



DATA SECURITY

WHAT IS THE PROBLEM?

- “Many Businesses are at greater risk of being hacked and damage most valued attributes: trust and reputation as they fail to secure the data properly”



WHY IS IT A PROBLEM?

Loss of -

- financial information
- corporate information
- money



WHERE DO WE OBSERVE?

Small Businesses/Companies



WHO DOES THE PROBLEM AFFECT?

- Employees
- Customers



HOW DO WE OBSERVE THE PROBLEM?

- Cyber attacks
- Theft or loss of devices
- Employee data theft or data leak



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EXISTING SOLUTIONS :

- Backup and recovery
- Access Control
- Firewall
- Antivirus



BEST PRACTICES THAT WE CAN DO:

- Patching and updating software
- High grade Encryption for sensitive data
- Updating services
- Enforcing strong credentials and multi-factor authentication
- Educating Employees



THANK YOU

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