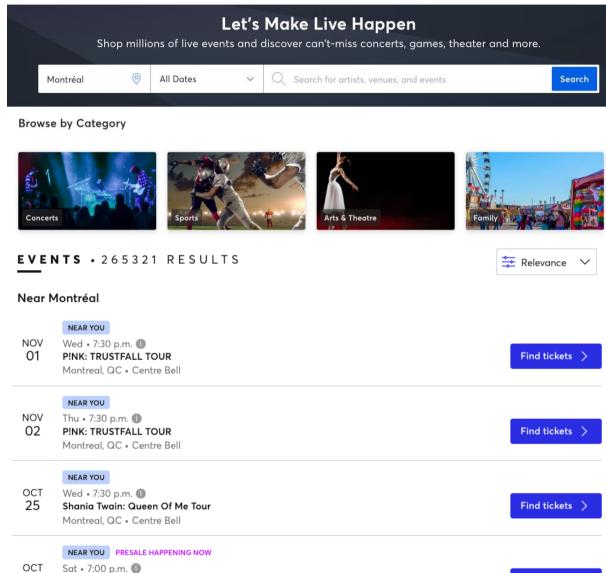
#### Overview of the business scenario

14

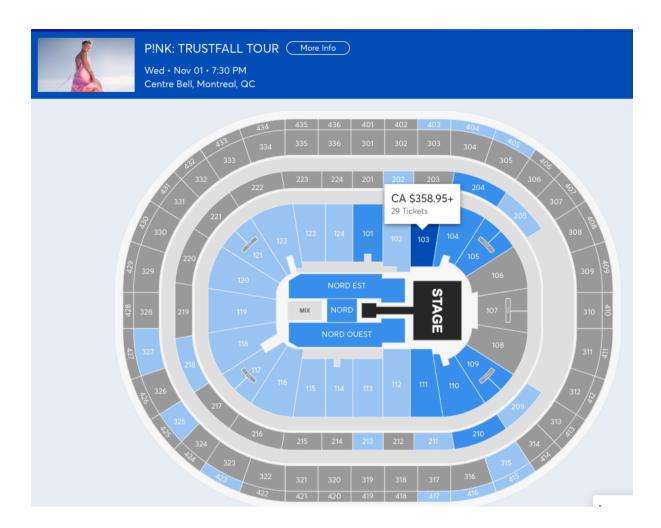
Montreal Canadiens vs. Chicago Blackhawks

Montreal, QC • Centre Bell

The business is similar to Ticketmaster, a comprehensive event management and tick eting solution platform. With an expansive reach spanning concerts, sports events, theatre productions, and more, our platform connects event clients, venues, and cu stomers in a seamless ecosystem. Customers can explore a diverse range of events, check tickets with ease, and gain access to the events they're passionate about.



Find tickets



# Mission statement

The purpose of the Ticketmaster-like database system is to effectively store, mana ge, and facilitate the exchange of event-related data. Our database fosters seamle ss collaboration and information sharing among clients, venues, and customers.

### Mission objectives

```
To maintain (enter, update and delete) data on events
To maintain (enter, update and delete) data on venues
To maintain (enter, update and delete) data on address
To maintain (enter, update and delete) data on customers
To maintain (enter, update and delete) data on clients
To maintain (enter, update and delete) data on orders
To maintain (enter, update and delete) data on tickets
To maintain (enter, update and delete) data on seats
To maintain (enter, update and delete) data on reviews
```

To perform searches on events To perform searches on venues

```
To perform searches on address
To perform searches on customers
To perform searches on clients
To perform searches on orders
To perform searches on tickets
To perform searches on seats
To perform searches on reviews
```

To track the status of events at venues
To track the status of orders and payments

```
To report on events
To report on venues
To report on address
To report on customers
To report on clients
To report on orders
To report on tickets
To report on seats
To report on reviews
```

## Business rules:

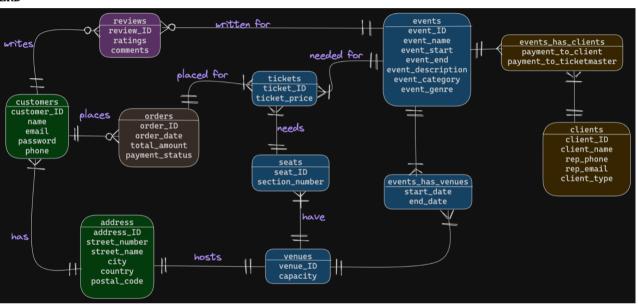
- A customer must be associated with an address.
- An event must have at least one venue and can have multiple venues.
- An event can have multiple reviews from different customers.
- An order must be associated with a customer, and each order can have multip le tickets.
- A ticket must be associated with an event, a seat, and an order.
- Clients must have events associated with them, and each event must have pay ments to the client and Ticketmaster.
- Events must have clients, indicating partnerships between clients and event s.
- Events must have a start and end date, and venues must host events during s pecific time periods.

### Business assumptions:

- Customers have a single address associated with them (billing address), ass uming customers cannot have multiple addresses. But multiple customers can have the same address.
- The system assumes that events can take place in multiple venues and across different categories and genres.

- Ticket prices are stored at the ticket level, assuming they remain constant regardless of the seat or order.
- Clients are assumed to be external entities or event organizers who collabo rate with the event management system.
- The system assumes that events, orders, and tickets are linked together acc urately for tracking purposes.
- Reviews are associated with customers and events, assuming customers can on ly leave reviews for events they attended.

### **ERD**



# Data Dictionary

- Description of Entities

Entity Name	Description	Aliases	Occurrence	
events	Contains the informati on needed to identify a particular event hel d	activiti es	<ol> <li>One event can have many reviews;</li> <li>Many events can be held in many venues (has "e vents_has_venues" relationship attribute);</li> <li>Many events can be held by many clients (has "events_has_clients" relationship attribute)</li> </ol>	
venues	Contains the informati on needed to identify a particular venue tha	sites	<ol> <li>One venue can have many Seats;</li> <li>One venue can only have</li> </ol>	

address (we r	t can hold events  Address information th at can be used for bot	location	one address;  3. Many venues can hold ma ny events (has "events _has_venues" relations hip attribute)  1. One address can only ha ve one venue;
ng address he re specifical ly)	h customers and venues		2. One address can have ma ny customers (who may l ive together)
customers	Contains the customer's personal information who registered with our business	users	<ol> <li>Many customers can have one address (may live together);</li> <li>One customer can place many orders;</li> <li>One customer can post many reviews</li> </ol>
clients	Client information about who is holding their events and selling to ickets through our business	guests	1. Many clients can hold m any events
orders	Contains the order inf ormation of customers with dates, status and payment, etc.	purchase	<ol> <li>Many orders can belong to one customer;</li> <li>One order can contain m any tickets</li> </ol>
tickets	Contains the ticket in formation such as the price of an event for customers	pass	<ol> <li>Many tickets can be in one order;</li> <li>Many tickets can belong to one event;</li> <li>Many tickets can have o ne Seat (for different events at the same venu e)</li> </ol>
seats	Contains information a bout the seats of cust omers at an event	spots	<ol> <li>Many seats can be in on e venue;</li> <li>One seat can be in many tickets (for different events at the same venu e)</li> </ol>
reviews	An entity that holds r	feedback	1. Many reviews can be pos

atings and comments ma de by the customer for events	2.	ted for one event; Many reviews can be ted by one customer

can be pos

## - Description of Attributes

(Please see the Google sheet submitted thank you)

### Relational Schema

```
address(address_ID, street_number, street_name, city, country, postal_code)
Primary Key: address ID
customers(customer_ID, name, email, password, phone, address_ID)
Primary Key: customer ID
Foreign Key: address_ID References address(address_ID)
events(event_ID, event_name, event_start, event_description, event_end, event_cate
gory, event_genre)
Primary Key: event_ID
reviews (review_ID, rating, comments, customer_ID, event_ID)
Primary Key: review_ID
Foreign Key: customer_ID References customers(customer_ID)
Foreign Key: event ID References events(event ID)
orders(order_ID, order_date, total_amount, payment_status, customer_ID)
Primary Key: order_ID
Foreign Key: customer_ID References customers(customer_ID)
venues(venue_ID, name, capacity, address_ID)
Primary Key: venue_ID
Foreign Key: address_ID References address(address_ID)
seats(seat_ID, section_number, venue_ID)
Primary Key: seat_ID
Foreign Key: venue_ID References venues(venue_ID)
tickets(ticket_ID, ticket_price, event_ID, order_ID, seat_ID)
Primary Key: ticket_ID
Foreign Key: event_ID References events(event_ID)
Foreign Key: order_ID References orders(order_ID)
Foreign Key: seat_ID References seats(seat_ID)
```

```
clients(client_ID, client_name, rep_phone, rep_email, client_type)
Primary Key: client_ID

events_has_clients(event_ID, client_ID, payment_to_client, payment_to_ticketmaste r)
Primary Key: event_ID, client_ID
Foreign Key: event_ID References events(event_ID)
Foreign Key: client_ID References clients(client_ID)

events_has_venues(event_ID, venue_ID, start_date, end_date)
Primary Key: event_ID, venue_ID
Foreign Key: event_ID References events(event_ID)
Foreign Key: venue_ID References events(event_ID)
```