



WING CHUN FANS
咏春坊

WhitePaper

A public content delivery ecosystem

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CONTENTS

Abstract.....	5
1.Challenges & Opportunities	6
2.Design Objectives	7
3.Application Scenario.....	9
<i>3.1 Deploy Brand Eco-chain.....</i>	<i>9</i>
<i>3.2 Content "Upchain"</i>	<i>10</i>
<i>3.3 Content Distribution.....</i>	<i>11</i>
<i>3.4 Fan Interaction.....</i>	<i>11</i>
<i>3.5 Ecological Incentives.....</i>	<i>13</i>
<i>3.6 "Evidence" formed.....</i>	<i>13</i>
<i>3.7 "Assertion of rights" Proof.....</i>	<i>14</i>
<i>3.8 Transfer of Interests</i>	<i>15</i>
<i>3.9 Value-Added Services: Derivative Business</i>	<i>16</i>
<i>3.10 Value-Added Services: Cross-Chain Interaction</i>	<i>17</i>
4.Operation Model.....	17
5. Overall Structure.....	19
<i>5.1 Key advantages.....</i>	<i>19</i>
<i>5.2 Platform Overview</i>	<i>21</i>
<i>5.3 Wing Chun Fans Basic Chain</i>	<i>22</i>
<i>5.4 Brand ecological chain.....</i>	<i>23</i>
<i>5.5 Digital Currency.....</i>	<i>24</i>
<i>5.5.1 Release Model.....</i>	<i>25</i>
<i>5.5.1.1 WCC Additional Issue.....</i>	<i>25</i>



5.5.1.2 WCC Recycle.....	25
5.5.2 Token Value.....	26
5.5.2.1 Platform Incentive.....	27
5.5.2.2 Platform Charges	27
5.5.2.3 Pricing Payment.....	28
5.5.3 Token Acquisition.....	28
6. Scenario Implementation.....	28
6.1 Create a Brand Eco-chain.....	28
6.2 Content Upchain	29
6.3 Content Distribution	30
6.4 Derivative Business.....	31
6.5 Transfer of Interests	32
6.6 "Assertion of rights" Proof.....	33
6.7 Fan Interaction.....	34
6.7.1 Theme Forum	35
6.7.2 Events Organization.....	36
6.7.3 Member Communication.....	36
7. Release Plan.....	37
7.1 Release mode.....	37
7.1.1 Early Acess	37
7.1.2 R&D team	37
7.1.3 Ecological incentive.....	38
7.1.4 Long-Term Development	38
7.2 Pre-sale Target.....	38
7.2.1 Use of Funds	38
7.3 Team Lock.....	40



7.4 Landing Exchange.....	40
8. Development Plan	40
9. Core Team.....	41
10. Contact Us.....	43

Abstract

Content products, whether text, pictures, voice, video, or their combination, are the crystallization of the wisdom and effort of the creator. Its effective distribution, realization, trading, circulation, as well as the determination of rights, rights protection, and evidence, etc., have always been the pain points of the whole cultural content industry chain.

WING CHUN FANS is an independent incentive, efficient distribution, rights and rights protection, fan interaction, and derivative business platform centered on content. It connects all ecosystem participants, such as the creators, consumers, advertisers, and brands through the PDX blockchain ecosystem and ecological self-motivation mechanism, so as to form a organic growth ecosystem.

WING CHUN FANS supports the use of algorithms and social networking operations such as community fans to achieve accurate recommendation and self-motivation distribution and realization of premium content.

WING CHUN FANS supports any content and its ecology, including text, pictures, audio, video, or a combination thereof, and based on the original self-organized bandwidth-sensitive, location-sensitive and cost-sensitive distributed storage and distribution mechanism, with the lowest cost to achieve an optimal release experience and user experience.

WING CHUN FANS is built on the PDX public-chain ecosystem (<http://pdx.link>) to support literary creation authors/owners and managers of to create their own unique and optimized brand ecological chain through "one-click".

Each brand of ecological chain is a complete and autonomous public chain, regardless of the number of its nodes, has a full ecological trust strength.



Each brand eco-chain independently determines its own performance, combination of functions and trade-offs, and independently determines its own interactive form, incentives, and business mechanisms.

For each brand's ecological chain, its size, geographical distribution, storage and bandwidth occupation, etc., are all automatically adjust with the evolution of the ecology.

WING CHUN FANS supports the harmonious coexistence of various exclusive brand ecological chains within the ecosystem, sharing user groups and sharing physical resources (power, storage, and bandwidth) to help quickly form scale.

WING CHUN FANS supports the interconnection of various branded eco-chains within the ecosystem, including but not limited to fan invitations, advertising promotion, and cross-industry businesses.

WING CHUN FANS realizes controllable and paid sharing of computing power, bandwidth and storage, and supports contributors in adding one-click computing power (servers, personal computers and smart phones), bandwidth and storage, and benefit from them.

WING CHUN FANS, uses the built-in Wingchun coin (WCC) as a benchmark for platform pricing, payment and incentives and autonomous hematopoiesis, organically grown connectors and lubricants.

The goal of WING CHUN FANS is to establish healthy and efficient determination of rights, rights protection, realization, and distribution ecology, and become the leader in global content product distribution and content product ecosystem.

1.Challenges & Opportunities

Content products are the crystallization of the wisdom and effort of the creators. Its effective realization, distribution, recommendation, confirmation of rights, rights

protection, evidence, etc., have been the pain points of the entire content industry chain.

Based on the ecology of content, its long-lasting bond is the trust, incentive ,win-win mechanism and the best distribution experience. The blockchain serves as the foundation of the content ecology, and it is very suitable for helping its long-term development. Because the blockchain automatically establishes trust between parties that don't trust each other; and the virtual currency mechanism inherent in the blockchain is the catalyst and connector for ecological incentive and win-win.

Each content product has its own market positioning, target customer base, and geographic coverage. Different types and sizes of content products, whether it is text, pictures, voice, video, or a combination thereof, their rights verification, proofs, distribution methods, difficulty of distribution, occupation of computing power/bandwidth/storage resources, user experience paid particular emphasis, the establishment of fan ecology, etc., are different.

A blockchain in the traditional sense obviously cannot meet the requirements for different content products to establish their own ecological requirements. Simple multi-chains cannot form an ecological system, and the security and credibility of the sub-chains are greatly compromised, even losing the original meaning of the blockchain.

WING CHUN FANS, based on the PDX public-chain ecosystem (<http://pdx.link>), supports the creation of any content, optimizes the distribution of the cultural creation ecology, the right verification and proof of the works, and community and business ecology around the content .

2.Design Objectives

Around content, service creators, users or fans, and derivative businesses, WING CHUN FANS focuses on the right verification and proof of the works, the distribution of content with the best user experience, to form an ecosystem.

Wing CHUN FANS's vision is to establish a healthy and efficient ecosystem for the right verification, proof, realization, and distribution of content works, and become leaders in global content distribution and content product ecosystems.

The main design objectives of WING CHUN FANS is :

- Support "one button" to create exclusive brand ecological chain. Each brand's ecological chain may be completely different in terms of its content form, market positioning, target customer base, and geographic coverage. The ecological chain of each brand operates at the same time on Wing Champ FANS, coexists in harmony, and has a true full-strength level of trustworthiness.
- Supports the right verification, proof, efficient distribution of any content works and its community interactions and derivative business, meanwhile, provides easy-to-use tools to help achieve effective management.
- Zero distance docking creators, owners, users or fans, and contract merchants to achieve an efficient content-based ecology.
- Built-in inter-brand eco-chain interoperability mechanism supports free or paid, controlled cross-chain integration, cross-chain cooperation, cross-link promotion and other activities.
- Completely eliminate the threshold of content ecology. Through the browser or mobile phone APP, everything from the creation of exclusive brand eco-chains, the upchain of content, to day-to-day management can be completed. Users and fans, through the browser or mobile phone APP, can receive cultural creation content, participate in derivative business, fan activities and forwarding recommendations, and get incentives.

3. Application Scenario

WING CHUN FANS Platform is a public content ecosystem that supports the one-click creation of ecosystem chain with any size, any content requirements, any geographic coverage, and any target customer base, and realizes its harmony coexist in WING CHUN FANS ecological . WING CHUN FANS's exclusive brand eco-chains are developed independently, and they can also be connected and interoperated through platforms.

Each WING CHUN FANS's exclusive brand ecological chain, regardless of the number of nodes, have a full ecological credibility.

WING CHUN FANS, through the built-in Wingchun coin (WCC), serves as a benchmark for platform pricing, payment and incentive and autonomous hematopoiesis, organically grown connectors and lubricants.

3.1 Deploy Brand Eco-chain



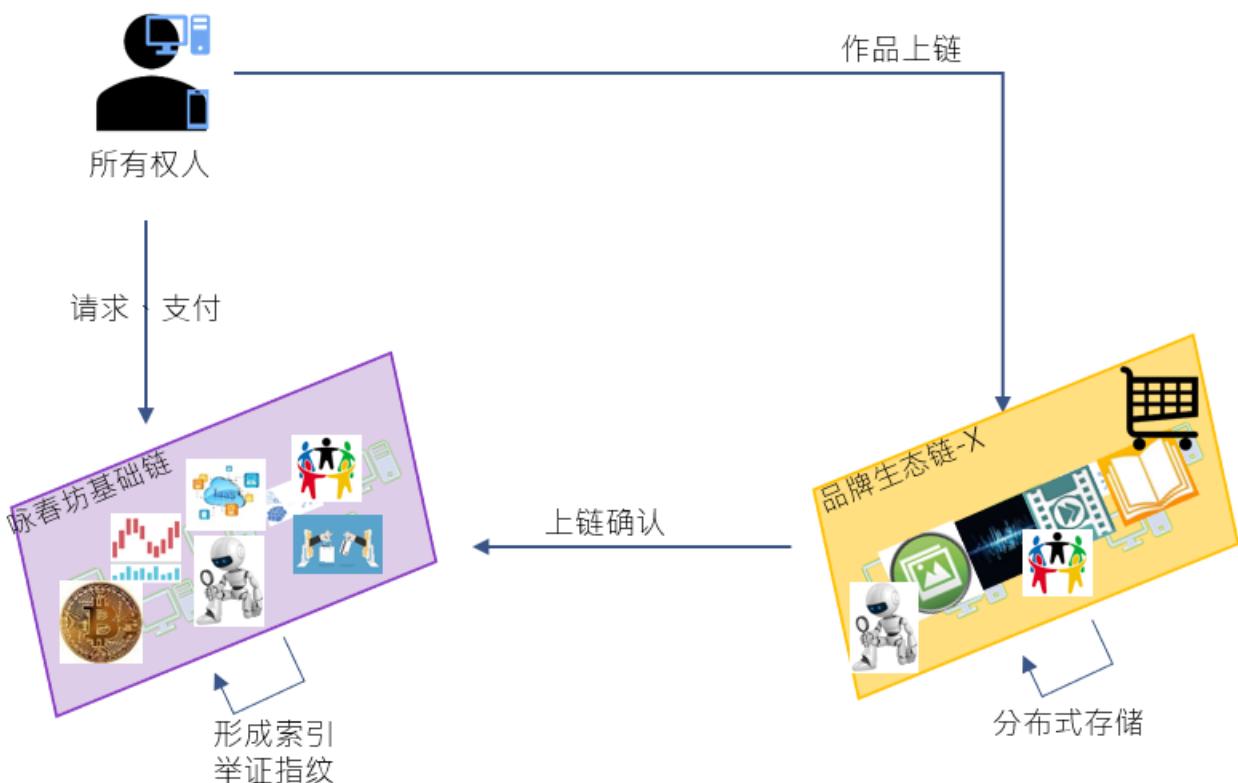
(Figure 1)

Creators, Owners, Agents, etc., create interfaces through Wing CHUN FANS' content ecosystem service chain, based on Web, one-click deployment of their own content

ecosystem service chain, so that they can quickly and cost-effectively put their content ecology online .

Authors, owners, agents, etc., use the content-chain templates provided by Wing CHUN FANS to quickly define their own content-chain features and deployment requirements, such as content format, content size, market positioning, target customer base, geographic coverage, etc. ,WING CHUN FANS platform automatically matches application components and physical nodes, and installs and delivers content-compliant eco-service chain.

3.2 Content "Upchain"



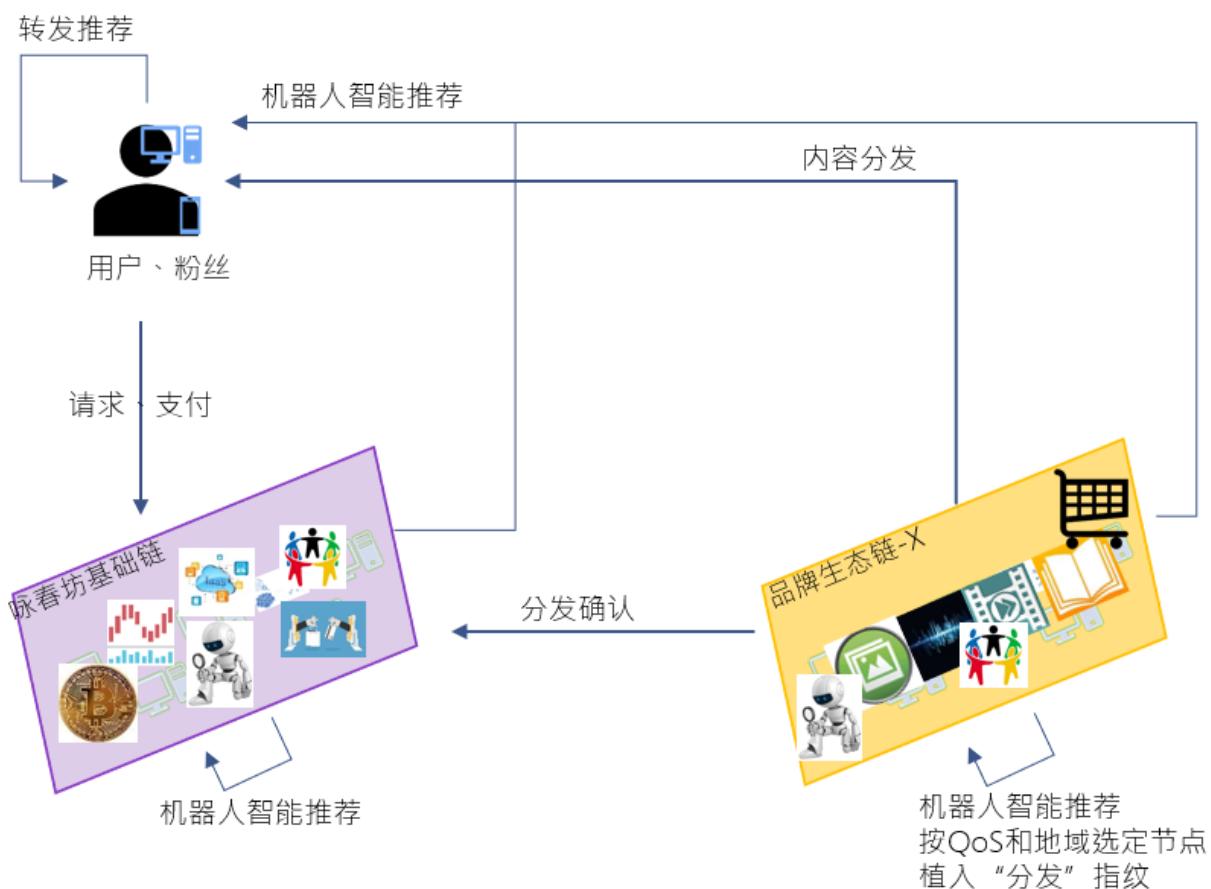
(Figure 2)

The upchain, registration and deployment optimization of content works, will lay the

foundation for the first step in the efficient distribution and the right verification and proof when required.

3.3 Content Distribution

Through the platform's built-in robot recommendation, or via fan social recommendation, forwarding, consumers (users, fans) learn about the content of interest. Based on QoS and geographical preferences, the platform efficiently delivers content to consumers.

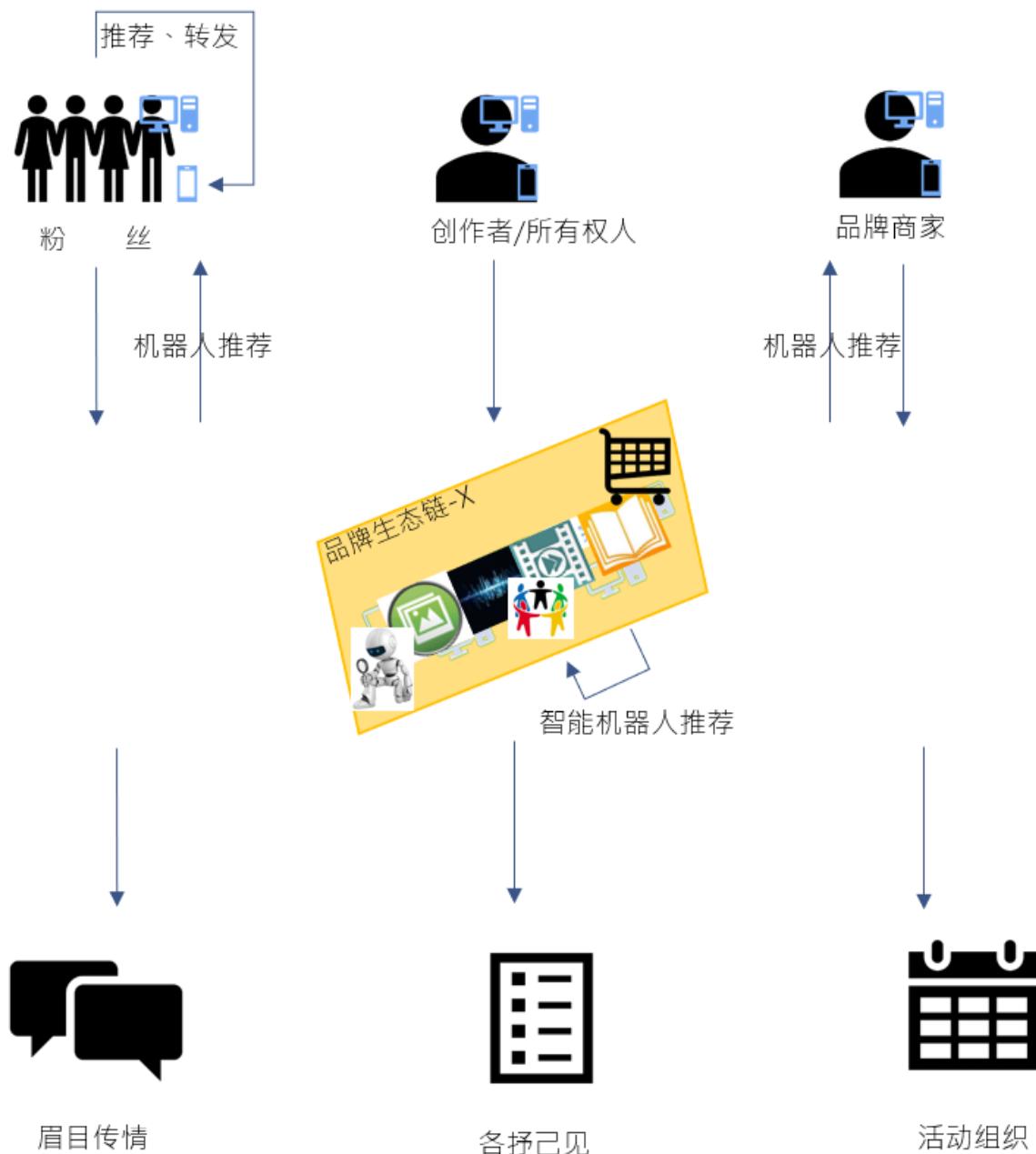


(Figure 3)

In the process of content push, the platform automatically implants "distribution" fingerprints as evidence for defending rights in the future.

3.4 Fan Interaction

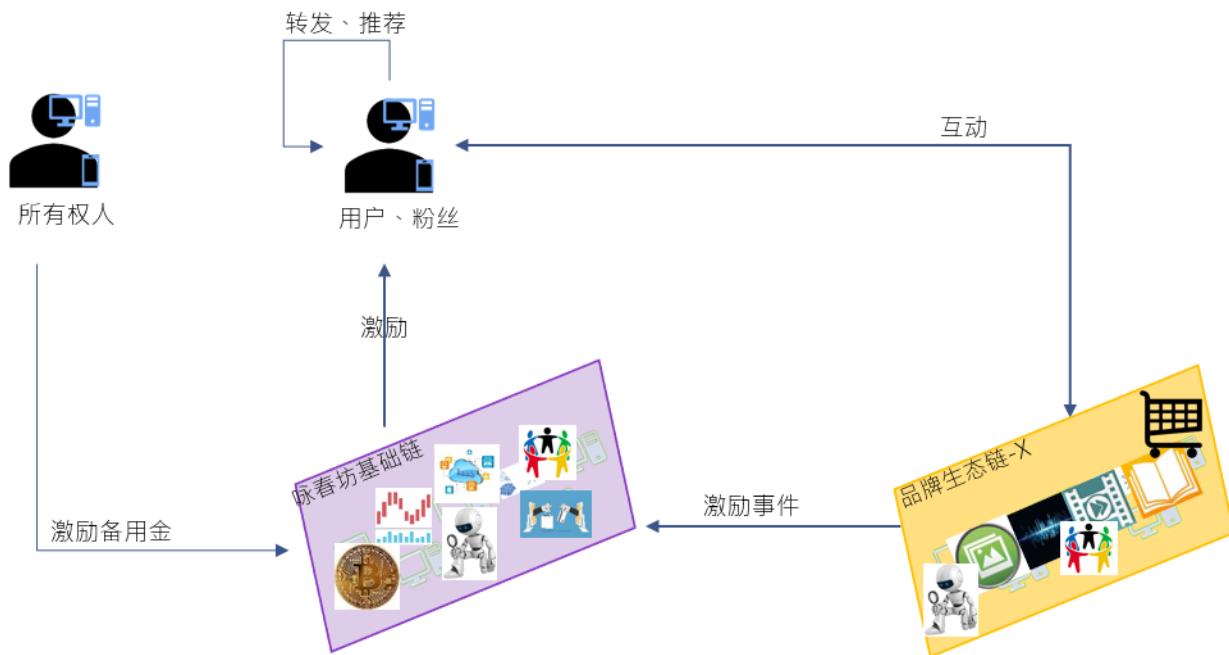
Platform built-in fans, user social interaction mechanism, zero distance docking fans, creators, businesses, etc. The platform's built-in smart robots recommend interactive activities and product information that may be of interest to consumers, recommend consumer propensities to brand businesses, and realize intelligent social and intelligent marketing.



(Figure 4)

3.5 Ecological Incentives

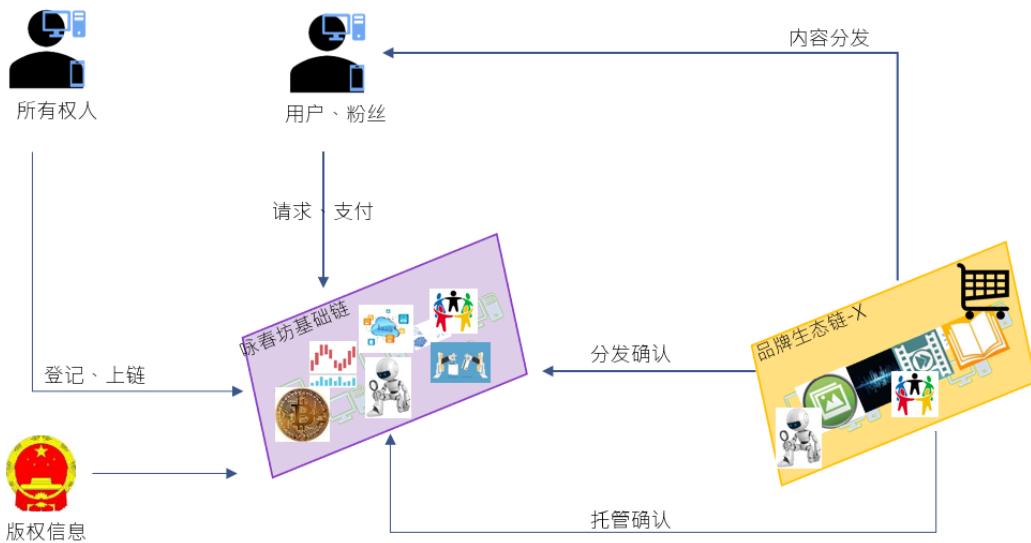
The platform encourages and motivates consumers to recommend and forward content and product information to other consumers. The recommender receives the WCC reward.



(Figure 5)

3.6 "Evidence" formed

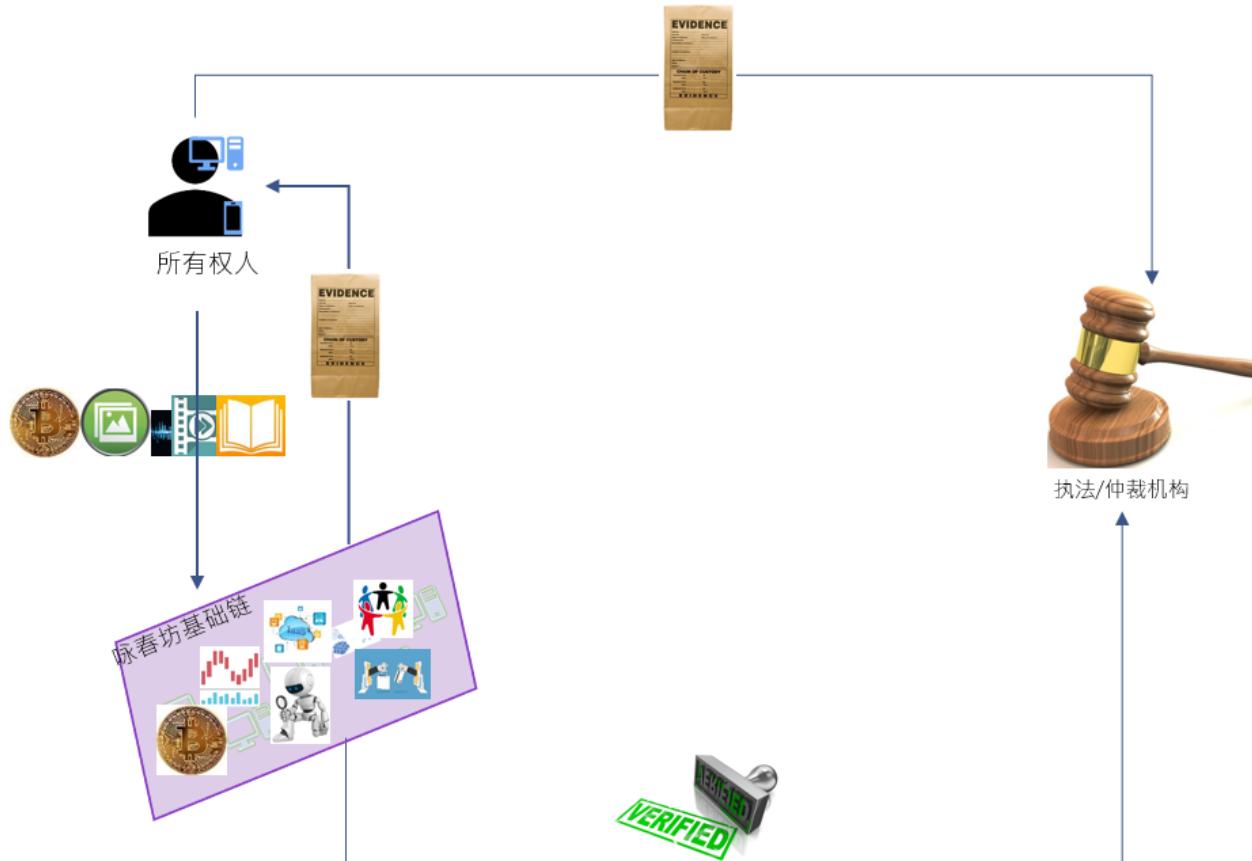
Among the efficient distribution and orderly circulation of digital works, the protection of rights and interests are of utmost importance. The foundation of the protection of rights and interests is the formation of the right verification and evidence. The platform supports a complete chain of evidence, including the upchain, storage, distribution, and connecting of authorities of content works.



(Figure 6)

3.7 "Assertion of rights" Proof

Due to the fact that the platform has no dead ends in the record of the full chain of evidence for the upchain and distribution of content works, for a given circulated text, pictures, voice or video clips, if it is out of the platform, the platform can provide a complete chain of evidence to prove the source of infringement.



(Figure 7)

3.8 Transfer of Interests

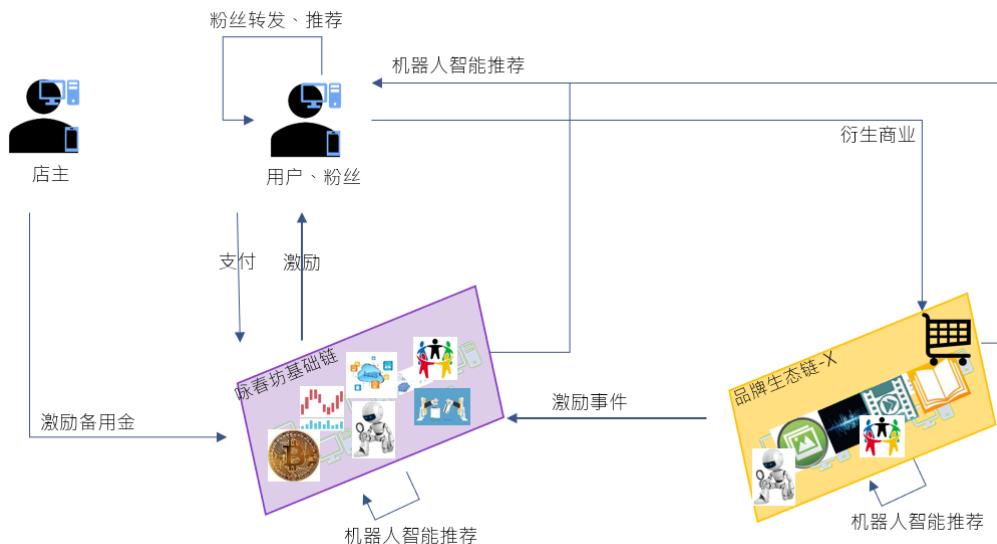
The owner, or his agent, may transfer the ownership and the right to use either for value or for free through the platform. The entire process can not be denied, can not be tampered with.



(Figure 8)

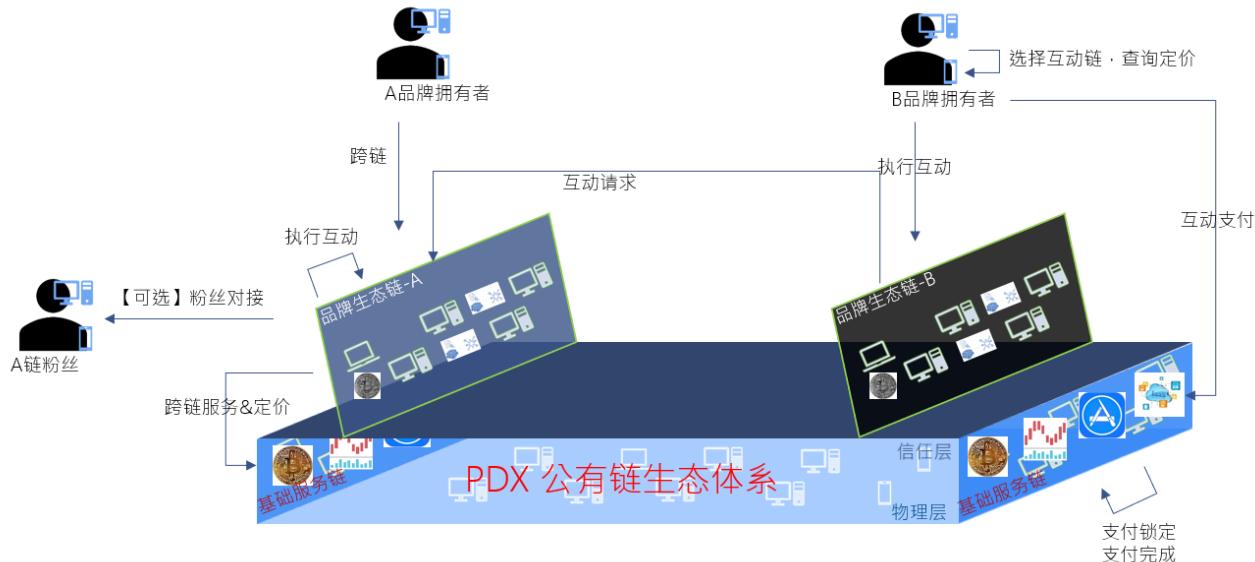
3.9 Value-Added Services: Derivative Business

The platform supports derivative business around content. Through the built-in robot recommendation and incentive transfer and recommendation mechanism, direct access to consumers, greatly reduces the cost of obtaining customers.



(Figure 9)

3.10 Value-Added Services: Cross-Chain Interaction



(Figure 10)

In order to form a scale of brand ecology, the number of nodes, the strength of trust, and the number of users are very important. The public chain of PDX, through the public physical layer and the public trust layer, realizes the whole ecological and cross-content computing, storage, and bandwidth sharing, as well as the trust strength of the entire ecological endorsement. The PDX public-chain platform, through the support of cross-chain interactions, reduces the cost of obtaining customers and helps the rapid development of the scale of the eco-chains of the exclusive brands. The cross-chain interaction here can be customer acquisition, advertising, or cross-chain application integration.

4. Operation Model

WING CHUN FANS platform ecosystem is a non-profit platform. It has introduced Token of WCC to implement incentives, pricing, payment and commissioning mechanisms to help quickly form an ecosystem and ensure the sustainable growth of the platform.

WING CHUN FANS platform is owned by the non-profit WING CHUN Foundation through its income from the charges for its own products and services and the commissions for third party products and services. A portion of the income will be withdrawn as a reserve or self-destructive to circulate in order to achieve control over the total amount of WCC circulation. In part, it will serve as a reserve for the ecological incentive pool. The rest will be circulated on the exchange to support the sustainable and healthy development of the platform.

The main charging products and services that support the sustainable development of WING CHUN FANS are shown in the following table :

Product/service	charge mode	Note
Create a brand eco-chain	charge	Charges are based on the number of standard nodes, number of users, bandwidth, and storage. After pay to the component owner, node owner, Adjust with milestones.
Upchain of contnet	charge	Charges are based on the number of standard nodes, number of users, bandwidth, and storage. After pay to the component owner, node owner, Adjust with milestones.
Content distribution	commission	5%
Derivative Business	commission	1%
Fan interaction	commission	For paid interaction
Transfer of interests	commission	0.5%
"Assertion of rights" Proof	charge	Pay-per-use
Robot smart recommendation	charge	Pay-per-use

Cross-chain "interaction"	commission	
"Evidence" formed	charge	
Advertising and marketing	charge	Accurate marketing to subscribers
Self-owned paid components	charge	Wing Chun Foundation's own, high value-added components
Publishing paid components	transaction fee	Publishing components (blockchain engine, consensus implementation, ledger implementation, smart contract application, management analysis tool) pay per view
Use paid components	commission	
The operation and maintenance of the brand ecological chain	charge	

5. Overall Structure

5.1 Key advantages

WING CHUN FANS, based on the PDX public-chain ecosystem (<http://pdx.link/>), has inherited PDX's more than 20 innovations in blockchain and information security, and several consensus algorithms, distributed ledger and smart contract architecture of heavyweight patent protection, have the following key advantages:

- 1) Support "one button" to create exclusive brand ecological chain. Each brand's ecological chain may be completely different in terms of its content form, market positioning, target customer base, and geographic coverage. The ecological chain of

each brand operates simultaneously and harmoniously on WING CHUN FANS, and has a true full-strength level of trustworthiness.

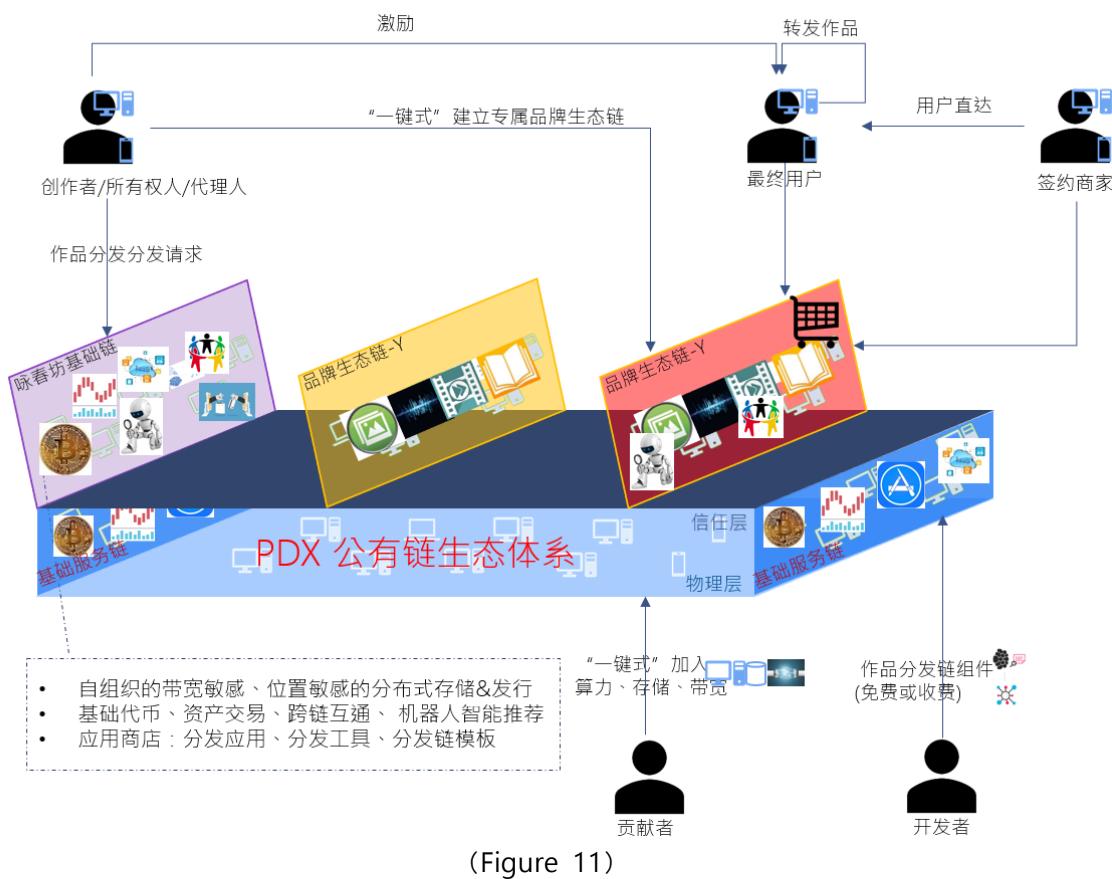
- 2) Support the right verification, proof, efficient distribution of any content works and its community interactions and derivative business, meanwhile, provides easy-to-use tools to help achieve effective management.
- 3) Support multi-streaming data and can efficiently distribute any content formats and any content sizes.
- 4) Support on-the-fly addition of transparent watermarks to ensure complete proof of authority.
- 5) Zero-distance docking with creators, owners, user fans and partner businesses to achieve an efficient content-based ecology.
- 6) Built-in inter-brand eco-chain interoperability mechanism, support free or paid, controlled cross-chain integration, cross-chain cooperation, cross-link promotion and other activities.
- 7) Completely eliminate the threshold for content distribution, proof of authority, and efficient distribution. Through the browser or mobile phone APP, everything from the creation of exclusive brand eco-chains, the chain of content, to day-to-day management can be completed. Users and fans can receive content through browsers or mobile apps, participate in derivative businesses, fan activities and referrals, and be motivated.
- 8) Based on patent protected PDX high-performance consensus algorithm, creatively greatly improving the performance of the blockchain, and at the same time supporting the ultra-large-scale, ultra-low latency, ultra-high throughput, ultra-high concurrency, and the free scaling of blockchain clusters to meet the demanding requirements for platform performance in real-world applications.

- 9) Extend blockchains and smart contracts to smartphones, tablets, and IoT devices to support end-to-end automatic trust and content-free delivery.
- 10) The built-in basic token system, WCC, serves as a benchmark for incentives, pricing payments, cross-chain transactions, and deposits and withdrawals in the WING CHUN FANS community ecosystem to help form a platform for paid sharing.

5.2 Platform Overview

WING CHUN FANS, running on the PDX public chain (<http://pdx.link/>). The PDX public chain provides WING CHUN FANS with physical nodes, bandwidth, and distributed storage, as well as a trust layer that is fully ecologically endorsed.

WING CHUN FANS consists of the "WING CHUN FANS Basic Chain" and any number of "brand ecological chains" on the PDX public chain.

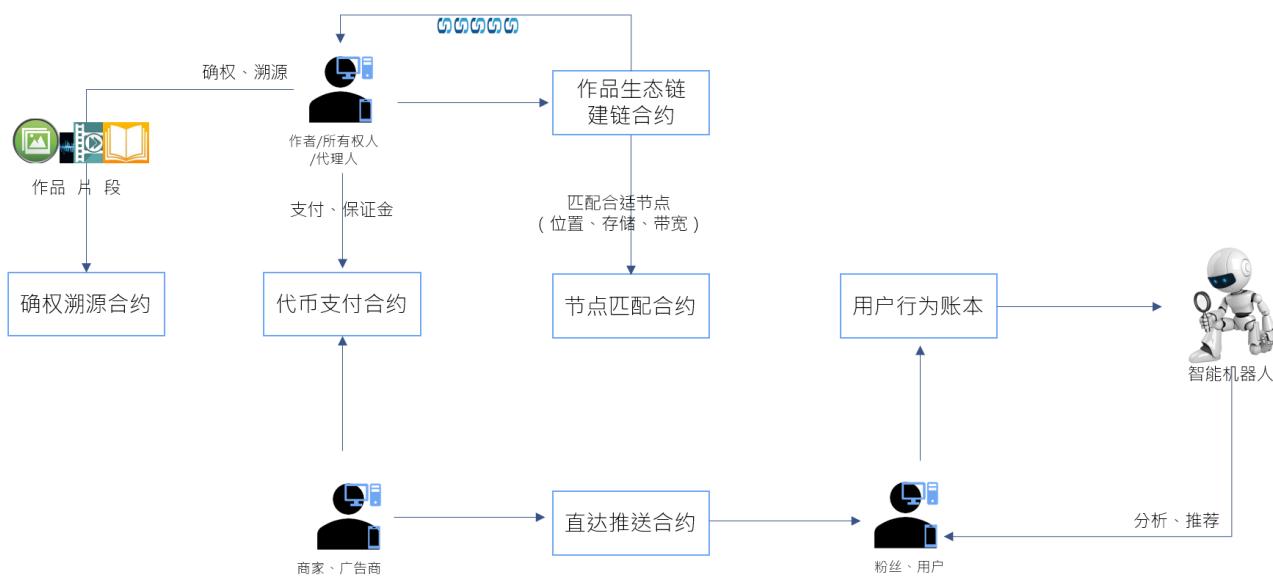


WING CHUN FANS Basic Chain provides basic services such as content realization, distribution, rights verification and proof, intelligent robot recommendation, and WCC.

The brand's ecological chain is tailor-made for each type of upchain content, such as form, market positioning, and geographical coverage, provides full ecological services centered on brand content, including content upchain, distribution, community interaction, derivative business, and certification and protection of rights .

Content owners, submit their own branding requirements for the deployment of ecological chain (Content Deployment Descriptor), WING CHUN FANS according to the deployment requirements to select the appropriate nodes, the appropriate blockchain engine, consensus algorithm, account book implementation. WING CHUN FANS, based on factors such as target market, geographic coverage, number of customers, and cost preference, determine the corresponding physical node deployment.

5.3 Wing Chun Fans Basic Chain



(Figure 12)

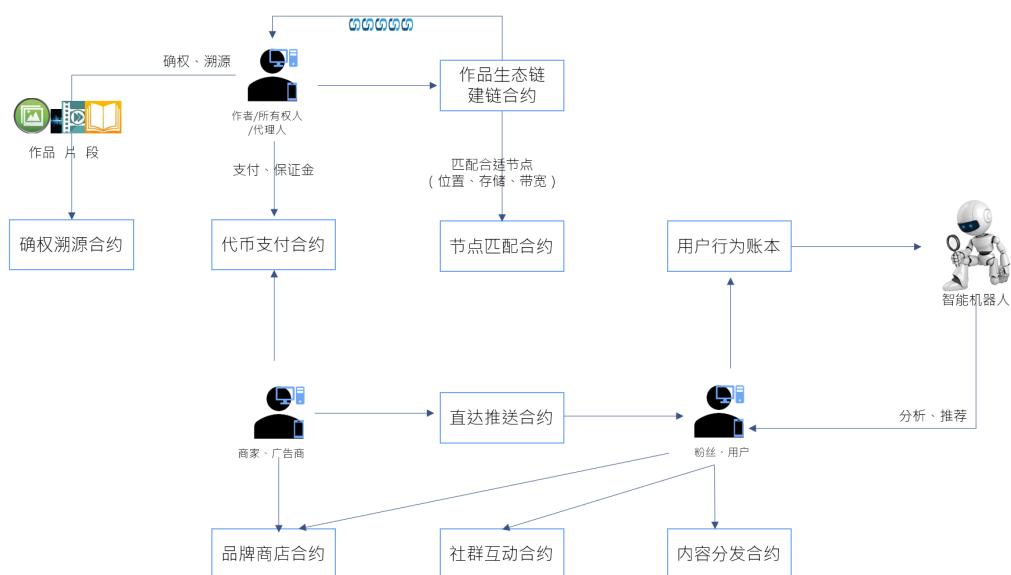
Wing Chun Fans Basic Chain provides universal services such as realization of content, distribution, proof of rights protection, intelligent robot recommendation, eco-interaction, and WCC Token.

Wing Chun Fans Basic Chain also provides brand ecological chain creation, update, inquiry and offline services. Based on the self-organized, bandwidth-sensitive, location-sensitive distributed storage provided by the PDX public-chain ecosystem, the Wing Chun Fans Basic Chain creates branded eco-chains and enables efficient content distribution.

The main functional modules of Wing Chunfang Foundation Chain are shown in Figure 12.

5.4 Brand ecological chain

Each content has its own exclusive brand ecological chain. Each brand eco-chain is tailor-made for one-click customization of service content, market positioning, geographical coverage and other preferences. Brand ecological chain, providing full ecological services around content, including content-uplink, distribution, community interaction, derivative commerce, and evidence of rights protection.



(Figure 13)

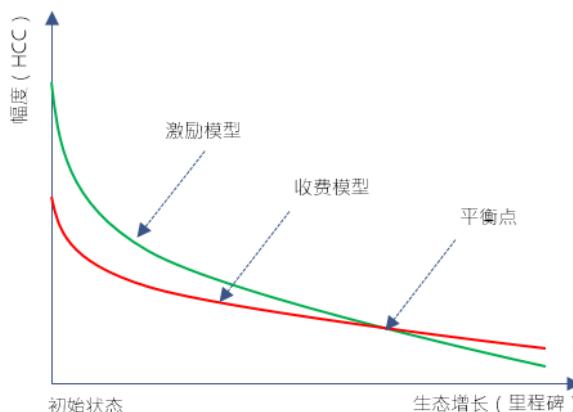
The main functional modules of the brand ecological chain are shown in Figure 13.

5.5 Digital Currency

WING CHUN FANS, through the built-in digital currency, WCC, motivates all participants of the platform. At the same time, services are priced and charged by the providers of WCC support platform services. WCC is implemented by virtual currency contracts and is compatible with ERC20. WCC is the benchmark for motivating, consuming and trading within the Wing CHUN FANS platform.

The currency circulation of healthy economies adjusts as the economy develops or shrinks. The total circulation of digital currency in WING CHUN FANS is related to the scale of the ecosystem and adjusted accordingly.

The WING CHUN FANS platform implements a dual-track incentive and fee system. For WING CHUN FANS endogenous products and services, their incentives and charges is diminishing as WCC's value-added diminishing (as shown in Figure 14). The incentive for the platform in the early stage was greater than the fee, which helped to form an ecological system quickly. After reaching the balance point, the charge is greater than incentives, resulting in ecological gains. Non-PDX products and services on WING CHUN FANS are independently motivated by contributors and are priced independently.



(Figure 14)

5.5.1 Release Model

The robust issuance and additional issue/recycle model that WING CHUN FANS adopts is essential. The circulation of the WCC includes the initial issuance and gradual reduction of the additional amount of the eco-incentives. The root trust chain of the PDX public chain platform evaluates the scale of the WING CHUN FANS platform for each newly generated 1,000,000 blocks, and determines the additional and recovery volumes accordingly.

The scale of the platform is assessed by the current number of physical nodes, the number of users, and the number of smart contracts in the chain. The scale index is defined as :

$$S = 100 * N + M/100 + \sum C_i$$

Here, N is the total number of current physical nodes, M is the number of current (mobile) users, and Ci is the number of nodes (virtual nodes or physical nodes) deployed in the ith smart contract.

5.5.1.1 WCC Additional Issue

The increase in the number of eco-incentive funds has decreased with the growth of the ecosystem. The increased amount can be released from the recovered amount or generated by the platform. This is added every time the root trust chain generates 1,000,000 blocks. The amount of supplementation is calculated by the following formula :

$$A = T * 0.05 * (1 - 0.05)^{\frac{blockNo}{1,000,000}} * \text{MIN} \left\{ \frac{Snow}{Sprev}, 1 \right\}$$

Here, T is the initial circulation, blockNo is the current block number, Snow is the current scale index, and Sprev is the previous scale index.

5.5.1.2 WCC Recycle

WING CHUN FANS platform generates revenue through the collection of fees for its own

products and services and the commission of third-party products and services. Part of the income is temporarily withdrawn from circulation, and the total volume of WCC's circulation is controlled under the specific ecological economy. The amount of WCC recycling and recovery is evaluated and adjusted each time a new 1,000,000 blocks are generated in the root trust chain.

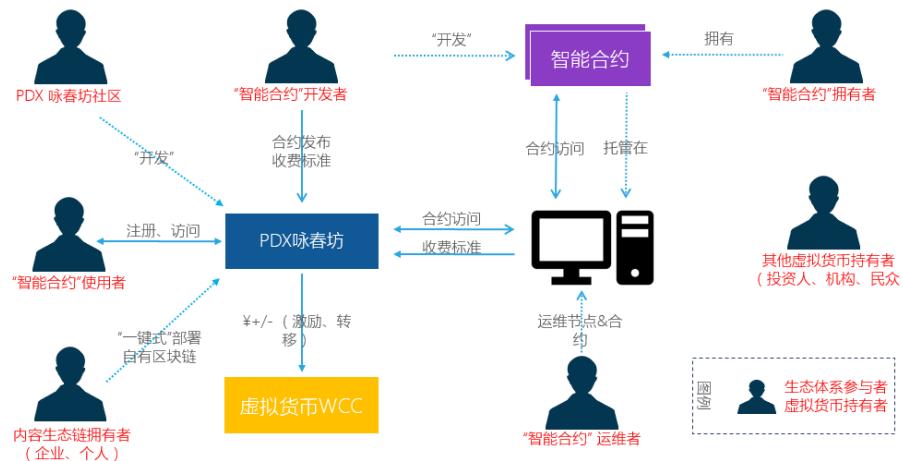
WCC's recycling condition is $\text{Snow}/\text{Sprev} \leq 90\%$, that is, when system size index shrinks by 10% or more, HCC recovery is triggered. The amount of HCC recovered is calculated by the following formula :

$$A = T * 0.05 * (1 - 0.05)^{\frac{\text{blockNo}}{1,000,000}} * \text{Snow}/\text{Sprev}$$

Here, T is the initial circulation, blockNo is the current block number, Snow is the current scale, and Sprev is the previous scale index.

5.5.2 Token Value

WING CHUN FANS empowers every participant in the content ecology. As the only universal token on the platform, in the process of platform nodes, platform applications, continuous growth of platform users, sustainable development of the ecosystem, and ultimately the realization of a trusted Internet infrastructure and ultimately the formation of a trusted online society, WCC's Value will continue to increase.



(Figure 15)

WCC is used as a benchmark for platform ecology incentives and service pricing payments. Its applications include but are not limited to :

5.5.2.1 Platform Incentive

WING CHUN FANS encourages all participants of the ecosystem (as shown in Figure 15) including, but not limited to, end-users, platform investors, platforms (blockchain engine, consensus algorithms, smart contracts, etc.) developers, operators . Incentives to developers, users, and maintainers are automatically implemented through the system. The PDX Incentivization Model based on Proof-of-Activeness and Proof-of-Contributed will be clearly expressed in the founding document of the WING CHUN FANS Community Chain. The incentive rate will automatically decrease with the key platform milestones as the WING CHUN FANS ecosystem improves.

WING CHUN FANS supports smart contract users, developers, and owners to implement additional incentives for relevant parties (such as WING CHUN FANS nodes to generate blocks, execute contracts, etc.).

5.5.2.2 Platform Charges

WING CHUN FANS also defines the Charging Model. The ecological chain charging model of each content brand is related to the number of standard nodes, bandwidth, storage, number of smart contracts, and number of intelligent robots occupied by the dedicated chain. The contractual custodian fee model relates to the system resources (CPU, memory, storage, bandwidth, etc.) occupied by the contract, and allocates fees to all WING CHUN FANS nodes currently hosting the smart contract. The transaction fee model is related to the system resources (CPU, memory, storage, bandwidth) required for transaction execution, and is distributed to the WING CHUN FANS chain nodes that perform the execution of the contract according to the proportion, and generates the block of Wing CHUN FANS chain node that contains the transaction.

WING CHUN FANS prioritizes transactions that incorporate high block bids and rejects transactions that are lower than those set by the charging model.

5.5.2.3 Pricing Payment

WING CHUN FANS supports the automatic billing and clearing of smart contract application level based on WCC. The owner/operator of the blockchain node and the owner/operator of the smart contract can publish their charging model to the Wing CHUN FANS platform. The platform will use a transparent, traceable, non-repudiable, and tamper-resistant method automatically billing and clearing. Blockchain applications can also be billed and cleared on their own if they wish.

5.5.3 Token Acquisition

Get WCC, via the following ways :

- 1) Participate privately to support projects and use PDX currency (PDXC) for exchange
- 2) Participate in the construction of ecological systems and obtain them through incentives and payments
- 3) Buy from PDX public-chain platform or third-party trading platform

6. Scenario Implementation

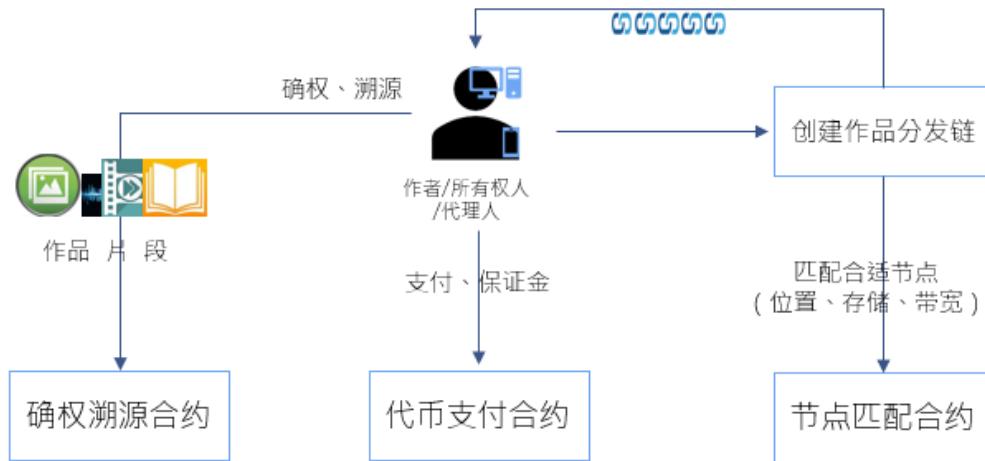
6.1 Create a Brand Eco-chain

The content owner/controller/agent creates a brand ecosystem through the Web interface provided by the WING CHUN FANS Basic Chain. The specific process is as follows :

- The owner enters parameters such as content form, content size, market positioning, geographic coverage, expected number of users, etc. The platform generates a brand

ecological chain architecture (number of nodes and its distribution, bandwidth and storage, etc.), as well as prepayments and guaranteed amounts.

- Owners pay prepayments and deposits
- Owner submit the works piece as the basis of traceability
- WING CHUN FANS Basic Chain, automatic generation of brand ecological chain



(Figure 16)

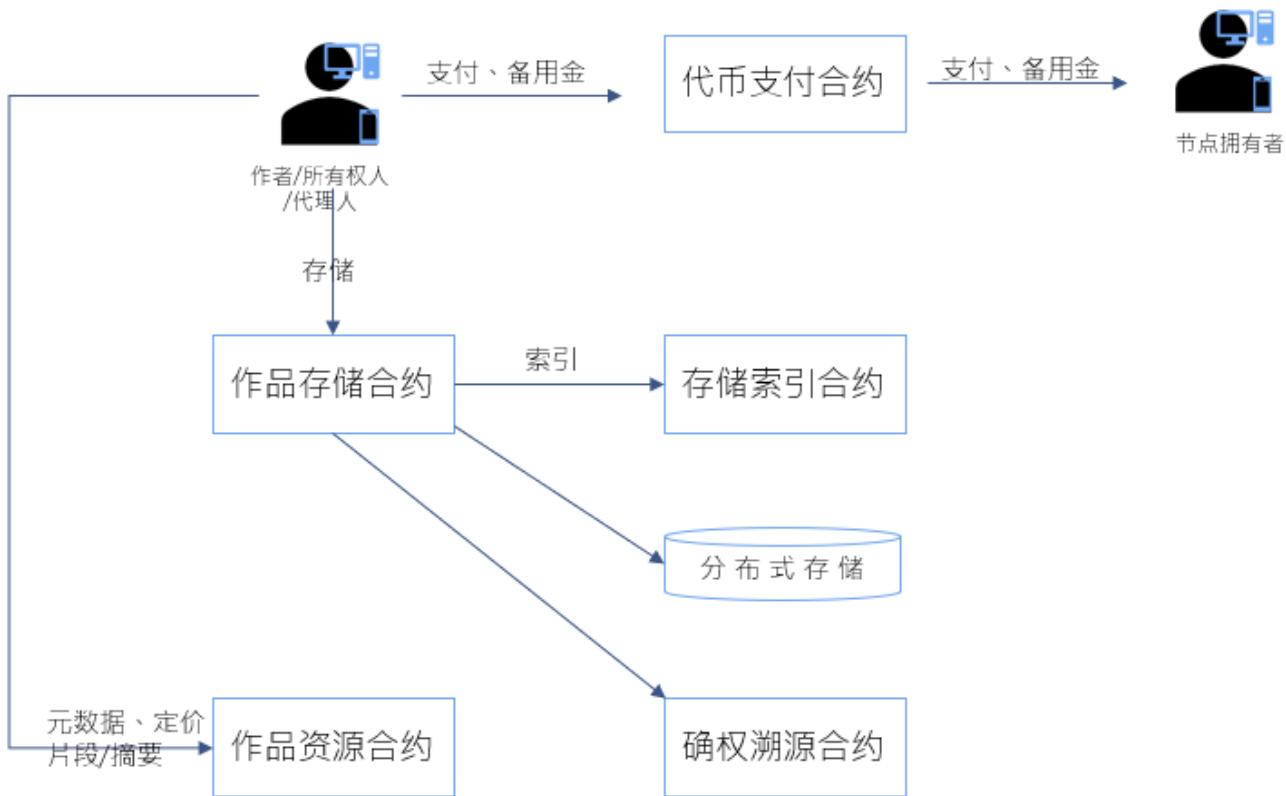
6.2 Content Upchain

Content Upchain refers to content uploading and distributed, multi-copy, and multi-node storage to the brand ecological chain. The approximate process is as follows :

- Owners pay prepayments and pretty cash to pay for power, storage, and bandwidth consumption
- Owners upload content metadata, pricing models, and content fragments

- Owners upload content, brand ecological chain stores automatically, and establishes storage index

When stored, WING CHUN FANS automatically selects reasonable copies and implements cross-regional balance to achieve the best content distribution experience. In the process of storage, WING CHUN FANS automatically built the publisher, storage node labels to the content, in order to trace the source of evidence in the future.



(Figure 17)

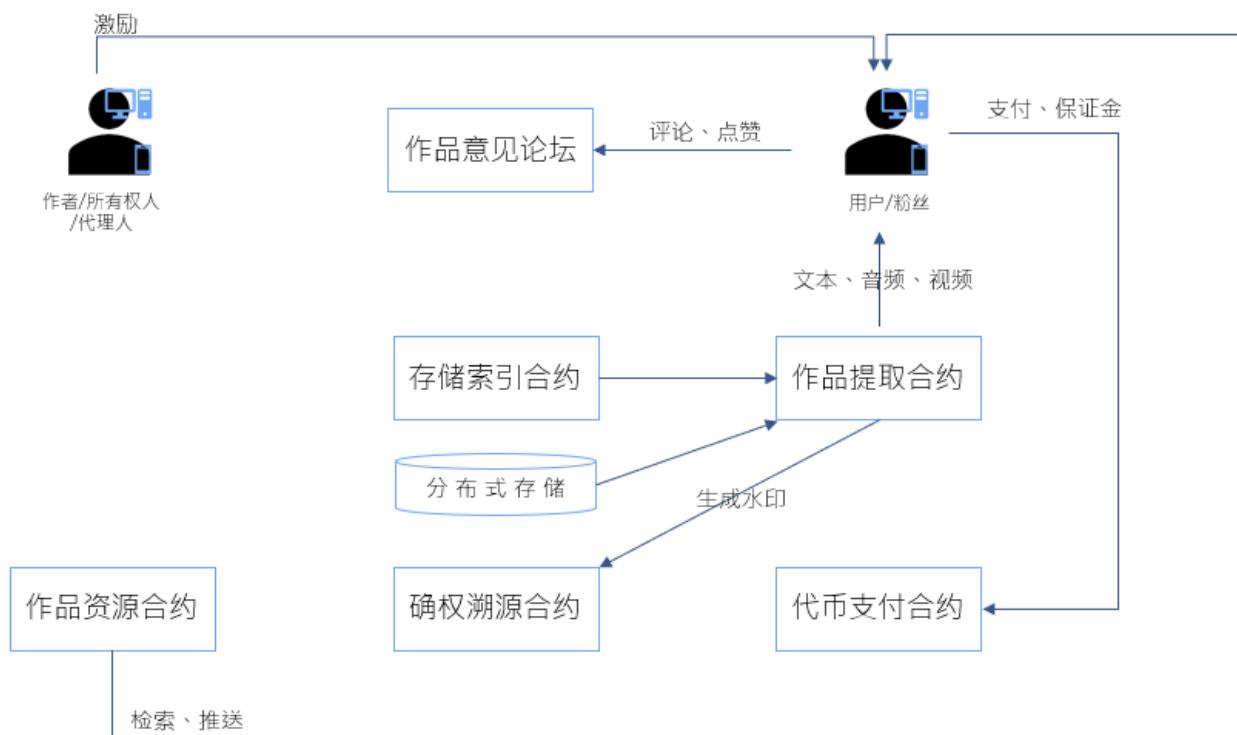
6.3 Content Distribution

Content distribution refers to downloading content from the brand ecological chain to the consumer's mobile or web end. The general process is as follows :

- Consumers find content through fan recommendations, platform intelligence robots, or active search

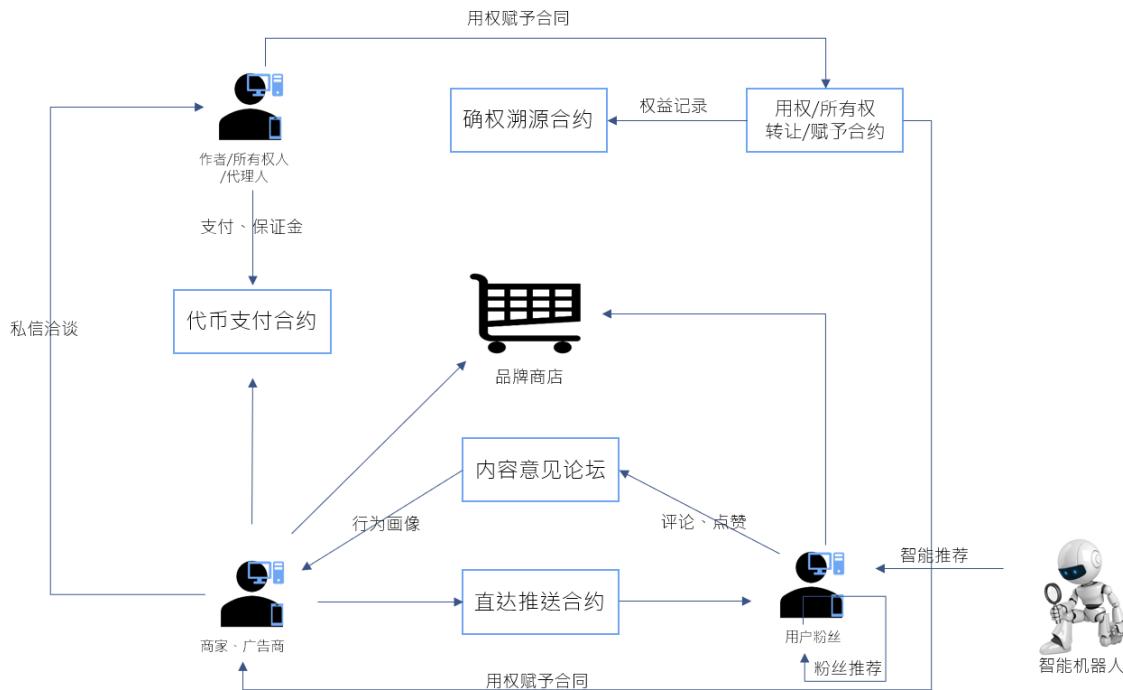
- Consumers pay WCC, purchase the content's right to use (pricing and usage of the right to use, self-defined by the content of the ecological chain)
- Brand eco-chain, taking into account factors such as distance, bandwidth, and load, selects the node for the best user experience, and pushes content to consumers in streaming.

In the process of content push, Wing Chun Fans automatically built the publisher, storage node, and buyer's tag into the content for traceability in the future.



(Figure 18)

6.4 Derivative Business

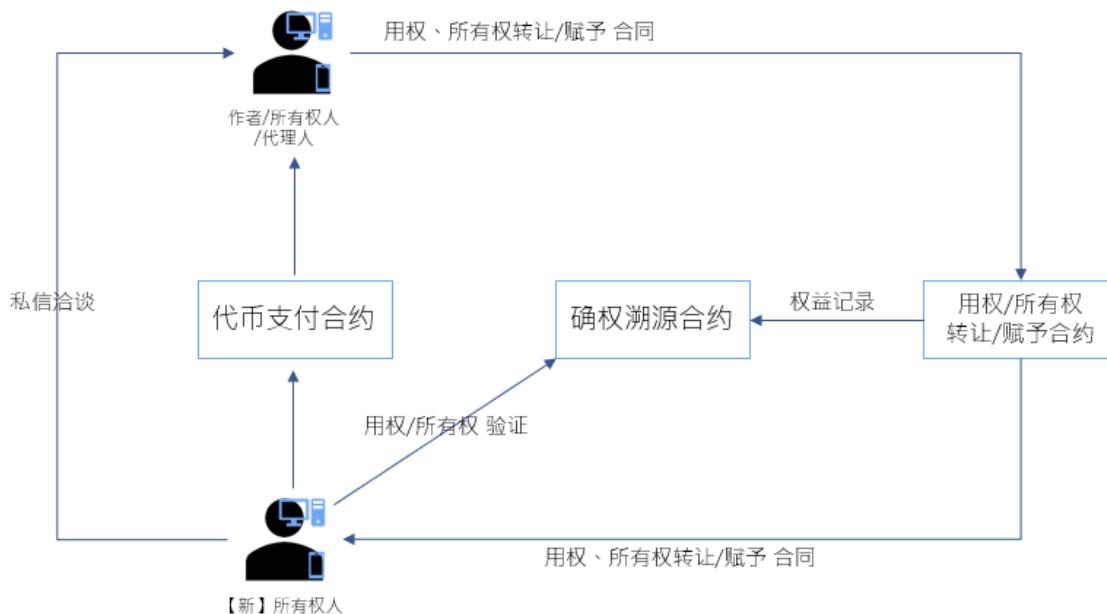


(Figure 19)

Derivative business, around the content and be authorized for value or for free by the content owner/controller. Authorization is included in the blockchain and cannot be denied or tampered with. Users and fans, through other fans recommend or smart robot intelligent recommendation of the brand ecological chain, or active search, issue branded goods, and consume, comment and give thumbs up.

6.5 Transfer of Interests

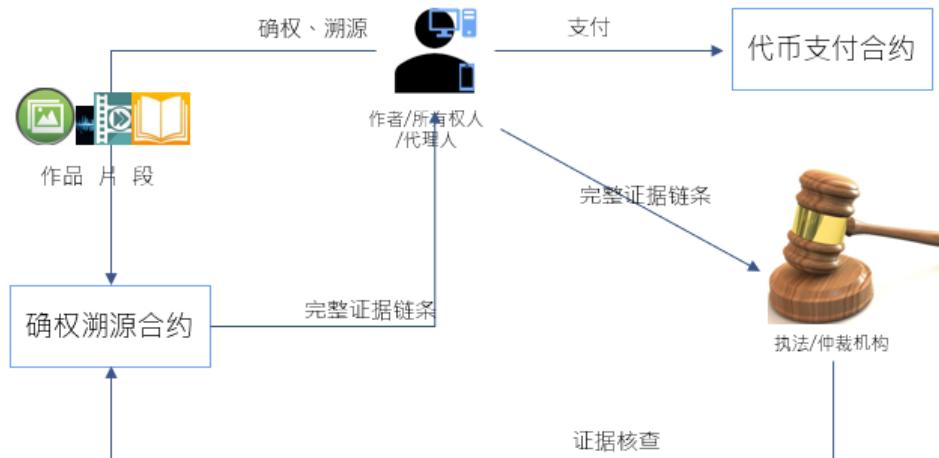
The rights and interests of content shall be transferred by the current content owner/controller free of charge or with compensation. The transfer is included in the blockchain and cannot be denied or tampered with.



(Figure 20)

6.6 "Assertion of rights" Proof

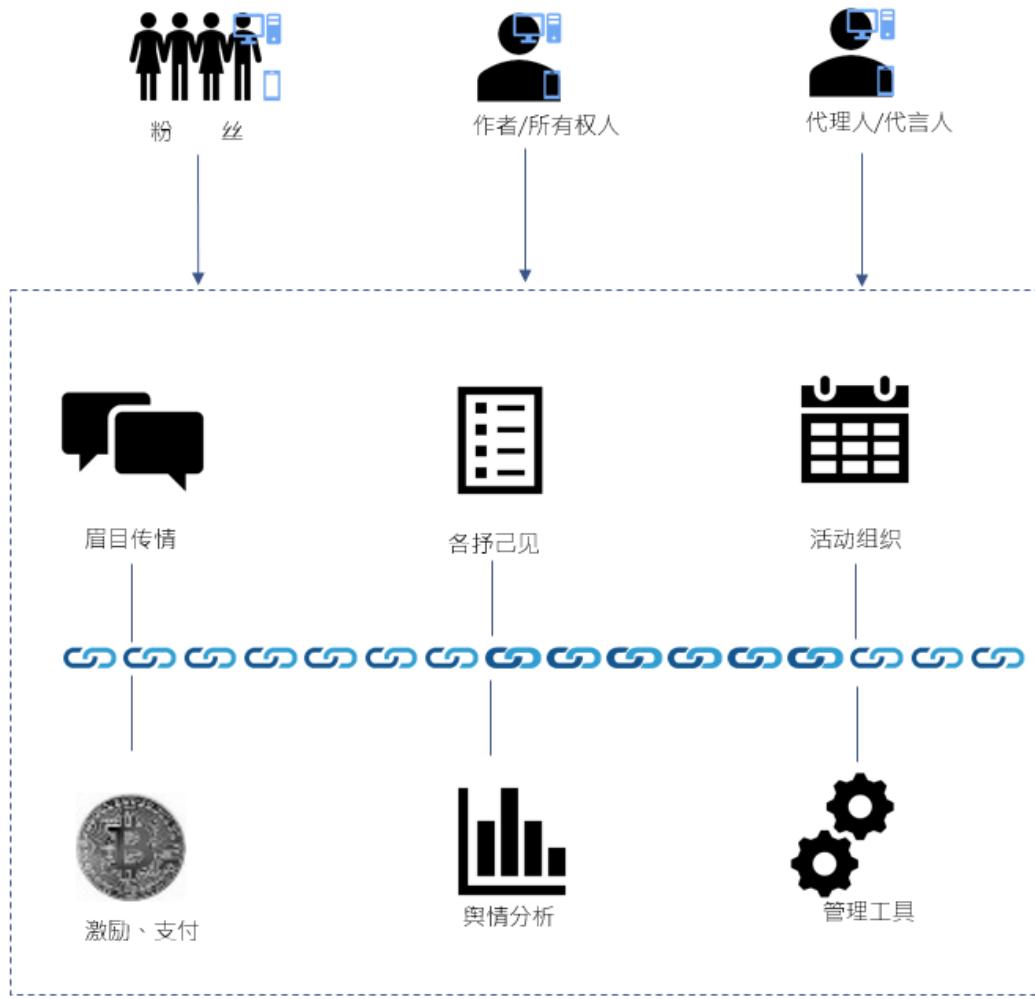
WING CHUN FANS has “fingerprints” built into the content at all stages of content upchain, storage, and distribution. Given a fragment of content, the platform does have the according smart contracts that can pass through a complete chain of evidence to serve as evidence for enforcement and arbitration.



(Figure 21)

6.7 Fan Interaction

WING CHUN FANS supports the owner or any participant of the brand's ecological chain, creates interactive forums or organizes online or offline activities.



(Figure 22)

Create forums and organize events, consume money (WCC). Moreover, in addition to the initial estimate of the payment, a margin is also provided for automatic settlement.

WING CHUN FANS provides three types of social interaction services: theme forum, event organization, and member communication.

6.7.1 Theme Forum

A forum related to the topic of content is launched by the owners of the eco-chain of the brand or their authorized fans for the community fans and opinion leaders to express their views.

Initiate sub-forums and consume WCC of the sponsors as income of Wing Chun Fans. The sponsors, at the same time, pay deposits for mediation and arbitration. Community fans receive token rewards through posts, likes/evaluations and other participation activities.

Forum management and participation is implemented based on Web . And provide mobile client APP to improve the user experience.

Sub-forum initiation costs are defined by the following formula :

$$\text{Fee} = 10000 * (1 + 0.05)^{\frac{\text{blockNo}}{1,000,000}} * \text{MAX}\left\{\frac{\text{Snow}}{\text{Sprev}}, 1\right\}$$

Here, blockNo is the block number of the current root trust chain, Snow is the current scale index, and Sprev is the previous scale index (which is defined in the "Digital Currency" section).

The margin of the sub-forum is defined by the following formula :

$$\text{Fee} = 50000 * (1 + 0.05)^{\frac{\text{blockNo}}{1,000,000}} * \text{MAX}\left\{\frac{\text{Snow}}{\text{Sprev}}, 1\right\}$$

Incentives for community posts, likes/evaluations, defined by the following formula :

$$\text{Inc} = 100 * (1 - 0.05)^{\frac{\text{blockNo}}{1,000,000}}$$

Some of the income of community interactions has entered the Wing Chun Fans Incentive Pool, and part of the recycle and self-destruction measures have been used as a means to adjust the total volume of WCC circulation. The rest is for the trading on exchanges (the details of income distribution is separately described in separate chapters).

6.7.2 Events Organization

A community theme-related activity is initiated by the owner of the brand's ecological chain or its authorized fans for offline interaction with community fans and opinion leaders.

Initiate community activities and consume the WCC of the initiator as the income of the Wing Chun Foundation. Community fans receive token rewards by participating in events (organizing, speaking, spotting, contributing venues/in-kind, etc.).

The initiation fee of the activity is defined by the following formula :

$$\text{Fee} = 10000 * (1 + 0.05)^{\frac{\text{blockNo}}{1,000,000}} * \text{MAX}\left\{\frac{\text{Snow}}{\text{Sprev}}, 1\right\}$$

The margin of activity is defined by the following formula :

$$\text{Fee} = 50000 * (1 + 0.05)^{\frac{\text{blockNo}}{1,000,000}} * \text{MAX}\left\{\frac{\text{Snow}}{\text{Sprev}}, 1\right\}$$

Fan participation incentives are defined by the following formula :

$$\text{Inc} = 100 * (1 - 0.05)^{\frac{\text{blockNo}}{1,000,000}}$$

Fan participation can be a payment mechanism that is defined by the event organizer.

6.7.3 Member Communication

Fans and users communicate anonymously (many-to-many, one-to-many, or one-on-one). Exchange of information is not undeniable and cannot be tampered with.. Start a group chat (one-to-many broadcast or many-to-manycast) or initiate an anonymous match or private chat (one-to-one), consume the initiator's WCC, as the income of the Wing Chun Foundation.

7. Release Plan

WING CHUN FANS issues WCC as a benchmark for incentives, incentives, pricing and settlement of platform ecosystems.

7.1 Release mode

WING CHUN FANS has issued a total of 1 billion WCC coins in this issue. Its distribution plan is as follows:

Distribution ratio	Distribution plan
40%	Pre-sale
20%	R&D team
20%	Ecological incentive
20%	Long-Term Development

7.1.1 Early Access

For WING CHUN FANS technology research and development, hardware and bandwidth and other cost inputs, project operations, and project marketing.

7.1.2 R&D team

The WING CHUN FANS R&D team has provided and will continue to provide all funding, product and technical support for the birth and development of WING CHUN FANS, and

has made great efforts, therefore, a reasonable share of WCC will be allocated in return.

7.1.3 Ecological incentive

For the initial release of WING CHUN FANS, 20% will be set aside as the initial ecological incentive benchmark. WING CHUN FANS platform, based on PoA and PoC evaluations, determines incentive elasticity and motivates participants in the ecosystem.

7.1.4 Long-Term Development

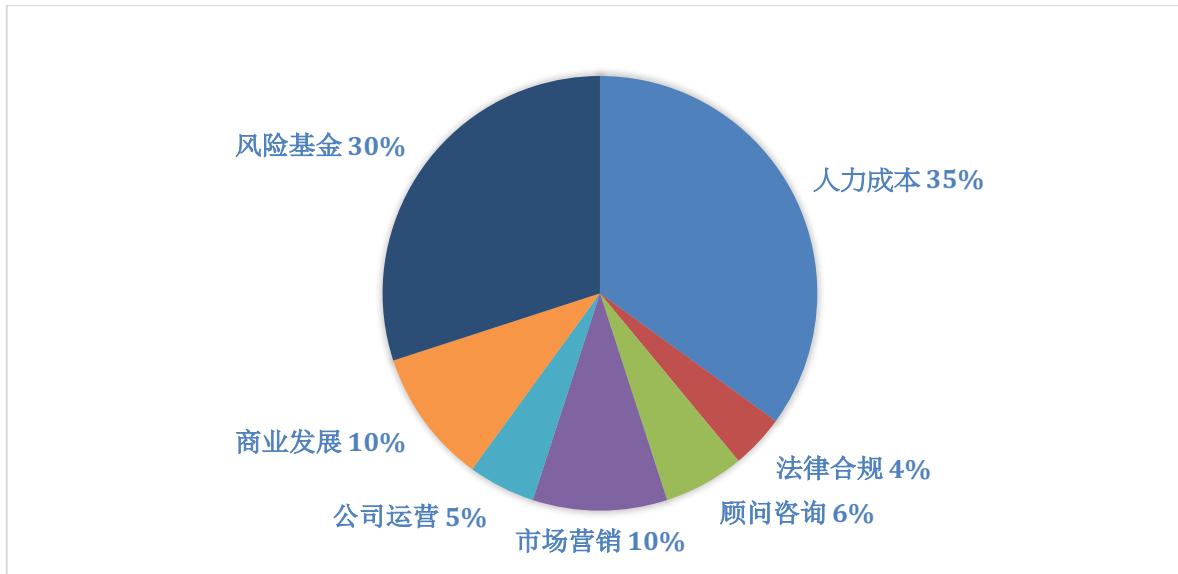
WING CHUN FANS is a long-term business. In order to continuously promote the prosperity of WING CHUN FANS, it is necessary to continuously attract talented people to work together; at the same time, in the course of the development of WING CHUN FANS, it is necessary to achieve certain important milestones. Complete with more partners. This section is used to continuously motivate later joined and highly contributed team members, as well as important business partners.

7.2 Pre-sale Target

This pre-sale accounted for 40% of the total circulation, namely 400 million WCC, which is only open to specific purchasers. The collection currency is PDX (PDXC) and Ethereum (ETH), with a total equivalent of about 40 million US dollars. The pre-sale target is only open to specific overseas purchasers (non-Chinese mainland residents).

7.2.1 Use of Funds

The funds raised will be mainly used in the following aspects to support the operation of WING CHUN FANS :



(Figure 23)

The specific funding instructions are as follows :

Project	Proportion	Explanation
Labor costs	35%	The realization of WING CHUN FANS requires elite talents in various fields such as blockchain, security, privacy, clustering, and big data. Can meet 2 years of related costs.
Company operations	5%	The company adopts a typical Internet management model. Can meet 2 years related costs.
marketing	10%	Including product launch, 2 years of brand, advertising, cross-sector cooperation and other costs.
business development	10%	WING CHUN FANS needs to nurture and dig out the commercial development of various applications and maximize its commercial value.
Consulting	6 %	As an emerging technology, blockchain is rapidly developing. The funds are used to focus on and master related technologies.
Risk Fund	30%	Used to prepare for unpredictable risks

Legal compliance	4%	Used to invite outstanding legal and compliance experts in digital currency, blockchain, and financial technology
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7.3 Team Lock

The 20% WCC held by the founding team of WING CHUN FANS will be completely frozen after the pre-sale is completed. The first unlock is 6 months after the fundraising has been completed, and the unlocked portion of each subsequent quarter does not exceed 10% of the total team holdings.

7.4 Landing Exchange

WING CHUN FANS plans to open overseas transactions on overseas digital currency exchanges when conditions are ripe.

8. Development Plan



(Figure 24)

We believe that open source is a must to truly realize the full value of blockchain technology. Therefore, after we have improved the basic framework of the product, we will gradually open up our core modules and allow more developers to join.

9. Core Team



Jiangang Zhang (JZ)

Co-founder of WING CHUN FANS, Bachelor's degree from Huazhong University of Science & Technology of China and Master's degree from Automation Research Institute of Ministry of Metallurgical Industry of China. As the chief architect of PDX blockchain and PDX BaaP, Mr. Zhang has 20+ years leadership experiences with multinational companies across the globe, responsible for strategic technical initiatives and its execution. Before founding PDX, Mr. Zhang held multiple high-profile positions in a wide spectrum of multinational companies, e.g. as a director-level Principal Engineer at Cisco in its enterprise SDN organization, as the Distinguished Security Architect at Yahoo, and expert member of Yahoo! TechCouncil, as a staff architect at PayPal and founder the PayPal Java Infrastructure team, as one of the highest ranking architects at Cingular Wireless (now AT&T) and member of the corporate Architecture Review Board (ARB). Mr. Zhang held one information security patent, three crucial blockchain patents applied on massively scalable and low latency consensus algorithm, massively scalable blockchain ledger and flexible smart contract deployment respectively. Mr. Zhang was invited by People's Bank of China & Payment and Clearing Association of China to conduct a research project on digital currency (topic: fundamental infrastructure of digital legal tender)



Ting Liu

business and operations director Bachelor in computer science, 15+ years leadership experiences in Internet software sales, business development and operations, e.g. vice president of Beijing SkyForm technologies Limited.sales director of Primeton software company Limited



Dongmei Shang

Dongmei Shang · human resource and back office director Bachelor in Chemistry science from Jiangsu University with 10+ years leadership experiences in human resource and back office administrations



William Huang

PDX blockchain senior architect and senior director of engineering, Computer Science Ph.D. from Florida State University. He has extensive technical architecture experiences, e.g. at PayPal as a principle architect and senior manager, at Reuters/Tibco as principle architect. He's very experienced on massively scalable payment systems, big data and machine learning



Tina Chen

PDX blockchain architect and director of engineering, Bachelor's degree in computer science from York University of Canada. She worked as senior engineer and architect from IIX (Verisk Analytics)、JP Morgan、Chase、Shell Trading、BP America、MCI etc



Nawien Sharma

PDX blockchain architect and major code contributor, Bachelor's degree in electrical engineering from University of Windsor in Canada. He has extensive technical leadership experiences on software engineering, e.g. as a principal engineer at Yahoo!, as a systems architect at CenturyLink, as software development engineer II at Microsoft etc



Andy Zhang

PDX blockchain senior engineer and major code contributor. Majoring computer science at Cornell University, he was an intern at Stanford Research Institute (SRI) and got rewarded for the excellent work and co-authored a paper on deep learning. He's accepted by Google as an intern and has led or participated various AI/deep learning projects, e.g. Modemo: political bias analyzer, baeML: personalized content platform, fmxnet:deep face analysis platform.

10. Contact Us

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- 2) <https://twitter.com/wingchunfans>
- 3) <https://t.me/yongchunfang>
- 4) <https://www.reddit.com/user/wingchunfans/>
- 5) <https://github.com/PDXbaap>