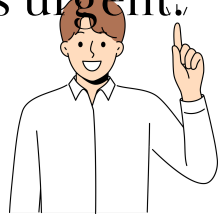


“NEUROLENS” : AI-Powered Smart Glasses

PROBLEM STATEMENT :

Memory loss patients struggle with recognizing faces, locations, and daily tasks, reducing independence and increasing caregiver stress. With 55M+ dementia patients globally, the demand for better care solutions is urgent.



SOLUTION :

- 1.Real time facial recognition.
- 2.AI Driven Object and Place Recognition.
- 3.Smart voice Assistant & Reminders
- 4.Caregiver Dashboard
- 5.On-device AI processing.

FEEDBACK :

Feedback Received : Risk of Meta Copying Our Solution

- 1** Privacy-First, Fully Offline AI Processing
- 2** Healthcare-Centric AI vs. General AI
- 3** Patent & Competitive Safeguards

BUSSINESS MODEL

- **B2C Sales (Direct to Families)** – One-time purchase or subscription-based smart glasses for individuals.
- **B2B Partnerships (Hospitals & Elderly Care Centers)** – Bulk licensing & enterprise integration.
- **Healthcare & Insurance Collaborations** – Partnering with health insurers for coverage & affordability.

CREATIVITY-

- 1.Augmented Reality (AR) HUD Display
- 2.Bone Conduction Audio System
- 3.Wearable & Hands-Free Solution
- 4.Lightweight & Stylish Design