

LSDB

Website Testing Summary Template

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Table Of Contents

Sr.no	contents
1	Overview
2	General Website QA Review
2.1	Site Design
3	Page Design
4	Web Testing
5	Usability Checklist

1. Overview

The primary goal is to reinforce positive impressions from in-person meetings or referrals. The website aims to be remarkable, shareable, and engaging, conveying warmth, professionalism, and a personal touch.

2. General Website QA Review

2.1 Site Design

Header:

- **Logo:** Graham's professional logo for brand identity.
- **Navigation Menu:** Clear and concise menu with Home, Journey Map, Who is Graham?, Services, Testimonials, Teaser Content, Connect.

Hero Section (Home Page):

- **Welcome Message:** Warm and inviting introduction.
- **Visuals:** High-quality images representing workshops, coaching sessions, or tailored solutions.
- **Call-to-Action (CTA):** Encourage visitors to explore more.

Social Media Integration:

- **Section:** A dedicated section with live social media feed.
- **Links:** Icons leading to Graham's social media profiles.

Journey Map:

- **Interactive Map:** Highlighting the journey to workshops and coaching sessions.
- **Text Descriptions:** Brief details on each point of the journey.

Who is Graham?:

- **Split Section:** Professional background on one side, personal story on the other.
- **Images:** Professional photos of Graham.

Services Offered:

- **Grid Layout:** Each service outlined with an icon, title, and brief description.
- **Visuals:** Relevant images for each service.

Testimonials:

- **Slider/Grid:** Displaying client testimonials with photos.
- **Video Section:** If available, embed video testimonials.

Teaser Content:

- **Video Gallery:** Grid of teaser videos.
- **Snippet Section:** Brief excerpts from blog posts and articles.

Connect Page:

- **Contact Form:** Integrated for easy communication.
- **Appointment Booking:** Clearly visible link or embedded system.

Footer:

- **Contact Information:** Address, phone, email.
- **Navigation Links:** Repeat of main navigation for convenience.
- **Social Icons:** Links to social media.

Design Elements:

- **Color Scheme:** Warm and professional color a lining with Graham's branding.
- **Typography:** Clear, readable fonts for a professional look.
- **Consistent Imagery:** Maintain a consistent style of images across the site.
- **Whitespace:** Ensure a clean and uncluttered design for a welcoming feel.
- **Mobile Responsiveness:** Design to be responsive for all devices.

3. Page Design

1. Home Page:

- **Hero Section:**
 - Welcome message.
 - Engaging image or video background.
 - Call-to-action button leading to the "Connect" page.
- **Service Highlights:**
 - Visual tiles or cards outlining key services.
 - Brief descriptions and "Learn More" links.
- **Testimonial Slider:**
 - Dynamic slider displaying positive testimonials.
 - Invite visitors to explore more on the "Testimonials" page.

2. Social Media Integration:

- **Live Feed Section:**
 - Real-time feed from Graham's social media.
 - Follow buttons and social media icons.

3. Journey Map:

- **Interactive Map:**
 - Visual map with clickable points.
 - Brief descriptions of each location with links.

4. Who is Graham?:

- **Professional Background:**
 - Detailed information about Graham's professional journey.
 - Achievements, certifications, and milestones.
- **Personal Story:**
 - Engaging narrative about Graham's personal background.
 - Humanizing elements to connect with visitors.

5. Services Offered:

- **Service Grid:**
 - Grid layout with icons for each service.
 - Concise descriptions and "Learn More" links.
- **Visual Elements:**

- Relevant images for each service.
- Icons or graphics to enhance understanding.

6. Testimonials:

- **Testimonial Grid:**
 - Grid layout with client quotes and images.
 - Video testimonials if available.

7. Teaser Content:

- **Video Gallery:**
 - Grid of teaser videos from training material.
 - Snippets from blog posts and articles.

8. Connect Page:

- **Contact Form:**
 - User-friendly form for inquiries.
 - Fields for name, email, subject, and message.
- **Appointment Booking Integration:**
 - Clear CTA to book a session, linking to the scheduling system.
 - Availability calendar if applicable.
- **Contact Information:**
 - Phone number, email address, and physical address.
 - Links to social media profiles.

Footer:

- **Navigation Links:**
 - Repeat of key navigation links for easy access.
 - Terms of Service and Privacy Policy links.
- **Copyright Information:**
 - Copyright notice and year.
 - Disclaimer or other relevant information.

Design Elements:

- **Color Palette:**
 - Warm and inviting colors consistent with Graham's brand.
 - Contrast for readability.
- **Typography:**
 - Professional and easy-to-read fonts.

- Different font weights for hierarchy.
- **Imagery:**
 - High-quality, consistent images throughout.
 - Use images of Graham, workshops, and coaching sessions.
- **Consistency:**
 - Maintain a consistent design language.
 - Use similar styles for buttons, fonts, and layout.



4. Web Testing

1. Functionality Testing:

- **Navigation:** Ensure all links and buttons lead to the correct pages.
- **Forms:** Verify that all forms, including the contact and appointment booking forms, submit data correctly.
- **Interactive Elements:** Test sliders, accordions, and other interactive elements for proper functionality.

2. Compatibility Testing:

- **Cross-Browser Testing:** Check the website on different browsers (Chrome, Firefox, Safari, Edge) to ensure compatibility.
- **Device Testing:** Ensure the website is responsive and works well on various devices (desktops, tablets, smartphones).

3. Performance Testing:

- **Load Time:** Measure the website's loading speed. Optimize images and scripts if needed.
- **Scalability:** Test the website's performance under different levels of traffic.

4. Usability Testing:

- **User Interface (UI):** Ensure the design is intuitive and user-friendly.
- **User Experience (UX):** Test how users interact with the site and gather feedback on their experience.
- **Accessibility:** Confirm that the website is accessible to users with disabilities.

5. Security Testing:

- **SSL Certification:** Ensure that the website uses HTTPS.
- **Data Security:** Test forms to ensure data is transmitted securely.
- **Protection Against Common Attacks:** Check for vulnerabilities like SQL injection and cross-site scripting.

6. Content Testing:

- **Grammar and Spelling:** Proofread all content for accuracy.

- **Media Elements:** Ensure images, videos, and other media elements are correctly displayed and functional.

7. Integration Testing:

- **Social Media Integration:** Check that links to social media profiles are working correctly.
- **Appointment Booking System:** Verify that the booking system is integrated properly.

8. Performance Monitoring:

- **Analytics Setup:** Implement analytics tools to monitor user behavior.
- **Error Tracking:** Use tools to track and address any errors that users may encounter.

9. Mobile Responsiveness Testing:

- **Mobile Devices:** Test the website on various mobile devices to ensure a consistent experience.
- **Responsive Design:** Verify that the layout adapts well to different screen sizes.

10. Update and Maintenance Testing:

- **Content Updates:** Test the process of updating content to ensure it doesn't disrupt the site's functionality.
- **Compatibility with Updates:** Ensure the website remains functional after updates to browsers, plugins, or other dependencies.

11. Cross-Link Testing:

- **Internal Links:** Check that all internal links lead to the correct pages.
- **External Links:** Verify that links to external sites are working and relevant.

12. Forms and Database Testing:

- **Form Validation:** Check if form validation is working properly.
- **Database Connection:** Ensure data from forms is correctly stored and retrieved from the database.

13. Legal Compliance:

- **Privacy Policy and Terms of Service:** Confirm the presence and functionality of links to legal documents.
- **Cookie Policy:** If applicable, ensure compliance with cookie policies.

14. Performance Under Stress:

- **Load Testing:** Assess the website's performance under heavy traffic.
- **Stress Testing:** Test the website's stability under extreme conditions.

15. Feedback Collection:

- **User Feedback:** Collect feedback from real users to identify potential issues or areas for improvement.
- **Bug Tracking:** Utilize bug tracking tools to log and address issues.

16. Localization Testing:

- **Language and Cultural Adaptation:** If applicable, test for different languages and cultural adaptations.

17. SEO Testing:

- **Meta Tags and Descriptions:** Ensure proper implementation for search engine optimization.
- **Sitemap:** Confirm the presence of a sitemap and its accuracy.

18. Emergency Recovery Testing:

- **Backups:** Confirm that regular backups are in place and can be successfully restored.
- **Emergency Response:** Test the website's response to unexpected issues or server downtime.

19. Social Sharing : Open Graph Tags:

Check that social media sharing displays the correct information and images.

20. Documentation:

- **User Guides:** Ensure the presence of user guides for any complex features.

5. Usability Checklist

1. Navigation:

- **Intuitive Navigation:**
 - Clear and logical menu structure.
 - Consistent placement of navigation elements.
- **Breadcrumbs:**
 - Provide breadcrumbs for easy backtracking.
- **Search Functionality:**
 - Visible search bar with predictive or suggestive search.
- **Mobile Navigation:**
 - Mobile-friendly navigation, such as a hamburger menu.

2. Layout and Design:

- **Consistent Design:**
 - Consistent color scheme and typography.
 - Uniform styling of buttons and interactive elements.
- **Whitespace:**
 - Adequate spacing between elements for readability.
- **Responsive Design:**
 - Ensure a seamless experience across devices.

3. Readability and Content:

- **Clear Headings:**
 - Use clear and descriptive headings.
- **Readable Fonts:**
 - Choose legible fonts with appropriate sizes.
- **Scannable Content:**
 - Use bullet points, short paragraphs, and subheadings for easy scanning.

4. Forms and Interactivity:

- **User-Friendly Forms:**
 - Clear form labels and concise instructions.
 - Validate and provide feedback on form submissions.
- **Interactive Elements:**
 - Ensure buttons and links provide visual feedback.

- Use tooltips or hints for complex interactive elements.

5. Error Handling:

- **Clear Error Messages:**
 - Provide descriptive error messages.
 - Suggest solutions for users to correct errors.

6. Performance:

- **Loading Times:**
 - Optimize images and scripts for fast loading times.
 - Display loading indicators for content-heavy sections.
- **Minimal Clicks:**
 - Minimize the number of clicks to reach key information.

7. Accessibility:

- **Alt Text for Images:**
 - Include descriptive alt text for images.
 - Ensure compatibility with screen readers.
- **Keyboard Navigation:**
 - Ensure all interactive elements are accessible via keyboard.

8. Consistency:

- **Consistent Terminology:**
 - Use consistent language throughout the website.
 - Ensure terminology aligns with user expectations.
- **Consistent Styling:**
 - Maintain consistent styling for similar content or actions.

9. Feedback and Confirmation:

- **User Feedback:**
 - Provide feedback for successful actions.
 - Confirm form submissions and other critical interactions.
- **Loading Indicators:**
 - Use loading indicators for actions that take time.

10. User Testing:

- **Usability Testing:**
 - Conduct usability testing with real users.
 - Gather feedback on navigation, layout, and overall experience.

11. Mobile Usability:

- **Mobile Optimization:**
 - Optimize for mobile devices with touch-friendly elements.
 - Ensure content scales appropriately.

12. Help and Support:

- **Help Documentation:**
 - Provide accessible help documentation or FAQs.
 - Include contact information for support.
- **Chat Support:**
 - If applicable, offer a chat support option.

13. Consistent Feedback Loop:

- **Analytics Monitoring:**
 - Implement analytics tools to monitor user behavior.
 - Regularly review analytics to identify areas for improvement.
- **User Surveys:**
 - Periodically gather user feedback through surveys.
 - Use feedback to make informed design decisions.

14. Compliance:

- **Legal Compliance:**
 - Ensure the website complies with privacy laws.
 - Clearly state terms of service and privacy policies.

15. Multilingual Support:

- **Language Options:**
 - If applicable, provide language options.
 - Ensure accurate translations.