

Crawl / Walk / Run

Turning strategy into action

- * be ambitious, don't worry about practicality for now**
- * bullet points are okay**



In 100 years, what
will [project] be like?



In 15 years, what
will [project] be like?
What will get us
towards that 100
year dream?

In 100 years...



In 5 years, what will
[project] be like?
What will get us
started down this
path?

In 15 years...

In 100 years...



In 5 years, what will
[project] be like?
What will get us
started down this
path?



In 15 years, what
will [project] be like?
What will get us
towards that 100
year dream?



In 100 years, what
will [project] be like?

Single statements:

- **100 years:**
- **15 years:**
- **5 years:**