

# U.S. Web Design Standards



## About these components

Some single-function components, such as buttons, have been turned into symbols for easy access from the symbol menu. Before you alter anything but text, detach the instance of the symbol so that you don't change every instance. More complex components, such as footers, have been left as groups.

Wherever appropriate, we have created text styles to make these components more easily adapted.

Style and symbol names are a compromise between US Web Design Standards CSS naming conventions (to transition Sketch files more easily into development) and names that make sense for when thinking about screen design.

All fonts are free and open source. All but Font Awesome are available from Google Fonts. For Font Awesome, visit <http://fontawesome.io/>.



# U.S. Web Design Standards – Typography

## Typesetting

ALIGNMENT
<div>I am a subject</div> <div>&gt;Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna.</div>
LINE-LENGTH - DESKTOP
<div>&gt;Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea sequat.</div> <div>75 characters max on desktop</div>

SPACING
<div>H1 Section heading</div> <div>&gt;Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.</div>
<div>H2 Section heading</div> <div>H3 Section of the page</div> <div>&gt;Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea sequat.</div> <div>H4 Subsection of the page</div> <div>Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laboru.</div> <div>H5 Subsubsection of the page</div> <div>Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis.</div> <div>Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit.</div>

LINKS
<div><a href="#">This</a> is a text link on light background.</div> <div><a href="#">This</a> is a visited link.</div> <div>This is a link that goes to an <a href="#">external website</a>.</div> <div><a href="#">This</a> is a text link on a dark background.</div>
LISTS
<div>Unordered list</div> <div><ul style="list-style-type: none"><li>Unordered list item</li><li>Unordered list item</li><li>Unordered list item</li></ul></div> <div>Ordered list</div> <div><ol style="list-style-type: none"><li>Ordered list item</li><li>Ordered list item</li><li>Ordered list item</li></ol></div>

## Pairings & Styles

DEFAULT	Merriweather headings, Source Sans Pro body (lite)
<div>1. Merriweather Regular 400</div> <div>1. Merriweather Bold 700</div> <div>2. Source Sans Pro Regular 400</div> <div>3. Source Sans Pro Italic 400</div> <div>4. Source Sans Pro Bold 700</div>	
<div>Display 1</div> <div>Heading 1</div> <div>Heading 2</div> <div>Heading 3</div> <div>Heading 4</div> <div>Heading 5</div> <div>HEADING 6</div> <div>Lead paragraph</div> <div>Body copy. A series of sentences together which make a paragraph.</div> <div><i>Italic body copy. A series of sentences together which make a paragraph.</i></div>	<div>font-family: 'Merriweather' font-weight: 700 font-size: 52px line-height: 1.3em/68px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 40px line-height: 1.3em/52px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 30px line-height: 1.3em/39px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 20px line-height: 1.3em/26px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 17px line-height: 1.3em/22px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 15px line-height: 1.3em/20px</div> <div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 13px line-height: 1.3em/17px</div> <div>font-family: 'Merriweather' font-weight: 300 font-size: 20px line-height: 1.7em/34px</div> <div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 17px line-height: 1.5em/26px</div> <div>font-family: 'Source Sans Pro' font-style: Italic font-weight: 400 font-size: 17px line-height: 1.5em/26px</div>

	Merriweather headings, Source Sans Pro body (robust)
<div>1. Merriweather Light 300</div> <div>2. Merriweather Regular 400</div> <div>3. Merriweather Bold 700</div> <div>4. Source Sans Pro Regular 400</div> <div>5. Source Sans Pro Italic 400</div>	
<div>Display 1</div> <div>Display 2</div> <div>Heading 1</div> <div>Heading 2</div> <div>Heading 3</div> <div>Heading 4</div> <div>Heading 5</div> <div>HEADING 6</div> <div>Lead paragraph 1</div> <div>Lead paragraph 2</div> <div>Body copy. A series of sentences together which make a paragraph.</div> <div><i>Italic body copy. A series of sentences together which make a paragraph.</i></div>	<div>font-family: 'Merriweather' font-weight: 700 font-size: 52px line-height: 1.3em/68px</div> <div>font-family: 'Merriweather' font-weight: 300 font-size: 40px line-height: 1.3em/52px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 40px line-height: 1.3em/52px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 30px line-height: 1.3em/39px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 20px line-height: 1.3em/26px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 17px line-height: 1.3em/22px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 15px line-height: 1.3em/20px</div> <div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 13px line-height: 1.3em/17px</div> <div>font-family: 'Merriweather' font-weight: 300 font-size: 20px line-height: 1.7em/34px</div> <div>font-family: 'Merriweather' font-weight: 300 font-size: 17px line-height: 1.7em/29px</div> <div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 17px line-height: 1.5em/26px</div> <div>font-family: 'Source Sans Pro' font-style: Italic font-weight: 400 font-size: 17px line-height: 1.5em/26px</div>

	Merriweather headings and body
<div>1. Merriweather Light 300</div> <div>2. Merriweather Regular 400</div> <div>3. Merriweather Bold 700</div> <div>4. Source Sans Pro Regular 400</div> <div>5. Source Sans Pro Italic 400</div>	
<div>Display 1</div> <div>Display 2</div> <div>Heading 1</div> <div>Heading 2</div> <div>Heading 3</div> <div>Heading 4</div> <div>Heading 5</div> <div>HEADING 6</div> <div>Lead paragraph</div> <div>Body copy. A series of sentences together which make a paragraph.</div> <div><i>Italic body copy. A series of sentences together which make a paragraph.</i></div>	<div>font-family: 'Merriweather' font-weight: 700 font-size: 52px line-height: 1.3em/68px</div> <div>font-family: 'Merriweather' font-weight: 300 font-size: 40px line-height: 1.3em/52px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 40px line-height: 1.3em/52px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 30px line-height: 1.3em/39px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 20px line-height: 1.3em/26px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 17px line-height: 1.3em/22px</div> <div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 13px line-height: 1.3em/17px</div> <div>font-family: 'Merriweather' font-weight: 300 font-size: 20px line-height: 1.7em/34px</div> <div>font-family: 'Merriweather' font-weight: 300 font-size: 15px line-height: 1.5em/26px</div> <div>font-family: 'Merriweather' font-style: Italic font-weight: 400 font-size: 15px line-height: 1.5em/26px</div>

	Source Sans Pro headings and body
<div>1. Source Sans Pro Light 300</div> <div>2. Source Sans Pro Regular 400</div> <div>3. Source Sans Pro Italic 400</div> <div>4. Source Sans Pro Bold 700</div>	
<div>Display 1</div> <div>Display 2</div> <div>Heading 1</div> <div>Heading 2</div> <div>Heading 3</div> <div>Heading 4</div> <div>Heading 5</div> <div>HEADING 6</div> <div>Lead paragraph</div> <div>Body copy. A series of sentences together which make a paragraph.</div> <div><i>Italic body copy. A series of sentences together which make a paragraph.</i></div>	<div>font-family: 'Source Sans Pro' font-weight: 700 font-size: 52px line-height: 1.3em/68px</div> <div>font-family: 'Source Sans Pro' font-weight: 300 font-size: 40px line-height: 1.3em/57px</div> <div>font-family: 'Source Sans Pro' font-weight: 700 font-size: 44px line-height: 1.3em/57px</div> <div>font-family: 'Source Sans Pro' font-weight: 700 font-size: 34px line-height: 1.3em/44px</div> <div>font-family: 'Source Sans Pro' font-weight: 700 font-size: 24px line-height: 1.3em/31px</div> <div>font-family: 'Source Sans Pro' font-weight: 700 font-size: 19px line-height: 1.3em/25px</div> <div>font-family: 'Source Sans Pro' font-weight: 700 font-size: 15px line-height: 1.3em/20px</div> <div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 13px line-height: 1.3em/17px</div> <div>font-family: 'Source Sans Pro' font-weight: 300 font-size: 22px line-height: 1.5em/33px</div> <div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 17px line-height: 1.5em/26px</div> <div>font-family: 'Source Sans Pro' font-style: Italic font-weight: 400 font-size: 17px line-height: 1.5em/26px</div>

	Source Sans Pro headings, Merriweather body
<div>1. Source Sans Pro Light 300</div> <div>2. Source Sans Pro Regular 400</div> <div>3. Source Sans Pro Bold 700</div> <div>4. Merriweather Regular 400</div> <div>5. Merriweather Italic 400</div>	
<div>Display 1</div> <div>Display 2</div> <div>Heading 1</div> <div>Heading 2</div> <div>Heading 3</div> <div>Heading 4</div> <div>Heading 5</div> <div>HEADING 6</div> <div>Lead paragraph</div> <div>Body copy. A series of sentences together which make a paragraph.</div> <div><i>Italic body copy. A series of sentences together which make a paragraph.</i></div>	<div>font-family: 'Source Sans Pro' font-weight: 700 font-size: 52px line-height: 1.3em/68px</div> <div>font-family: 'Source Sans Pro' font-weight: 300 font-size: 44px line-height: 1.3em/57px</div> <div>font-family: 'Source Sans Pro' font-weight: 700 font-size: 44px line-height: 1.3em/57px</div> <div>font-family: 'Source Sans Pro' font-weight: 700 font-size: 34px line-height: 1.3em/44px</div> <div>font-family: 'Source Sans Pro' font-weight: 700 font-size: 24px line-height: 1.3em/31px</div> <div>font-family: 'Source Sans Pro' font-weight: 700 font-size: 19px line-height: 1.3em/25px</div> <div>font-family: 'Source Sans Pro' font-weight: 700 font-size: 15px line-height: 1.3em/20px</div> <div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 13px line-height: 1.3em/17px</div> <div>font-family: 'Merriweather' font-weight: 300 font-size: 22px line-height: 1.5em/33px</div> <div>font-family: 'Merriweather' font-weight: 400 font-size: 15px line-height: 1.5em/26px</div> <div>font-family: 'Merriweather' font-style: Italic font-weight: 400 font-size: 15px line-height: 1.5em/26px</div>

# U.S. Web Design Standards - Palette

☆☆☆

## PRIMARY

#0071bc  
primary

#205493  
primary-darker

#112e51  
primary-darkest

#212121  
base

#323a45  
gray-dark

#aeb0b5  
gray-light

## SECONDARY

#02bfe7  
primary-alt

#046b99  
primary-alt-darkest

#00a6d2  
primary-alt-dark

#9bdaf1  
primary-alt-light

#e1f3f8  
primary-alt-lightest

#e31c3d  
secondary

#981b1e  
secondary-darkest

#cd2026  
secondary-dark

#e59393  
secondary-light

#f9dede  
secondary-lightest

## TERTIARY

#fdb81e  
gold

#f9c642  
gold-light

#fad980  
gold-lighter

#fff1d2  
gold-lightest

#2e8540  
green

#4aa564  
green-light

#94bfa2  
green-lighter

#e7f4e4  
green-lightest

#205493  
cool-blue

#4773aa  
cool-blue-light

#8ba6ca  
cool-blue-lighter

#dce4ef  
cool-blue-lightest

## BACKGROUND

#323a45  
gray-dark

#5b616b  
gray

#aeb0b5  
gray-light

#d6d7d9  
gray-lighter

#f1f1f1  
gray-lightest

#494440  
gray-warm-dark

#e4e2e0  
gray-warm-light

#112e51  
primary-darkest

#dce4ef  
gray-cool-light

## SPECIAL STATE

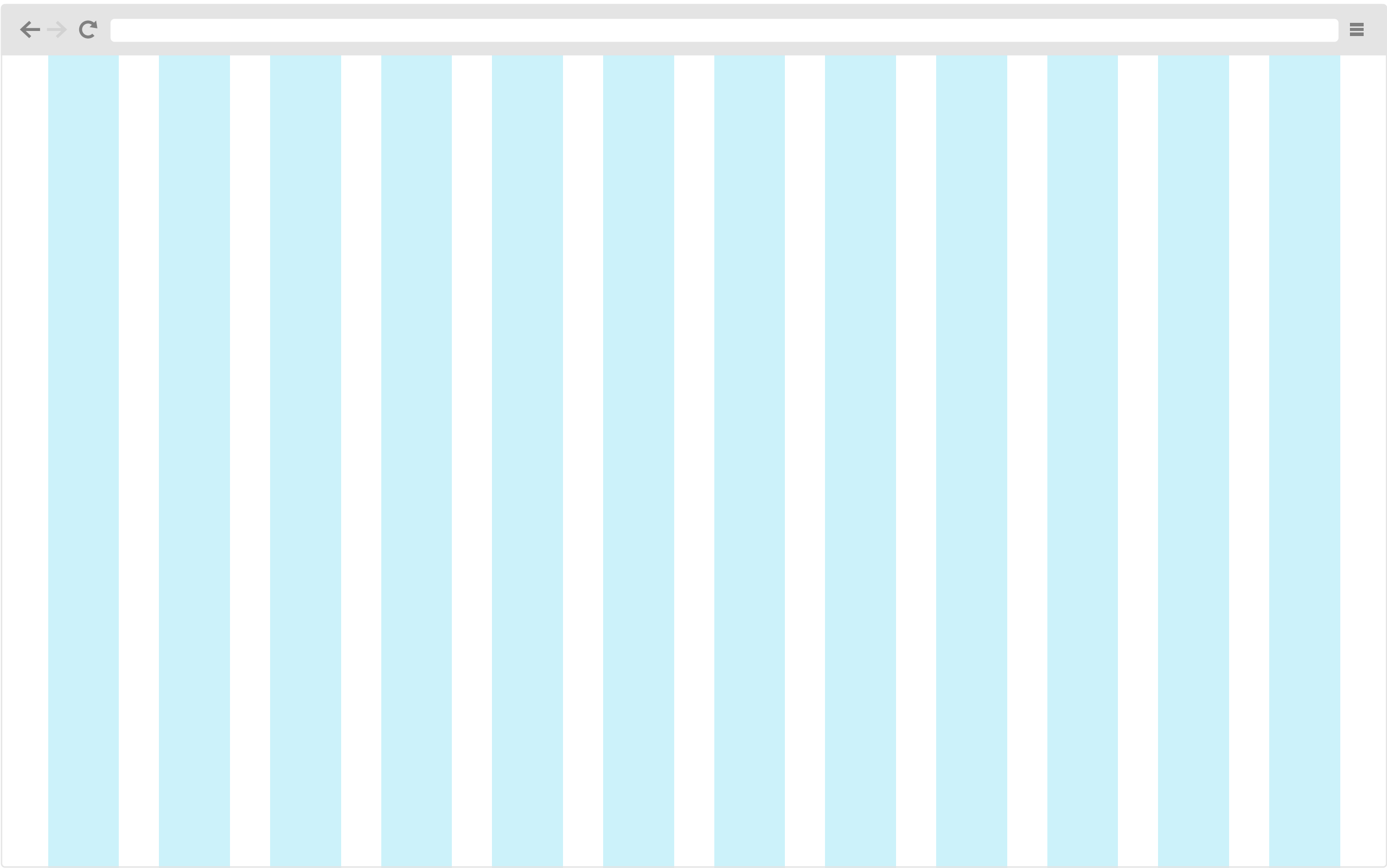
#3e94cf  
focus

#4c2c92  
visited

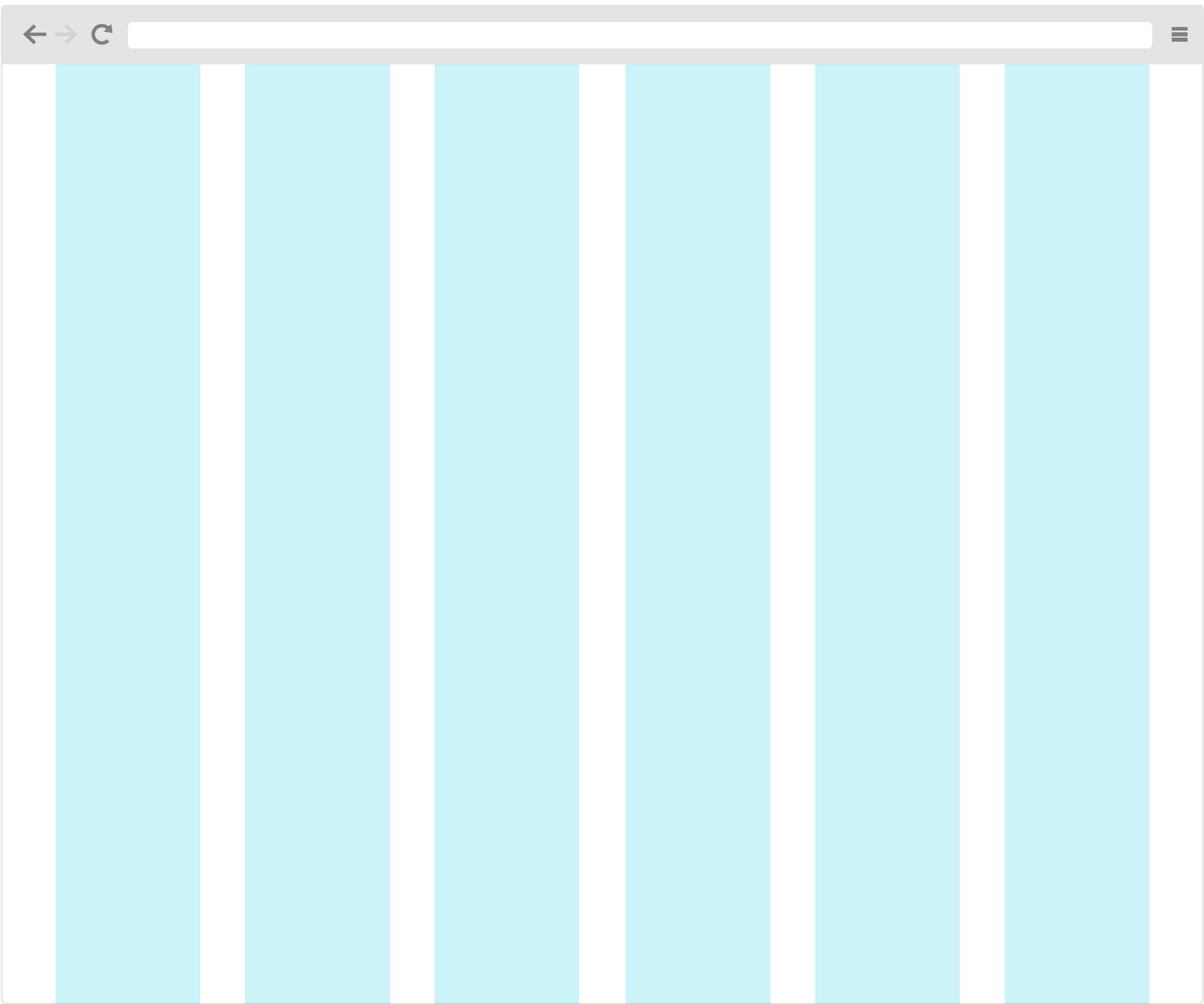
# U.S. Web Design Standards - Grid



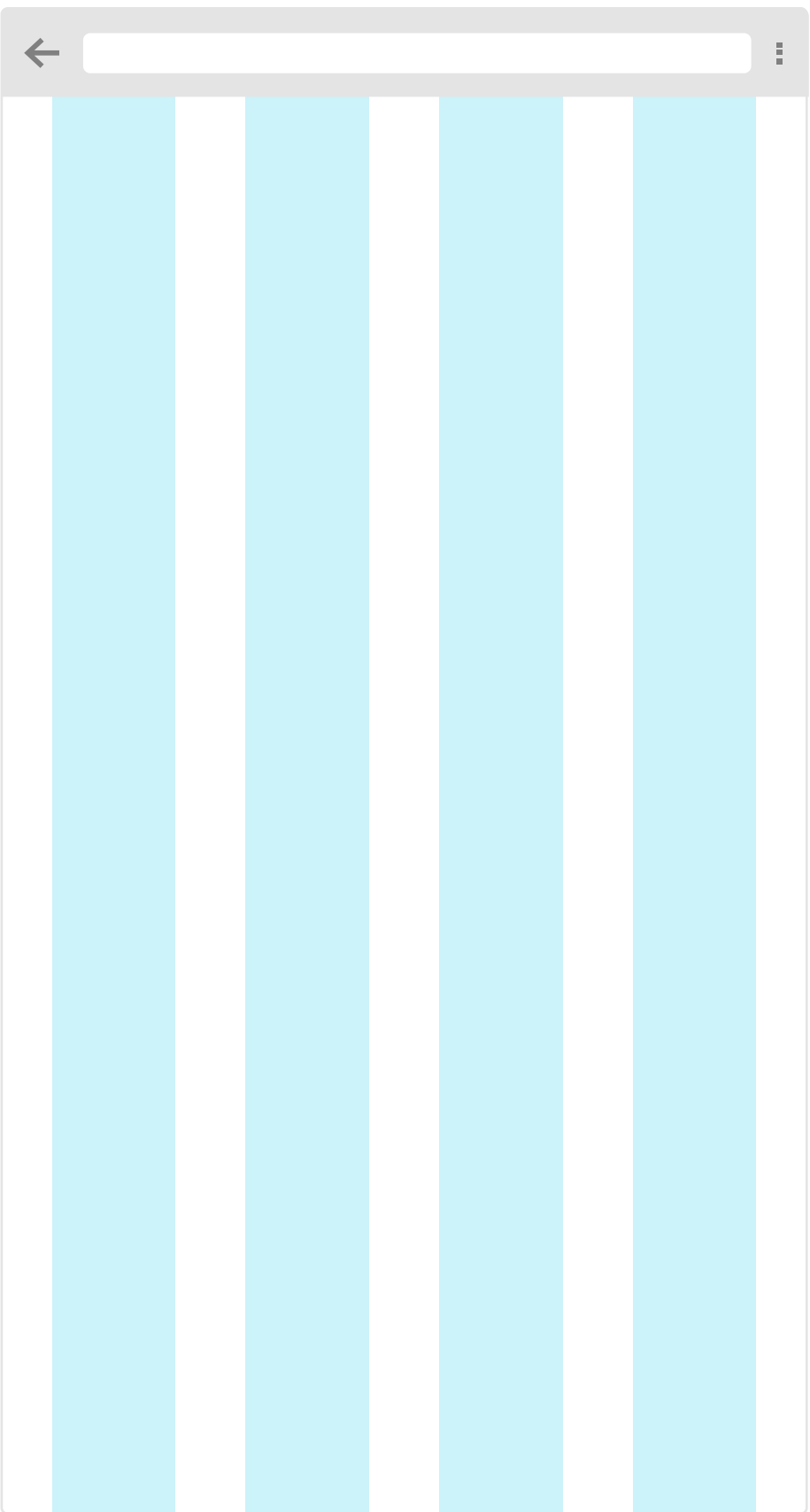
DESKTOP



TABLET



MOBILE PORTRAIT





# U.S. Web Design Standards – UI Components

## BUTTONS

Primary buttons

Default

Hover

Active

Sign up

Sign up

Sign up

Sign up

Sign up

Sign up

Sign up

Sign up

Sign up

Secondary buttons

Default

Hover

Active

Sign up

Sign up

Sign up

Sign up

Sign up

Sign up

Sign up

Sign up

Sign up

Focus

Sign up

Sign up

Sign up

Disabled

Sign up

Big Button

Sign up

## LABELS

Small

NEW

Large

NEW

## SIDE NAVIGATION

One level

Current page

Secondary link

Secondary link

Two levels

Secondary link

Current page

Headers and navigation

Footers

Buttons

Tables

Accordion

Three levels

Secondary link

Current page

Headers and navigation

Footers

Grandchild 1

Grandchild 2

Grandchild 3

Buttons

Tables

Accordion

## SEARCH BAR

Search

Search

Q

## TABLES

### Bordered table

Project name	Description	Price
Apple Pie	A fruit pie in which the principal filling ingredient is apple	\$4.50
Blueberry Pie	Composed of blackberry filling, usually in the form of either blackberry jam	\$4.25
Blackberry Pie	A fruit pie in which the principal filling ingredient is blackberry	\$3.78
Key Lime pie	Made of Key lime juice, egg yolks, and sweetened condensed milk in a pie crust	\$1.99
Lemon Meringue Pie	Made of shortcrust pastry, lemon custard filling and a fluffy meringue topping	\$2.66
Boston Creme Pie	A cake that is filled with a custard or cream filling and frosted with chocolate	\$5.55

### Borderless table

Project name	Description	Price
Apple Pie	A fruit pie in which the principal filling ingredient is apple	\$4.50
Blueberry Pie	Composed of blackberry filling, usually in the form of either blackberry jam	\$4.25
Blackberry Pie	A fruit pie in which the principal filling ingredient is blackberry	\$3.78
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Lemon Meringue Pie	Made of shortcrust pastry, lemon custard filling and a fluffy meringue topping	\$2.66
Boston Creme Pie	A cake that is filled with a custard or cream filling and frosted with chocolate	\$5.55

## ACCORDIONS

### Borderless accordion

Example title 1

—

We the People of the United States, in Order to form a more perfect Union, establish Justice, insure domestic Tranquility, provide for the common defence, promote the general Welfare, and secure the Blessings of Liberty to ourselves and our Posterity, do ordain and establish this Constitution for the United States of America.

Example title 2

+

Example title 3

+

Example title 4

+

Example title 5

+

### Bordered accordion

Example title 1

—

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt.

Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur? Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum.

Example title 2

+

Example title 3

+

Example title 4

+

Example title 5

+

## ALERTS

✓

Success status

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod.

⚠

Warning status

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod.

!

Error status

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod.

i

Informative status

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod.

i

Informative status

Multi line. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam zrem. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt.

## Footers

### DESKTOP FOOTER: BIG

[Return to top](#)

Topic

Secondary link

Secondary link

Secondary link

Secondary link

Topic

Secondary link

Secondary link

Secondary link

Secondary link

Topic

Secondary link

Secondary link

Secondary link

Secondary link

Topic

Secondary link

Secondary link

Secondary link

Secondary link

Sign up

Your email address

Agency Contact Center

(800) CALL-GOVT

info@agency.gov

Facebook

Twitter

YouTube

RSS

### DESKTOP FOOTER: MEDIUM

[Return to top](#)

Primary link

Primary link

Primary link

Primary link

Primary link

Agency Contact Center

(800) CALL-GOVT

info@agency.gov

Facebook

Twitter

YouTube

RSS

### DESKTOP FOOTER: SLIM

[Return to top](#)

Primary link

Primary link

Primary link

Primary link

(800) CALL-GOVT

info@agency.gov

Name of Agency

## Form controls

### TEXT INPUTS AND AREA

Text input label

obama@usds.com

Text Input Focused

Text Input Error

Helpful error message

Text input success

Text area label

## Form templates

### Name form

Name

Title

First name

Required

Middle name

Last name

Required

Suffix

### Mailing address form

Mailing address 1

Mailing address 2

Optional

City

State

▼

ZIP

### MOBILE FOOTER: BIG

[Return to top](#)

▼ Topic

Secondary link

Secondary link

Secondary link

➤ Topic

➤ Topic

➤ Topic

➤ Topic

Sign up

Your email address

Sign up

Name of Agency

Facebook

Twitter

YouTube

RSS

Agency Contact Center

(800) CALL-GOVT

info@agency.gov

### MOBILE FOOTER: MEDIUM

[Return to top](#)

Primary link

Primary link

Primary link

Primary link

Primary link

Name of Agency

### DROPDOWN

Dropdown label

Option A ▼

### CHECKBOXES

☒ Yosemite National Park

☐ Grand Canyon National Park

☐ Disabled

### RADIO BUTTONS

☒ Yosemite National Park

☐ Grand Canyon National Park

☐ Yellowstone National Park

### DATE INPUT

#### Date of birth

For example: 07 04 1776

Month

Day

Year

### Sign in

or [create an account](#)

Username or email address

Password

[Show password](#)

Sign in

[Forgot username?](#)

[Forgot password?](#)

### Reset password

Please enter your new password.

! Passwords must

✓ Be at least 8 characters

✓ Have at least 1 upper case character

✓ Have at least 1 numerical character

Have at least 1 symbol

New password

Confirm password

[Show my typing](#)

Reset password

### MOBILE FOOTER: SLIM

[Return to top](#)

Primary link

Primary link

Primary link


Primary link

Primary link

Name of Agency

# U.S. Web Design Standards – Headers

BASIC HEADER

 An official website of the United States Government

Department of Web Standards

Section title


Section title

Section title

Section title

Q

BASIC HEADER MENU

 An official website of the United States Government

Department of Web Standards

Section title

Section title

Section title

Section title

Q


Section title

Page

Page title

A very long page title that goes onto two lines

EXTENDED HEADER

 An official website of the United States Government

Department of Web Standards

Q Search

Secondary link

Secondary link


Section title

Section title

Section title

Section title

EXTENDED HEADER MENU

 An official website of the United States Government

Department of Web Standards

Q

Secondary link

Secondary link

Section title

Section title

Section title

Section title

Page title

Page title

Page title

Page title

Page title

Page title

Page title

Page title


Page title

Page title

Page title

Page title

MOBILE HEADER

 An official website of the United States Government

Department of Web Standards

MENU

MENU COLLAPSED

Q

Section title

Section title

Section title

Section title

MENU EXPANDED

Q

Section title

Subsection title

Subsections title

Section title

Section title

Section title