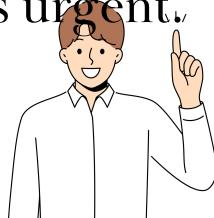


“NEUROLENS” : AI-Powered Smart Glasses

PROBLEM STATEMENT :

Memory loss patients struggle with recognizing faces, locations, and daily tasks, reducing independence and increasing caregiver stress.

With 55M+ dementia patients globally, the demand for better care solutions is urgent.



SOLUTION :

1. Real time facial recognition.
2. AI Driven Object and Place Recognition.
3. Smart voice Assistant & Reminders
4. Caregiver Dashboard
5. On-device AI processing.

FEEDBACK :

Feedback Received : Risk of Meta Copying Our Solution

- 1 Privacy-First, Fully Offline AI Processing**
- 2 Healthcare-Centric AI vs. General AI**
- 3 Patent & Competitive Safeguards**

BUSSINESS MODEL

- **B2C Sales (Direct to Families) –** One-time purchase or subscription-based smart glasses for individuals.
- **B2B Partnerships (Hospitals & Elderly Care Centers) –** Bulk licensing & enterprise integration.
- **Healthcare & Insurance Collaborations –** Partnering with health insurers for coverage & affordability.

CREATIVITY-

1. Augmented Reality (AR) HUD Display
2. Bone Conduction Audio System
3. Wearable & Hands-Free Solution
4. Lightweight & Stylish Design