Pay when the money starts coming in!

We build e-commerce services for all industries and websites of all complexities

E-commerce website and Development

We build e-commerce websites that coordinate offline and online order processing, integrating with all kinds of third party systems.

FIND OUT MORE

Platform

We try to be platform agnostic, that's to say we don't dictate which platform you should use but we propose a solution based on your needs, whether that be Magento, Woo-commerce or a Bespoke solution.

We have over 23 years experience in developing e-commerce websites.

Merchandising

Most e-commerce web design software gives you the ability to easily offer your products for sale online. That's the easy part. The trick is merchandising your product inventory so that you maximise AOV and repeat sales.

Our web design, SEO and programming teams all work on your site at the same time with one aim in mind: to maximise conversion rates.

Management tools

We can create bespoke add-ons that allow you to manage your entire business from your website.

Bespoke software

Whether your business has "one-product-only" or 500,000 products, we build bespoke software to fulfil specific business requirements.

SEE OUR WORK

Software Integration

Coordinate offline and online order processing through your website while integrating with all kinds of third party systems.

What Our Clients Say..

The team have been a revelation for us, such a professional and efficient outfit from design through to implementation. They have guided us through an area in which we have minimal expertise and delivered on their promises, as well as educating us on what's possible for our company in E-commerce and digital marketing.

D.W.

Security and Saftey Standards

The **Payment Card Industry Data Security Standard** (PCI DSS) is a set of security standards designed to ensure that ALL companies that accept, process, store or transmit credit card information maintain a secure environment.

Commerce
By Datadial Ltd

COMMERCE

We build e-commerce websites that coordinate offline and online order processing, integrating with all kinds of third party systems.
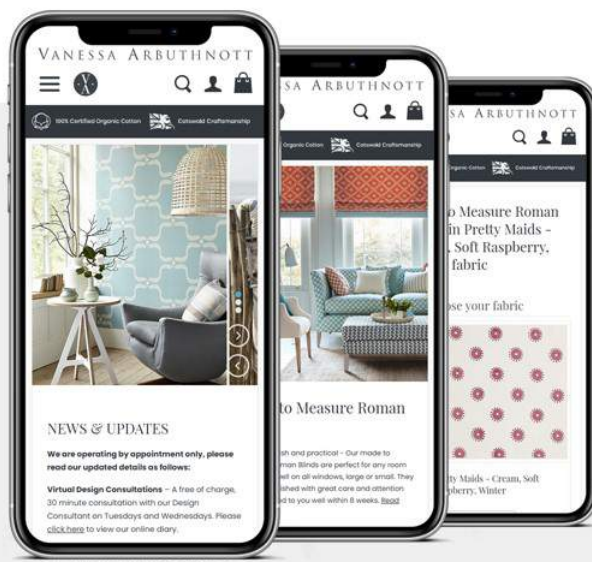

IMPORTANT LINKS

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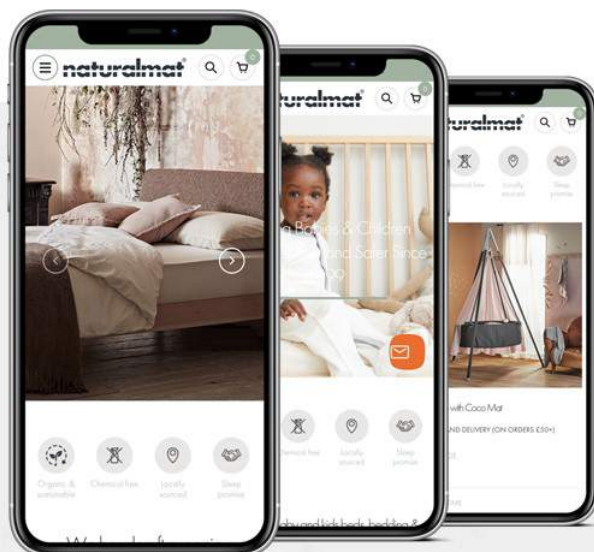
A selection of our E-commerce projects

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Vanessa Arbuthnott

Vanessa Arbuthnott is a fabric designer and sells made to measure curtains, blinds and furniture upholstered with her fabric.

If you have ever ordered or made a pair of curtains then you'll know how complex a process it is. We built a complex curtain ordering website allowing for all sorts of permutations. There is also a clever order management and back office system supporting all sales activity.
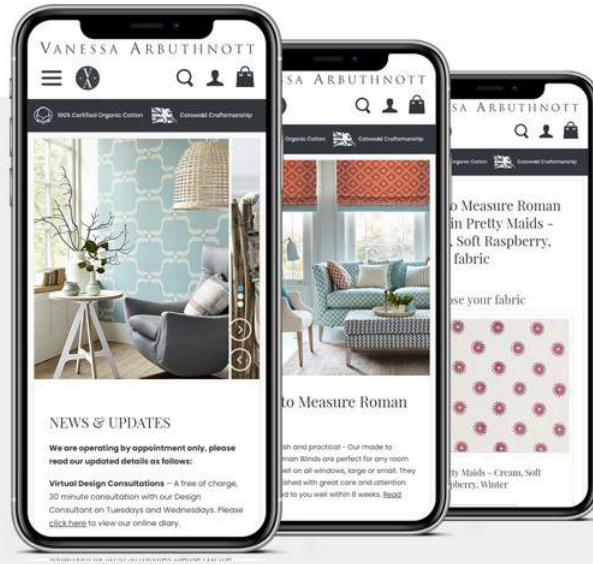
Naturalmat

Naturalmat makes organic mattresses and beds for children.

Conversion rates and SEO results had dropped since a recent site rebuild. Our task was to get the site back to where it had once been and to build on from there.
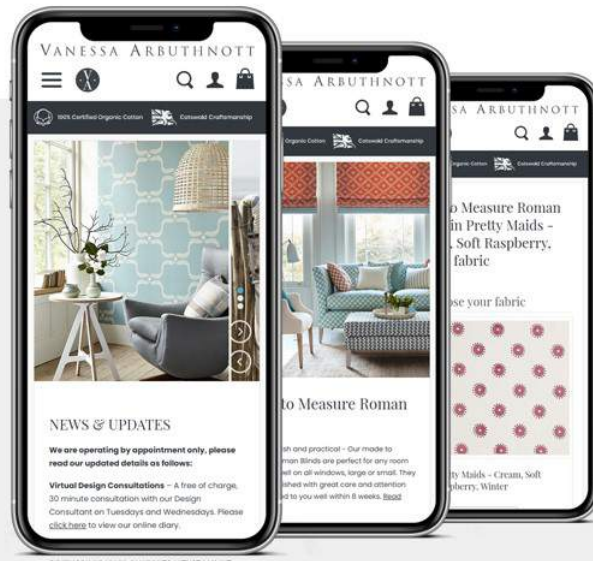
We fixed the myriad of issues affecting the performance of the site including site speed, navigation issues, incorrect redirects. Within a few weeks of correcting the onsite issues the orders for baby products started to increase to near same levels as before. We continue to build links via digital PR, content marketing and traffic via PPC.
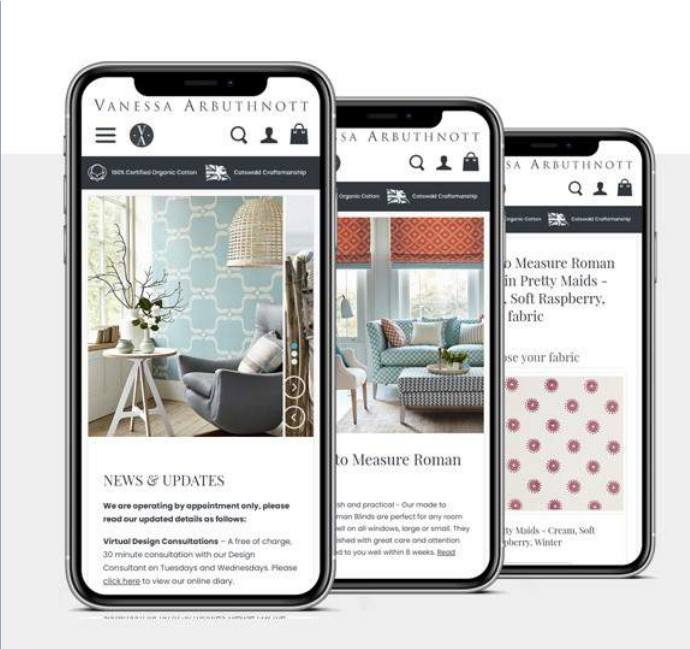

Walkers Builders Merchants

Walkers Builders merchants are an established builders merchants based in the South East. Their previous e-commerce presence was failing on all levels.

We revamped the site design and organised the data, added calculators, delivery matrix and generally got it ship-shape.
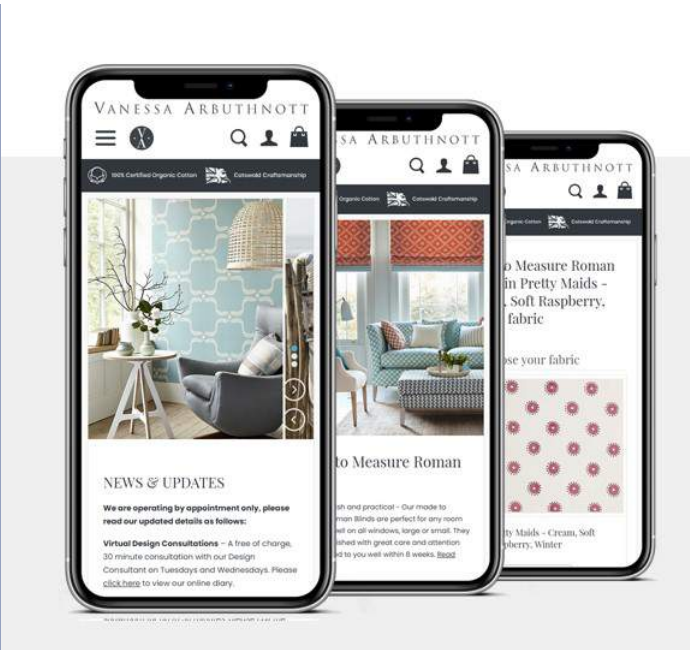

Veritas Boutique

This was another rescue project as their previous website was failing. We revamped the design and tidied up the usability and made sure that we adhered to the branding guidelines.
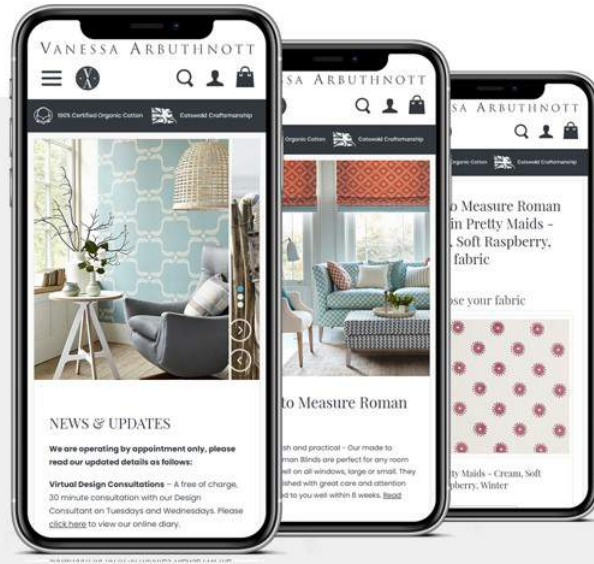

Design 911

This is an e-commerce website selling Porsche car parts and cars with over 100,000 products listed.

The site has had many iterations to reach the high performance that it now has. The current one, although not the prettiest website in the world has been the most successful.

Loom & Last

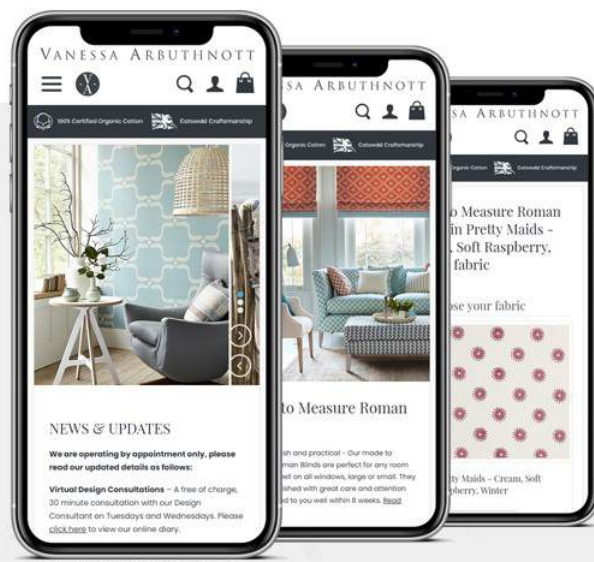*If it's made in fabric then this site can calculate a price for you.*

This may not sound too complicated but if you consider that every option on the site such as curtain heading, weight, width, fabric pattern repeat, fabric quality, delivery etc affects the price then you will appreciate the complexity of this site.

Hancocks Signet Rings

In 2019 Hancocks entrusted West Datadial to build them a website for people to order signet rings and other jewellery, with their own crest on. We developed the site in Magento 2.

Users can search for their family crest, from a database of 22,000 crests and to add this to their order, as well as inscriptions and mottos.

Yapp Brothers

Some people know what they are looking for, others do not so we introduced different ways to find wine on the site. The multi-search facility is a visual drill down. The Food and Wine Matcher makes discovering wine fun and easy so you no longer have to

rely on the grapevine in order to learn about good wine.

Other functionality includes mixed case creation, special offers, reminder for out of stock items, stock integration with Sage and so much more...

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+91 1234567890

Enquiry form

This site is protected by reCAPTCHA and the Google **Privacy Policy** and **Terms of Service** apply.

Name *

Enter your full name

Email *

Enter your correct email address

Phone number *

Company *

Message *

SUBMIT

DD Commerce. Frogmore House. Ormond Place.
Cheltenham. GL50 1JD

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