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| **Payroll processor posts** | | | |
|  | **Facebook post** | **Twitter post** | **Links/multimedia** |
| Version 1 | Many employers are looking for ways to help their employees save for retirement -- #*my*RA is a new option and we can help you get started: [Insert link to employer resources page] | #Employers: #*my*RA accounts are now available. It’s easy for us to set up payroll deduction for your employees [Treasury to provide shortened URL for link to the right] | Facebook: <https://myra.treasury.gov/employers/?utm_source=Facebook&utm_medium=influencer&utm_content=V1HelpEmployeesSave&utm_campaign=PayrollPocessors2015>  Twitter:  <https://myra.treasury.gov/employers/?utm_source=Twitter&utm_medium=influencer&utm_content=V1HelpEmployeesSave&utm_campaign=PayrollProcessors2015> |
| Version 2 | Millions of workers don’t have access to a retirement savings plan at work. *my*RA is a new option available to those workers, at no cost to employers. Contact us to learn more. [Insert link to employer resources page] | *#my*RA - Check out details on the @USTreasury’s no-fee retirement savings option for workers who want to save [Treasury to provide shortened URL for link to the right] | Facebook: <https://myra.treasury.gov/employers/?utm_source=Facebook&utm_medium=influencer&utm_content=V2ProvideAccess&utm_campaign=PayrollProcessors2015>  Twitter:  <https://myra.treasury.gov/employers/?utm_source=Twitter&utm_medium=influencer&utm_content=V2ProvideAccess&utm_campaign=PayrollProcessors2015> |
| Version 3 | Employees can now sign up for #*my*RA at no cost to employers. Find out more here and contact us with questions about *my*RA payroll deduction. [Insert link to employer resources page] | Employers can now help workers sign up for #*my*RA, the @USTreasury’s new retirement savings option. [Treasury to provide shortened URL for link to the right] | Facebook: <https://myra.treasury.gov/employers/?utm_source=Facebook&utm_medium=influencer&utm_content=V3NoCost&utm_campaign=PayrollProcessors2015>  Twitter:  <https://myra.treasury.gov/employers/?utm_source=Twitter&utm_medium=influencer&utm_content=V3NoCost&utm_campaign=PayrollProcessors2015> |

**Social Media Posts**