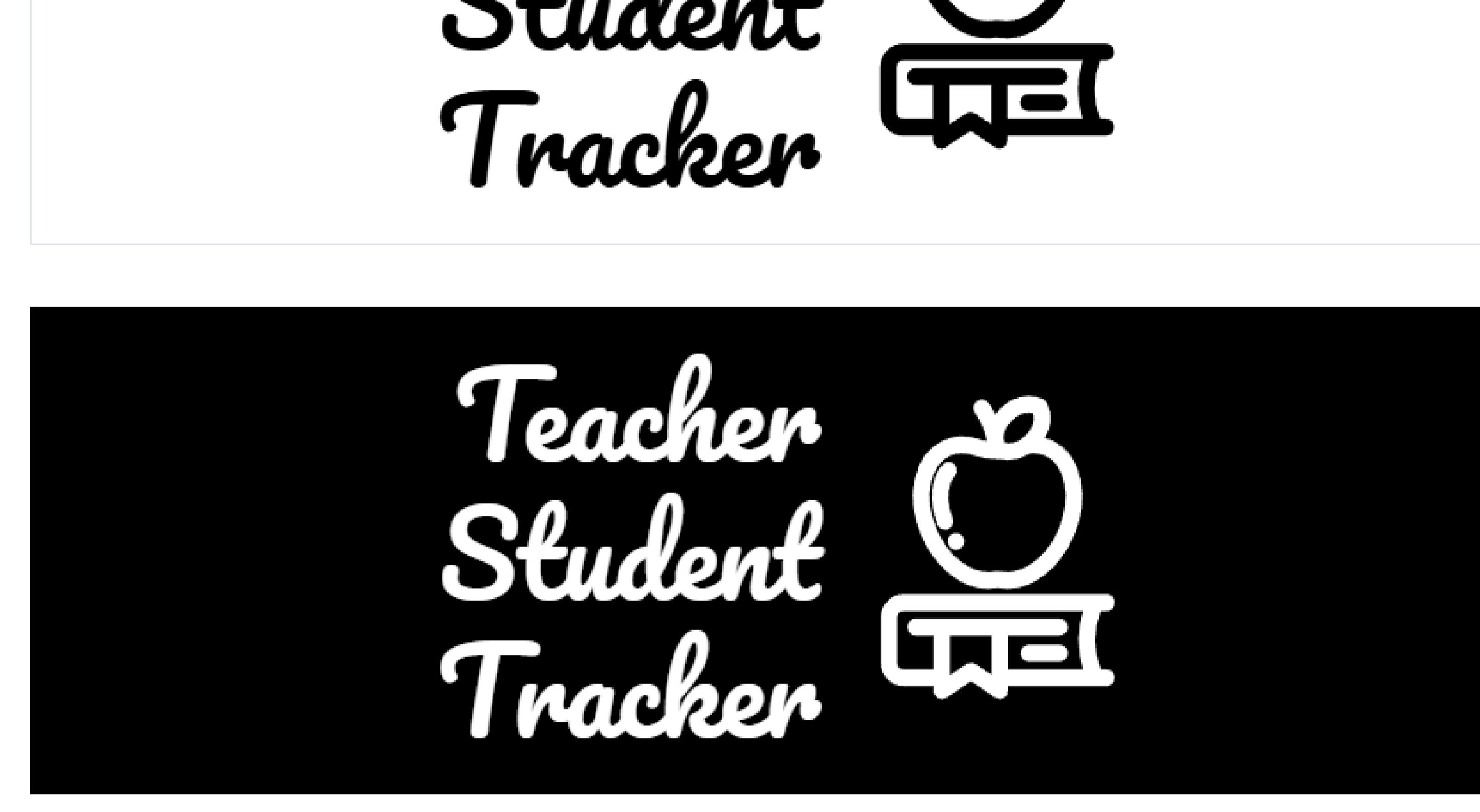


Your Brand Kit

Here is your brand kit, so you can see how your business will be seen by the world.

The logo



Typography

Aloha! Pacifico is an original and fun brush script handwriting font by Vernon Adams which was inspired by the 1950s American surf culture in 2011. It was redrawn by Jacques Le Bailly at Baron von Fonthausen in 2016. It was expanded to Cyrillic by Bojo Nikolichev and Ari Petrova at Lettersoup in 2017. The Pacifico project was commissioned by Google from Vernon Adams, an English type designer who lived in San Clemente, Los Angeles, USA. To contribute, see github.com/googlefonts/Pacifico. Updated June 2019 to v3.000: Added extended Cyrillic support.

Colors



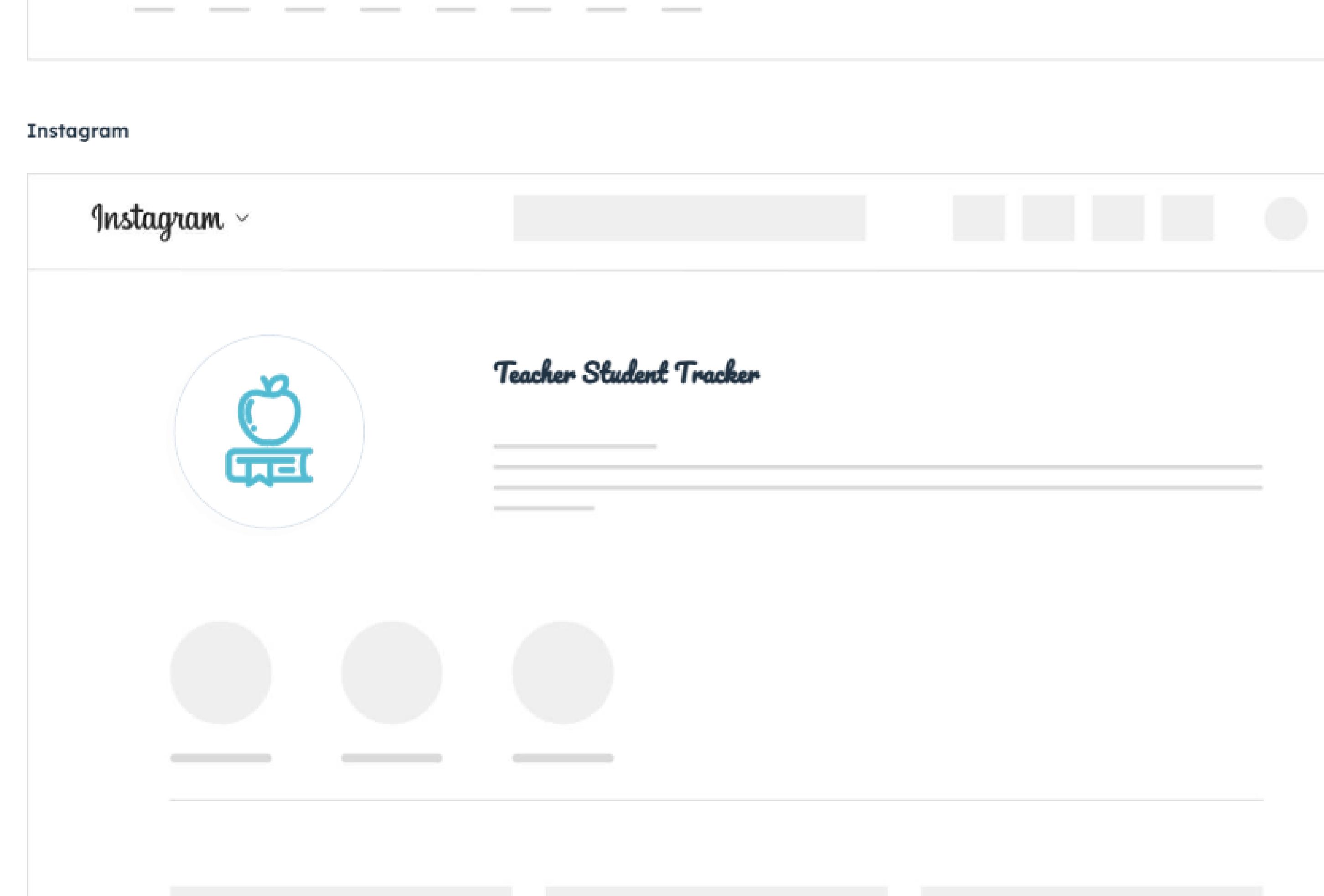
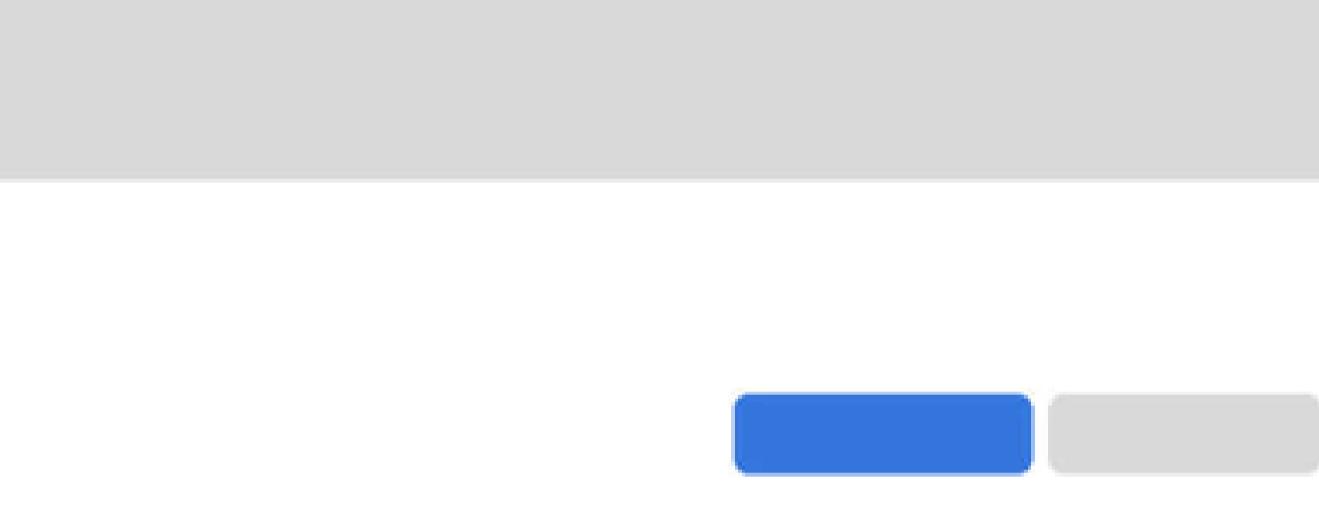
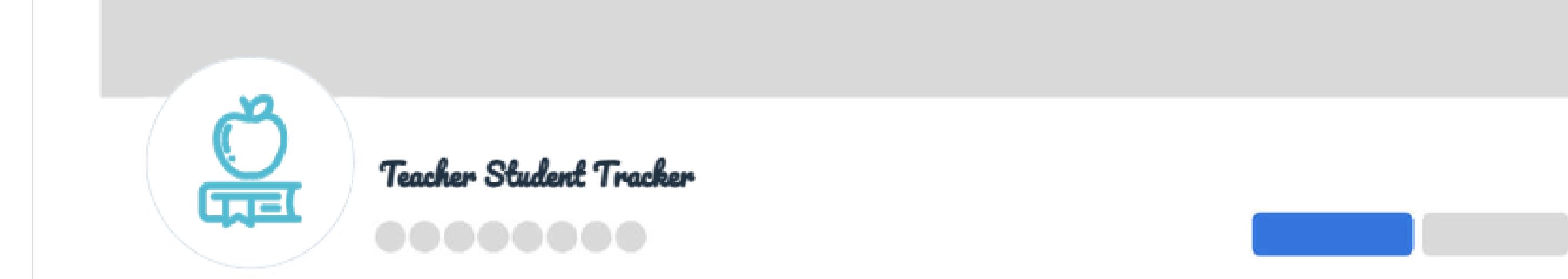
HEX: #52BAD1
RGB: rgb(82,186,209)

HEX: #EEB902
RGB: rg(238,185,2)

HEX: #97cc04
RGB: rg(151,204,4)

HEX: #2660A4
RGB: rg(38,96,164)

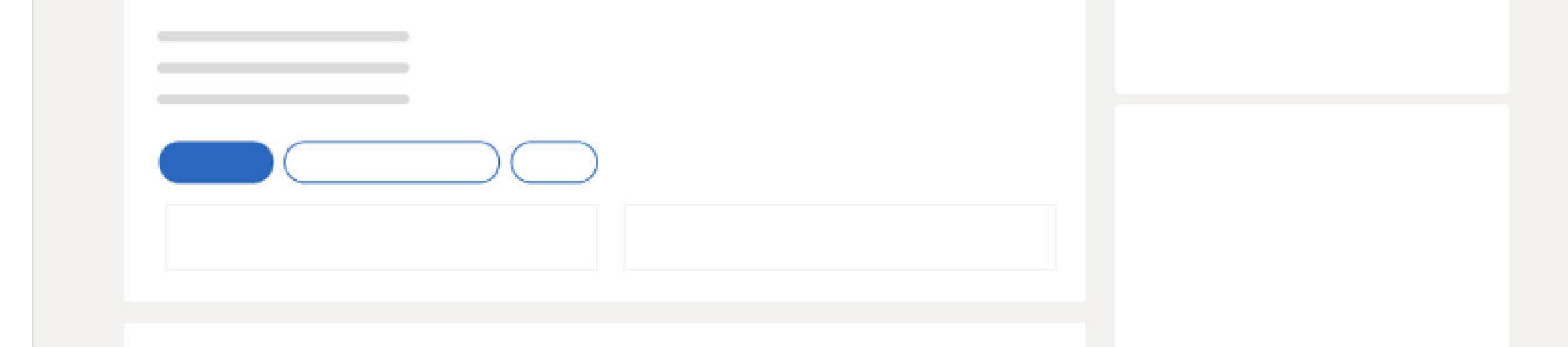
Web And Collaterals



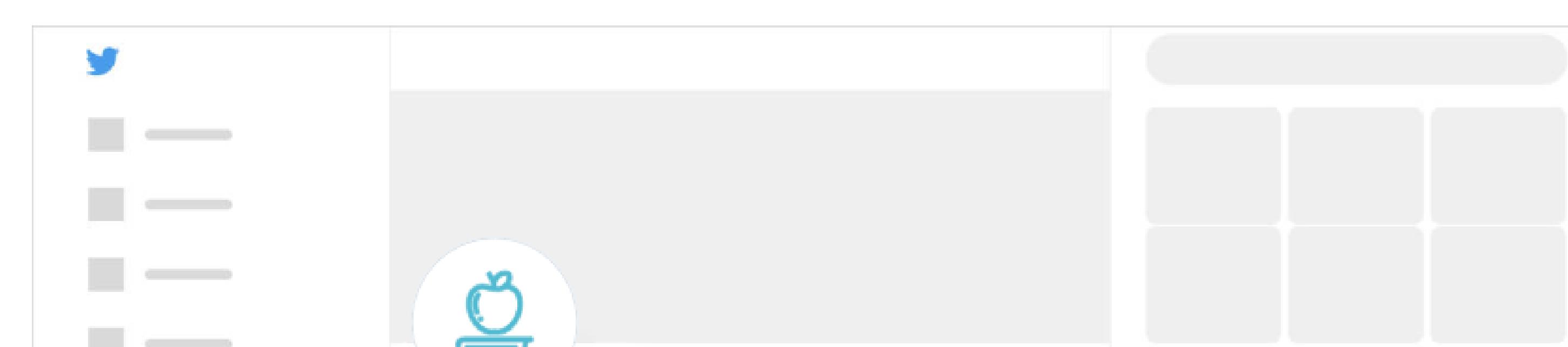
Social Media Kits



Instagram



LinkedIn



X (Twitter)

