

U.S. Web Design Standards



About these components

Some single-function components, such as buttons, have been turned into symbols for easy access from the symbol menu. Before you alter anything but text, detach the instance of the symbol so that you don't change every instance. More complex components, such as footers, have been left as groups.

Wherever appropriate, we have created text styles to make these components more easily adapted.

Style and symbol names are a compromise between US Web Design Standards CSS naming conventions (to transition Sketch files more easily into development) and names that make sense for when thinking about screen design.

All fonts are free and open source. All but Font Awesome are available from Google Fonts. For Font Awesome, visit <http://fontawesome.io/>.

U.S. Web Design Standards – Typography

Typesetting

ALIGNMENT
<div><div>I am a subject</div><div>>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna.</div></div>
LINE-LENGTH - DESKTOP
<div><div>>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea sequat.</div><div>75 characters max on desktop</div></div>

SPACING
<div><div>H1 Section heading</div><div>30px</div><div>>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea sequat.</div><div>60px</div><div>H2 Section heading</div><div>30px</div><div>H3 Section of the page</div><div>30px</div><div>>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea sequat.</div><div>30px</div><div>H4 Subsection of the page</div><div>20px</div><div>Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laboru.</div><div>30px</div><div>H5 Subsubsection of the page</div><div>20px</div><div>Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis.</div><div>20px</div><div>Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit.</div></div>

LINKS
<div><div>This is a text link on light background.</div><div>This is a visited link.</div><div>This is a link that goes to an external website.</div><div>This is a text link on a dark background.</div></div>
LISTS
<div><div>Unordered list</div><div><ul style="list-style-type: none">Unordered list itemUnordered list itemUnordered list item</div></div>

Pairings & Styles

DEFAULT	Merriweather headings, Source Sans Pro body (lite)
<div><div>1. Merriweather Regular 400</div><div>1. Merriweather Bold 700</div><div>2. Source Sans Pro Regular 400</div><div>3. Source Sans Pro Italic 400</div><div>4. Source Sans Pro Bold 700</div></div>	
<div><div>Display 1</div><div>Heading 1</div><div>Heading 2</div><div>Heading 3</div><div>Heading 4</div><div>Heading 5</div><div>HEADING 6</div><div>Lead paragraph</div><div>Body copy. A series of sentences together which make a paragraph.</div><div><i>Italic body copy. A series of sentences together which make a paragraph.</i></div></div>	<div><div>font-family: 'Merriweather' font-weight: 700 font-size: 52px line-height: 1.3em/68px</div><div>font-family: 'Merriweather' font-weight: 700 font-size: 40px line-height: 1.3em/52px</div><div>font-family: 'Merriweather' font-weight: 700 font-size: 30px line-height: 1.3em/39px</div><div>font-family: 'Merriweather' font-weight: 700 font-size: 20px line-height: 1.3em/26px</div><div>font-family: 'Merriweather' font-weight: 700 font-size: 17px line-height: 1.3em/22px</div><div>font-family: 'Merriweather' font-weight: 700 font-size: 15px line-height: 1.3em/20px</div><div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 13px line-height: 1.3em/17px</div><div>font-family: 'Merriweather' font-weight: 300 font-size: 20px line-height: 1.7em/34px</div><div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 17px line-height: 1.5em/26px</div><div>font-family: 'Source Sans Pro' font-style: Italic font-weight: 400 font-size: 17px line-height: 1.5em/26px</div></div>

	Merriweather headings, Source Sans Pro body (robust)
<div><div>1. Merriweather Light 300</div><div>2. Merriweather Regular 400</div><div>3. Merriweather Bold 700</div><div>4. Source Sans Pro Regular 400</div><div>5. Source Sans Pro Italic 400</div></div>	
<div><div>Display 1</div><div>Display 2</div><div>Heading 1</div><div>Heading 2</div><div>Heading 3</div><div>Heading 4</div><div>Heading 5</div><div>HEADING 6</div><div>Lead paragraph 1</div><div>Lead paragraph 2</div><div>Body copy. A series of sentences together which make a paragraph.</div><div><i>Italic body copy. A series of sentences together which make a paragraph.</i></div></div>	<div><div>font-family: 'Merriweather' font-weight: 700 font-size: 52px line-height: 1.3em/68px</div><div>font-family: 'Merriweather' font-weight: 300 font-size: 40px line-height: 1.3em/52px</div><div>font-family: 'Merriweather' font-weight: 700 font-size: 40px line-height: 1.3em/52px</div><div>font-family: 'Merriweather' font-weight: 700 font-size: 30px line-height: 1.3em/39px</div><div>font-family: 'Merriweather' font-weight: 700 font-size: 20px line-height: 1.3em/26px</div><div>font-family: 'Merriweather' font-weight: 700 font-size: 17px line-height: 1.3em/22px</div><div>font-family: 'Merriweather' font-weight: 700 font-size: 15px line-height: 1.3em/20px</div><div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 13px line-height: 1.3em/17px</div><div>font-family: 'Merriweather' font-weight: 300 font-size: 20px line-height: 1.7em/34px</div><div>font-family: 'Merriweather' font-weight: 300 font-size: 17px line-height: 1.7em/29px</div><div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 17px line-height: 1.5em/26px</div><div>font-family: 'Source Sans Pro' font-style: Italic font-weight: 400 font-size: 17px line-height: 1.5em/26px</div></div>

	Merriweather headings and body
<div><div>1. Merriweather Light 300</div><div>2. Merriweather Regular 400</div><div>3. Merriweather Bold 700</div><div>4. Source Sans Pro Regular 400</div><div>5. Source Sans Pro Italic 400</div></div>	
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	Source Sans Pro headings and body
<div><div>1. Source Sans Pro Light 300</div><div>2. Source Sans Pro Regular 400</div><div>3. Source Sans Pro Italic 400</div><div>4. Source Sans Pro Bold 700</div></div>	
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	Source Sans Pro headings, Merriweather body
<div><div>1. Source Sans Pro Light 300</div><div>2. Source Sans Pro Regular 400</div><div>3. Source Sans Pro Bold 700</div><div>4. Merriweather Regular 400</div><div>5. Merriweather Italic 400</div></div>	
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U.S. Web Design Standards - Palette

☆☆☆

PRIMARY

#0071bc
primary

#205493
primary-darker

#112e51
primary-darkest

#212121
base

#323a45
gray-dark

#aeb0b5
gray-light

SECONDARY

#02bfe7
primary-alt

#046b99
primary-alt-darkest

#00a6d2
primary-alt-dark

#9bdaf1
primary-alt-light

#e1f3f8
primary-alt-lightest

#e31c3d
secondary

#981b1e
secondary-darkest

#cd2026
secondary-dark

#e59393
secondary-light

#f9dede
secondary-lightest

TERTIARY

#fdb81e
gold

#f9c642
gold-light

#fad980
gold-lighter

#fff1d2
gold-lightest

#2e8540
green

#4aa564
green-light

#94bfa2
green-lighter

#e7f4e4
green-lightest

#205493
cool-blue

#4773aa
cool-blue-light

#8ba6ca
cool-blue-lighter

#dce4ef
cool-blue-lightest

BACKGROUND

#323a45
gray-dark

#5b616b
gray

#aeb0b5
gray-light

#d6d7d9
gray-lighter

#f1f1f1
gray-lightest

#494440
gray-warm-dark

#e4e2e0
gray-warm-light

#112e51
primary-darkest

#dce4ef
gray-cool-light

SPECIAL STATE

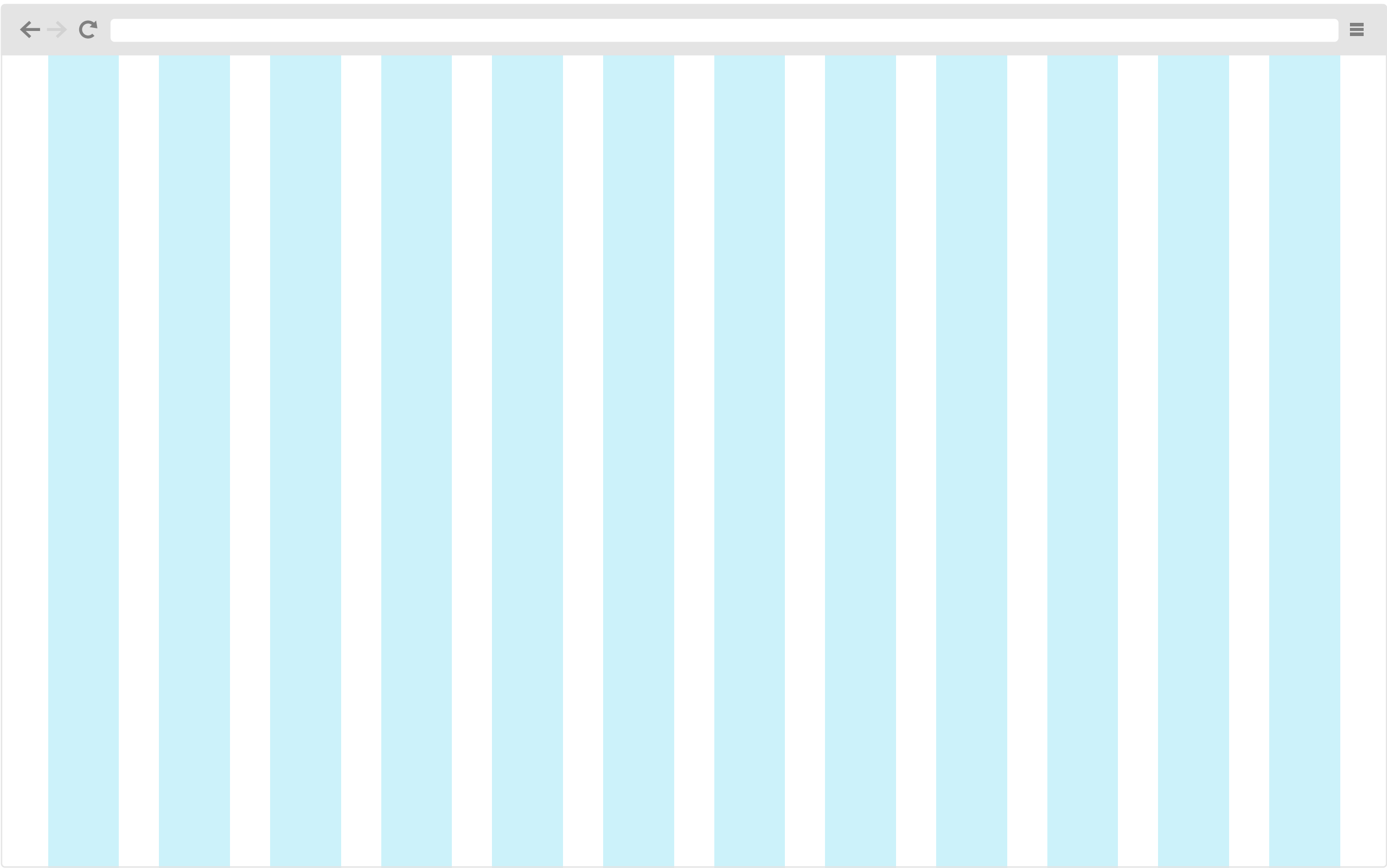
#3e94cf
focus

#4c2c92
visited

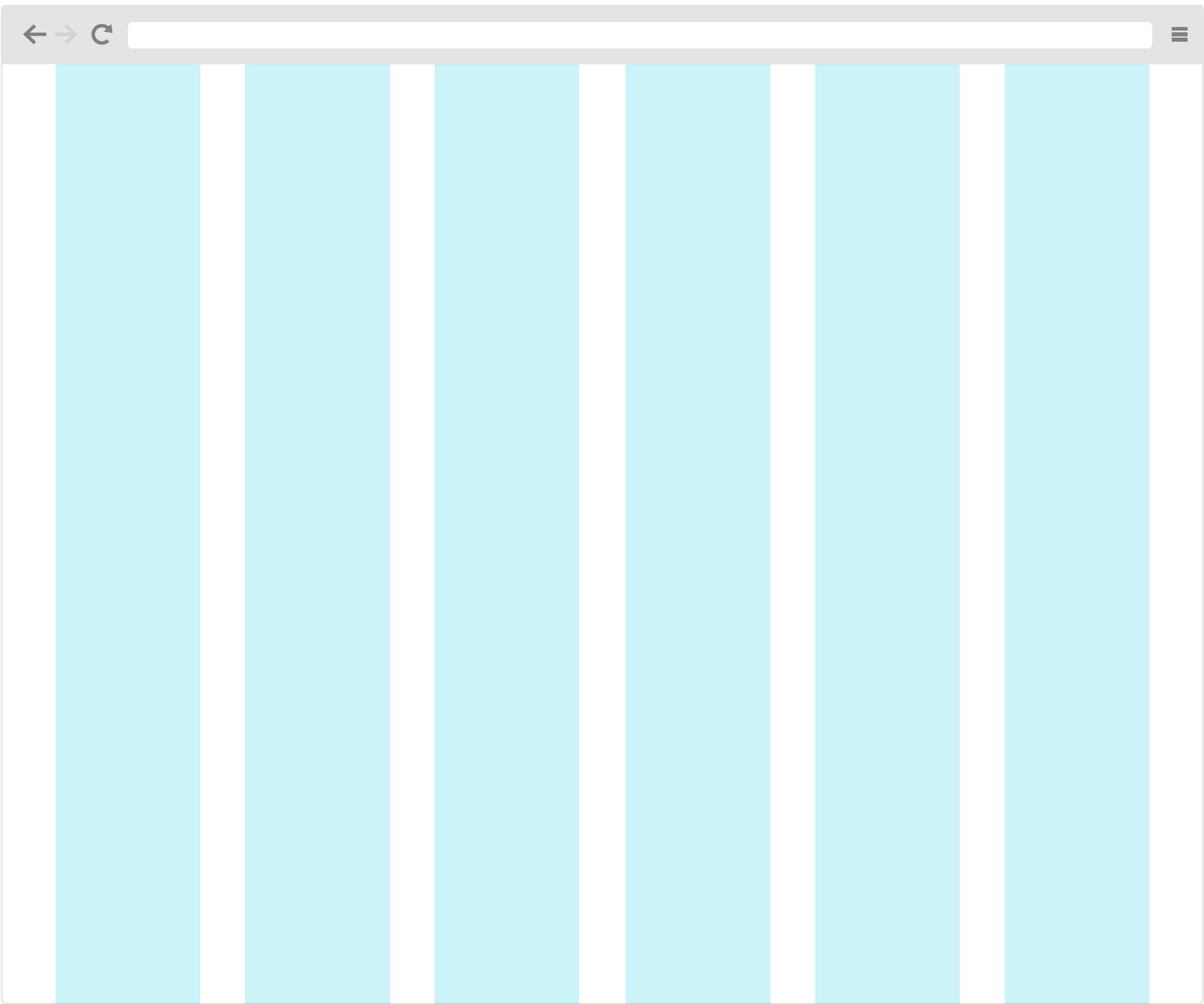
U.S. Web Design Standards - Grid



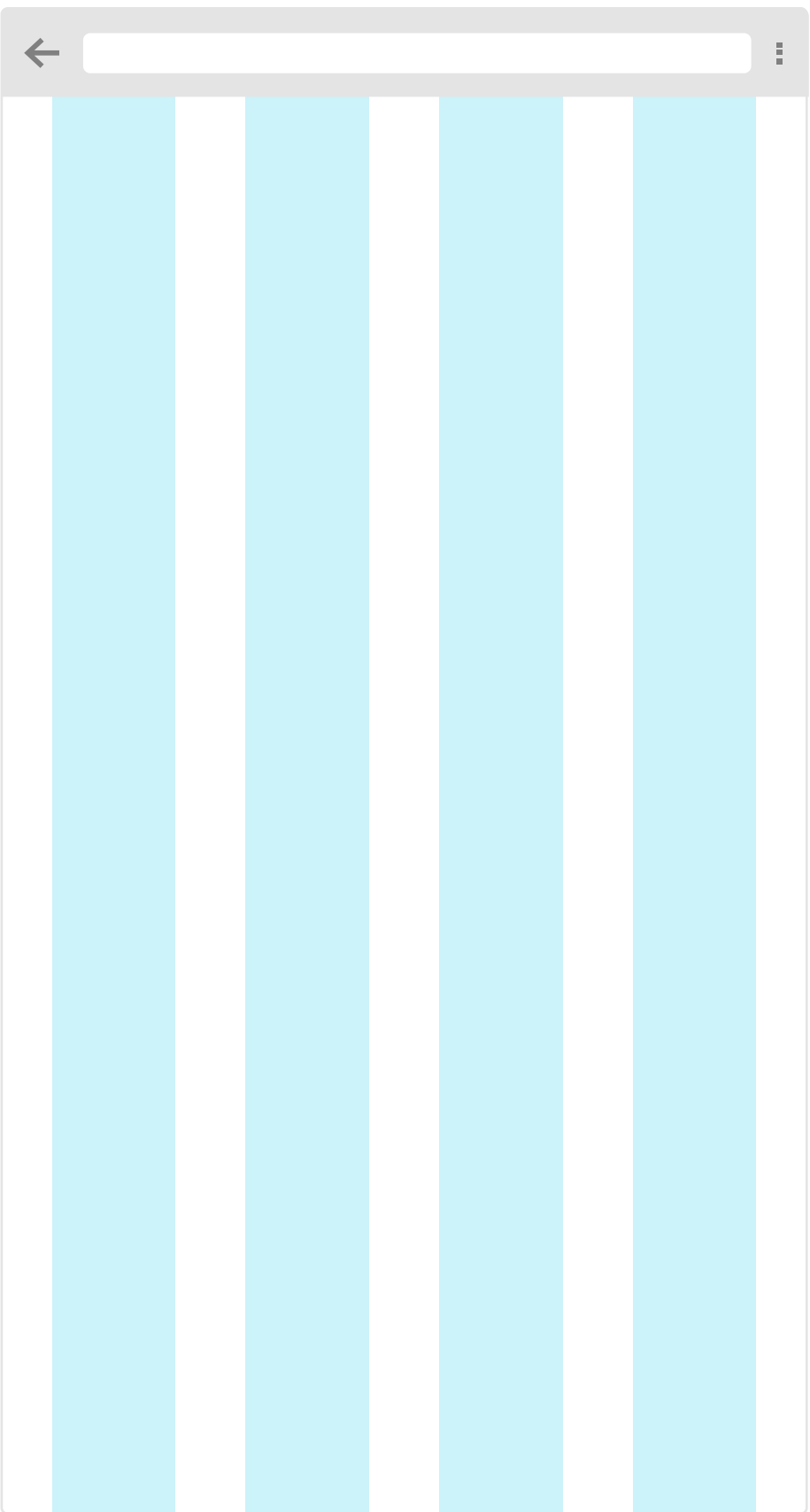
DESKTOP



TABLET



MOBILE PORTRAIT



U.S. Web Design Standards – UI Components

BUTTONS

Primary buttons

Default

Hover

Active

Sign up

Sign up

Sign up

Sign up

Sign up

Sign up

Sign up

Sign up

Sign up

Secondary buttons

Default

Hover

Active

Sign up

Sign up

Sign up

Sign up

Sign up

Sign up

Sign up

Sign up

Sign up

Focus

Sign up

Sign up

Sign up

Disabled

Sign up

Big Button

Sign up

LABELS

Small

NEW

Large

NEW

SIDE NAVIGATION

One level

Current page

Secondary link

Secondary link

Two levels

Secondary link

Current page

Headers and navigation

Footers

Buttons

Tables

Accordion

Three levels

Secondary link

Current page

Headers and navigation

Footers

Grandchild 1

Grandchild 2

Grandchild 3

Buttons

Tables

Accordion

SEARCH BAR

Search

Search

Q

TABLES

Bordered table

Project name	Description	Price
Apple Pie	A fruit pie in which the principal filling ingredient is apple	\$4.50
Blueberry Pie	Composed of blackberry filling, usually in the form of either blackberry jam	\$4.25
Blackberry Pie	A fruit pie in which the principal filling ingredient is blackberry	\$3.78
Key Lime pie	Made of Key lime juice, egg yolks, and sweetened condensed milk in a pie crust	\$1.99
Lemon Meringue Pie	Made of shortcrust pastry, lemon custard filling and a fluffy meringue topping	\$2.66
Boston Creme Pie	A cake that is filled with a custard or cream filling and frosted with chocolate	\$5.55

Borderless table

Project name	Description	Price
Apple Pie	A fruit pie in which the principal filling ingredient is apple	\$4.50
Blueberry Pie	Composed of blackberry filling, usually in the form of either blackberry jam	\$4.25
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Lemon Meringue Pie	Made of shortcrust pastry, lemon custard filling and a fluffy meringue topping	\$2.66
Boston Creme Pie	A cake that is filled with a custard or cream filling and frosted with chocolate	\$5.55

ACCORDIONS

Borderless accordion

Example title 1

—

We the People of the United States, in Order to form a more perfect Union, establish Justice, insure domestic Tranquility, provide for the common defence, promote the general Welfare, and secure the Blessings of Liberty to ourselves and our Posterity, do ordain and establish this Constitution for the United States of America.

Example title 2

+

Example title 3

+

Example title 4

+

Example title 5

+

Bordered accordion

Example title 1

—

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt.

Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur? Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum.

Example title 2

+

Example title 3

+

Example title 4

+

Example title 5

+

ALERTS

✓

Success status

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod.

⚠

Warning status

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod.

!

Error status

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod.

i

Informative status

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod.

i

Informative status

Multi line. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam zrem. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt.

Footers

DESKTOP FOOTER: BIG

[Return to top](#)

Topic

Secondary link

Secondary link

Secondary link

Secondary link

Topic

Secondary link

Secondary link

Secondary link

Secondary link

Topic

Secondary link

Secondary link

Secondary link

Secondary link

Topic

Secondary link

Secondary link

Secondary link

Secondary link

Sign up

Your email address

Agency Contact Center

(800) CALL-GOVT

info@agency.gov

Facebook

Twitter

YouTube

RSS

Name of Agency

DESKTOP FOOTER: MEDIUM

[Return to top](#)

Primary link

Primary link

Primary link

Primary link

Primary link

Agency Contact Center

(800) CALL-GOVT

info@agency.gov

Facebook

Twitter

YouTube

RSS

Name of Agency

DESKTOP FOOTER: SLIM

[Return to top](#)

Primary link

Primary link

Primary link

Primary link

(800) CALL-GOVT

info@agency.gov

Name of Agency

Form controls

TEXT INPUTS AND AREA

Text input label

Text Input Focused

Text Input Error

Helpful error message

Text input success

Text area label

Form templates

Name form

Name

Title

First name

Required

Middle name

Last name

Required

Suffix

Mailing address form

Mailing address 1

Mailing address 2

Optional

City

State

▼

ZIP

MOBILE FOOTER: BIG

[Return to top](#)

▼ Topic

Secondary link

Secondary link

Secondary link

➤ Topic

➤ Topic

➤ Topic

➤ Topic

Sign up

Your email address

Sign up

Name of Agency

Facebook

Twitter

YouTube

RSS

Agency Contact Center

(800) CALL-GOVT

info@agency.gov

MOBILE FOOTER: MEDIUM

[Return to top](#)

Primary link

Primary link

Primary link

Primary link

Primary link

Name of Agency

Facebook

Twitter

YouTube

RSS

Agency Contact Center

(800) CALL-GOVT

info@agency.gov

Name of Agency

DROPDOWN

Dropdown label

Option A

▼

CHECKBOXES

☒ Yosemite National Park

☐ Grand Canyon National Park

☐ Disabled

RADIO BUTTONS

☒ Yosemite National Park

☐ Grand Canyon National Park

☐ Yellowstone National Park

DATE INPUT

Date of birth

For example: 07 04 1776

Month

Day

Year

Sign in form

Sign in

or [create an account](#)

Username or email address

Password

[Show password](#)

Sign in

[Forgot username?](#)

[Forgot password?](#)

Reset password

Please enter your new password.

! Passwords must

✓ Be at least 8 characters

✓ Have at least 1 upper case character

✓ Have at least 1 numerical character

Have at least 1 symbol

New password

Confirm password

[Show my typing](#)

Reset password

U.S. Web Design Standards – Headers

An official website of the United States Government

Department of Web Standards

Section title ▾Section title ▾Section title ▾Section title

Q

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Department of Web Standards

Section title ▾Section title ▾Section titleSection title

Q

Section title ▾

Page title

Page title

A very long page title that goes onto two lines

An official website of the United States Government

Department of Web Standards

Section title ▾Section title ▾Section titleSection title

Q

Page title

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Q SearchSecondary linkSecondary link

Section title ▾Section title ▾Section title ▾Section title

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Q SearchSecondary linkSecondary link

Section title ▾Section title ▾Section titleSection title

Page title

Page title

A very long page title that goes onto two lines

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Q

Secondary linkSecondary link

Section title ▾Section title ▾Section titleSection title

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Department of Web Standards

MENU

An official website of the United States Government

Section title

Section title

Section title

Section title

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An official website of the United States Government

Section title

Subsection title

Subsections title

Section title

Section title

Section title

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