uxpressia * Whimsical * Figma |

|  |  |  |
| --- | --- | --- |
| **PHASES** | **WORK DONE SO FAR** | **GUIDE/MENTOR SIGNTURE** |
| 11/8/2021 | Selected a problem and noted down the ideas about the problem and analyzed best ideas about the problem. |  |
| 18/8/2021 | For this project, we have studied many user stories, user personas to make simple and less buttons to complete an action of user and created abstract about the project. |  |
| 25/8/2021 | Created Persona for human resources employee who works at pet-factor. |  |
| 08/9/2021 | Started working on customer journey map for pet-factor which includes the complete journey of the customer while using the app. |  |

# PHASES CURRENT PROGRESS MENTOR/GUIDE SIGNATURE

|  |  |  |
| --- | --- | --- |
| 15/09/2021 to  20/09/2021 | We are working on customer journey map:-  Goals, stages, story board, and mood chart |  |
| 20/09/2021 | Customer journey map is completed. We are working on empathy map. |  |
| 28/09/2021 | Empathy map completed and user flow diagram is traced. |  |

|  |  |  |
| --- | --- | --- |
| 05/10/2021 | We will work on User flow diagram. |  |
|  |  |  |

**PHASES FUTURE WORK MENTOR/GUIDE SIGNATURE**