## DATA AND DEMOCRACY INITIATIVE





Dan Gillette dan@gillettedesign.com

## **Vote Your Mind Team**



Greg Niemeyer

Professor of Art Practice Co-founder Social Apps Lab, CITRIS



Camille Crittenden

Executive Director of Data and Democracy, CITRIS @ Berkeley



Dan Gillette

Product Designer Project Scientist, CMU-SV



Faraz Farzin

Postdoctoral Fellow, Stanford Chief Scientist, Social Apps Lab

Kevin Koh

Student Programmer

Andie Hsieh

Graphic Designer

PROBLEM: Current voter education materials are long, confusing and disengaging

NONPARTISAN ELECTION MATERIAL W VOTERS GU

LEAGUE OF WOMEN VOTERS OF HOUSTON EDUCATION FUND

## NOVEMBER 6, 2012 • GENERAL ELECTION • POLLS OPEN 7AM TO 7PM

## INSIDE

#### CANDIDATE INFORMATION

Candidates for Federal, State and Local offices. Military III

#### **BALLOT ISSUES**

METRO Referendum and Propositions for Houston Independent School District, Houston Community College, and City of

### VOTER INFORMATION

Voting ruses and requirements

MADE I Early Voting Map and Sample Ballot

Hegg 2931 Useful Contact Numbers and Websites

## **ELECTORAL COLLEGE OVERVIEW**

## INDEX

Voter Information

Saverie Statuts

Sporeors.

Telephone Numbers / Wypsites. .

LINV Membership Application . .

How to access your Specific Ballot

Early Voting Locations / Schedule .

33-34

95

36

Electoral College Overview...

President.	
Plesident. US Senutor US Representative.	
US Representative	
Railroad Commissioner	
Justice, Taxas Supreme Court	
Judge, Court of Criminal Appeals	
Marrier Chas Board of Fourthee	
Siate Senator Siate Representative Justice. Court of Appeals Judge, Civil District Court	
State Bonesiashifus	MUM.
Section Could of Arrests	
hotes Chili District Court	
Judge, Criminal District Court	1011
200ge, Criminal Ursinet Louri	-111104
District Attorney Judge, County Court of Law	
strade monut canua mass	
Courty Attorney	0.00111
Sheriff County Tax Assessor-Collector	
County Tax Assessor-Collector	
County School Trustee	
County Commissioner	- 2
Justice of the Prece	11.11.4
Coretable	
Constable METRO Referendum	
City Council Member, District E	123
City/HISD/HCC Propositions	31-0

## THINGS VOTERS KNOV

#### VOTER ID REQUIREMENTS FOR THIS ELECTION HAVE NOT CHANGED

A photo ID is not required to vote in the November 6 General Election. See page 2 of this Voters Guide to see a list of all acceptable forms of identification for this election. Should you encounter any problem at the polis, remember you can always cast a provisional ballot. You may also contact the County Clerk's office at 713.755.6965, the Texas Secretary of State Election Division 1 at 800.252.8683, or the United States Department of Justice at 1.800.253.3931 or email Vating Section@usdoi.apv

#### THINK YELLOW AND WHITE

Your current Voter Registration Certificate (VRC) is yellow and white. It contains the most up-to-date information. Your vellow and white VRC is all that you will need to vote unless you are a first time voter in Harris County. (For more details, see "What do I take to the Poll?" on page 2 of this Voters Guide.)

#### EARLY VOTING AND BALLOTS-BY-MAIL

The dates for Early Voting by Personal Appearance are October 22 through November 2. There are 37 Early Voting polling locations in Harris County and Early Voting hours can be found on page 35 of this Voters Guide. Any registered Harris County voter may cast an early ballot at any location in Harris County. Some voters qualify to yote by mail. The request for a Railot-by-Mail most be received by the County Clerk's. office by October 39, 2012. For complete details and to see if you qualify, see "When can I vote?" on page

### CHECK IT OUT - ON ELECTION DAY YOU MUST VOTE AT YOUR ASSIGNED PRECINCT

Although during early voting you may vote at any one of the 37 early voting locations in Harris County, on Election Day, Tuesday, November 6, you MUST vote at the location that is designated for your precinct. Your precinct number appears on your Voter Registration Certificate (VRC). To get a list, by precinct, of election day voting locations go to www.harnisystes.com or call the Voter Registrar's office at 713.274.8683. This information is also published in the Houston Chronicle prior to Election Day. Save time on Election Daycheck out where you will be voting before you head out to the polls.

#### LEAGUE OFFERS INTERACTIVE VOTER INFORMATION RESOURCES ONLINE

An interactive version of this Voters Guide is available online at Vote411 org. Enter your address and dip code and view all of the candidates who will appear on your ballot. You will be able to compare candidates side-by-side and create a prior-out that you can take to the poll. For more information, visit us online at www. Invitouston orgion file conversation on Facebook.com/LWVHouston or Twitter.com/LWV.

#### TAKE THE BUS TO THE POLLS ON ELECTION DAY - RIDE FREE!

Once again this year, METRO is providing free rides to the polls on Election Day, Tuesday, November 6. Take advantage of this great opportunity-determine the location of your polling place and get bus route information by going to www.ridemetro.org or calling 713.635.4000.



### **EDUCATION FUND**

## COLLABORATION MAKES SPANISH VOTERS GUIDE

The League of Women Voters of Houston Education Fund is pleased to offer the States Golde in both English and Spanish, Mi Familia Vota Education Fund provided the translations of all of the local information contained in the Voters Guide and collaborated with us to print and distribute the Spanish language version. Our organizations are also proud to provide Fanish and Spanish versions of the Voters Quide online at www.lwvfrouston.org.

#### LWV/TEXAS AND U.S. **EDUCATION FUNDS PROVIDE** INFORMATION ON **CANDIDATES FOR STATE** AND FEDERAL OFFICES

Our thanks to the League of Women Voters of the United States and the League of Women Voters of Texas for providing the English and Spanish versions of responses received from the candidates for President of the United States, U.S. Senator, Texas Railroad Commissioner, Texas Supreme Court, Texas Court of Criminal Appeals, Texas Courts of Appeals, and Texas State Board of Education. Additional information about statewide races, including condutate videos, can by accessed online at www.heytexas.org.

## ABOUT THE LEAGUE OF WOMEN VOTERS AND THIS VOTERS GUIDE

Women Voters and the League of Women Voters Education Fund do not support offered for voter consideration. or oppose any political party or candidate. For more than 90 years, the League's. The responses provided by candidates are reproduced without editing or mission has been to support active and informed citizen participation in government. The League believes that voting is a vital part of Making Democracy.

The League of Women Voters of Houston Education Fund publishes the Voters this Voters Guide can be found on page 3.) Solds to help each voter cast an informed vote. Inside you will find information about the voting process, the duties and responsibilities of the offices that

The League of Women Visters is a nonpartican organization. The League of selected policy questions. This publication also includes ballot issues being

verification. Each candidate is personally and solely responsible for the content of his/her response. Except where noted, candidates are listed in the order in which they will appear on the ballot. (More about the process used to assemble

No portion of this Yolars Guide may be reproduced for use in political sampaigns. or advertising. Other proposed uses are permitted only with advance written are included in this election, the names of candidates and their responses to authorization of the League of Women Voters of Houston Education Fund.

LEAGUE OF WOMEN VOTERS OF HOUSTON EDUCATION FUND | NOVEMBER 6, 2012 VOTERS GUIDE | VOTE411.ORG | WWW.LWVHOUSTON.ORG

## UNITED STATES REPRESENTATIVE • CONTINUED

ADVOCATES FOR HOME DISTRICT. THE HOUSE OF REPRESENTATIVES HAS EQUAL LEGISLATIVE FUNCTIONS AND POWERS WITH THE SENATE: HOWEVER, ONLY THE HOUSE MAY ORIGINATE REVENUE AND APPROPRIATION BILLS. SHARES POWER WITH THE SENATE TO LEVY TAXES. BORROW MONEY. REGULATE INTERSTATE COMMERCE AND DECLARE WAR. 2-YEAR TERM: SALARY: \$174.000.

QUESTIONS TO As you serve on committees and develop legislation, what will you CANDIDATES: do to promote cooperation across political party lines?

What components should be included in a comprehensive national immigration policy and why?

What is the appropriate role of the federal government in facilitating job creation in the U.S.?

PHOTOGRAPH.

AVAILABLE

Promoting cooperation across political party lines will never be my primary goal; serving the people will be! Stopping the DEBT: Stopping the trampling on religious liberty; Increasing personal freedoms; Improving national security without violating personal liberty! Those are my goals!

300 characters cannot do this important topic justice. See the plan I laid out in 2010! Another CRITICAL issue in Texas is Taxpayer-supported School Choice for EVERY student. The Republicans back it with a plank in their platform. Democrats condemn students to government schools only.

The BEST and QUICKEST way the federal government can help the US economy and grow the number of jobs here is by passing the Fair Tax bill that is ALREADY before Congress. Unfortunately, Incumbent Green has not co-sponsored the bill. I will!!! Read more about it at: www.FairTax.org

WERSIE: www.ElectSteveMueller.US | EDUCATION BS Industrial Engineering, Texas A & M. Magna Cum Laude; Eagle Scout; Certified Project Management Professional by PMI; Certified in Production and Inventory Control by APICS-(this certification is not currently maintained) EXPERENCE Supervise an international feam of Business Analysts, Have traveled to 4 continents on business. I leach my children to spend less than their income; I'll do likewise for the US! - Married 27 years. Father of 7 children. Coach of many soccer and baseball teams. Scoutmaster of BSA Troop w/ 60+ boys.

## AL GREEN (D)

STEVE MUELLER (R)

will continue to co-sponsor and support bi-partisan legislation while working across party lines.

A just policy should include: 1. Security along all borders and points of entry to control ingress and egress, 2. The Dream Act for young people brought here undocumented without choice, 3. A sound pathway to legalization to resolve the issue of law-abiding, productive undocumented persons.

The role of the federal government is to facilitate when private-market facilitation is not feasible.

WESSIE: www.algreen.org | EDUCATION Juria Doctorate, Thurgood Marshall School of Law Texas Southern University, Houston, TX. | EXPERIENCE Law Instructor at Thurgood Marshall School of Law more than 5 years; licensed attorney in the state of Texas since 1974, judge of a justice court approx. 25 years: U.S. Rep. for the 9th Congressional District of Texas since 2005; engaged in civil rights and human rights advocacy for decades.



DISTRICT

## JOHN WIEDER (L)

Although running as a Libertarian, I am running a no labels campaign. I am a member of the no labels group that is supporting those candidates that have taken an oath to promote cooperation accross party lines. As a minister I will pray that I am lead by the Lord to do the will of GOD. May GOD bless.

Require all illegals to register or be deported. Why? because they are illegal. Require those registered to take seminars on ways of life in america and be given after vetting a work visa and tax id number only. No temporary residence. One parent an american citizen for a newborn to be an american.

We need less government and less taxes in order to facilitate job creation. Government should end practice of penalizing those who have bad credit with higher rates on loans, turn downs on credit cards, higher insurance rates, etc. This is a real problem. Facilitate SBA loans for all, not just a few

WEBSITE: www.johnwiedur.org. ] EDUCATION: Graduate Afvin HS, AF electronics radar & computer repair, College of the Mainland, Computer Science, Real Estate, 88A business, minor geology University of Houston 1980, graduate work in advanced. spanish LAMAR University. FICF Instrintal insurance counselor fellow 1991, all continuating education. | EXPERIENCE USAF Vietnam Veteran 68-72. Data Base Administrator UTMB Galveston 72-80. Real Estate Broken/Owner Century 21 Texas City and La Grange TX. 80-87, Insurance Broker real estate investor Alvin. Lufkin, Woodville, Beaumont/TX et al. 88-2001, refired 2002 real estate investments, Ordained May 2009 profile



## VANESSA FOSTER (G)

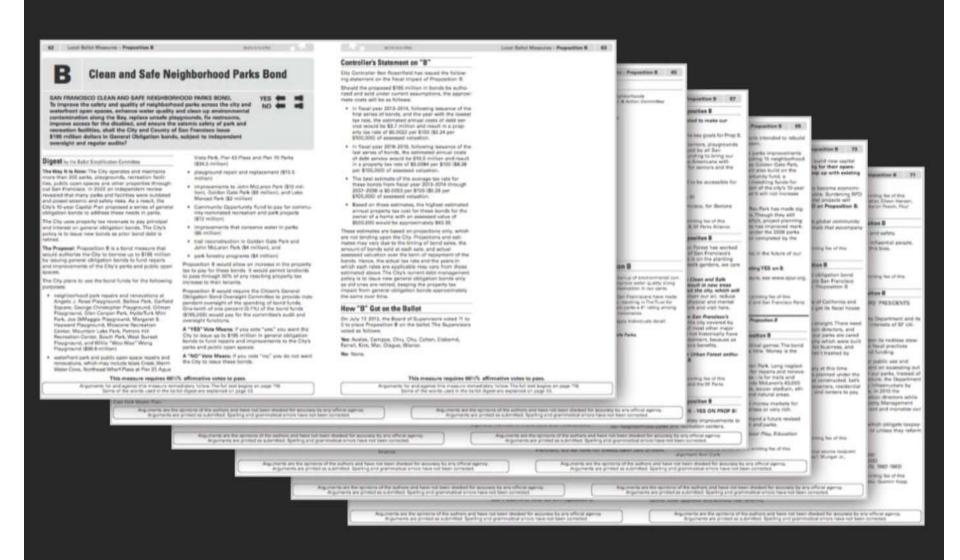
Even as a Dem while lobbying, I always strove to reach both parties & develop relations (Chisum, Delwin Jones in TX, Voinovich & Fred Thompson @US Sen). As part of Occupy HOU with even more parties & philosophies, I insisted upon us working conjunctively. Now I run as third party to avoid gridlock!

Immigration should not be done as a mechanism for corporations to lower overall wage scales, nor to exploit those newly arrived. It should focus much less on artificial barriers such as building walls, and more on diplomacy with subject nations to address their own social ills causing their exodus

Over 30 years of deregulation & removal of anti-trust. Now we're overrun by oligopolies in US economy, lowered wages, diminished horizons and death of Main St. in favor of Wall St. We should break up oligopolies' govt contracts & favoritism. rework corp. taxation, promote small biz & new technology

EDUCATION: Mary Carroll High Sch. Corpus Christi TX Del Mar College, Corpus Christi TX I DEFERENCE No elected experience beyond Precinct Chain/Election Judge for PCT 558 (1999-2006), to State Nominations Committee in 2004 and as national delegate in 2004 (atternate) and 2008 (delegate). Have 16+ yrs, experience as non-paid social issues tobbytst, volunteer & coordinator on numerous pol. campaigns.

## Even when the content is good, layout can cause challenges



## 12 pages for one proposition!

## Vote Your Mind

- Tablet-based voter guide for individuals with cognitive disabilities
- Breaks content into manageable chunks
- Provides multimedia (TTS, graphics & animation)
- Gestures designed for individuals with fine motor difficulties, such as swiping across buttons instead of tapping
- Activities to keep the reader active, such as matching tasks
  - The system will not register incorrect answers so erroneous connections are not accidentally formed
- Allows marking one's preferences while moving through the guide
- Provides a printable sample ballot

## Vote Your Mind

- Conducted a review of voters guides
- Selected sample text
- Currently prototyping
- Will conduct a small usability study in midlate summer

## Carnegie Mellon. University Silicon Valley

# Research in Accessible Voting Project

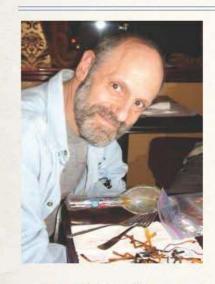
Dan Gillette

daniel.gillette@sv.cmu.edu





## Team



Ted Selker
Associate Director, CyLab
Mobility Research Center
Distinguished Service
Professor



Dan Gillette
Project Scientist



Shama Hoque
Graduate Assistant



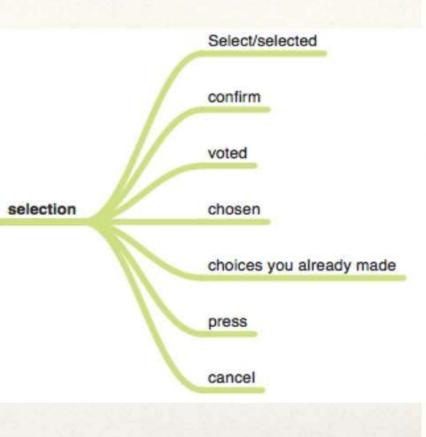
Ashwin Arun

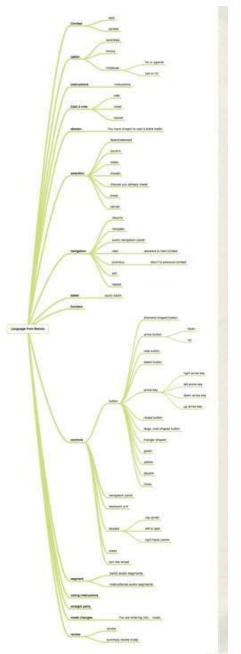
Research Assistant

Contributors: Rahul Rajan, Cliff Chen, Joey Hsiao

# Dialog Analysis

- A review of instructions and dialogs for many DREs was conducted and found many had inconsistent terminology
- We are working on a more consistent and contextually appropriate syntax for voting

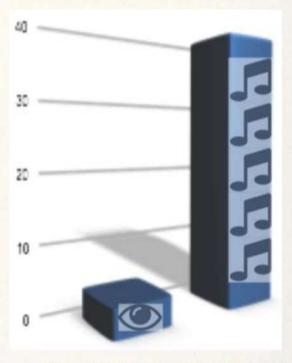






# **Audio Ballots**

- · More efficient list browsing
- Write-in systems for non-alphabetic control sets
- Considerate dialogs and help
- Review schemes, such as review-in-place
- Earcons
- System responsiveness



Audio-only ballots can take 8-10 times longer to complete compared to typical graphical DREs

## Research in Accessible Voting Project at CMU

Ted Selker, Dan Gillette, Shama Hoque, Ashwin Arun & Rahul Rajan {ted.selker, daniel.gillette, shama.hoque, ashwin.poothatta, rahul.rajan}@sv.cmu.edu

Carnegie Mellon. University Silicon Valley

Problem: Audio voting is difficult and time consuming.

Solution: Develop new candidate browsing, dialog, help, contextual awareness and write-in systems to improve audio voting.

Write-in System for Audio-only DRE Systems without Alphabetic Keypads

## ABCDEFGHIJKLM NOPQRSTUVWXYZ Space Hyphen End



Above is a representation of what is read to the user in fast scrolling mode. The larger letters are read at a slower rate than the others, acting as waypoints.

## Introduction

A prototype was created with HTML and JavaScript that utilizes the Chrome browser's text-to-speech capabilities. Two scrolling modes are available: one speed up for finding a letter region and one optimized for zeroing in on letters.

An iterative pilot usability study was conducted in the winter of 2013.

## Preferred Reading Rate

A reading rate equivalent to 400 words per minute proved best for rapidly finding a letter region. Users had difficulty stopping where they intended at higher speeds. The audio remained intelligible up to a rate equivalent to 600 words per minute.

## Instructions

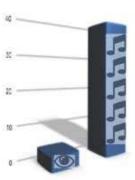
Without instruction on strategy, users would often go through a period of experimentation and many never took full advantage of the system's features. With a simple set of instructions explaining the purpose for each scrolling mode, most users quickly settled into an efficient usage pattern.

## Zombie Scrolling

Some users were fulled into inattention by the looping found in fast scrolling mode that linked the end of the alphabet back to the beginning. An end-of-alphabet earcon (a bell ding) was added, and looping was removed, to prevent turning users into zombies.

## Tracking Progress

Users often selected a letter twice because they had lost their place while spelling. We are developing systems to provide helpful but unobtrusive progress tracking.



Voters report that it can take up to eight times longer to vote an audio ballot vs a graphical one.



## **Controls Matter**

The first iteration had a set of keys for single letter browsing and a separate set for fast scrolling. While easy to comprehend, users had a tendency to only use one set for all tasks. The current prototype uses one set of direction keys for stepwise and fast scrolling (see diagram at left). Users find this system more fluid and easier to manage, leading to more efficient usage patterns.

The next iteration will allow for the use of a game controller's directional pad. Tests will be conducted against the current system to gauge the usability of each type of controls.







Research Alliance for Accessible Voting



This project is funded by a three year grant from the United States Election Assistance Commission as part of the Research Alliance for Accessible Voting

## Command & Control

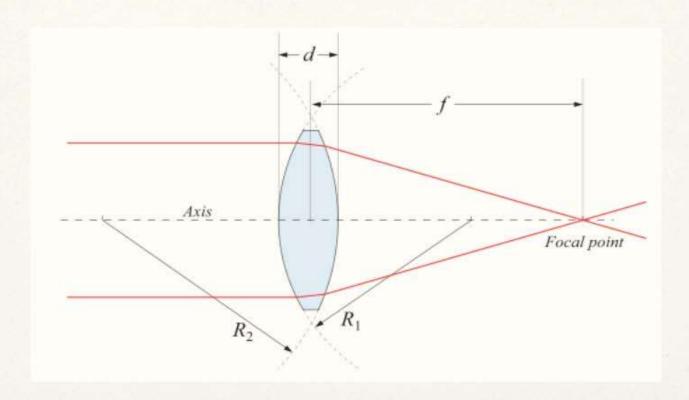


## Multimedia Interfaces

- Contextual awareness
- Focus
- Considerate capabilities
- Review and cast

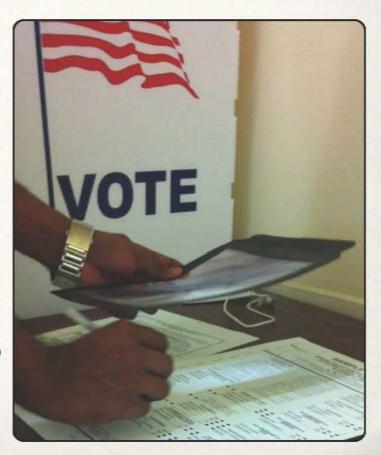


# Magnifiers



# Voting Magnifiers: Who needs them?

- Individuals who may not realize their reading vision has declined
  - Lifestyle does not include tasks similar to voting
- Individuals that do not utilize assistive magnification in their daily lives
  - Otherwise, likely to bring own tech
  - Needs of those with moderate to severe reading difficulties are too diverse to provide solutions in the polling place
  - Voting magnifiers are not corrective, so there is a limit to how much they can help



## Common Issues

- Requires two hands
- Difficult to find and maintain focus
- Focal length too short to operate a pen underneath
- Posture
  - Natural inclination to keep the ballot, magnifier and eyes in plane
  - Body geometry does not match the task
- Regularly feeling a need to put the magnifier down

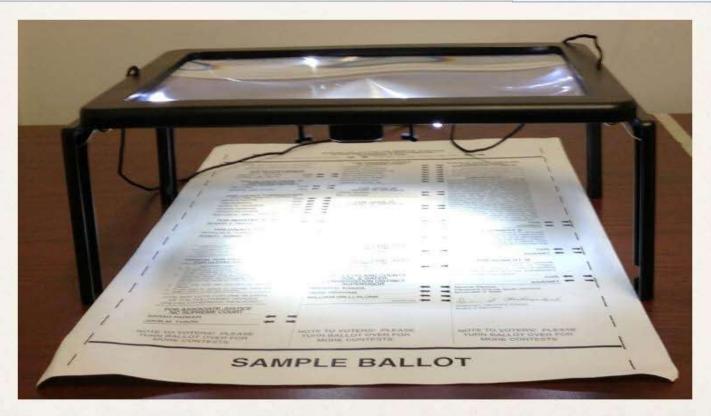


## Common Issues

- Lighting
  - Reflectivity
  - Low light transmission (this is a population that may need more light than usual due to macular degeneration)
- Distortion
  - Flexibility in the lens
  - Wrong type of lens for task
  - Poor fabrication



# Voting Magnifier Requirements



Close, but not quite right

# Voting Magnifier Requirements

- Freestanding
- Low reflectivity
- Downward facing light originating from below the magnifier
- Good light transmission

- Easy setup
- Inexpensive
- Portable
- Robust
- Fits polling booth geometry

# Carnegie Mellon. University Silicon Valley

# Research in Accessible Voting Project

Dan Gillette

daniel.gillette@sv.cmu.edu



