Using Behavioral Science Insights to Better Serve the American People

September 15, 2015
Eisenhower Executive Office Building, South Court Auditorium

Welcome & Introductory Remarks
Maya Shankar, *Senior Advisor, Office of Science and Technology Policy*
Chair of the Social and Behavioral Sciences Team

Behavioral Science Insights Policy
John Holdren, *Director, Office of Science and Technology Policy*

Applications for Economic Policy
Jeff Zients, *Director, National Economic Council*

Applications for Domestic Policy
James Kvaal, *Deputy Director, Domestic Policy Council*

Support of the Administration's Evidence Agenda
Shaun Donovan, *Director, Office of Management and Budget*

Using Scientific Research for Better Policy
Jason Furman, *Chairman, Council of Economic Advisers*

Conversation: New Frontiers at the Intersection of Behavioral Science and Public Policy
Jason Furman, *Chairman, Council of Economic Advisers*
Cass Sunstein, *University Professor, Harvard University*

Break

Behavioral Science and Policy
Daniel Kahneman, *Professor Emeritus, Princeton University, Nobel Laureate*

Panel: Tackling Agency Priorities Using Behavioral Insights
Moderator: Maya Shankar, *Senior Advisor, Office of Science and Technology Policy*
Chair of the Social and Behavioral Sciences Team
    Ann Bartuska, *Deputy Under Secretary, Department of Agriculture*
    Rosemary Freitas Williams, *Deputy Assistant Secretary, Department of Defense*
    Ted Mitchell, *Under Secretary, Department of Education*
    Adam Neufeld, *Acting Deputy Administrator, General Services Administration*

Announcement: Guidance on Forms
Howard Shelanski, *Administrator, Office of Information and Regulatory Affairs*

Conversation: Behavioral Science, Evidence, and Policy
Ron Haskins, *Senior Fellow, Brookings Institution*
David Wilkinson, *Director, Office of Social Innovation and Civic Participation*

Next Steps and Concluding Remarks
Tom Kalil, *Deputy Director for Technology and Innovation, Office of Science and Technology Policy*

Closing
Maya Shankar, *Senior Advisor, Office of Science and Technology Policy*
Chair of the Social and Behavioral Sciences Team