#gameplan17

EAC Board of Advisors
Minneapolis, Minnesota
May 23, 2017

Brian D. Newby

Executive Director

United States Election Assistance Commission

Discussion This Morning

Quick Review of #BeReady16

Reminder of What We Planned

Showcase Some of the EAC's Talent

Handoff for #GamePlan17

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BeReady16

A year in the shoes of election administrators:

January Continuity Planning
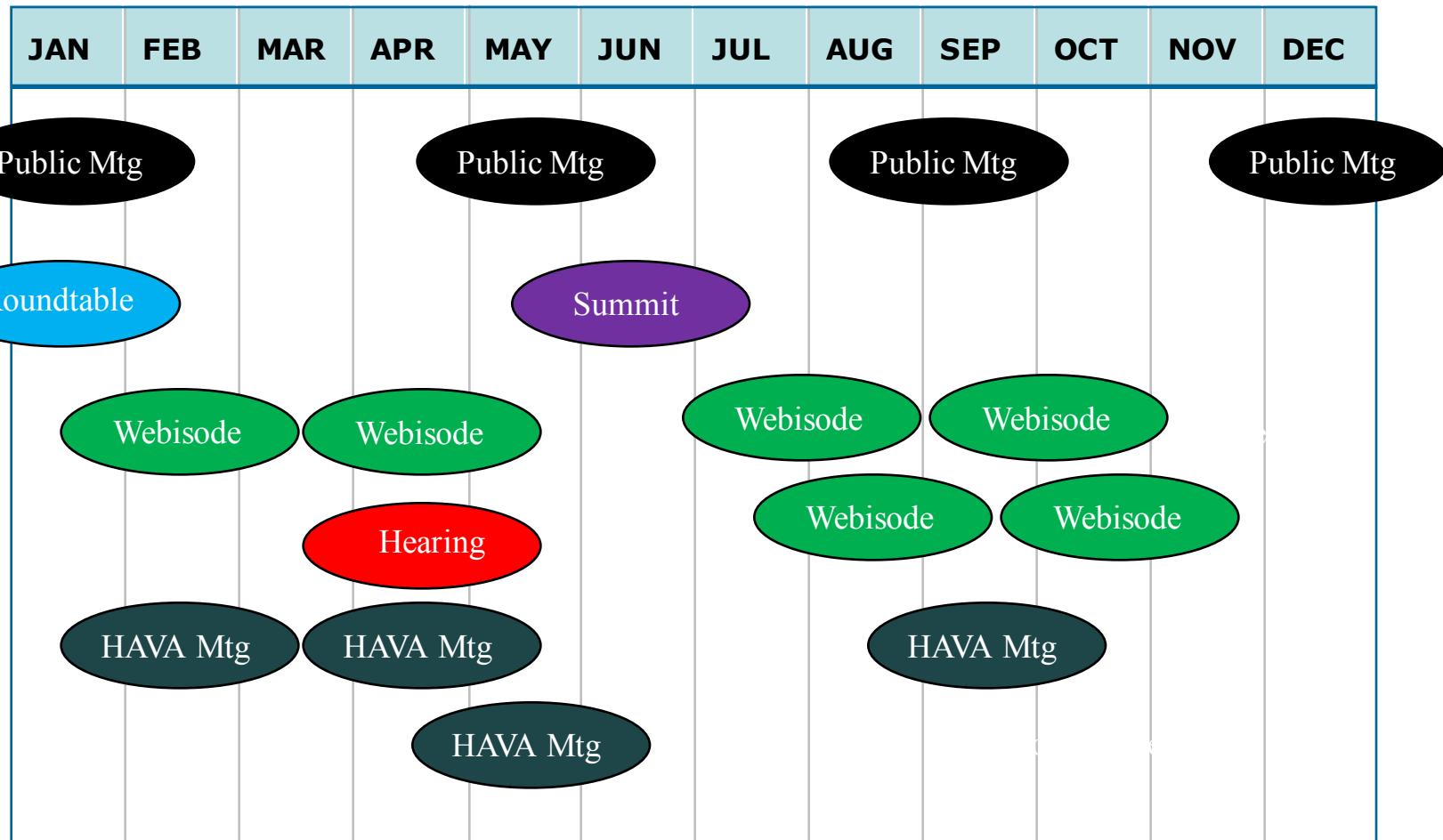
**February votebymail.gov**

March Election Worker Webisode
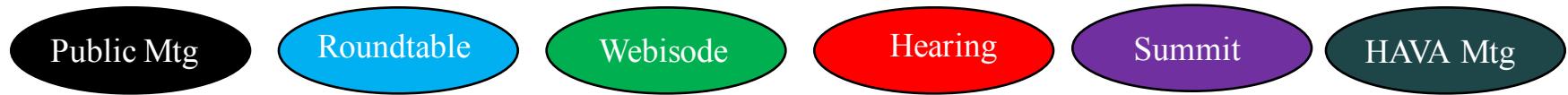
April Disability and Accessibility

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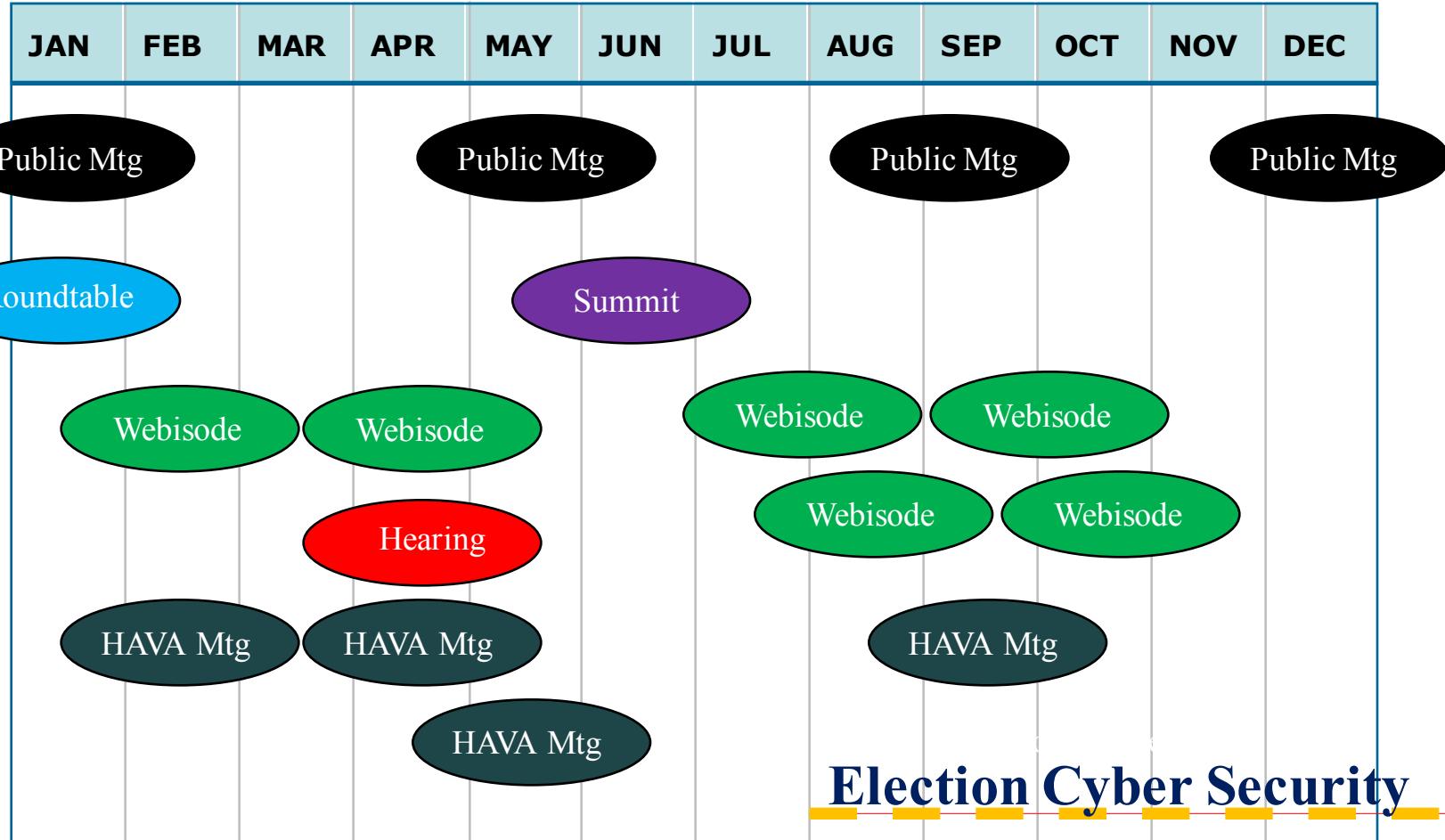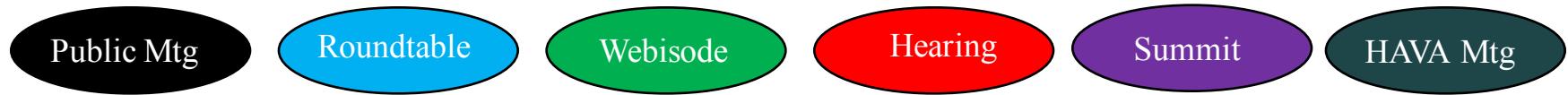
EAC BeReady16 Events

EAC BeReady16 Events

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

- Public Mtg (JAN)
- Public Mtg (MAY)
- Public Mtg (AUG/SEP)
- Public Mtg (NOV/DEC)
- Roundtable (FEB)
- Summit (JUN)
- Webisode (MAR)
- Webisode (APR)
- Webisode (AUG)
- Webisode (SEP)
- Webisode (SEP)
- Webisode (OCT)
- Hearing (APR)
- HAVA Mtg (FEB)
- HAVA Mtg (MAR)
- HAVA Mtg (APR/MAY)
- HAVA Mtg (SEP/OCT)

Election Cyber Security

Events

Public Mtg	Roundtable	Webisode	Hearing	Summit	HAVA Mtg

UNITED STATES
ELECTION ASSISTANCE COMMISSION

VOTING SYSTEM
TESTING & CERTIFICATION

ELECTION MANAGEMENT
RESOURCES

PAYMENTS
AND GRANTS

RESEARCH
AND DATA

NATIONAL VO
REGISTRATIO

Tech Time

Election officials and others in the field of election administration use a variety of technology to manage and a
the election process. From data visualizations to polling place management tools to creating apps to leveraging
media, officials are finding creative ways, both high-tech and low-tech, to integrate these tools into their day-t
work.
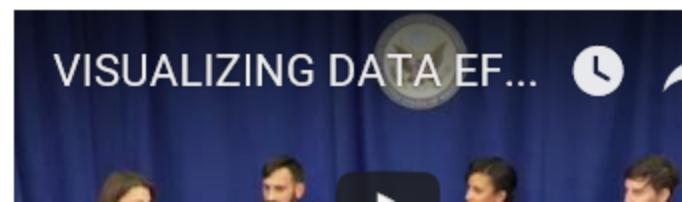
Data Visualization:

Visualizing election data can help election officials and voters better understand how elections work. In these v
Monica Crane Childers of Democracy Works and Tiana Epps-Johnson, Whitney May, and Kurt Sampsel from the
for Technology and Civic Life discuss in detail why visualizing data is useful, share practical tips and best pract
how to visualize data, provide a variety of examples of election officials visualizing their data, and how visuals
used in policy and budget discussions.

Why Visualize Data

How to Visualize Data

nal Mail Voter
orm to register to
our registration
th a new name or
gister with a political
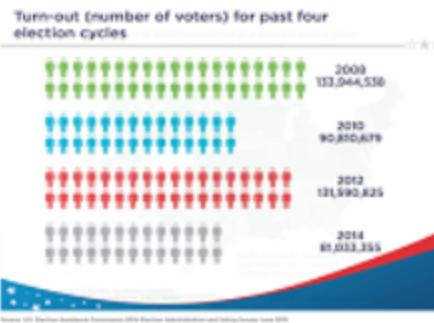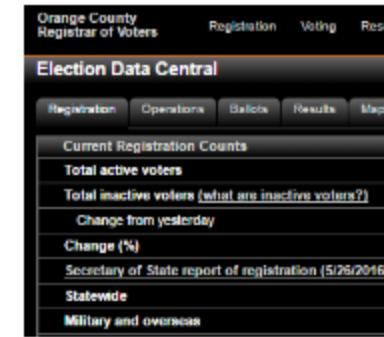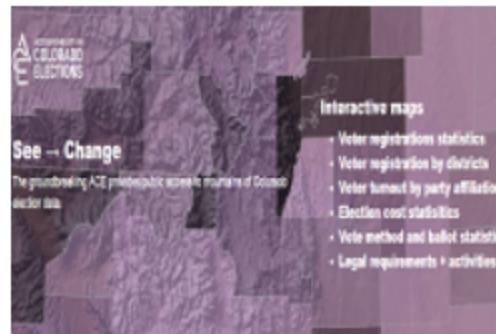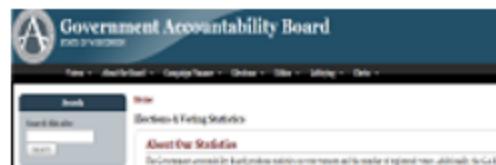
sh to vote absentee
rmed service member
ber or a citizen living
S., contact the Federal
nce Program to register

eive information about
including public
casts, reports and

Signup

Election Data Visualizations From Around the Country

## EAC Election Administration and Voting Survey

California Election Costs

Orange County, CA

Colorado

Denver County, CO

Virginia

Wisconsin

Escambia County, FL

Easton, MA

Dave Bjerke, Falls Church, Virginia

Polling Place Management and Line Optimization Tools

Charles Stewart III, MIT

Voting Information Project and Related Apps

Alysoun McLaughlin, Montgomery County, Maryland

Data Analytics for Poll Worker Recruitment
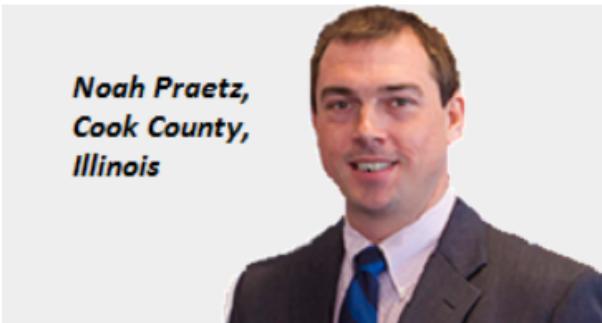
Amy Cohen, The Pew Charitable Trusts

Election Day Command Center

Ben Uminsky, Los Angeles County, California

Election Office Website Accessibility

Noah Praetz, Cook County, Illinois

Stuart Holmes, State of Washington

EAC Areas of Emphasis

Grants

Certification

Survey (EAVS)

Clearinghouse

Communications

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Traps to Avoid
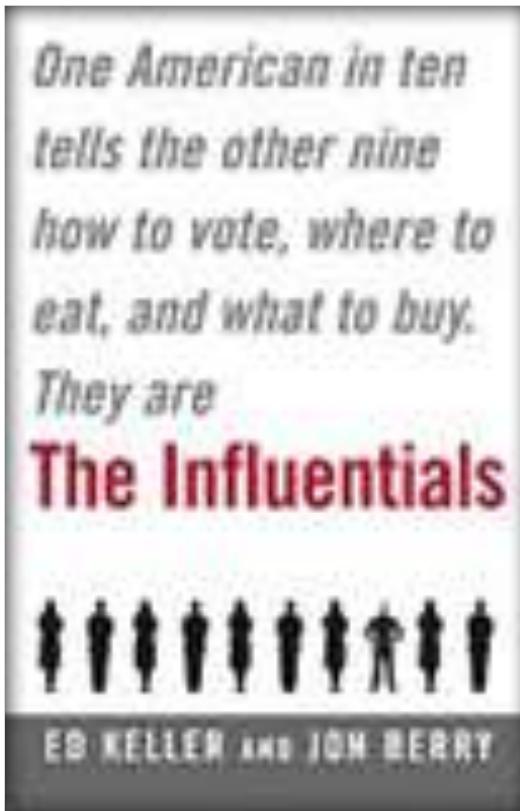
Use HAVA as Our Guide

Deeper, Not Wider
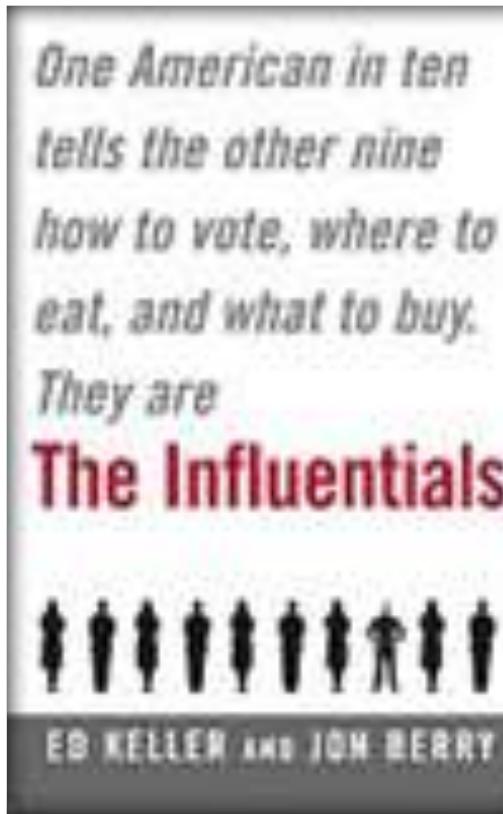
Determine when to create, when to connect, and when to do both.
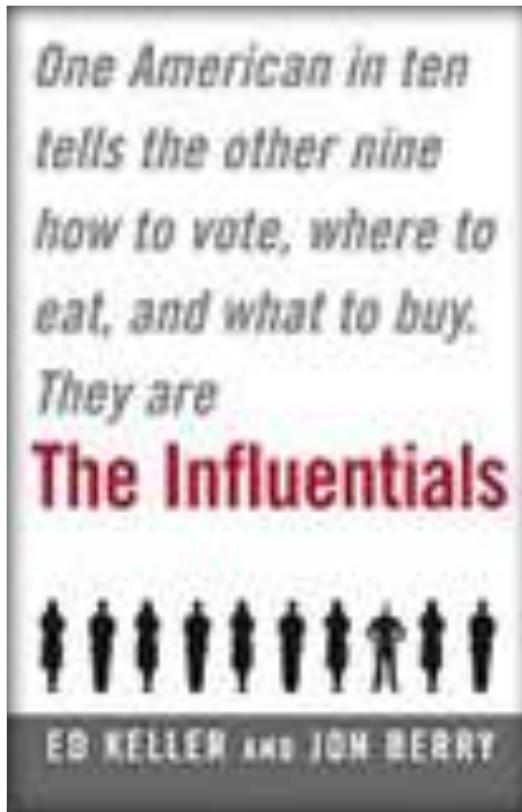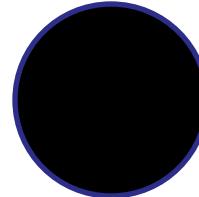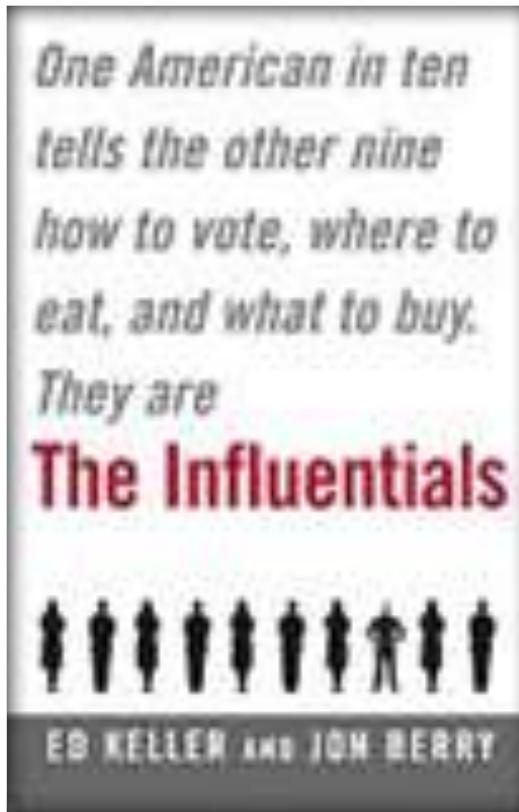
One American in ten tells the other nine how to vote, where to eat, and what to buy. They are **The Influentials**

ED KELLER AND JON BERRY

2016 Strategic Approach

One American in ten tells the other nine how to vote, where to eat, and what to buy. They are **The Influentials**

EB KELLER AND JON BERRY

Key Connector Strategy

2016 Strategic Approach

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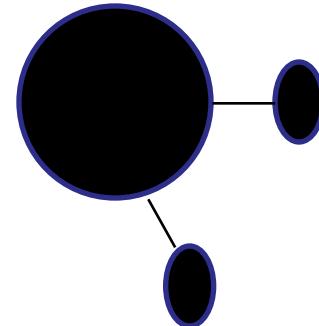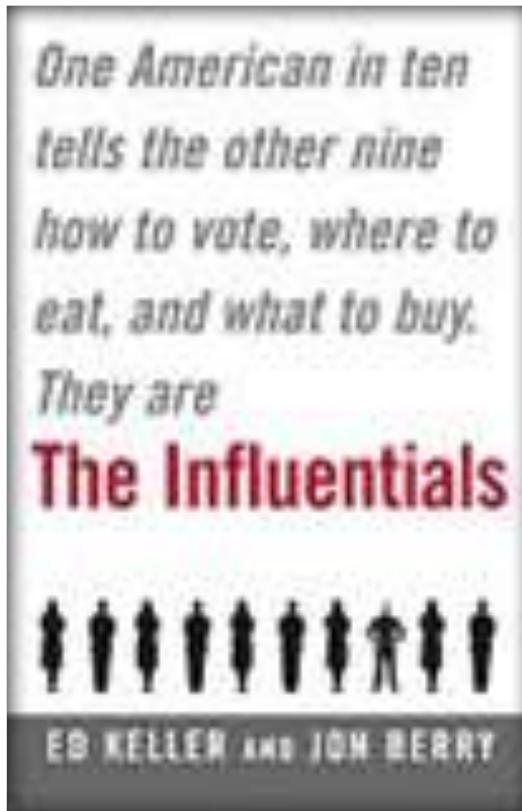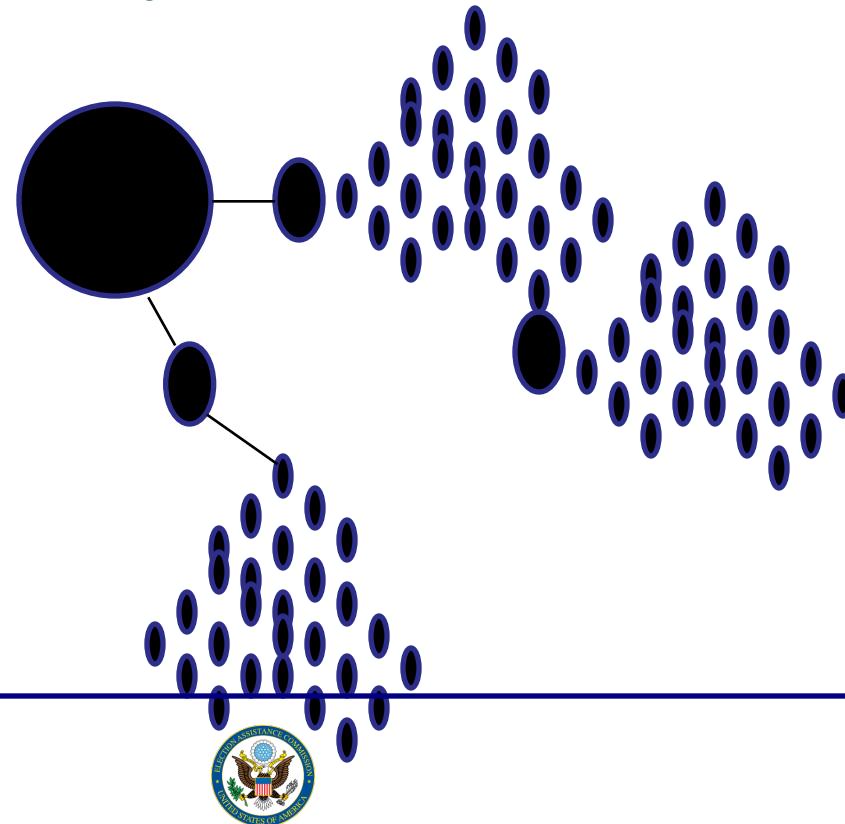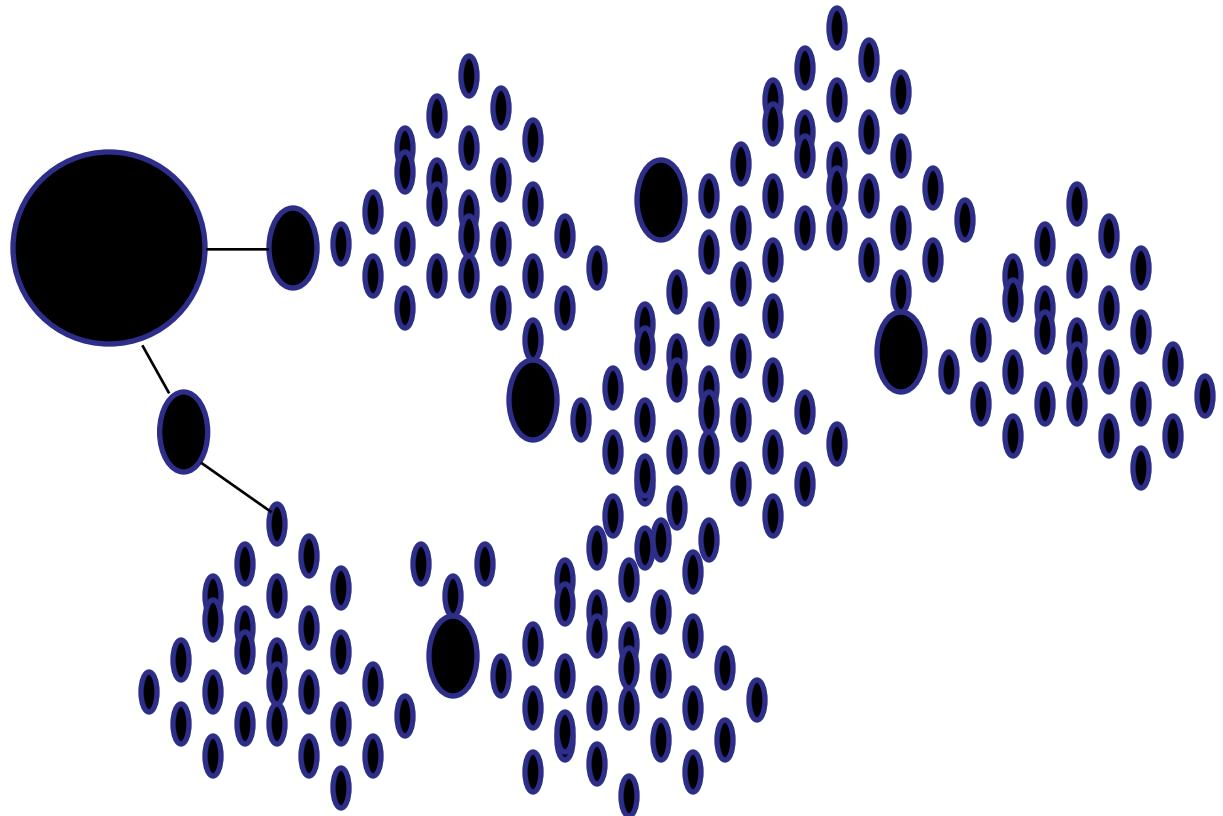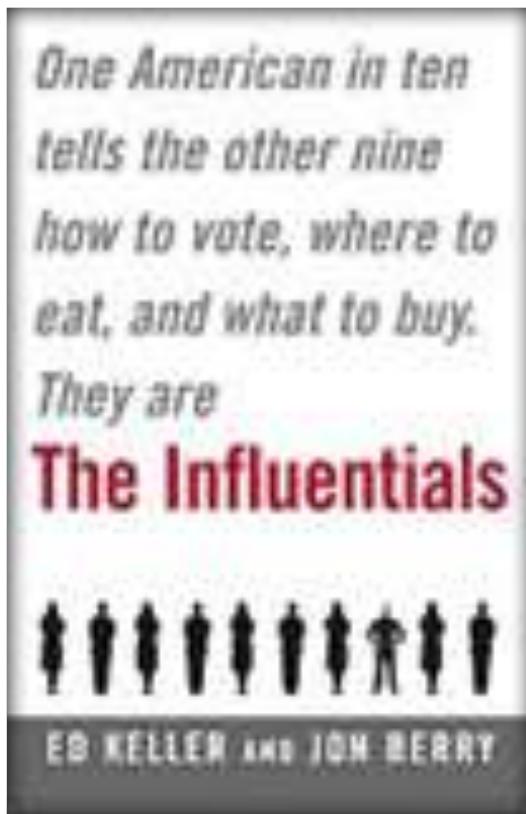
Key Connector Strategy

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EB KELLER AND JON BERRY

Key Connector Strategy
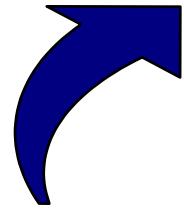
Be The Go-To Election Resource

For Election Administrators

Start With Us

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PDCA

Plan

Act

Do

Check

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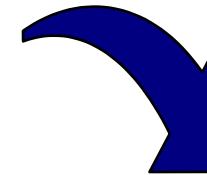
PDCA
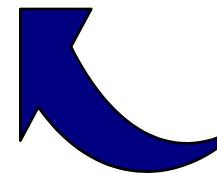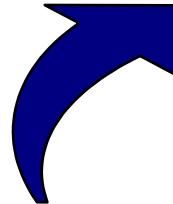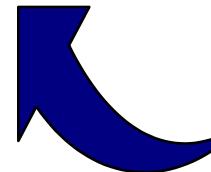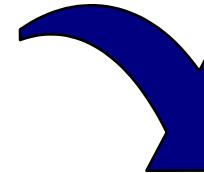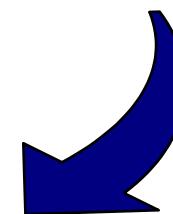
**Plan
1H 2017**

**Act
2H2018**

**Do
2H 2017**
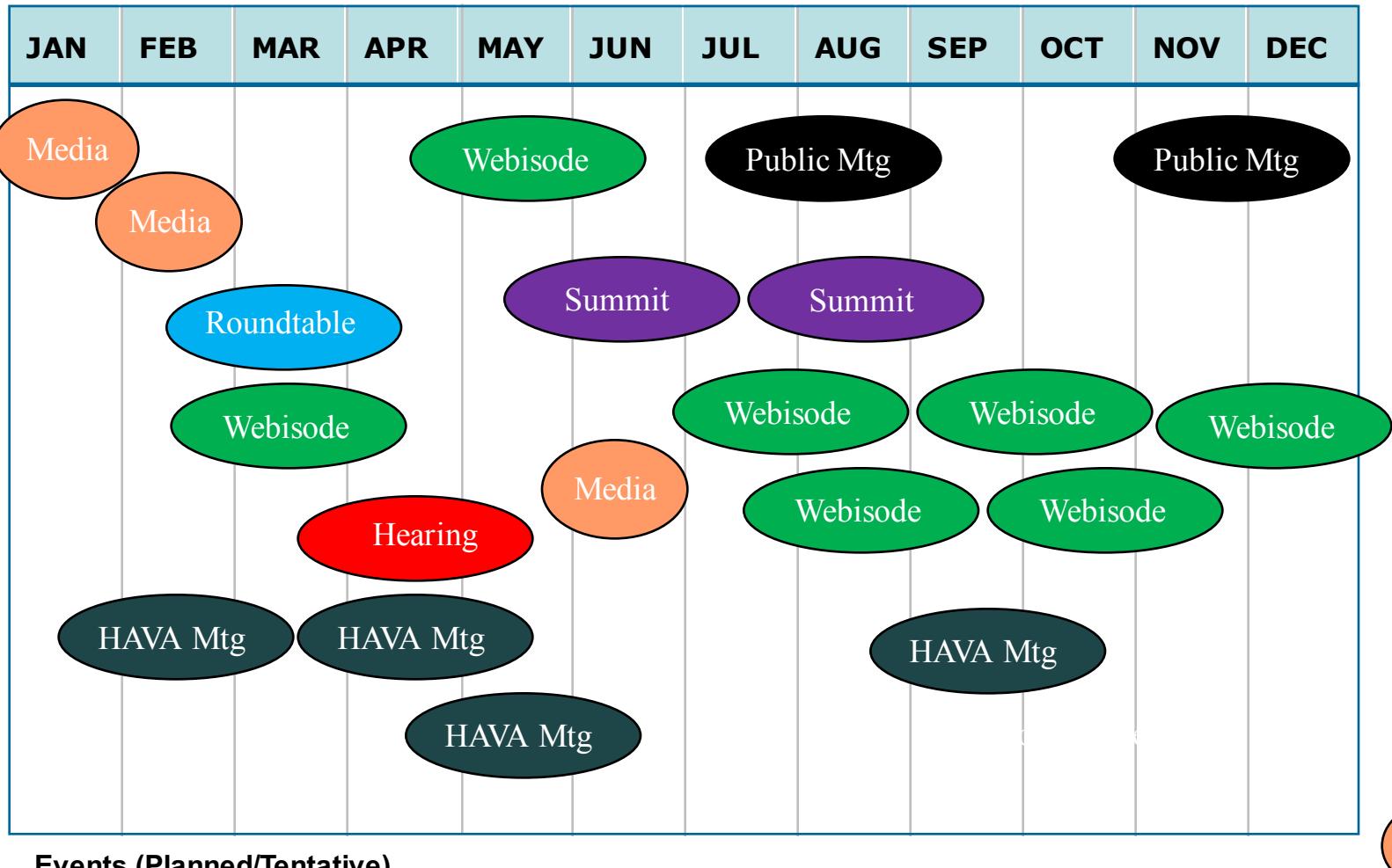
**Check
1H2018**

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EAC GamePlan17 Events

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

Media

Media

Webisode

Public Mtg

Public Mtg

Roundtable

Summit

Summit

Webisode

Webisode

Webisode

Webisode

Media

Webisode

Webisode

Hearing

HAVA Mtg

HAVA Mtg

HAVA Mtg

HAVA Mtg

Media

Events (Planned/Tentative)

Public Mtg   Roundtable   Webisode   Hearing   Summit   HAVA Mtg

"reinforce importance"

"additional capabilities"

"reliable"
"transformer"

"responsive"
"forward-thinking"

"added capabilities"

"took hits and survived"

"strong, growing team"

"asset to be used a resource"

"operate like an election office"

"incredibly good looking" (Sean Greene)

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EAC Staff 2017

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EAC Staff 2017

EAC 2.0

140 Years of Elections Experience

308 Years of Research & Writing Experience

357 Years of Communications Experience

EAC STAFF

402 Years of Internal Services & Management Experience

330 Years of Product Development Experience

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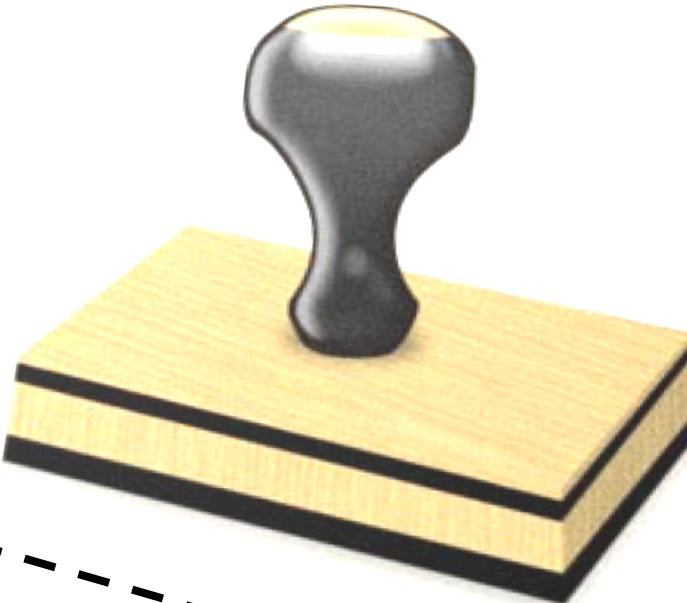
Be Your Go-To Election Resource

Start With Us

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MAKE
IT REAL

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IT REAL

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WHO'S AWESOME?

YOU'RE AWESOME