

U.S. Web Design Standards



About these components

Some single-function components, such as buttons, have been turned into symbols for easy access from the symbol menu. Before you alter anything but text, detach the instance of the symbol so that you don't change every instance. More complex components, such as footers, have been left as groups.

Wherever appropriate, we have created text styles to make these components more easily adapted.

Style and symbol names are a compromise between US Web Design Standards CSS naming conventions (to transition Sketch files more easily into development) and names that make sense for when thinking about screen design.

All fonts are free and open source. All but Font Awesome are available from Google Fonts. For Font Awesome, visit <http://fontawesome.io/>.

Typesetting

ALIGNMENT
<div>I am a subject</div> <div>>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna.</div>
LINE-LENGTH - DESKTOP
<div>>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea sequat.</div> <div>75 characters max on desktop</div>

SPACING
<div>H1 Section heading</div> <div>>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea sequat.</div>
H2 Section heading
H3 Section of the page
>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea sequat.
H4 Subsection of the page
Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laboru.
H5 Subsubsection of the page
Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis.
Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit.

LINKS
<div>This is a text link on light background.</div> <div>This is a visited link.</div> <div>This is a link that goes to an external website.</div> <div>This is a text link on a dark background.</div>
LISTS
<div>Unordered list</div> <div><ul style="list-style-type: none">Unordered list itemUnordered list itemUnordered list item</div>

Pairings & Styles

DEFAULT	Merriweather headings, Source Sans Pro body (lite)
1. Merriweather Regular 400	
1. Merriweather Bold 700	
2. Source Sans Pro Regular 400	
3. Source Sans Pro Italic 400	
4. Source Sans Pro Bold 700	
Display 1	font-family: 'Merriweather' font-weight: 700 font-size: 52px line-height: 1.3em/68px
Heading 1	font-family: 'Merriweather' font-weight: 700 font-size: 48px line-height: 1.3em/52px
Heading 2	font-family: 'Merriweather' font-weight: 700 font-size: 38px line-height: 1.3em/39px
Heading 3	font-family: 'Merriweather' font-weight: 700 font-size: 28px line-height: 1.3em/26px
Heading 4	font-family: 'Merriweather' font-weight: 700 font-size: 17px line-height: 1.3em/22px
Heading 5	font-family: 'Merriweather' font-weight: 700 font-size: 15px line-height: 1.3em/20px
HEADING 6	font-family: 'Source Sans Pro' font-weight: 400 font-size: 13px line-height: 1.3em/17px
Lead paragraph	font-family: 'Merriweather' font-weight: 300 font-size: 28px line-height: 1.7em/34px
Body copy. A series of sentences together which make a paragraph.	font-family: 'Source Sans Pro' font-weight: 400 font-size: 17px line-height: 1.5em/26px
<i>Italic body copy. A series of sentences together which make a paragraph.</i>	font-family: 'Source Sans Pro' font-style: italic font-weight: 400 font-size: 17px line-height: 1.5em/26px

Merriweather headings, Source Sans Pro body (robust)

1. Merriweather Light 300

2. Merriweather Regular 400

3. Merriweather Bold 700

4. Source Sans Pro Regular 400

5. Source Sans Pro Italic 400

Display 1

font-family: 'Merriweather'
font-weight: 700
font-size: 52px
line-height: 1.3em/68px

Display 2

font-family: 'Merriweather'
font-weight: 300
font-size: 48px
line-height: 1.3em/52px

Heading 1

font-family: 'Merriweather'
font-weight: 700
font-size: 48px
line-height: 1.3em/52px

Heading 2

font-family: 'Merriweather'
font-weight: 700
font-size: 38px
line-height: 1.3em/39px

Heading 3

font-family: 'Merriweather'
font-weight: 700
font-size: 28px
line-height: 1.3em/26px

Heading 4

font-family: 'Merriweather'
font-weight: 700
font-size: 17px
line-height: 1.3em/22px

Heading 5

font-family: 'Merriweather'
font-weight: 700
font-size: 15px
line-height: 1.3em/20px

HEADING 6

font-family: 'Source Sans Pro'
font-weight: 400
font-size: 13px
line-height: 1.3em/17px

Lead paragraph 1

font-family: 'Merriweather'
font-weight: 300
font-size: 28px
line-height: 1.7em/34px

Lead paragraph 2

font-family: 'Merriweather'
font-weight: 300
font-size: 17px
line-height: 1.7em/29px

Body copy. A series of sentences together which make a paragraph.

font-family: 'Source Sans Pro'
font-weight: 400
font-size: 17px
line-height: 1.5em/26px

Italic body copy. A series of sentences together which make a paragraph.

font-family: 'Source Sans Pro'
font-style: italic
font-weight: 400
font-size: 17px
line-height: 1.5em/26px

Merriweather headings and body

1. Merriweather Light 300

2. Merriweather Regular 400

3. Merriweather Bold 700

4. Source Sans Pro Regular 400

5. Source Sans Pro Italic 400

Display 1

font-family: 'Merriweather'
font-weight: 700
font-size: 52px
line-height: 1.3em/68px

Display 2

font-family: 'Merriweather'
font-weight: 300
font-size: 48px
line-height: 1.3em/52px

Heading 1

font-family: 'Merriweather'
font-weight: 700
font-size: 48px
line-height: 1.3em/52px

Heading 2

font-family: 'Merriweather'
font-weight: 700
font-size: 38px
line-height: 1.3em/39px

Heading 3

font-family: 'Merriweather'
font-weight: 700
font-size: 28px
line-height: 1.3em/26px

Heading 4

font-family: 'Merriweather'
font-weight: 700
font-size: 17px
line-height: 1.3em/22px

Heading 5

font-family: 'Merriweather'
font-weight: 700
font-size: 15px
line-height: 1.3em/20px

HEADING 6

font-family: 'Source Sans Pro'
font-weight: 400
font-size: 13px
line-height: 1.3em/17px

Lead paragraph

font-family: 'Merriweather'
font-weight: 300
font-size: 28px
line-height: 1.7em/34px

Body copy. A series of sentences together which make a paragraph.

font-family: 'Merriweather'
font-weight: 400
font-size: 15px
line-height: 1.5em/26px

Italic body copy. A series of sentences together which make a paragraph.

font-family: 'Merriweather'
font-style: Italic
font-weight: 400
font-size: 15px
line-height: 1.5em/26px

Source Sans Pro headings and body

1. Source Sans Pro Light 300

2. Source Sans Pro Regular 400

3. Source Sans Pro Italic 400

4. Source Sans Pro Bold 700

Display 1

font-family: 'Source Sans Pro'
font-weight: 700
font-size: 52px
line-height: 1.3em/68px

Display 2

font-family: 'Source Sans Pro'
font-weight: 300
font-size: 48px
line-height: 1.3em/57px

Heading 1

font-family: 'Source Sans Pro'
font-weight: 700
font-size: 44px
line-height: 1.3em/57px

Heading 2

font-family: 'Source Sans Pro'
font-weight: 700
font-size: 34px
line-height: 1.3em/44px

Heading 3

font-family: 'Source Sans Pro'
font-weight: 700
font-size: 24px
line-height: 1.3em/31px

Heading 4

font-family: 'Source Sans Pro'
font-weight: 700
font-size: 19px
line-height: 1.3em/25px

Heading 5

font-family: 'Source Sans Pro'
font-weight: 700
font-size: 15px
line-height: 1.3em/20px

HEADING 6

font-family: 'Source Sans Pro'
font-weight: 400
font-size: 13px
line-height: 1.3em/17px

Lead paragraph

font-family: 'Source Sans Pro'
font-weight: 300
font-size: 22px
line-height: 1.5em/33px

Body copy. A series of sentences together which make a paragraph.

font-family: 'Source Sans Pro'
font-weight: 400
font-size: 17px
line-height: 1.5em/26px

Italic body copy. A series of sentences together which make a paragraph.

font-family: 'Source Sans Pro'
font-style: Italic
font-weight: 400
font-size: 17px
line-height: 1.5em/26px

Source Sans Pro headings, Merriweather body

1. Source Sans Pro Light 300

2. Source Sans Pro Regular 400

3. Source Sans Pro Bold 700

4. Merriweather Regular 400

5. Merriweather Italic 400

Display 1

font-family: 'Source Sans Pro'
font-weight: 700
font-size: 52px
line-height: 1.3em/68px

Display 2

font-family: 'Source Sans Pro'
font-weight: 300
font-size: 44px
line-height: 1.3em/57px

Heading 1

font-family: 'Source Sans Pro'
font-weight: 700
font-size: 44px
line-height: 1.3em/57px

Heading 2

font-family: 'Source Sans Pro'
font-weight: 700
font-size: 34px
line-height: 1.3em/44px

Heading 3

font-family: 'Source Sans Pro'
font-weight: 700
font-size: 24px
line-height: 1.3em/31px

Heading 4

font-family: 'Source Sans Pro'
font-weight: 700
font-size: 19px
line-height: 1.3em/25px

Heading 5

font-family: 'Source Sans Pro'
font-weight: 700
font-size: 15px
line-height: 1.3em/20px

HEADING 6

font-family: 'Source Sans Pro'
font-weight: 400
font-size: 13px
line-height: 1.3em/17px

Lead paragraph

font-family: 'Source Sans Pro'
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Italic body copy. A series of sentences together which make a paragraph.

font-family: 'Merriweather'
font-style: italic
font-weight: 400
font-size: 15px
line-height: 1.5em/26px

U.S. Web Design Standards - Palette

☆☆☆

PRIMARY



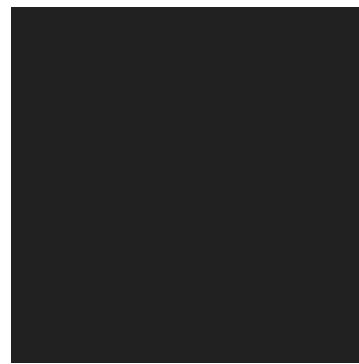
#0071bc
primary



#205493
primary-darker



#112e51
primary-darkest



#212121
base



#323a45
gray-dark



#aeb0b5
gray-light

SECONDARY



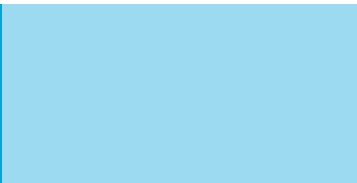
#02bfe7
primary-alt



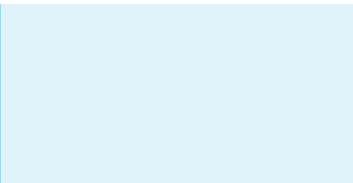
#046b99
primary-alt-darkest



#00a6d2
primary-alt-dark



#9bdaf1
primary-alt-light



#e1f3f8
primary-alt-lightest



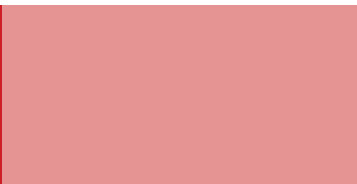
#e31c3d
secondary



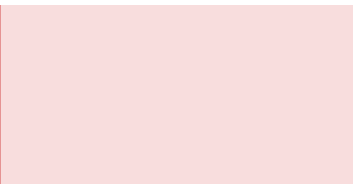
#981b1e
secondary-darkest



#cd2026
secondary-dark



#e59393
secondary-light



#f9dede
secondary-lightest

TERTIARY



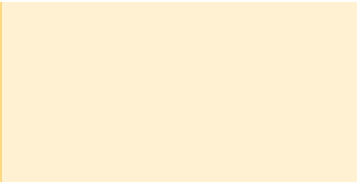
#fdb81e
gold



#f9c642
gold-light



#fad980
gold-lighter



#fff1d2
gold-lightest



#2e8540
green



#4aa564
green-light



#94bfa2
green-lighter



#e7f4e4
green-lightest



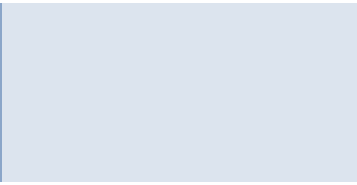
#205493
cool-blue



#4773aa
cool-blue-light



#8ba6ca
cool-blue-lighter



#dce4ef
cool-blue-lightest

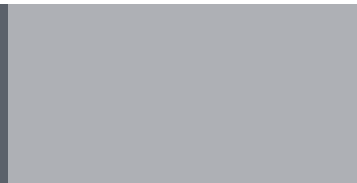
BACKGROUND



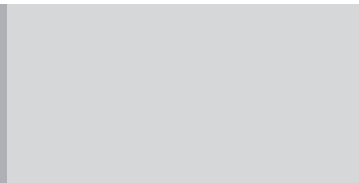
#323a45
gray-dark



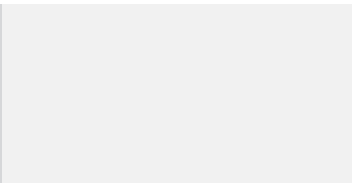
#5b616b
gray



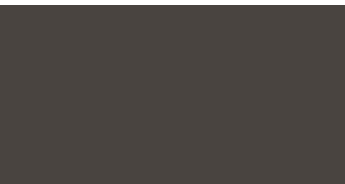
#aeb0b5
gray-light



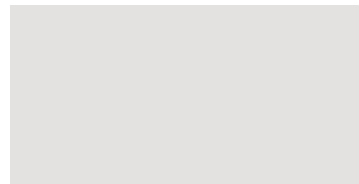
#d6d7d9
gray-lighter



#f1f1f1
gray-lightest



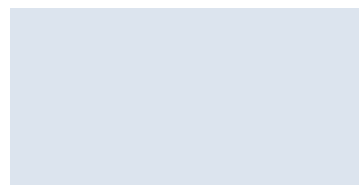
#494440
gray-warm-dark



#e4e2e0
gray-warm-light



#112e51
primary-darkest



#dce4ef
gray-cool-light

SPECIAL STATE



#3e94cf
focus

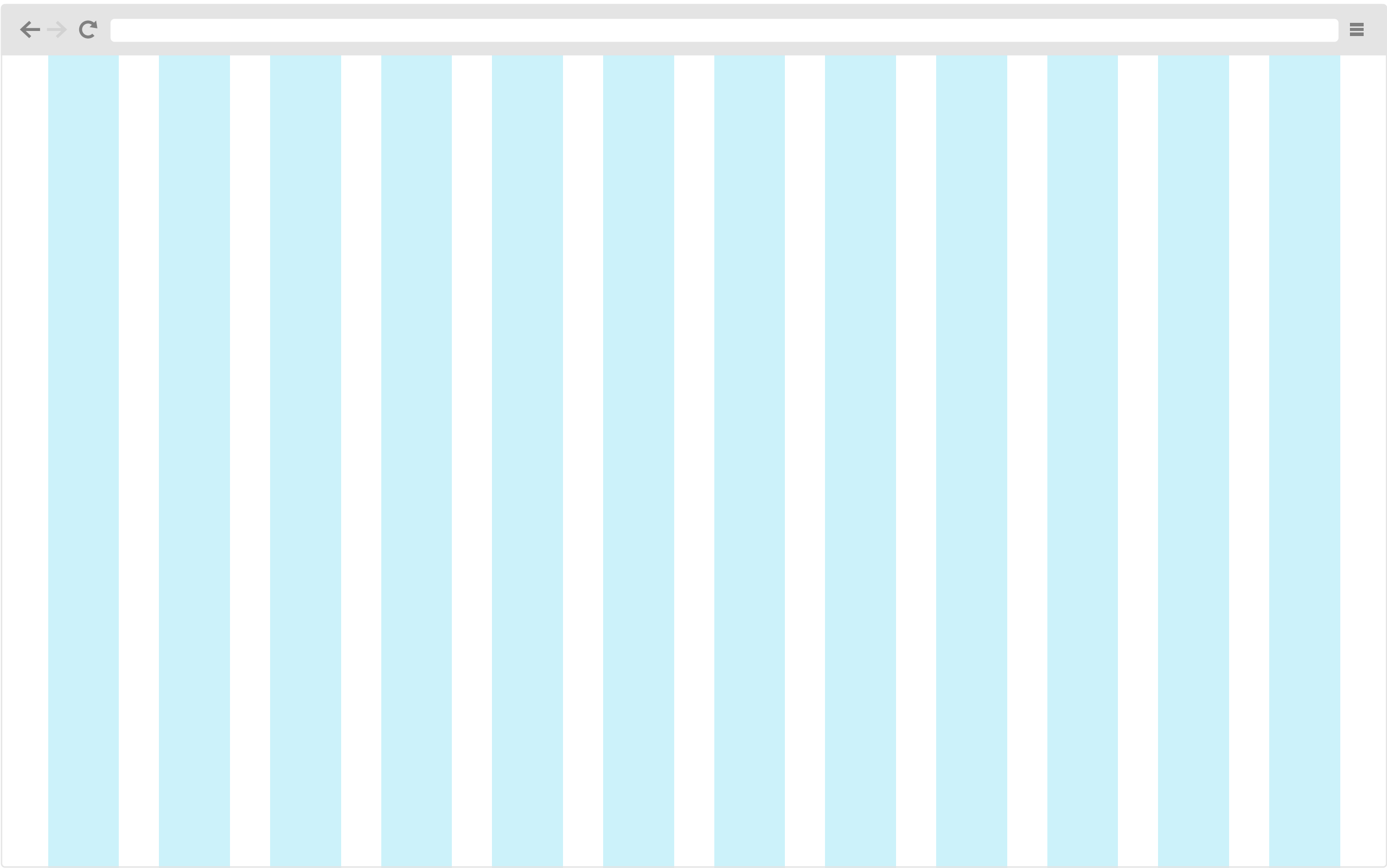


#4c2c92
visited

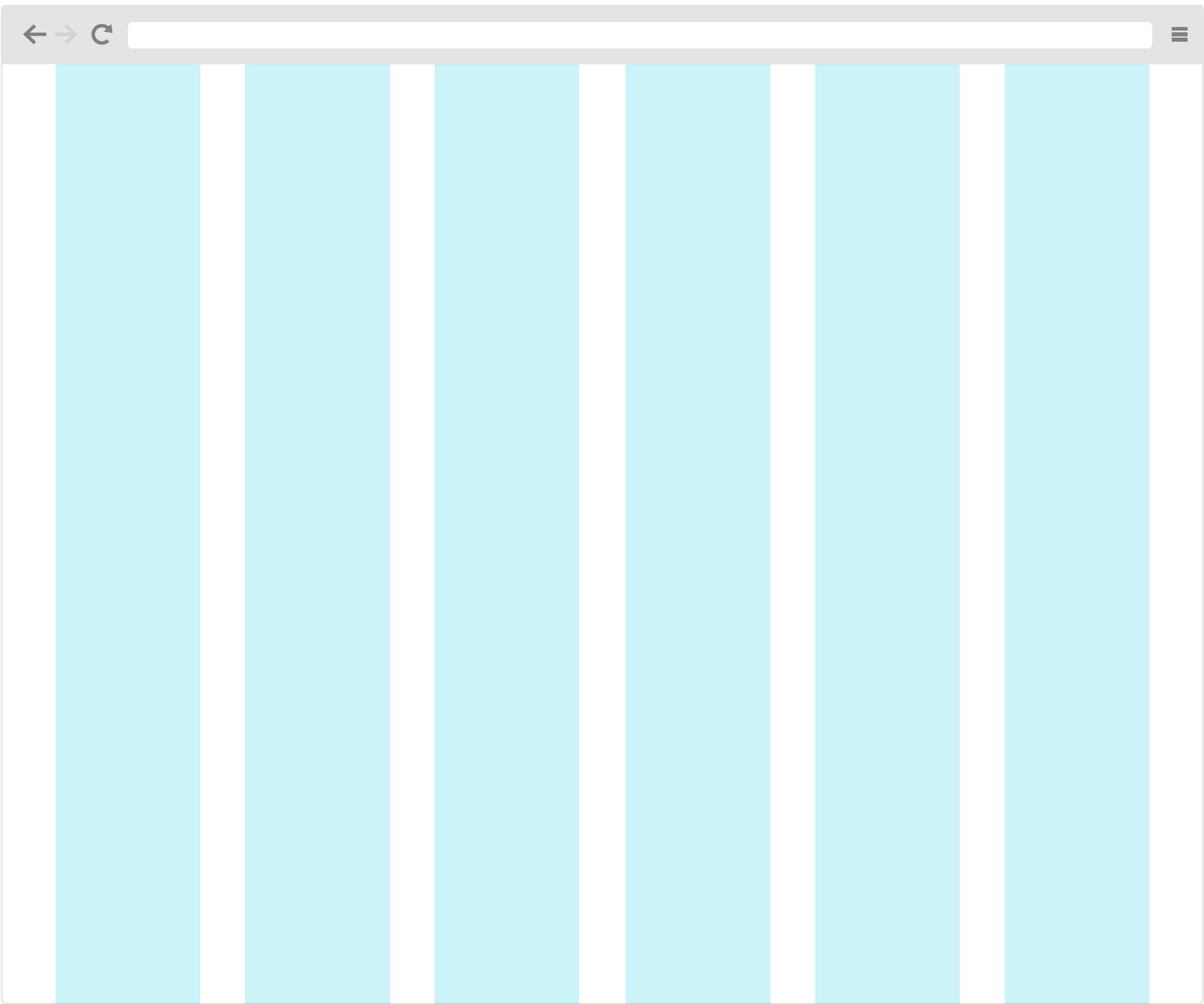
U.S. Web Design Standards - Grid



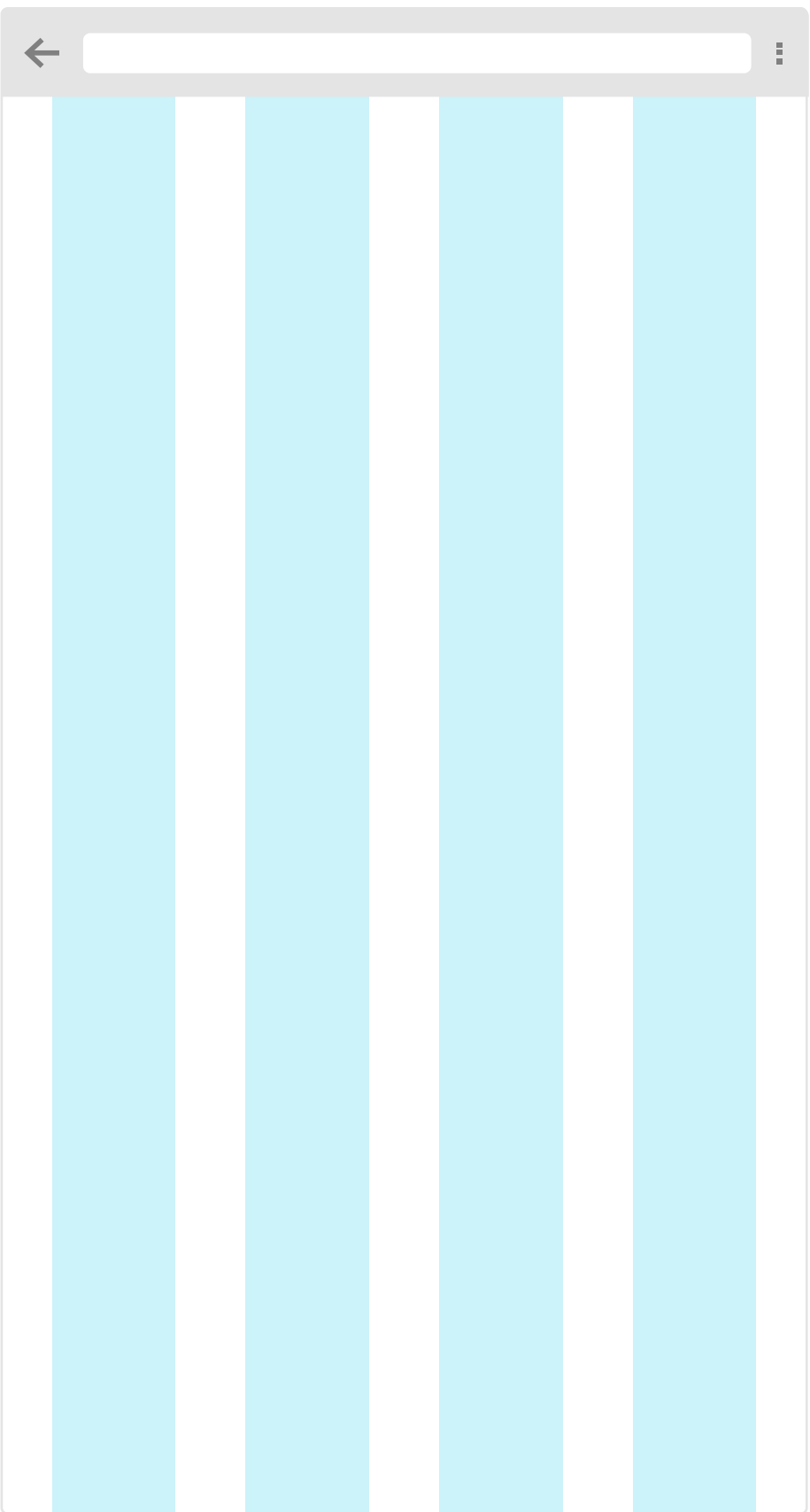
DESKTOP



TABLET



MOBILE PORTRAIT



U.S. Web Design Standards – Headers

An official website of the United States Government

Department of Web Standards

Section title ▾Section title ▾Section title ▾Section title

Q

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Section title ▾

Page title

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Department of Web Standards

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Department of Web Standards

MENU

An official website of the United States Government

Q

Section title

Section title

Section title

Section title

An official website of the United States Government

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Section title

Subsection title

Subsections title

Section title

Section title

