Image Semantic Embedding

Spectrum of semantic similarity

Category-level (coarse-grained) Fine-grained level Instance level (ultra fine-grained)
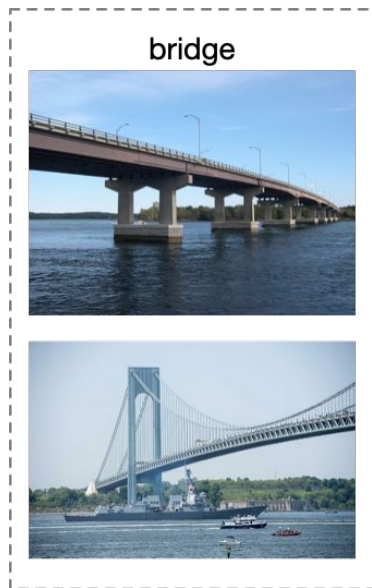

bridge

Image embedding:

A dense representation capturing semantics

[Source: Juan, et al., WSDM'20]

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bridge

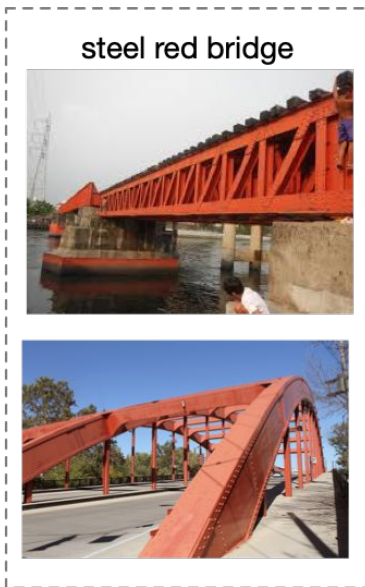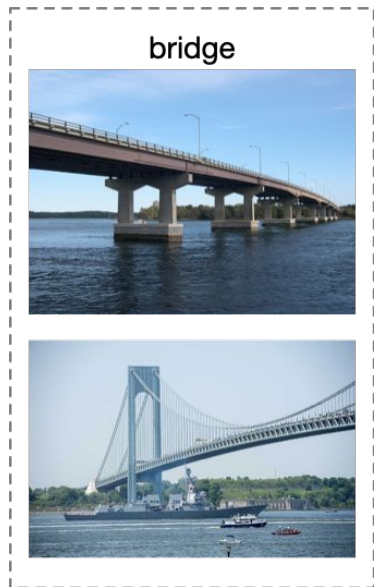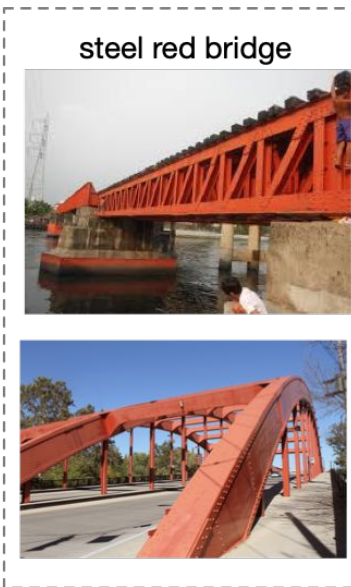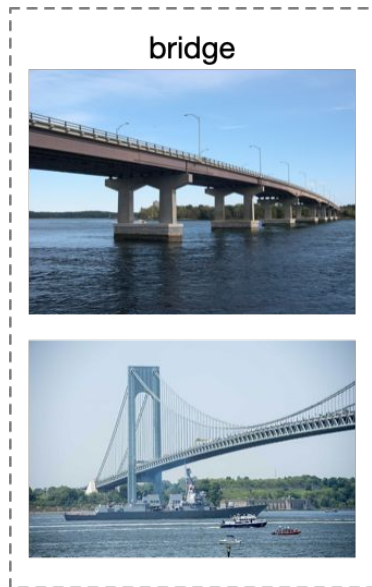steel red bridge

[Source: Juan, et al., WSDM'20]

Image Semantic Embedding

Spectrum of semantic similarity

Category-level (coarse-grained)   Fine-grained level   Instance level (ultra fine-grained)

bridge

steel red bridge

golden gate bridge
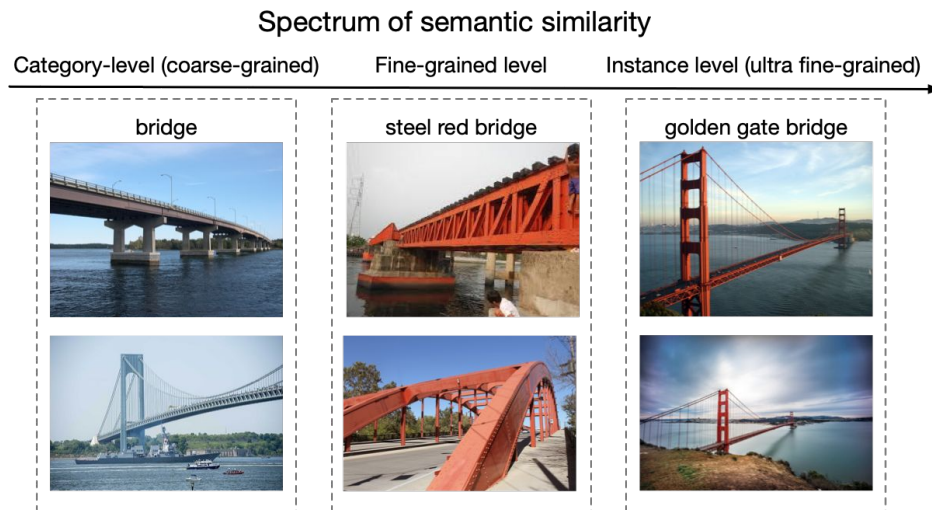
[Source: Juan, et al., WSDM'20]

Learning Image Semantic Embedding

- Embedding to capture semantics in images

- Core of image search
  - By textural queries
  - By image queries

Spectrum of semantic similarity

Category-level (coarse-grained) | Fine-grained level | Instance level (ultra fine-grained)

bridge

steel red bridge

golden gate bridge

[Source: Juan, et al., WSDM'20]

Neural Architecture

Training Images

Co-Occurrence Graph

Input Layer

ResNet

Graph Regularizer

Image Embedding

$\phi(x_u)$

$\phi(x_v)$

40M Classes

Subsampling 100K classes

Supervised Loss

| 2e-6 |
| 0.3 |
| 1e-6 |
| 1e-6 |
| $\vdots$ |
| 0.35 |
| 2e-6 |

$p'(x)$

Predicted Probability

| 1e-6 |
| 0.45 |
| 1e-6 |
| 1e-6 |
| $\vdots$ |
| 0.45 |
| 1e-6 |

$q'(x)$

Label Probability
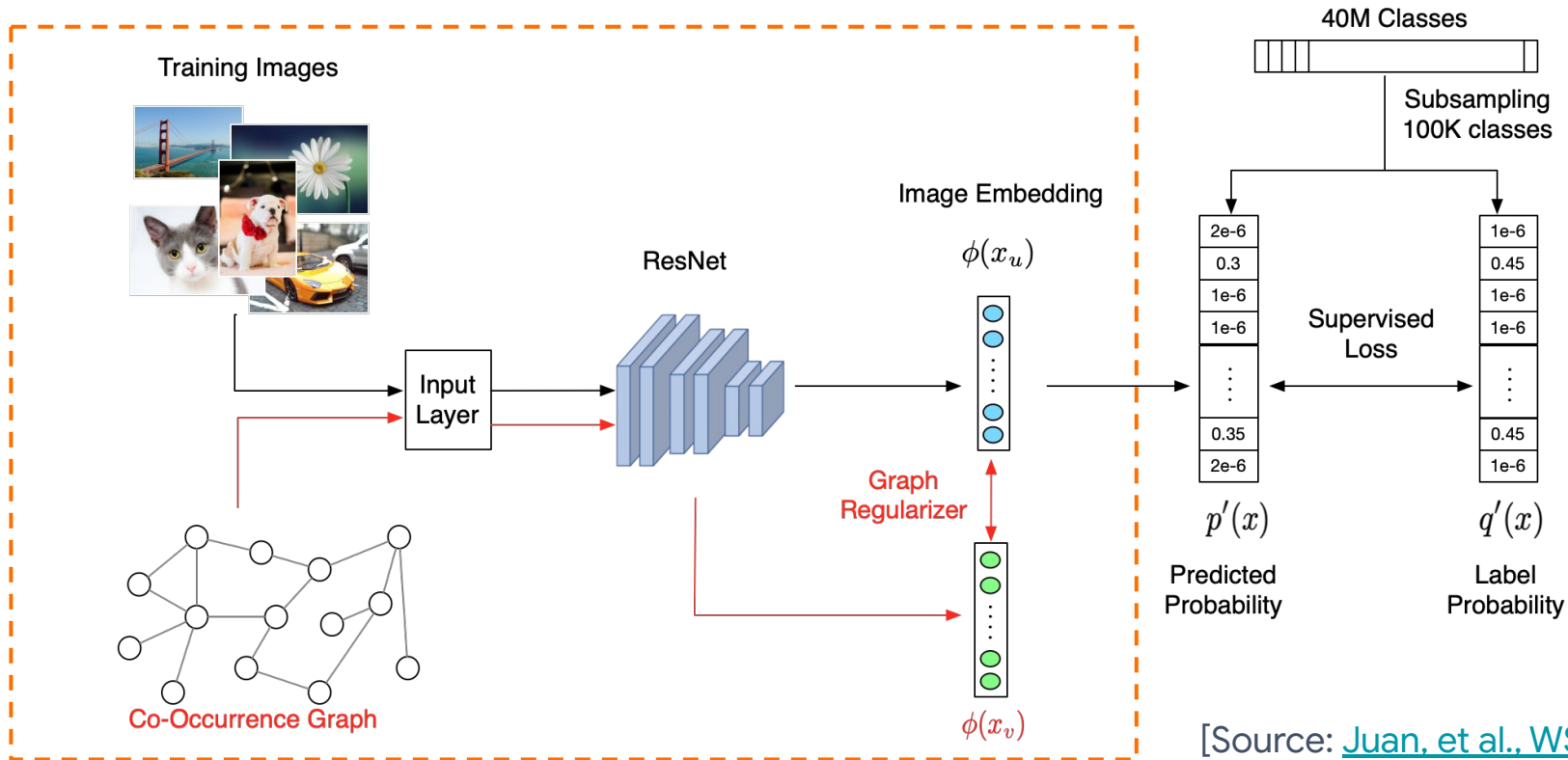
[Source: Juan, et al., WSDM'20]

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Neural Architecture

[Source: Juan, et al., WSDM'20]

Neural Architecture

Co-Occurrence Graph

images co-occurring within a search session

Training Images

ResNet

Image Embedding

$\phi(x_u)$

Input Layer

Graph Regularizer

$\phi(x_v)$

Co-Occurrence Graph

40M Classes

Subsampling 100K classes

Supervised Loss

| 2e-6 |
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| 1e-6 |
| 1e-6 |
| 0.45 |
| 1e-6 |

$p'(x)$

Predicted Probability

$q'(x)$

Label Probability

Qualitative Results

Graph Agreement Models

Challenges

- Too few labeled samples
  - overfitting to training data

- Graphs can be noisy
  - edges not relevant to classification task
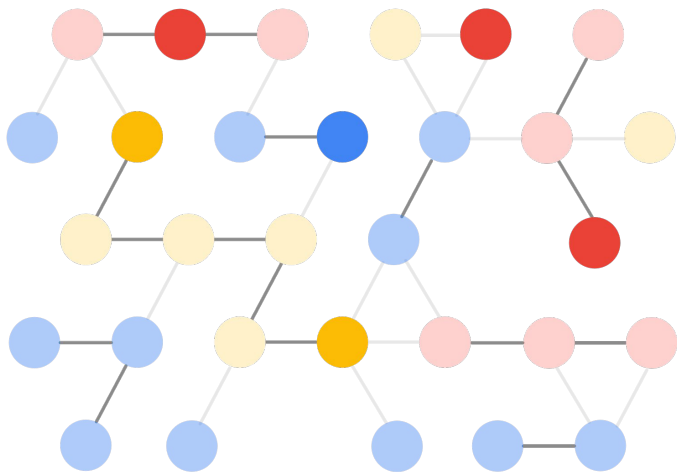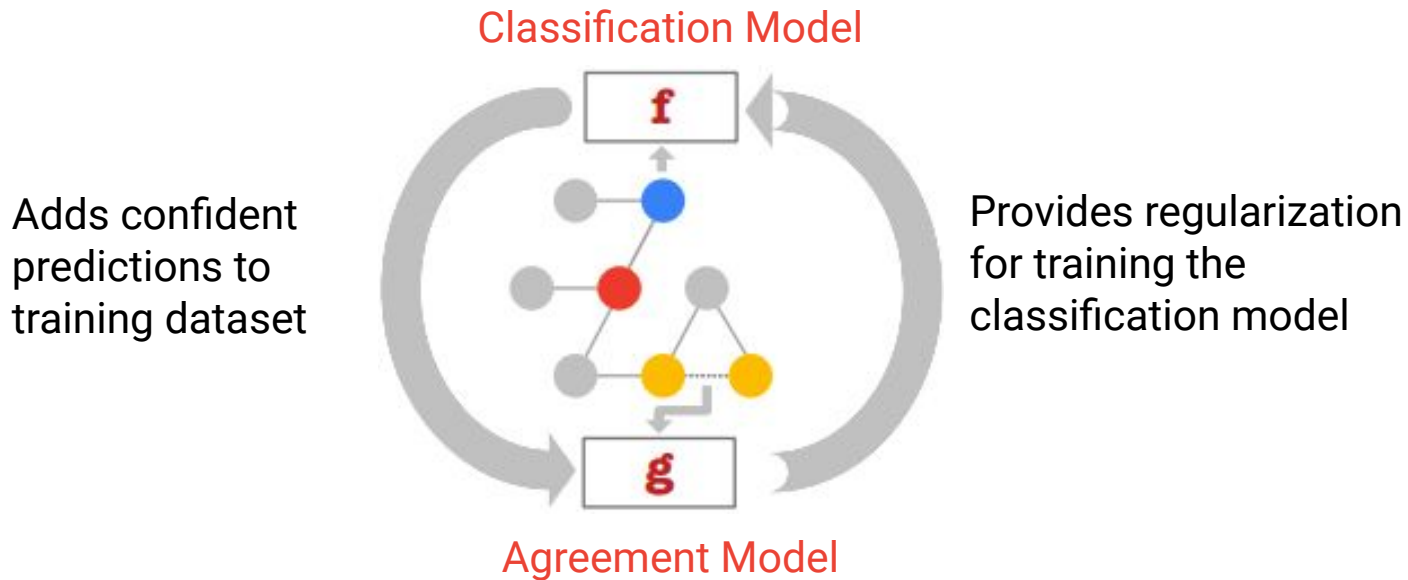 - embeddings can be noisy

[Source: Otilia, et al., NeurIPS'19]

Graph Agreement Models

Classification Model

Adds confident predictions to training dataset

Provides regularization for training the classification model

Agreement Model

[Source: Otilia, et al., NeurIPS'19]

Learn neighbor agreement

Agreement Model

Loss function:

$$\mathcal{L}_g = \sum_{i \in L, j \in L, ij \in E} \ell(g(x_i, x_j, w_{ij}), \mathbb{1}_{y_i = y_j})$$
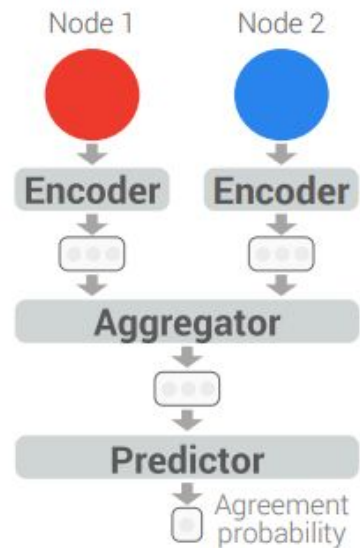
$L =$ labeled nodes set
$E =$ edges set
$x_i =$ features for node i
$f(x_i) =$ predicted label distribution for node i
$\ell =$ loss function (e.g. cross entropy)

[Source: Otilia, et al., NeurIPS'19]

Classification: use neighbor agreement

Loss function:

agreement weight

$$\mathcal{L}_f = \sum_{i \in L} \ell(f(x_i), y_i) + \lambda \sum_{\substack{(i,j) \in E \\ i \in L \\ j \in U}} g(x_i, x_j)\ell(f(x_i), f(x_j))$$

L = labeled nodes set

U = unlabeled nodes set

E = edges set

x_i = features for node i
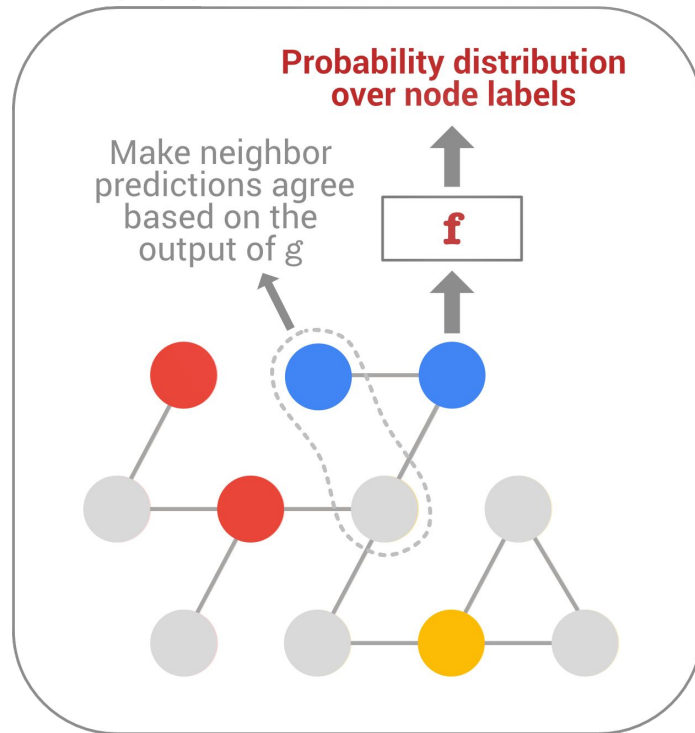
y_i = true label distribution for node i

$f(x_i)$ = predicted label distribution for node i

$g(x_i, x_j)$ = predicted probability that nodes i and j have similar labels

$\ell(p_1, p_2)$ = distance between label distributions p_1 and p_2
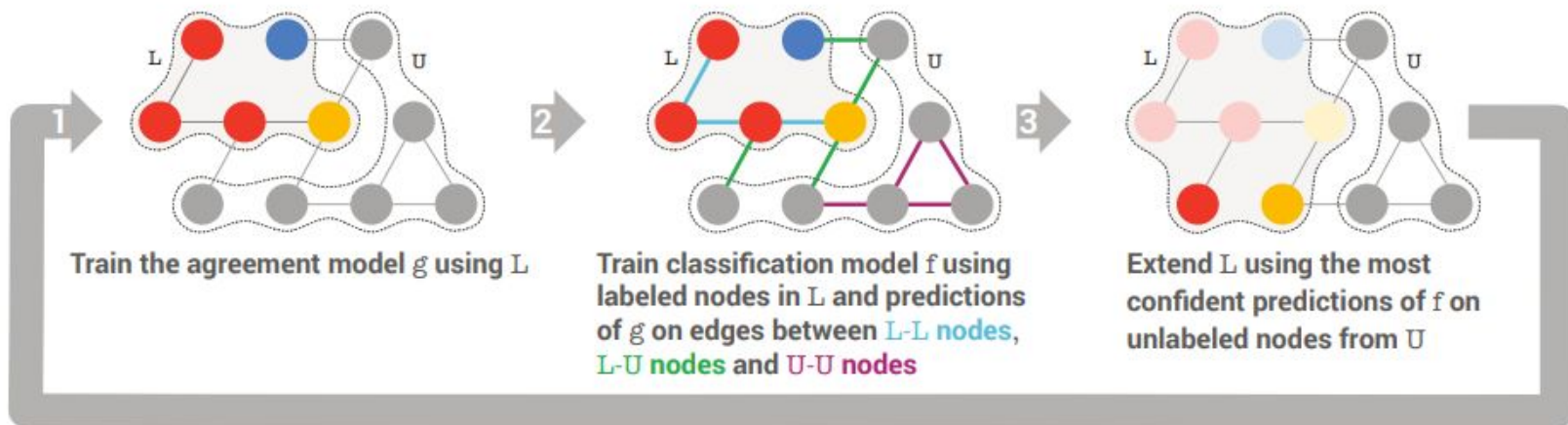
λ = regularization parameter

Classification Model

Probability distribution over node labels

Make neighbor predictions agree based on the output of g

f

[Source: Otilia, et al., NeurIPS'19]

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Graph Agreement Models

1 Train the agreement model g using L

2 Train classification model f using labeled nodes in L and predictions of g on edges between L-L nodes, L-U nodes and U-U nodes

3 Extend L using the most confident predictions of f on unlabeled nodes from U
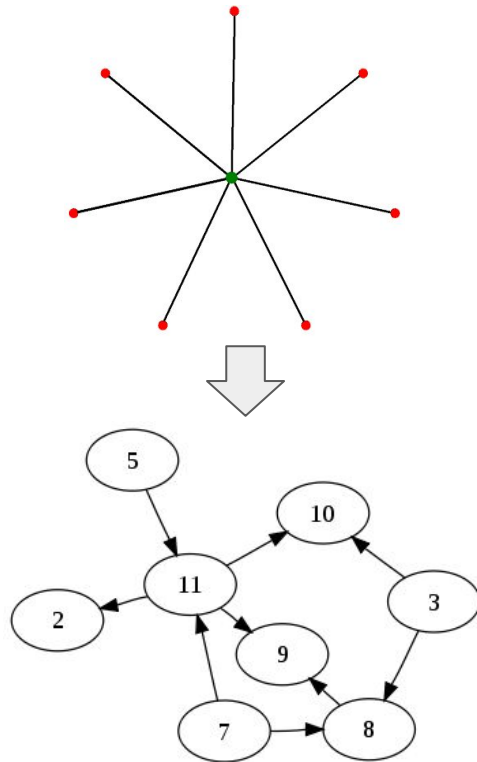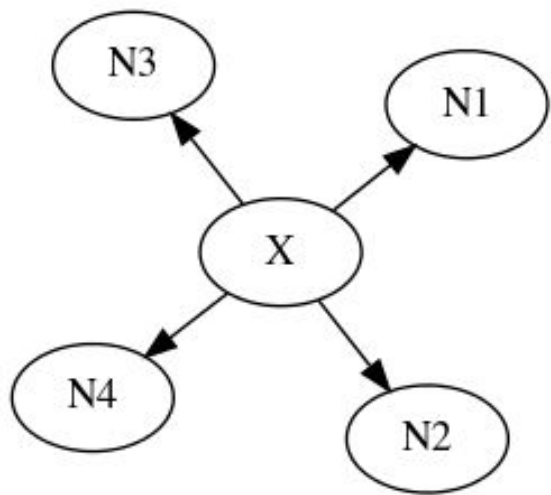
Beyond Graph Regularization: GNNs

- Graph regularization only incorporates information about a node's neighbors through a distance function.
- There may be more information in other nodes and relationships among neighbors.

Graph Regularization with Message Passing

Aggregate distance of neighbors

Distance function

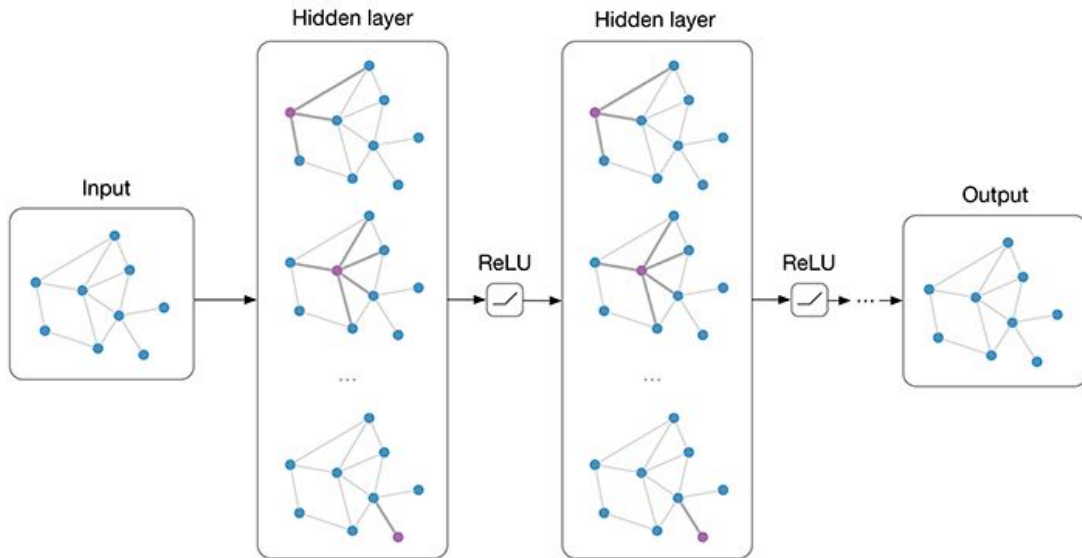$$m_v^{t+1} = \sum_{w \in N(v)} M_t(h_v^t, h_w^t, e_{vw})$$

Readout phase normalizes graph loss by weighted degree

$$h_v^{t+1} = U_t(h_v^t, m_v^{t+1})$$

Gilmer, Justin, Samuel S. Schoenholz, Patrick F. Riley, Oriol Vinyals and George E. Dahl. "Neural Message Passing for Quantum Chemistry." *ArXiv* abs/1704.01212 (2017): n. pag.
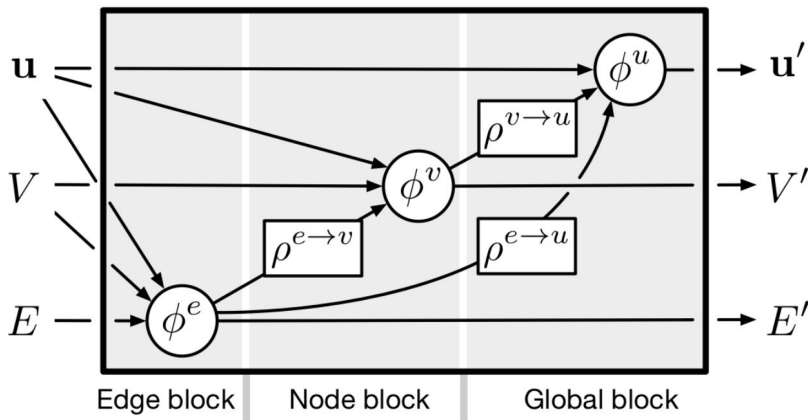
Graph Regularization is a GNN

GNNs use graph relationships to embed nodes, edges, and the graph itself. This framework lets us do computation over arbitrary graphs.

GNNs with GraphNets

- We leverage [Graph Nets](#) to generalize graph regularization to Graph Neural Networks (GNNs)
- We're able to express these higher-level relationships between neighbors and more distant nodes.


```
model = gnn.GraphRegularizationModel(
        config=graph_reg_config,
        node_model_fn=NodeClassifier)
model.compile(
    optimizer=tf.keras.optimizers.Adam(),
    loss=tf.keras.losses.SparseCategoricalCrossentropy(from_logits=True))
model.fit(train_dataset, epochs=30, validation_data=eval_dataset)
```

Graph Neural Network: GCNs

- With Graph Nets it's easy to implement a Graph Convolutional Network (GCN), which can be a drop-in replacement for GraphRegularizationModel.
- node_model and edge_models are Keras layers.

```python
class GraphConvolutionalNodeClassifier(NodeGraphModel):
  """Classifies nodes with a simple Graph Convolutional Network."""

  def __init__(self, seq_length, num_classes, **kwargs):
    # ...

  def graph_call(self, graph, **kwargs):
    # Encode features.
    graph = graph_nets.modules.GraphIndependent(
        node_model_fn=lambda: self._dense_features)(graph)
    # Graph convolutions.
    graph = graph_nets.modules.CommNet(
        edge_model_fn=lambda: self._edge_model1,
        node_encoder_model_fn=lambda: self._node_encoder_model1,
        node_model_fn=lambda: self._node_model1)(graph)
    return graph_nets.modules.CommNet(
        edge_model_fn=lambda: self._edge_model2,
        node_encoder_model_fn=lambda: self._node_encoder_model2,
        node_model_fn=lambda: self._node_model2)(graph)
```