Project Design

Project Name: [Title]

Project Code: [Code]

Project Objectives

[Briefly describe the project objectives.]

Intervention Design

Behavioral Insights:

[Describe the key behavioral bottleneck the intervention addresses and the behavioral insights being applied. Include citations where appropriate.]

Intervention:

[Describe the intervention and their specific adapted/improved components. Be sure to include documentation in the project folder.]

Evaluation Design

Test Arms / Treatment Conditions:

[Describe control condition and all treatment conditions, including the expected number of observations in each.]

Total Number of Observations:

[*N* =]

Randomization / Assignment:

[Describe level/unit of randomization or assignment, how assignment works, and who will implement it.]

Power:

[Describe the power of the primary statistical test(s) to be conducted, explain how this was calculated. Note whether a correction for multiple inferences will be applied.]

Meaningful Effect Size:

[What would constitute a meaningful effect size from the standpoint of policy relevance or program impact?]

Likely Effect Size:

[Roughly how large an effect would be expected based on literature or previous work? Leave this blank if there is no empirical basis for predicting a likely effect size.]

Data:

[Describe the dataset(s) that will be generated, the time period(s) they will cover, and the key variables that will be included, including both outcome(s) of interest and any covariates.]

Outcomes:

[What is the primary outcome of interest? Are there any secondary outcomes of interest?]

Quality Control Checks:

[Describe any quality control checks that will be incorporated.]

Anticipated Limitations:

[Briefly describe any anticipated limitations associated with the design, as well as any steps that will be taken to mitigate or manage these limitations.]