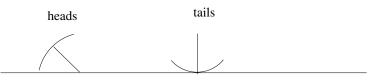
Overview

- ► Here we address an old criticism of Bayes nets (and quantitative methods in Al generally):
- ▶ Where do the numbers come from?
- ► The numbers here are probabilities and we get them from data.

Estimating probabilities

- ▶ Suppose we wish to estimate the probability θ that a certain drawing pin lands heads. We toss it 100 times and it comes up heads 35 times. What's our best guess for θ ?
- ▶ If we had tossed it once, and it had come up heads, what would be our guess for θ then?



Formalising our assumptions

We have data points (drawing-pin tosses) $D = D_1, D_2, \dots D_n$ where

- 1. each is sampled from the same distribution
- 2. each is independent

Such samples are independent and identically distributed or iid.

The likelihood function

- ► The distribution here is parameterised by a single parameter θ , which defines a probability $P(D|\theta)$
- (In other cases, θ will be a vector of parameters.)
- ▶ For a data set *D*, we define the *likelihood function*:

$$L(D|\theta) = P(D|\theta) = \prod_{i=1}^{m} P(D_i|\theta)$$

What's the likelihood of the sequence h, t, t, t, h, h?

Sufficient statistics

- ▶ The likelihood only depends on the number of heads N_h and tails N_t , not, say, the order in which they occurred
- \triangleright N_h and N_t are therefore sufficient statistics
- ▶ A *sufficient statistic* is a function of the data that summarises the relevant information for computing the likelihood.

Formally, s(D) is a sufficient statistic if, for any two datasets, D and D':

$$s(D) = s(D') \Rightarrow L(D|\theta) = L(D'|\theta)$$

Maximum likelihood estimation

- ▶ The maximum likelihood estimation (MLE) principle tells us to choose that value of θ which maxmises the likelihood (for the observed data).
- ► This value (often denoted $\hat{\theta}$) is (apparently) the best estimate for θ
- ▶ This is the value of θ which makes the data as likely as possible.
- What's $\hat{\theta}$ for our drawing pin?

Classical Statistics

- ► MLE is an example of *Classical* or *non-Bayesian* statistical inference
- lacktriangledown is treated as an objectively fixed, but unknown value
- ▶ Therefore it does not make sense to talk of eg the probability that θ lies in the interval (0.3, 0.4) the unknown θ is either definitely in that interval or not, so we can't talk of probability in this context.
- ► The data, on the other hand, does have a probability why is this OK?

Problems with the Classical approach

- ▶ Rather than give us the most likely value for θ given the data . . .
- $lackbox \dots$ MLE gives us that $\hat{ heta}$ such that the data is as likely as possible
- This is basically the wrong way round,
- ▶ but to be able to talk about $P(\theta|D)$ we have to have a probability distribution over θ

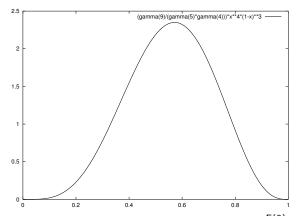
The Bayesian paradigm

- ► The Bayesian approach to statistics permits probability to represent *subjective uncertainty*
- It was a minority view until quite recently, since subjectivity was seen as unscientific
- More popular now partly because there are better tools available.
- For example, the BUGS system (Bayesian inference using Gibbs sampling)

Bayesian estimation of probabilities - prior

- ▶ We express our uncertainty about the true value of θ by placing a *prior distribution* over possible values of θ
- This distribution is defined (somehow!) prior to the collection of data
- ightharpoonup Since there are uncountably infinitely many values of θ the distribution is represented by a *probability density function* here's one:

Prior distribution over θ



This is a graph of $f(\theta) = \text{Beta}(\theta|5,4) = \frac{\Gamma(9)}{\Gamma(5)\Gamma(4)}\theta^4(1-\theta)^3$ More on the Beta distribution later

Some points about density functions

- ▶ Beta(θ |5,4)(x) does **not** give our prior probability that $\theta = x$
- ▶ To get probabilities out of density functions we integrate
- ▶ To get the prior probability that $\theta \in (0.3, 0.4)$, we compute:

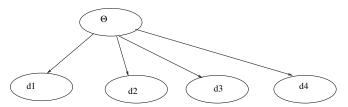
$$\int_{0.3}^{0.4} \text{Beta}(\theta|5,4)(x) dx$$

 Unfortunately, there is no closed form for this integral - a fact which upset Rev Bayes considerably

Connecting prior and evidence

- ▶ The hallmark of Bayesian analysis is that everything is treated as a random variable both the unknown parameter θ and the data D
- \triangleright θ is of course never observed
- ▶ D the data is always observed (let us assume that for now anyway).
- Since everything is a random variable, we can use a Bayesian network to represent the joint distribution over (θ, D) .

Bayes net



Instead of a table for the distribution over $\boldsymbol{\theta}$ we have the density function

The conditional probabilities (which can not be represented by CPTs) are all identical,

$$\forall i: P(D_i = h | \theta = x) = x$$

Or, for short,
$$P(D_i = h|\theta) = \theta$$

Beta distributions

A beta distribution is determined by two parameters, usually denoted α and β :

$$Beta(\theta|\alpha,\beta) = \frac{\Gamma(\alpha+\beta)}{\Gamma(\alpha)\Gamma(\beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1}$$

Its mean value is $\frac{\alpha}{\alpha+\beta}$. If $\operatorname{Beta}(\theta|\alpha,\beta)$ represents our current beliefs about the likely whereabouts of θ , then this mean value is a good estimate for θ .

Its *mode* is at: $\frac{\alpha-1}{\alpha+\beta-2}$

Why the Beta distributions for estimating probabilities

- Suppose $Beta(\theta|\alpha,\beta)$ represents our beliefs about θ , where θ is the (true) probability that the drawing pin lands heads.
- Suppose we toss the drawing pin and it lands heads.
- Our new *posterior distribution* is simply Beta($\theta | \alpha + 1, \beta$)!
- ▶ Our new mean is just $\frac{\alpha+1}{\alpha+1+\beta}$
- ▶ If it had landed tails, we would have $Beta(\theta|\alpha, \beta+1)$

Experience

- ▶ Following Netica, we can call $\alpha + \beta$ experience. This increases by one each time we observe a drawing pin toss (or equivalent). It is also called the *effective sample size*, since it reflects how many pieces of data you have observed (or pretend to have observed).
- ► The larger it is the more pointy the beta distribution is—which makes sense.
- ▶ The mean $\left(\frac{\alpha}{\alpha+\beta}\right)$ and experience $\left(\alpha+\beta\right)$ determine a beta distribution.

Estimating conditional probabilities

- ► Estimating conditional probabilities is not really different from estimating any other sort of probability.
- ➤ To estimate, say P(A = true|B = false) from a series of observations of A and B just
 - 1. Ignore any cases where B = true
 - 2. Where B = false, use the observed values of A to update as above.

Multinomial probabilities

- ▶ If we wanted to estimate the 6 probabilities associated with a die throw, the beta distribution would be inappropriate.
- ▶ Using the *Dirichlet distribution*, we can estimate all 6 probabilities simultaneously from a sequence of die throws.
- ▶ Beta distribution is just a Dirichlet distribution where k = 2

Dirichlet distribution: the grisly details

Dirichlet
$$(\theta_1, \ldots, \theta_n | \alpha_1, \ldots, \alpha_k) = \frac{\Gamma(\alpha_1 + \cdots + \alpha_k)}{\Gamma(\alpha_1) \ldots \Gamma(\alpha_k)} \theta_1^{\alpha_1 - 1} \ldots \theta_k^{\alpha_k - 1}$$

Mean value for θ_i is $\frac{\alpha_i}{\alpha_0}$ where $\alpha_0 = \sum_{j=1}^k \alpha_j$ is the "experience" as before.

Think of the α_i as counts.

Bayesian learning with Netica

- ► Each conditional probability in Netica has a (hidden) Dirichlet distribution associated with it.
- ► The conditional probability you see is the mean of this distribution.
- ▶ The initial experience is set to 1.

Bayesian learning with Netica

- Netica assumes that the θ for each conditional probability are independent (this is called *parameter independence*)
- ▶ These θ s are random variables, but are **not** represented as nodes in Netica networks (they are in BUGS).