Paid Leave Prototype

The problem, as defined by government:

The Department of Labor wants to help states build high quality, user-centered Paid Family Medical Leave systems. Without better guidance, many states risk inheriting the inadequacies of their existing UI benefits system — the average age of which is 22 years!

...how do applicants describe the problem?

"The website reads like a math-word problem."

"It was so frustrating and it made me feel stupid. And I know I'm not stupid; I know I'm a smart person. It made me feel worse."

"I'm waiting for weeks and weeks and weeks."

"I [called and] said 'Ma'am, I have a sleeping baby on me and the website doesn't work on my phone."

"It's just an inherently fraught time."

[State] paid family medical leave

[State name]'s paid family medical leave program offers benefits to <u>eligible</u> parents, people caring for ill family members, and people managing their own newly diagnosed medical conditions.

Estimate your benefits

File a claim

Have you already filed a claim? Check the status.

About this site

This site is an application prototype created in partnership with The Women's Bureau at the Department of Labor and 18F. It contains easy-to-follow instructions for <u>determining your eligibility</u>, <u>estimating your benefits</u>, and <u>navigating the benefits-claims process</u>. If you are a state adapting this prototype for your own use, please insert your own text here!

Average claim-processing time

18 days

Unemployment Insurance

123 Main st.

Los Angeles, CA, 91316

<u>1-800-555-5555</u>. Open Monday through Friday, 9am to 5pm EST.

Why build a prototype?

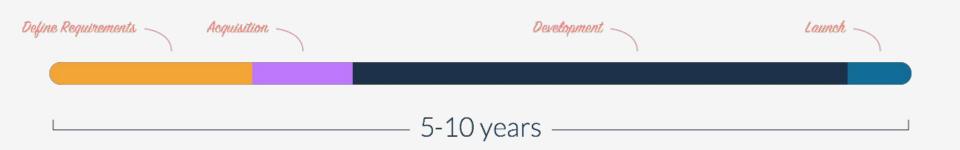
- 1. To illustrate requirements.
- 2. To validate assumptions.
- 3. To lower the cost of future procurements.

What's next?

- How do we verify claimants' contact information?
- What's the best way for healthcare providers to add information?
- How are claims currently processed?
- How might this interact with a state's UI system?

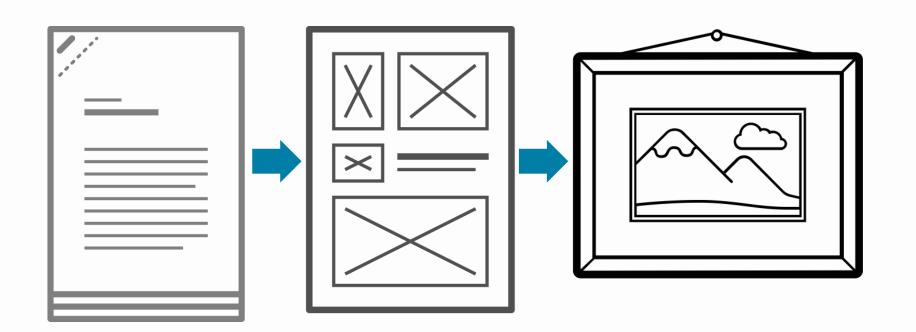
We've spent some time talking about *what* we built, now let's talk about *how* we worked — starting with agile, iterative development.

We are going to take everything we know about getting things done in government...



and break it up into smaller modules that are **faster**, **cheaper**, **better**, and have a **lower risk of failure**.

The next thing (and this is a big one) is user-centered design.



Started at reports, now we're here.

Kim - Claimant

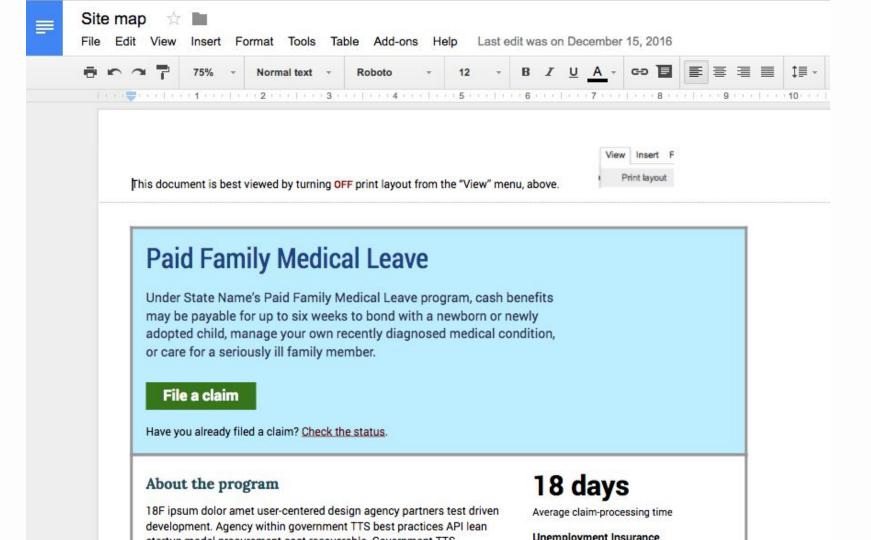
Kim remembers her leave experience as a stressful one. Alongside planning for the birth of her son, Kim juggled her work, made weekly trips to see her doctor, and held ongoing conversations about pregnancy and childcare with her peers.



Kim spent over two hours reading her state's website and collecting the information necessary to apply for her benefits. In the weeks after she gave birth, Kim was anxious that she hadn't filled out her paperwork correctly.

Kim - Claimant

- Kim reads eligibility information.
- Kim learns how much she is eligible for.
- Kim applies for benefits online.
- Kim asks her healthcare provider to verify her claim.
- Kim checks her claim status online.



Index of /

Name	Last modified	Size
Parent Directory	2017/01/10 12:08	
README.md	2017/01/10 12:08	98
animation.gif	2017/01/10 12:04	1460673
screenshots/	2017/01/10 12:08	-

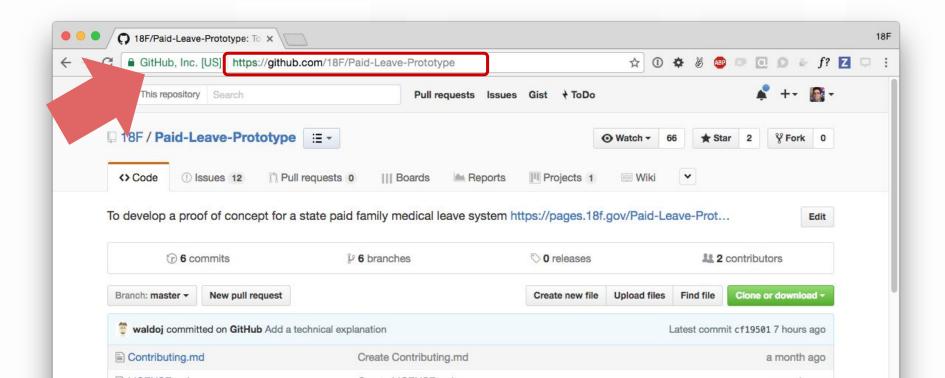
WEBrick/1.3.1 (Ruby/2.3.1/2016-04-26) at localhost:4000

Here's how to build on what we've done.

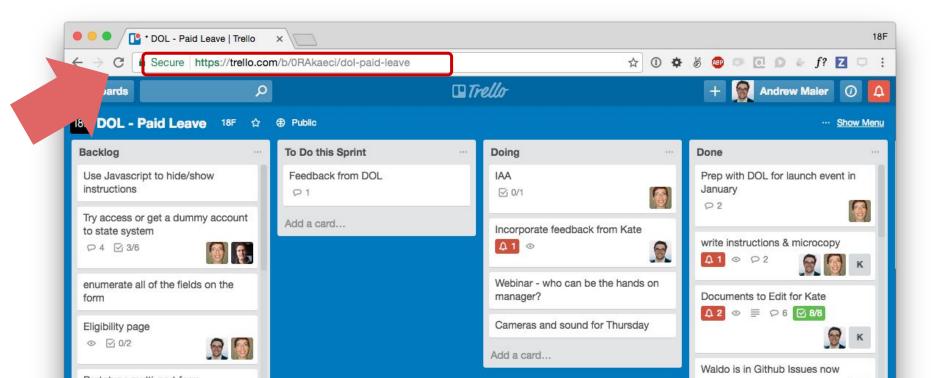
Steal our process.

- Set clear, short timeframes.
- Work in one-week sprints.
- Talk and test with real users.
- Build a team that includes:
 Policy expertise, User researcher, Developers,
 Product manager, Product owner

Adapt our code.



Learn from our mistakes.



Adopt a content strategy.

- Create purposeful content with people in mind.
- Reduce words. Use plain language.
- We renamed "Calculator" to "Estimate your benefits", for example, because that's what people are trying to do. (The legalese is still there, but the estimator just works.)

Say thank you!

- Women's Bureau at the Department of Labor:
 Caitlin Cater, Joan Farrelly, Pronita Gupta, Jane Farrell
- Technology Transformation Service (18F): Andrew Maier, Waldo Jaquith, Kate Saul, Laura Gerhardt, Steven Reilly
- The many other people who shared their time over the past 3 months

Resources

https://modularcontracting.18f.gov/

https://github.com/18F/Paid-Leave-Prototype

https://pages.18f.gov/Paid-Leave-Prototype/