Army ARL
OSS Product [Process] Ownership

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Overview

1/ What is a product owner?

Dream big: vision

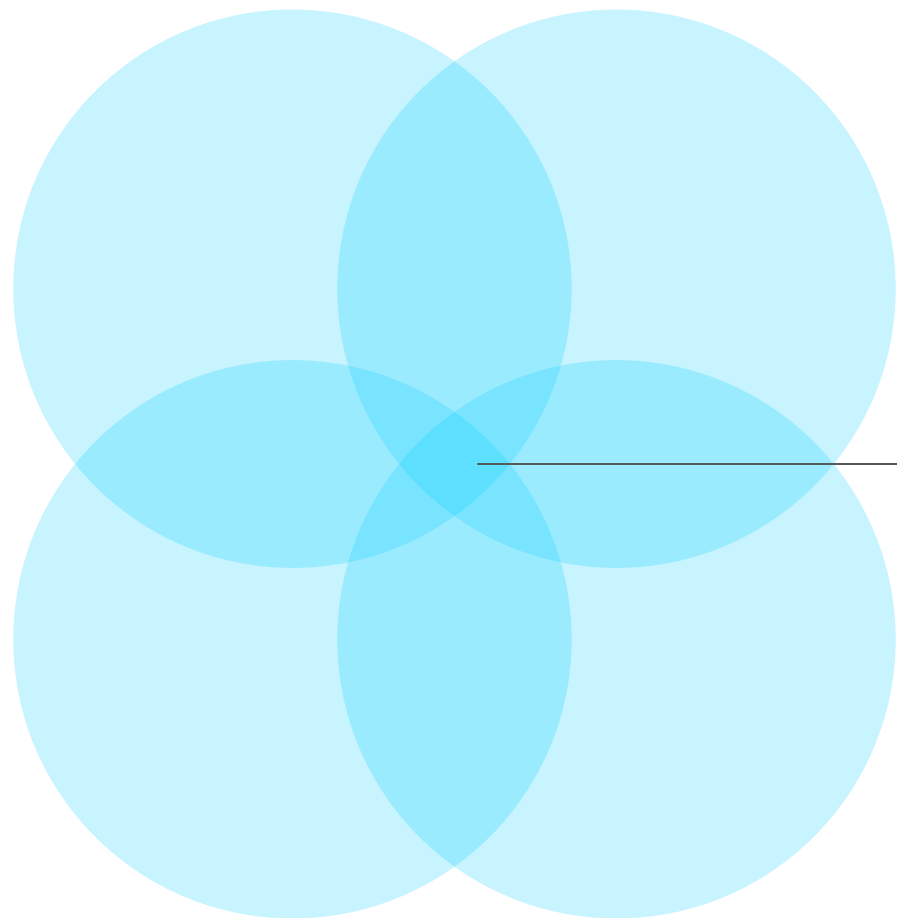Where do we want to be in the next 15 years? What do we want the world to look like?

Think small: execution

What are the first steps to move us towards that better world? Let's make sure to measure our progress and adjust course if needed.

What we mean by "product"?

What is a product owner?

What makes a product team?

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Product sits at the intersection of users, technology, stakeholders, and business. Product owner translates between all of those groups.

product owner
a **key stakeholder** with a solid understanding of

- Users
- Business (Medicaid, SNAP, etc)

product owner
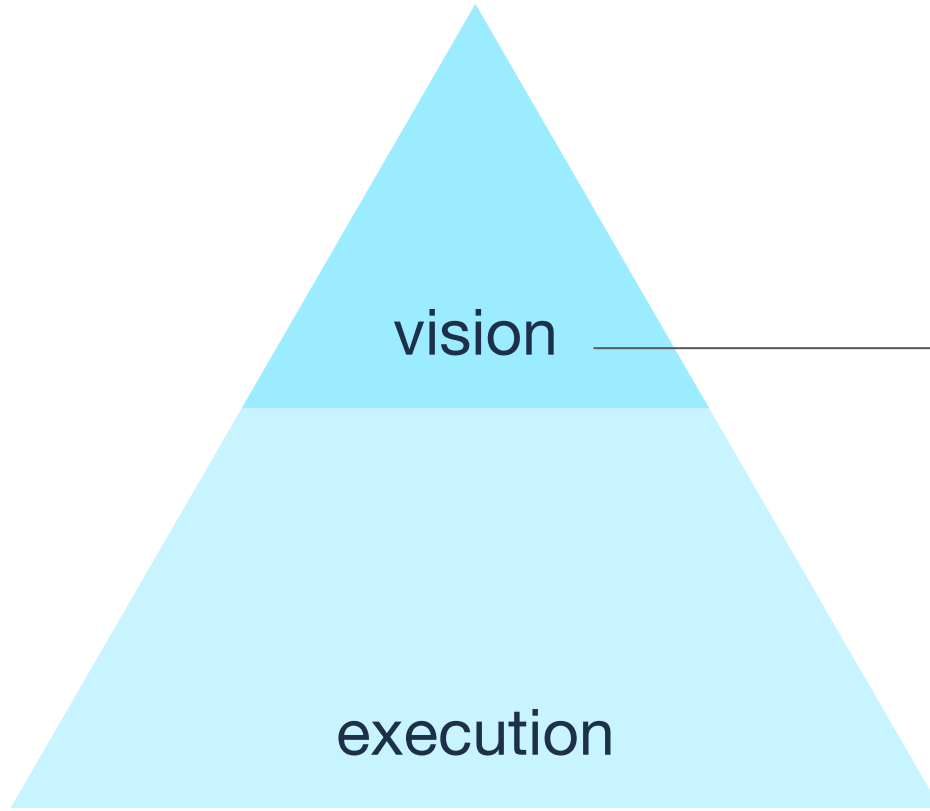works with users, stakeholders, technologists, and the business to envision the right solution

product owner
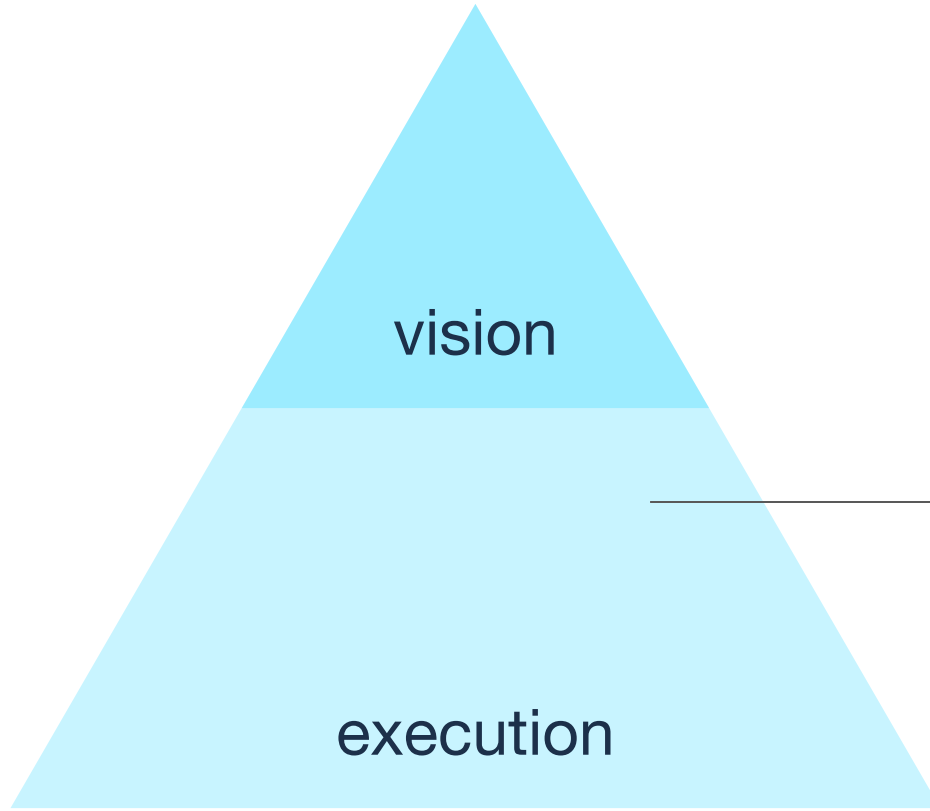prioritizes and defines the work for the product team according to the vision

product owner
will set and measure progress against clear performance indicators, and communicate

vision

execution

Product owner uses that positioning to answer two questions:

1. Where do we want to be?

Product owner uses that positioning to answer two questions:

1. Where do we want to be?

2. What are the steps to get there?

vision

execution

Strong product owner?

- vision is clear
- strategy is clear
- learning is possible
- build/buy the right thing

No product owner?

- vision is unclear
- strategy is unclear
- learning is impossible
- cannot build/buy the right thing

1/ Identifying a product owner?

Identify product owner

1

Identify product owner

2

With product owner, identify where to start

3

Validate starting point is right

4

Acquire vendor team

5

Provide post-award coaching

Our product owner(s) are

Thank you

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