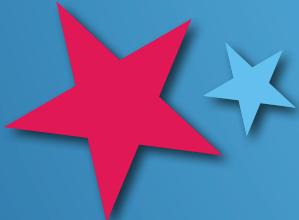


Federal Voting Assistance Program

Putting Policy Into Action



**EAC Board of Advisors
May 23, 2017**

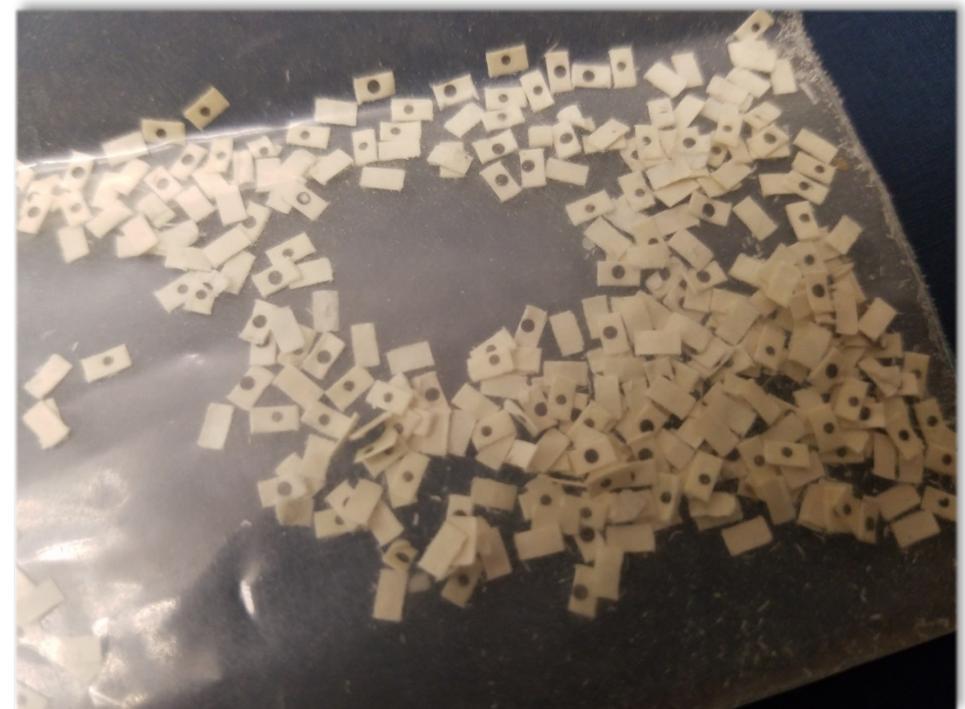


Who Am I and Where Have I Been?



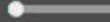
- ✓ Joined FVAP in 2010
 - ✓ Dir. Of Voting Assistance
 - ✓ Deputy Dir. Of Technology Programs
- ✓ Local election official in Florida & Texas
- ✓ Exec. Director of the Election Technology Council (ETC)

Florida chads from 2000





00:02



03:16



What Is UOCAVA



UOCAVA



The *Uniformed and Overseas Citizens Absentee Voting Act* of 1986, or UOCAVA, allows certain U.S. citizens to apply to register and vote absentee in elections for Federal office.

Citizens covered under UOCAVA include:

1. Members of the Uniformed Services or Merchant Marine who are absent from their voting jurisdiction due to their service.
2. Dependents of members of the Uniformed Services or Merchant Marine who are absent from their voting jurisdiction with the member.
3. U.S. citizens residing outside the United States and its territories.

Note: Uniformed Service members and their eligible family members residing in their voting jurisdictions are not covered under UOCAVA.

UOCAVA Amendments



Help America Vote Act (HAVA), 2002

- Required States to notify voters the reasons for rejecting a registration application or absentee ballot request



Military and Overseas Voter Empowerment (MOVE) Act, 2009

- Requires States to make voter registration and absentee ballot applications available electronically
- Requires ballots to be sent 45 days prior to an election
- Ballot applications good for one election cycle



Who are our voters?

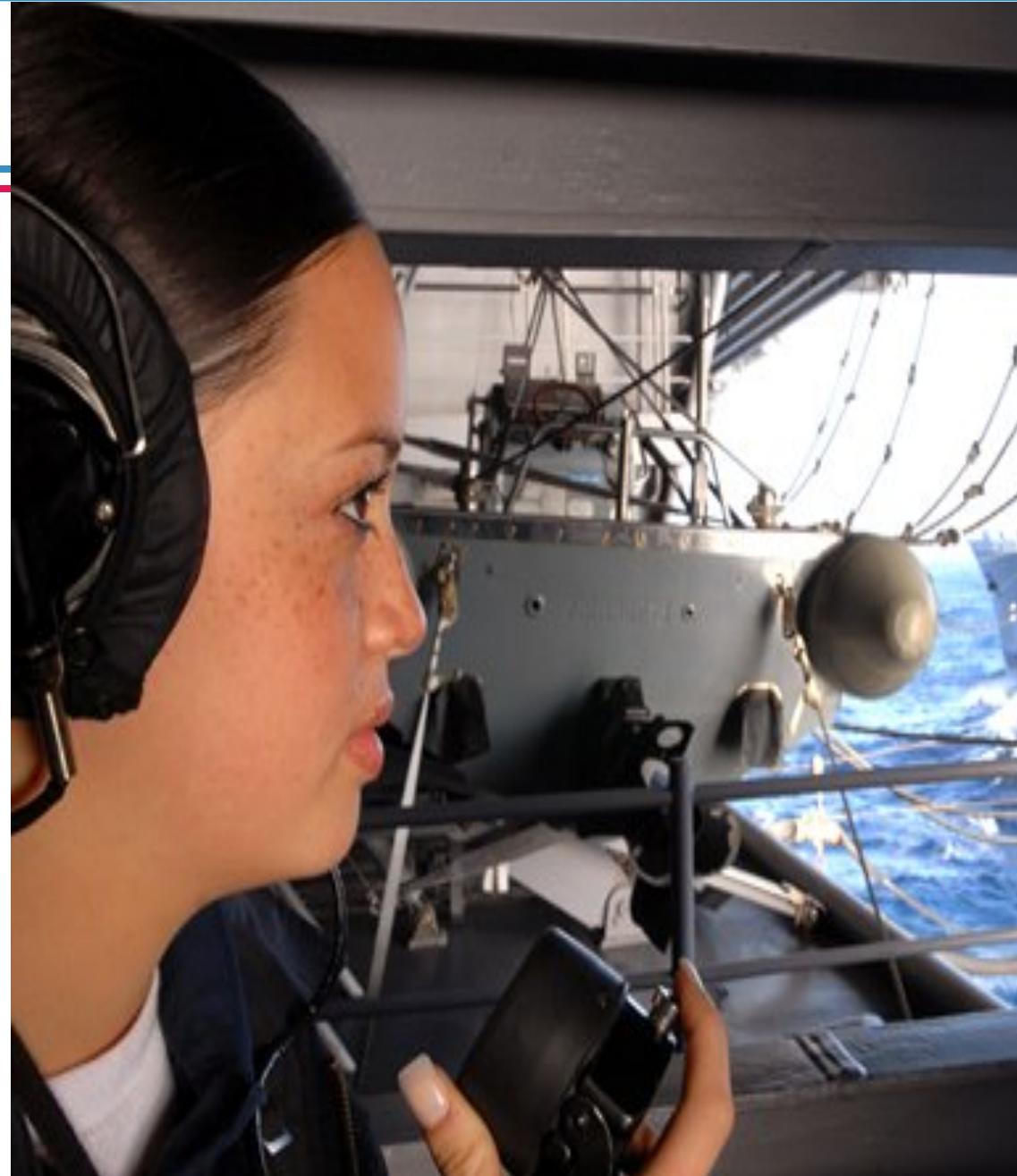


More than 5.7 million U.S. citizens living, studying, and working overseas (2.6 million can vote*)

1.3 million absent members of the Uniformed Services and Merchant Marines

700,000 plus eligible family members of the Uniformed Services and Merchant Marine

* They are 18+ years old



Putting Policy Into Action: Customer Support in 2016

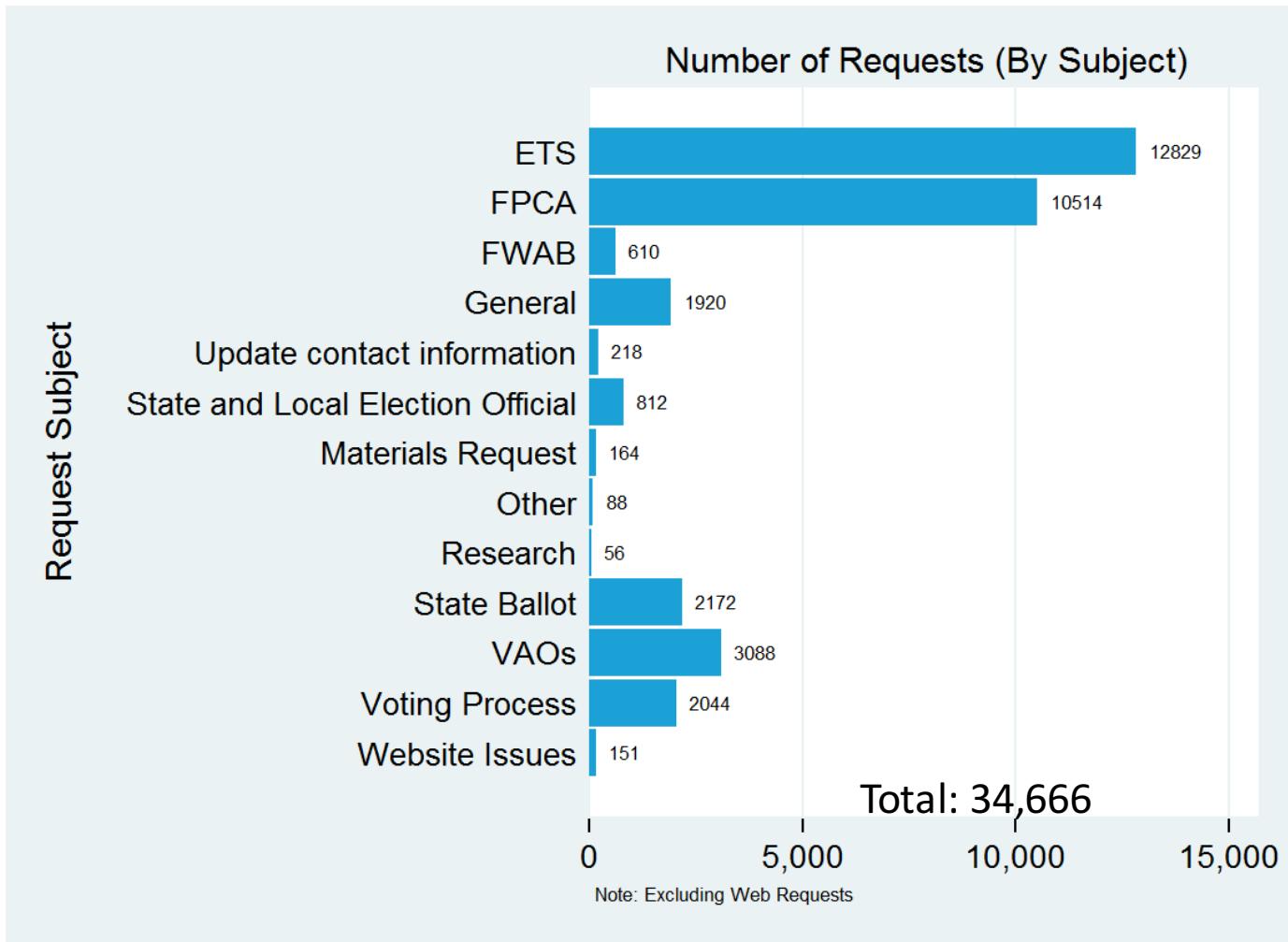


FVAP Voting Assistance Center



- Internally staffed by FVAP employees
- Subject matter experts for both locals & State election officials
- Nearly 40,000 inquiries

What Were Customers' Concerns?



Audience Overview

Audience Overview

Jan 1, 2016 - Nov 18, 2016

Email Export ▾ Add to Dashboard Shortcut

All Users
100.00% Sessions

+ Add Segment

Overview

Sessions ▾ VS. Select a metric

Sessions

120,000

60,000

April 2016

July 2016

October 2016

Sessions

3,935,955

Users

2,812,657

Pageviews

11,425,474

Pages / Session

2.90

Avg. Session Duration

00:03:56

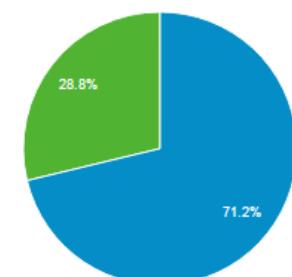
Bounce Rate

43.42%

% New Sessions

71.24%

■ New Visitor ■ Returning Visitor

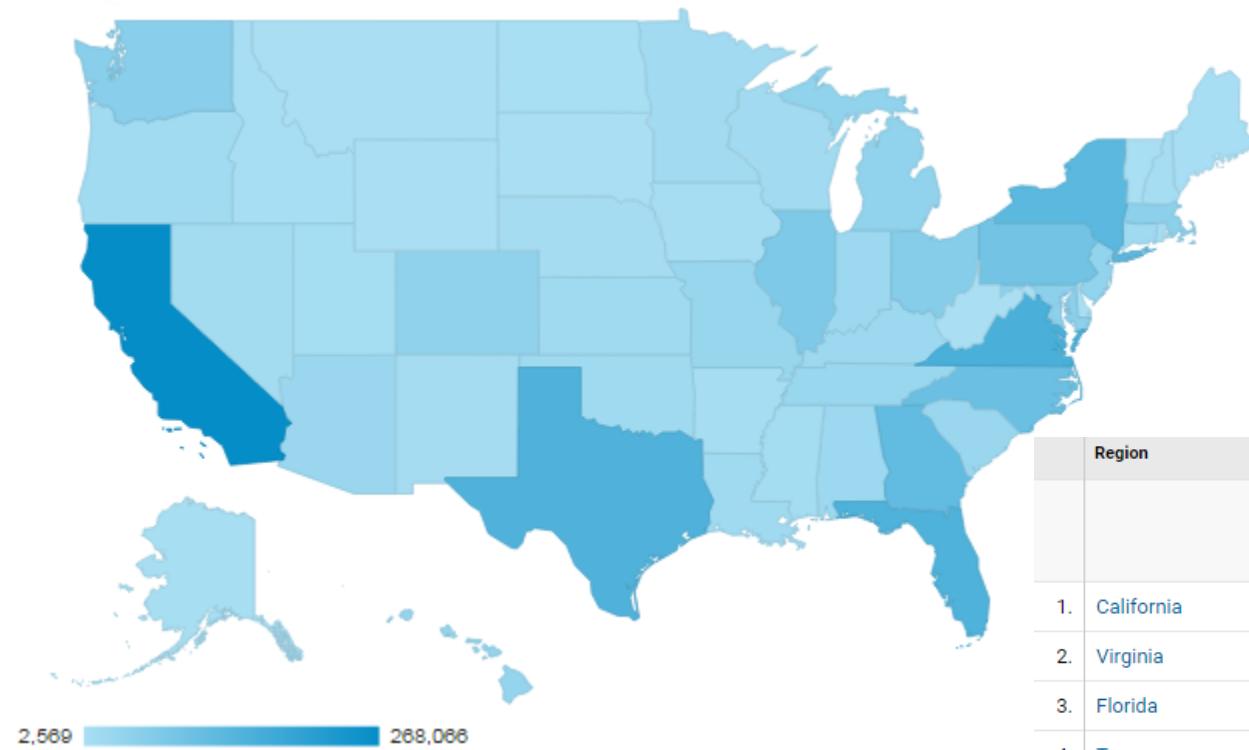


Super Tuesday
Sessions: 27,497

Election Day
Sessions: 105,166

Hourly Day Week Month

Audience Geography – Top Ten States



Region	Sessions	Sessions
	2,214,915 % of Total: 56.27% (3,935,955)	2,214,915 % of Total: 56.27% (3,935,955)
1. California	268,066	12.10%
2. Virginia	157,254	7.10%
3. Florida	149,602	6.75%
4. Texas	146,810	6.63%
5. New York	129,755	5.86%
6. Georgia	117,650	5.31%
7. North Carolina	105,956	4.78%
8. Pennsylvania	90,651	4.09%
9. District of Columbia	87,749	3.96%
10. Illinois	74,176	3.35%

Behavior – Top External Referrals



		723,858 % of Total: 49.17% (1,472,178)	723,858 % of Total: 49.17% (1,472,178)
1.	registertovote.ca.gov/	68,296	9.44%
2.	ny.secureballotusa.com/ny_loginselection.action	34,633	4.78%
3.	move.elections.il.gov/	31,553	4.36%
4.	www.mvp.sos.ga.gov/	28,489	3.94%
5.	wei.sos.wa.gov/agency/osos/en/pages/myvote.aspx	26,311	3.63%
6.	ohio.overseasvotefoundation.org/vote/home.htm	20,457	2.83%
7.	dos.myflorida.com/elections/	19,435	2.69%
8.	www.votetexas.gov/	17,648	2.44%
9.	newyork.overseasvotefoundation.org/vote/home.htm	15,572	2.15%
10.	www.sos.ca.gov/elections/	15,521	2.14%

New Marketing– The Commanders Video "Lead The Vote"



Federal Voting Assistance Program - FVAP

Published by Daniela Marin [?] · October 15 · 0

These military leaders are casting their ballots from ships at sea, on base, and across the globe. Our goal this election year is to ensure that Service members can vote, wherever they are.

Learn more: <https://goo.gl/UVw03K>



 THE SECRETARY OF DEFENSE
1000 DEFENSE PENTAGON
WASHINGTON, DC 20301-1000

OCT 03 2016

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS
CHAIRMAN OF THE JOINT CHIEFS OF STAFF
UNDER SECRETARIES OF DEFENSE
DEPUTY CHIEF MANAGEMENT OFFICER
CHIEFS OF THE MILITARY SERVICES
CHIEF OF THE NATIONAL GUARD BUREAU
COMMANDANT OF THE COAST GUARD
COMMANDERS OF THE COMBATANT COMMANDS
ASSISTANT SECRETARY OF DEFENSE FOR LEGISLATIVE
AFFAIRS
ASSISTANT TO THE SECRETARY OF DEFENSE FOR PUBLIC
AFFAIRS
DIRECTORS OF THE DEFENSE AGENCIES
DIRECTORS OF THE DOD FIELD ACTIVITIES

SUBJECT: Command Emphasis of Voting Assistance Efforts to Support Service Members and Their Families this Election Season

As commanders and leaders, you play an important role in communicating Department of Defense policies and sharing important resources to enhance the well-being of Service members. With this in mind, the Department created a video for military leaders at all levels, encouraging them to provide the required support of voting assistance programs.

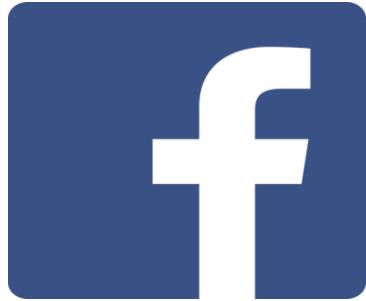
The short video is an efficient and effective way to convey the Department's longstanding policy of providing voting assistance and encouraging military awareness of the electoral process. This video can be found at www.fvap.gov/leadthevote. I encourage you to watch the video and share it with your peers and personnel under your command.

For the November 8, 2016, election, Americans at home and abroad will once again have the opportunity to exercise democracy's most important right, the right to vote. Many of these votes will be cast using an absentee ballot. Every day, your efforts and the efforts of the men and women under your command make this country safer and its people more secure. No matter where you are in the world and no matter for whom you chose to vote, the Department is committed to ensuring that those in uniform, and their family members, have the opportunity to exercise the very privilege they fight to defend.

I am confident you share my goal of empowering Service members and assuring them that the Department supports their right to vote. Thank you for your continued leadership, support, and engagement in the success of all voting assistance efforts.

Ash Carter

Social Media Marketing



- For every DOLLAR spent on Facebook, we reached 17 voters!
- Facebook ads reached 4.5 MILLION people!

- Connect with State & locals
- Voters loved our “I Voted from...” stickers





amb_kennedy 5,692 views 5w

amb_kennedy U.S. citizens can vote all over the world – I voted from Japan! Go to <http://FVAP.gov> and be heard.
#election2016 #proudoverseasvoter

ohashikazuo @amb_kennedy Caroline's Good day! Beautiful!

owienk Awesome @amb_kennedy will ...

Log in to like or comment.

Ambassador Costos
@JamesCostos

I voted today from Madrid...if you have questions about voting in Spain, contact Madrid's Voting Assistance Officer at voteMadrid@state.gov.



WHERE ARE YOU VOTING FROM?

GERMANY

TEXAS

SEOUL

NORFOLK

MILITARY SPOUSES

FVAP.GOV
FEDERAL VOTING ASSISTANCE PROGRAM



HERE?

HERE?

HERE?

IT'S U.S. ELECTION TIME.
WHERE ARE YOU
VOTING FROM?

OVERSEAS
VOTERS



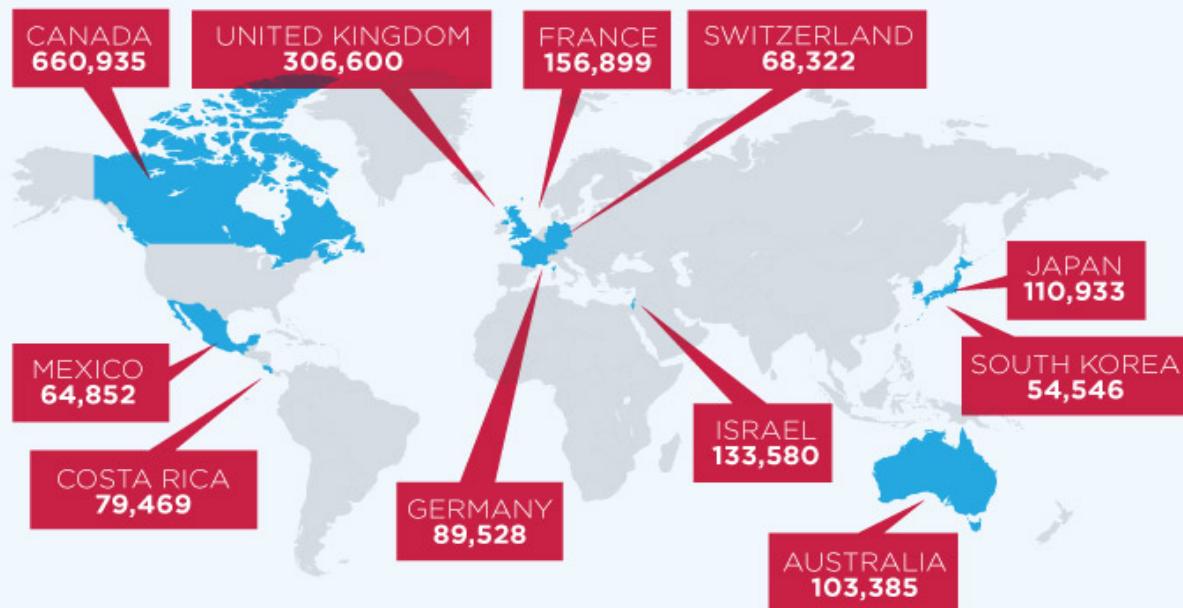
FVAP.GOV
FEDERAL VOTING ASSISTANCE PROGRAM



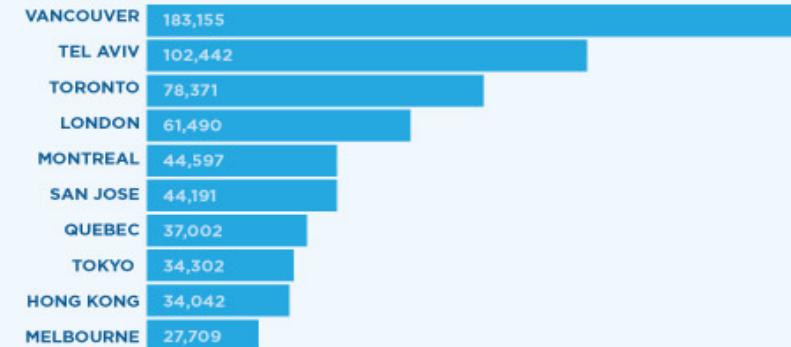
Overseas Citizens

WHERE IN THE WORLD ARE VOTING-AGE AMERICANS?

EVERYWHERE. CANADA HAS THE MOST.



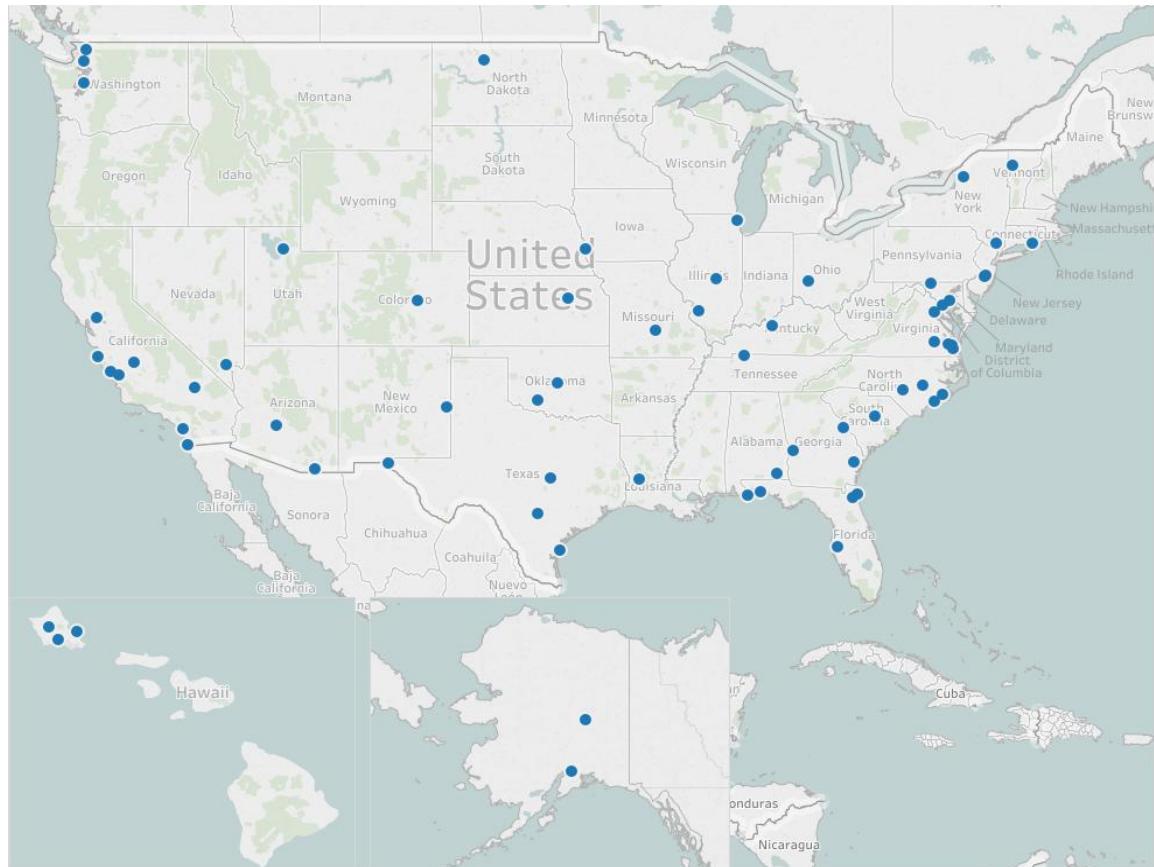
TOP 10 INTERNATIONAL CITIES WITH VOTING-AGE AMERICANS



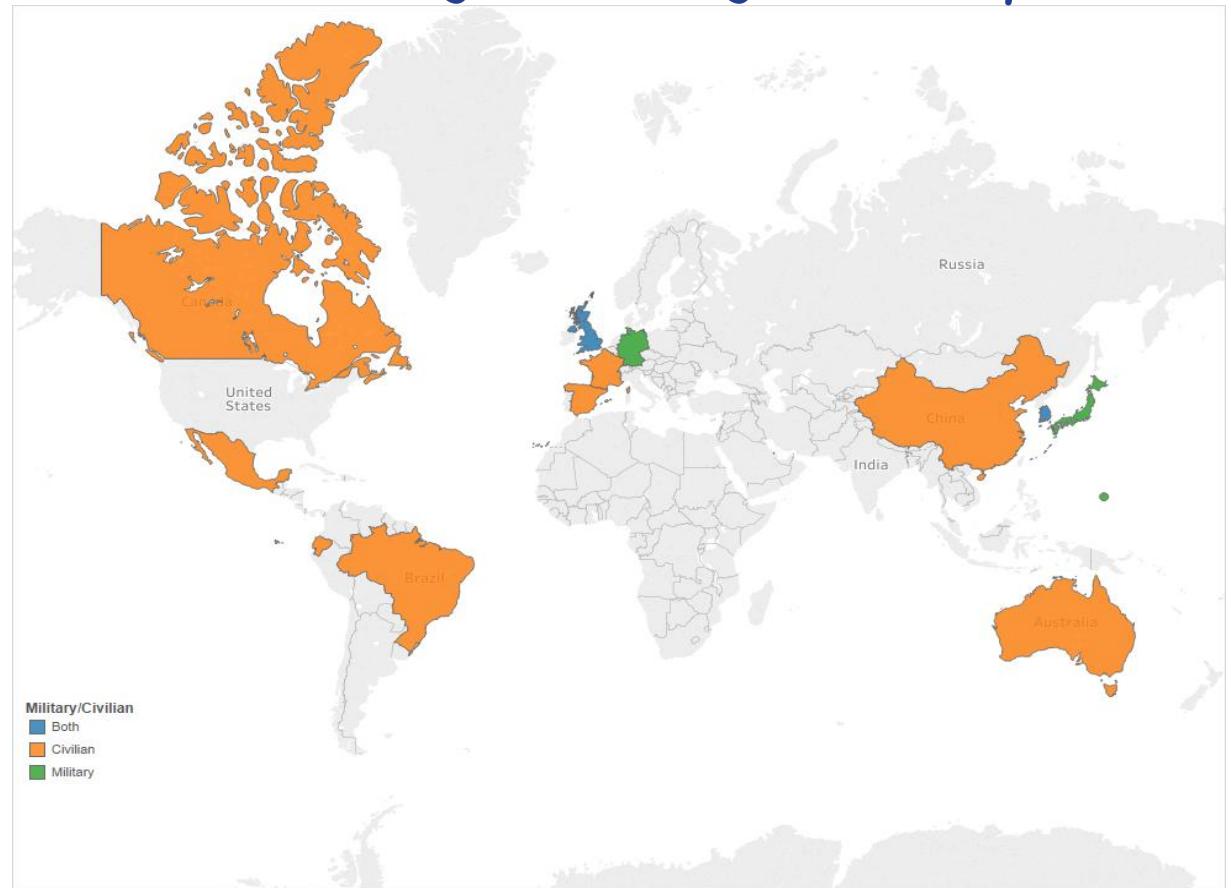
Workshops In the Field



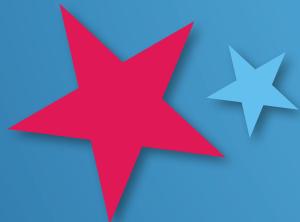
US Training Workshops



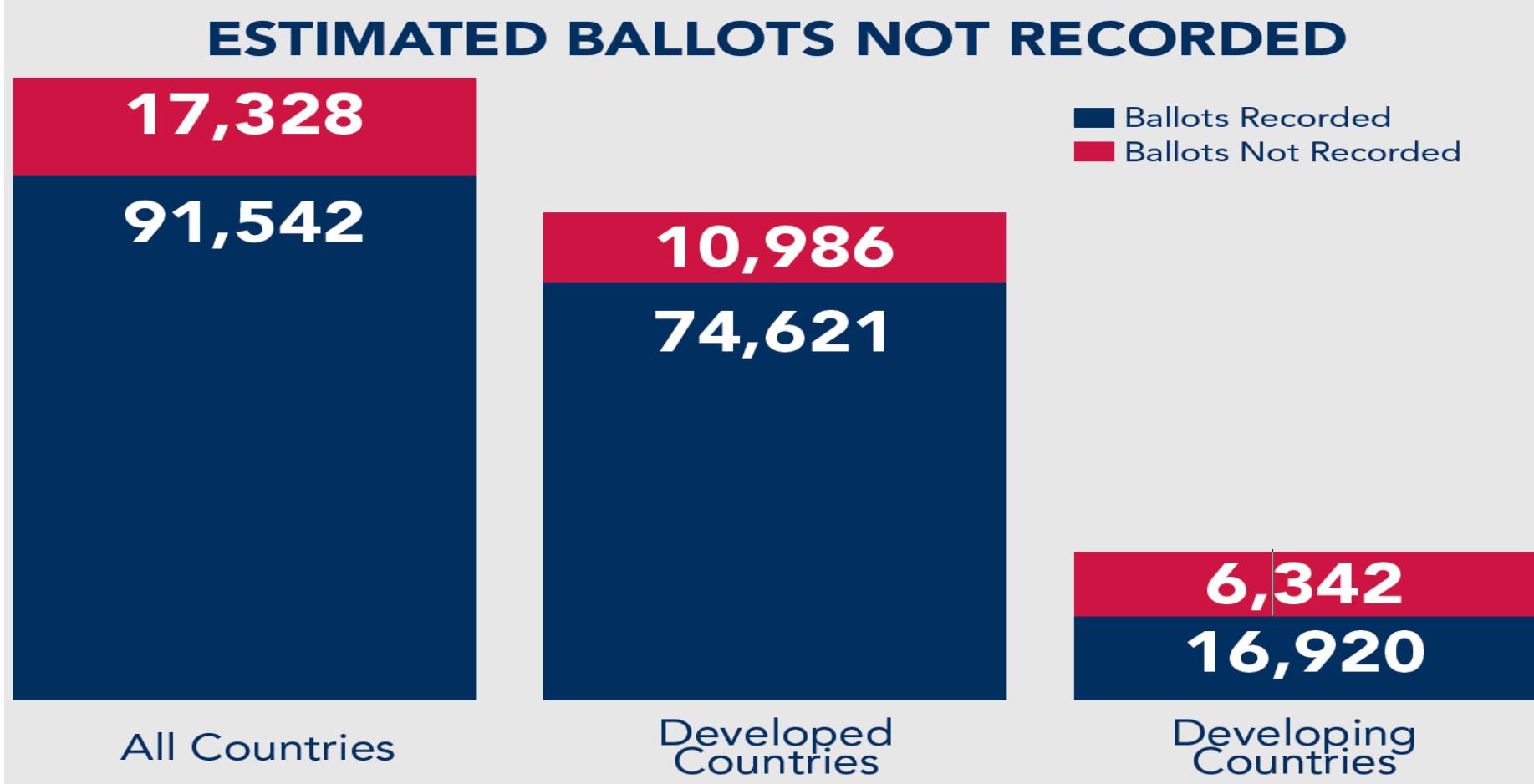
Foreign Training Workshops



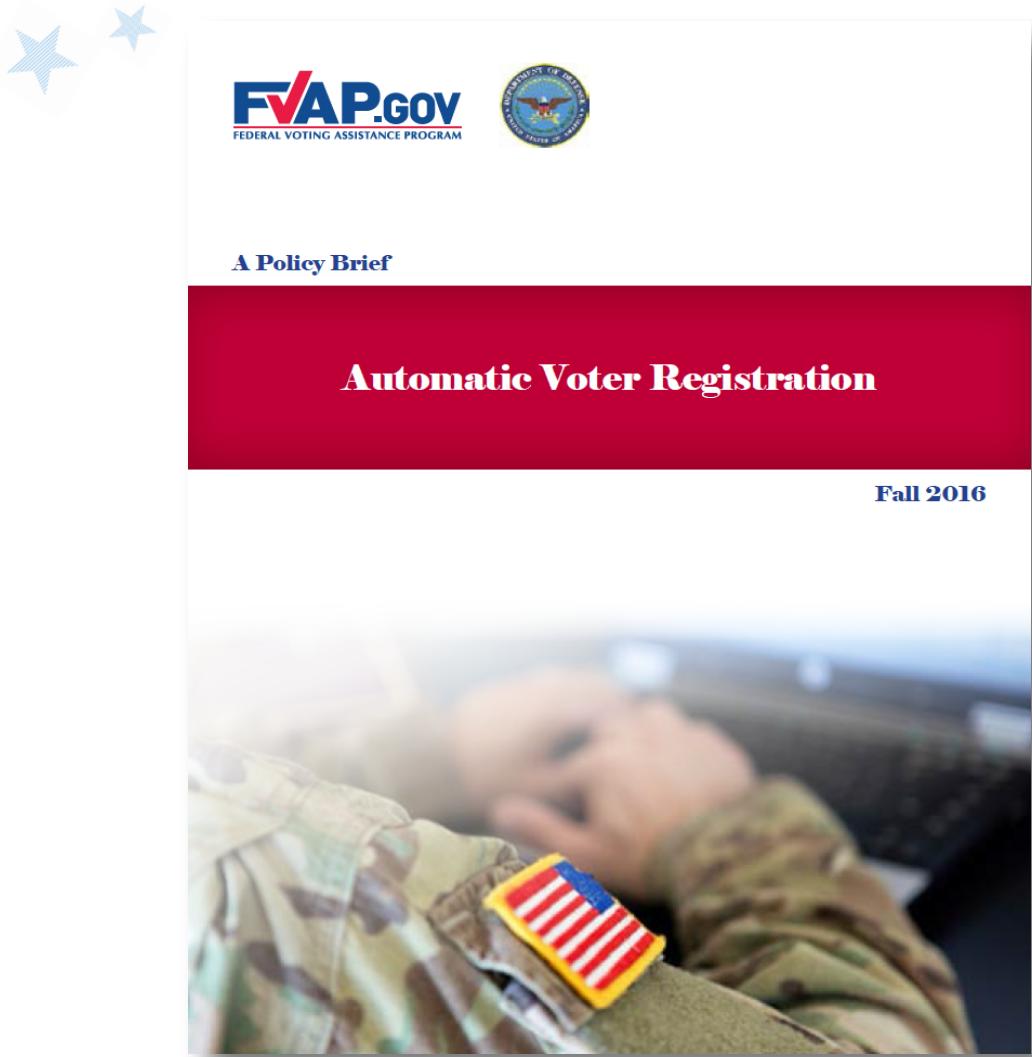
Recent & Upcoming Research



Research – International Mailing Systems

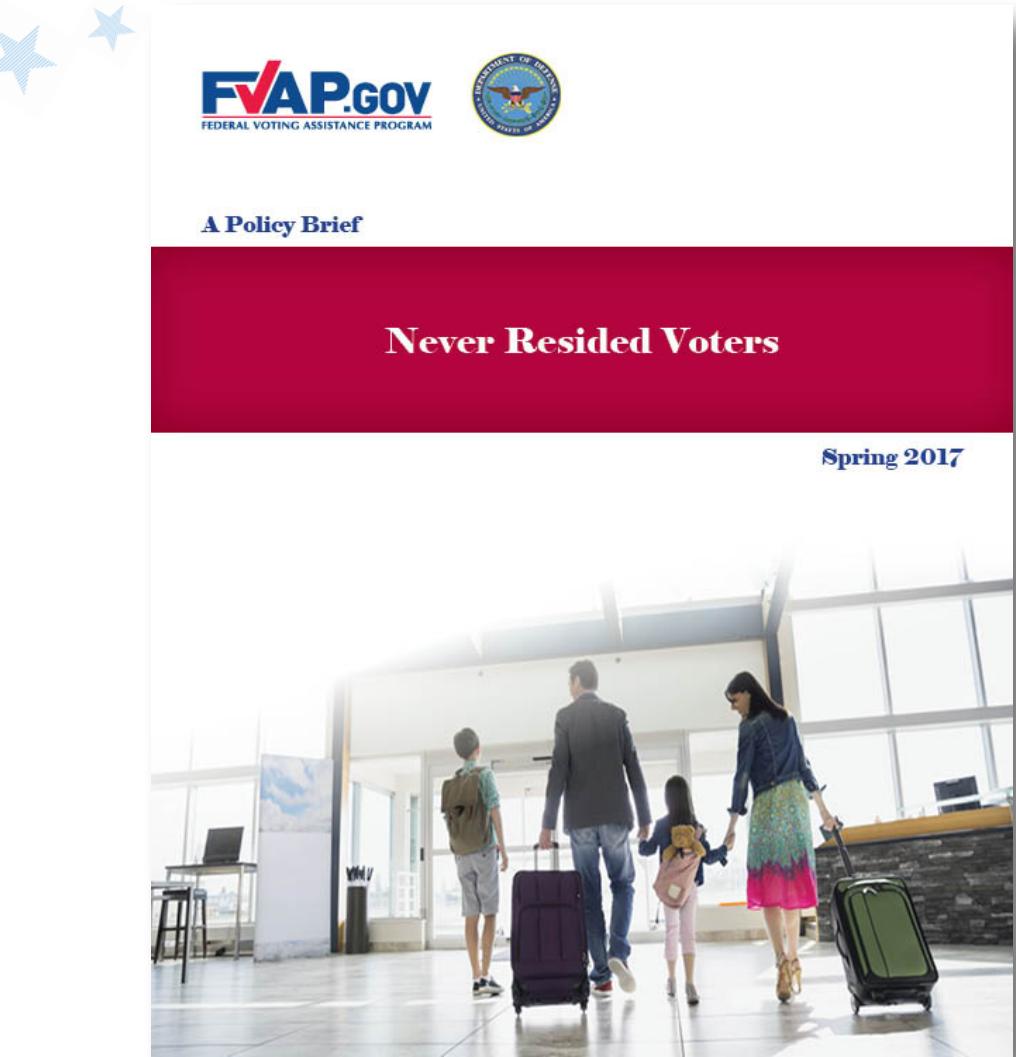


Policy Brief #1 – Automatic Voter Registration



- A hot topic in many States
- Highlights the benefits and considerations
- Starts the conversation
- Sent out December 2016

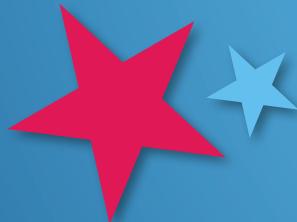
Policy Brief # 2– Never Resided Voters



- Many Never Resided voters contacted us for help in 2016
- Highlights the benefits and considerations
- Starts the conversation
- Released Spring 2017

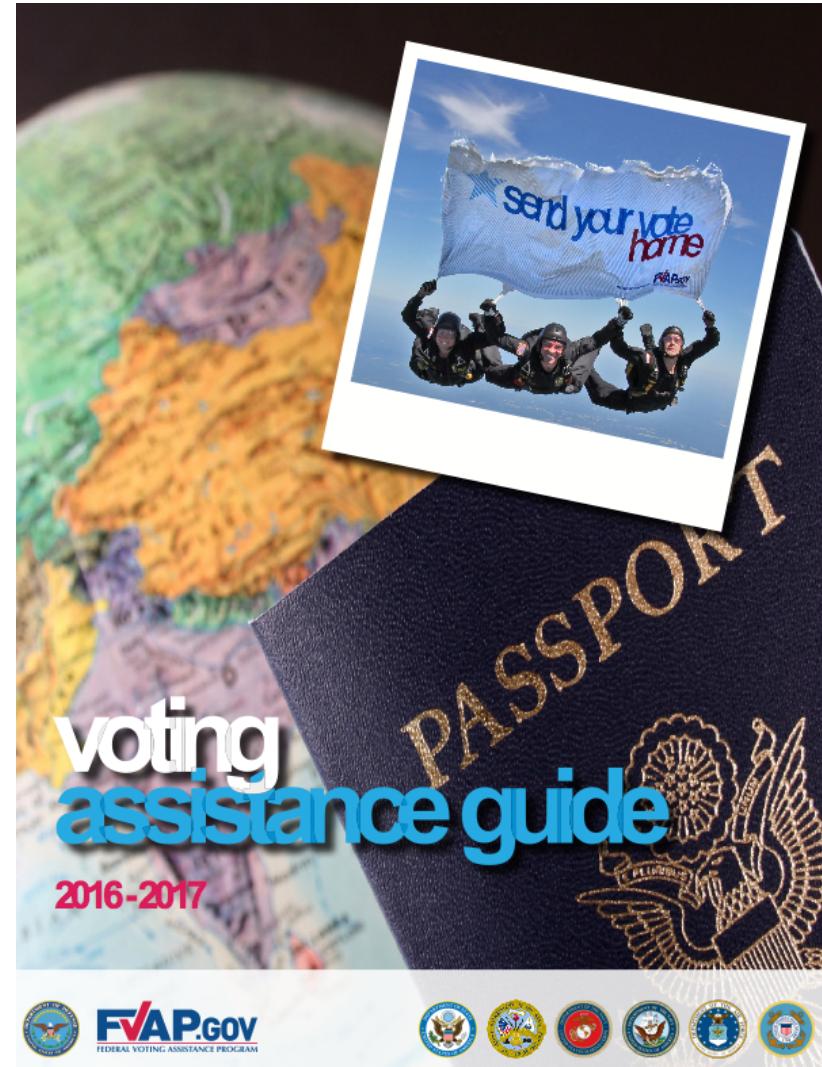
We always welcome new ideas for policy research related to UOCAVA!

The Other Front Line: State & Local Election Officials



Voting Assistance Guide

- New coordination procedures
- Standardized content
- Plain language principles



Electronic Transmission Service (ETS)



- ETS remains a difficult service to maintain
- FVAP looking to narrow scope in 2018
- Will seek input from election officials through the Council of State Governments (CSG)

Form Updates

- New FPCA & FWAB forms coming in 2018
- 105 Comments Received for FPCA changes; 71 for FWAB
- All comments reconciled prior to final Federal Register notice

Voter Registration and Absentee Ballot Request

Federal Post Card Application (FPCA)

States and territories accept this form to register to vote, request an absentee ballot, and update contact information.

See your State instructions at FVAP.gov.

1. Who are you?

- I am on active duty in the Uniformed Services or Merchant Marine - OR - I am an eligible spouse or dependent.
- I am an activated National Guard member on State orders.
- I am a U.S. citizen living outside the country, and I intend to return.
- I am a U.S. citizen living outside the country, and my return is uncertain.
- I am a U.S. citizen living outside the country, and I have never lived in the U.S.

First name

Suffix (Sr., Jr., II)

Middle name

Previous names (if needed)

Last name

Birth date (MM/DD/YYYY) / /

Social Security Number

Driver's license or State ID

- OR -
Only the last 4 digits are needed; except for Hawaii, New Mexico, South Carolina, Tennessee, and Virginia.

2. What is your address in the State or territory where you are registering to vote or requesting a ballot?

Your voting materials will not be sent to this address.

Street (Not P.O. box)

Apt. Number

City, town, village

County

State

ZIP

3. Where are you now? You must give your CURRENT contact information to receive your voting materials.

Your current address.

If your mailing address is different, fill it in here.

Contact information:

So election officials can reach you if there is a problem with your request.

Email

Alternate email

Phone: Include country and area codes. Not DSN.

Fax: Include country and area codes. Not DSN.

4. What is your voting preference?

How do you want to receive your ballot from your election office?

- Email or online
- Mail
- Fax

Your political party for primary elections.

5. What additional information or State requirements must you provide?

These following need more information: Alaska, Arizona, Puerto Rico, South Dakota, Vermont, and Virginia. See the *Voting Assistance Guide* online at www.fvap.gov/vao/vag.

6. You must read and sign this statement.

I swear or affirm, under penalty of perjury, that:

- The information on this form is true, accurate, and complete to the best of my knowledge. I understand that a material misstatement of fact in completion of this document may constitute grounds for conviction of perjury.
- I am a U.S. citizen, am at least 18 years of age (or will be by the day of election), eligible to vote in the requested jurisdiction, and
- I am not disqualified to vote due to having been convicted of a felony or other disqualifying offense, nor have I been adjudicated mentally incompetent; or if so, my voting rights have been reinstated; and
- I am not registering, requesting a ballot, or voting in any other jurisdiction in the United States, except the jurisdiction cited in this voting form.

Sign here



Today's date

Voter Information

Federal Write-In Absentee Ballot (FWAB)

1. Who are you?

- Yes Fill out this form and the Backup Ballot. Send them both in.
 No – You must register and request an absentee ballot before filling out the Backup Ballot for: AL, AS, AR, CT, FL, GU, HI, ID, IL, IN, IA, KS, LA, MI, NH, NJ, NM, NY, PA, PR, RI, TX, VT, WV, WY. If your State is listed, go online to complete a Federal Post Card Application (FPCA) at FVAP.gov.
– If your State is not listed, send in this form and the Backup Ballot.
- I am on active duty in the Uniformed Services or Merchant Marine - OR - I am an eligible spouse or dependent.
 I am an activated National Guard member on State orders.
 I am a U.S. citizen living outside the country, and I intend to return.
 I am a U.S. citizen living outside the country, and my return is uncertain.
 I am a U.S. citizen living outside the country, and I have never lived in the U.S.

First name _____ Suffix (Sr., Jr., II) _____
Middle name _____ Previous names (if needed) _____
Last name _____ Birth date (MM/DD/YYYY) / /
Social Security Number _____ - OR - Driver's license or State ID _____

Only the last 4 digits are needed; except for Hawaii, New Mexico, South Carolina, Tennessee, and Virginia.

2. What is your address in the State or territory where you are registered to vote?

Your voting materials will not be sent to this address.
Street (Not P.O. box) _____ Apt. Number _____
City, town, village _____ County _____
State _____ ZIP _____

3. Where are you now? You must give your CURRENT contact information to receive your voting materials.

Your current address. _____
If your mailing address is different, fill it in here. _____

Contact information:
So election officials can reach you if there is a problem with your request.
Email _____
Alternate email _____
PHONE: Include country and area codes. Not DSN. _____
Fax: Include country and area codes. Not DSN. _____

4. What is your voting preference?

How do you want to receive your ballot from your election office?
 Email or online
 Mail
 Fax

Your political party for primary elections. _____

5. What additional information or State requirements must you provide?

These following need more information: Alabama, Alaska, Arizona, Puerto Rico, South Dakota, Vermont, Virginia, and Wisconsin.
See the Voting Assistance Guide online at www.fvap.gov/vao/vag.

6. You must read and sign this statement.

I swear or affirm, under penalty of perjury, that:

- The information on this form is true, accurate, and complete to the best of my knowledge. I understand that a material misstatement of fact in completion of this document may constitute grounds for conviction of perjury.
- I am a U.S. citizen, am at least 18 years of age (or will be by the day of election), eligible to vote in the requested jurisdiction, and
- I am not disqualified to vote due to having been convicted of a felony or other disqualifying offense, nor have I been adjudicated mentally incompetent; or if so, my voting rights have been reinstated; and
- I am not registering, requesting a ballot, or voting in any other jurisdiction in the United States, except the jurisdiction cited in this voting form.

Sign here

X

Today's date

/ /

Backup Ballot

Federal Write-In Absentee Ballot (FWAB)

To find out more about specific candidates and races in the upcoming election, go to www.fvap.gov.

Instructions

Use this Backup Ballot if you do not receive an absentee ballot from your State 30 days before the election. The Backup Ballot can be used to vote for federal offices. Legal residents of American Samoa, Guam, Puerto Rico, and the U.S. Virgin Islands may vote for all federal offices in the primary election, but only Delegate or Resident Commissioner in the general election. State laws vary about using it for other elections like Governor or Mayor. Learn more online at FVAP.gov.

Write in the name or political party of the candidates you choose.

DO NOT write your name or Social Security Number on the ballot.

Candidates for federal offices

President and Vice President

U.S. Senator

U. S. Representative, Delegate, or Resident Commissioner to Congress

Candidates for non-federal offices

Office

Candidate name

Political Party

Ballot initiatives

Going Forward



2017 Program Milestones



- July 2017: Report to Congress
- August 2017: Adoption of new FPCA and FWAB
- August 2017: Estimated Release of Military Ballot Tracking Pilot Project Report with CSG
- October 2017: Release of 2018-2019 Voting Assistance Guide
- January 2018: Kickoff of Voting Assistance Officer Workshops



Questions?

FVAP.gov

1800-438-VOTE (8683)

@fvap.gov



Connect with us:



@FVAP



Facebook.com/DoDFVAP



FVAP.GOV
FEDERAL VOTING ASSISTANCE PROGRAM