Single or Double Quotes?

Double quotes around attribute values are the most common in HTML, but single quotes can also be used.

In some situations, when the attribute value itself contains double quotes, it is necessary to use single quotes:

<p title='John "ShotGun" Nelson'>

Or vice versa:

<p title="John 'ShotGun' Nelson">

* All HTML elements can have **attributes**
* The href attribute of <a> specifies the URL of the page the link goes to
* The src attribute of <img> specifies the path to the image to be displayed
* The width and height attributes of <img> provide size information for images
* The alt attribute of <img> provides an alternate text for an image
* The style attribute is used to add styles to an element, such as color, font, size, and more
* The lang attribute of the <html> tag declares the language of the Web page
* The title attribute defines some extra information about an element