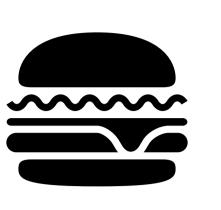
licensing — that don't fall into the other rows



Getting a burger at a fast food restaurant

This simple service blueprint is an example of how you might lay out the layers of your service. There are many ways to create a service blueprint and adapt the structure to best represent and capture your context.

