

# Tableau Dashboard Layout Guide

## Objective

Create an interactive Tableau dashboard to analyze retail profitability, inventory movement, and seasonal trends.

## Suggested Visual Components

- Bar Chart: Profit Margin by Category and Sub-Category
- Line Chart: Monthly Sales and Profit Trends (Seasonality)
- Scatter Plot: Inventory Days vs Profit
- KPI Cards: Total Sales, Total Profit, Average Inventory Days

## Filters to Add

- Region
- Product Category/Sub-Category
- Season (Month or Quarter)

## Interactions

- Allow cross-filtering between charts.
- Use highlight actions to focus on selected categories.
- Enable dynamic time range filtering (e.g., last 6 months).