



Seattle Occupies List of World's Worst Traffic Cities

(Here a rollover crash blocks all southbound lanes of Interstate 5, causing long traffic backups)

Predicting Traffic Collision Severity In
Seattle, Washington, USA

WHAT ARE THE CHANCES YOU WILL BE INJURED OR
KILLED IN A SEATTLE TRAFFIC ACCIDENT?

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INTRODUCTION/BUSINESS PROBLEM STATEMENT

SEATTLE TRAFFIC BACKGROUND

Seattle ranks as #20 of "cities with the worst traffic in the world" Ahead of Dallas and St Petersburg, Russia, and just behind Chicago and Boston

Top 5 - Los Angeles, Moscow/New York City(tied), Sao Paulo, Brazil, San Francisco, CA

Seattle's ranking is a product of three "G's – Geography, Growth and Guilt.

Seattle, long known as the Emerald City for lush forests surrounding the city, is squeezed between two bodies of water, Elliott Bay and Lake Washington. It has just two major north-south highways, Interstate 5 and State Route 99.

It also features world-class examples of engineering ineptitude, such as drivers coming off state Route 520 (the Evergreen Point Bridge), joining southbound I-5 in the left lane, and having less than a mile to cross four lanes of freeway to exit on Mercer. And vice versa.

Seattle has gained more than 100,000 new residents in the past eight years. Cities north, south and east are growing as well.

The guilt? Seattle-area voters twice turned down, in the late 1960's, a proposed rail system. Sen. Warren Magnuson had secured federal money to pay the bulk of the bill. Sadly, the city's construction unions were addicted to concrete, and led the opposition.

On average, Seattle drivers each lost 55 hours to traffic during peak times.

PROBLEM STATEMENT

With the traffic problems outlined above, the ability to accurately analyze and model traffic accident data becomes increasingly important. A baseline ability to predict the "seriousness" of a future accident is key along with drawing insights into traffic patterns based on time of day, day of week, weather, lighting and road conditions, and other attributes. Additionally, a variety of insights may be derived to benefit urban planning efforts and improving transportation infrastructure.

DATA SOURCES

SEATTLE DEPARTMENT OF TRANSPORTATION TRAFFIC DATA

The homepage of the Seattle Department of Transportation traffic data is:

http://data-seattlecitygis.opendata.arcgis.com/datasets/5b5c745e0f1f48e7a53acec63a0022ab_0.csv

TRAFFIC DATA METADATA

Meta-data of the dataset can be viewed at https://www.seattle.gov/Documents/Departments/SDOT/GIS/Collisions_OD.pdf

TRAFFIC DATA ANALYSIS

The labelled dataset contains 221,389 data rows. The dataset was last updated on September 5, 2020 and accessed on September 18, 2020. The dataset covers the time frame from 2004 to last update date. The dataset contains 40 attributes some of which may not be useful for modeling.

Because the dataset is updated frequently and to provide a stable basis for analysis, a copy of the dataset was uploaded to IBM Cloud Storage. This copy of the dataset was used in the following analysis.

INSIGHTS

- ❖ Almost 69% of collisions involved property damage only, no injuries or fatalities
- ❖ Almost 65% of collisions occurred within city block limits
- ❖ Higher collision counts occurred during the winter months of October through January
- ❖ Traffic collisions occurred at a higher rate during Thursday-Saturday period
- ❖ Almost 59% of collisions occurred during clear weather
- ❖ Over 65% of collisions occurred during dry road conditions
- ❖ Over 61% of collisions occurred during daylight
- ❖ Almost 25% of collisions involved hitting a parked car
- ❖ Less than 5% of collisions had speeding as a contributing factor
- ❖ Over 95% of collisions did not involve a driver under the influence of drugs or alcohol

METHODOLOGY SECTION

DATA ANALYSIS & CLEANSING

At the start of this process, the dataset contain 221,389 rows with 40 attributes. There are a number of attributes which are not useful for further analysis. The following table lists the attributes which were dropped.

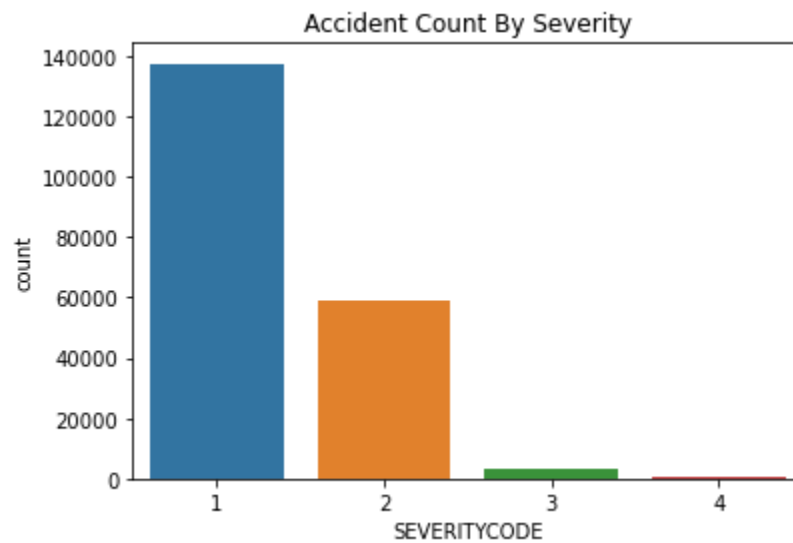
Dropped Attributes	
Attribute	Description
OBJECTID	ESRI Unique Identifier
INCKEY	Unique key for the incident
COLDKEY	Secondary key for the incident
REPORTNO	Description not available
STATUS	Description not available
INTKEY	Collision intersection key
SDOT_COLCODE	SDOT collision code
SDOT_COLDESC	SDOT collision description
ST_COLCODE	Washington State collision code
ST_COLDESC	Washington State collision description
SEGLANEKEY	Lane segment key
CROSSWALKKEY	Crosswalk key
SDOTCOLNUM	SDOT collision number

- ❖ SEVERITYCODE=0 – Unknown have no value in our analysis, 21,595 rows were identified and deleted. After these deletions, 199,794 rows with 27 columns remained for further processing.
- ❖ SEVERITYCODE now contains the following values: 1-property damage only, 2-injury, 2b-serious injury, 3-fatality. In order to allow for further analysis, SEVERITYCODE was realigned so that 3 --> 4, and 2b --> 3.

❖ Once this realignment is complete, SEVERITYCODE breakdown is:

Code	Description	Percent
1	Property Damage Only	68.9
2	Injury	29.4
3	Serious Injury	1.6
4	Fatality	0.2

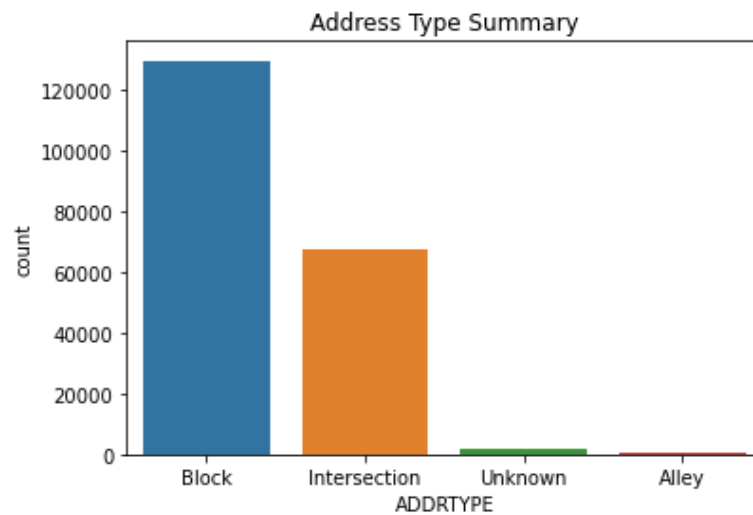
Almost 69% of collisions involved property damage only, no injuries or fatalities.



- ❖ The ADDRTYPE column contains many blank rows. They were cleaned and set to “Unknown”. The ADDRTYPE breakdown is:

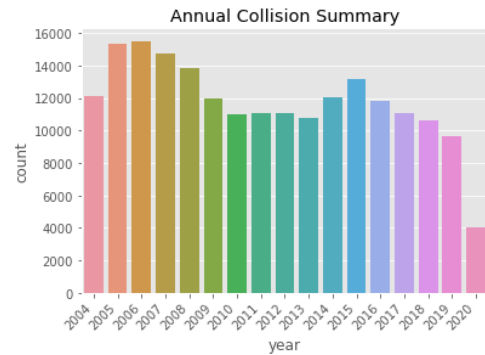
Address Type	Percent
Block	64.9
Intersection	33.7
Unknown	1.0
Alley	0.4

Almost 65% of collisions occurred within city block limits.

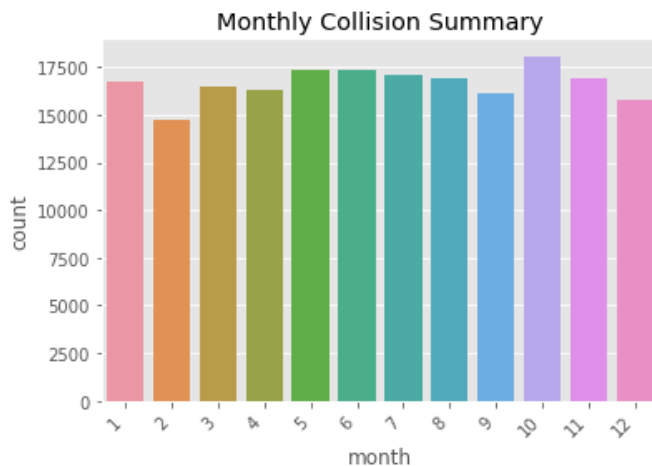


- ❖ INCDATE and INCDTTM columns were changed to datetime format. Which led to the ability to extract year, month, and weekday from INCDTTM and add them as columns to the dataframe.

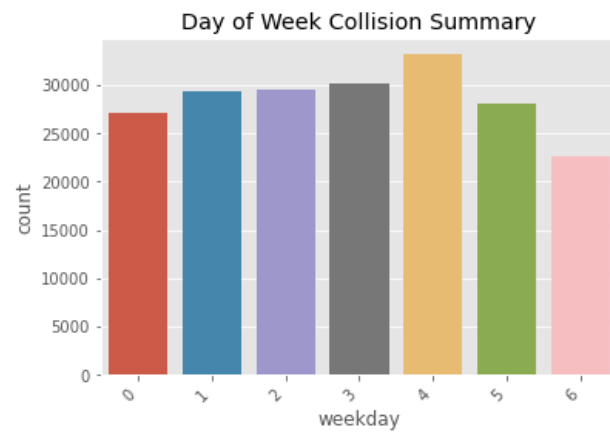
Let's look at the distribution over years, months, and weekdays.



2020 shows a large decrease in collisions. It is reasonable to assume this is due to the Covid-19 pandemic which had Seattle drivers sheltering in place for several weeks, thereby reducing traffic volumes and collisions. Additionally, 2020 contains only 9 1/2 months of data, since data was pulled on September 17, 2020.



Graph indicated higher collision count during the winter months of October through January.

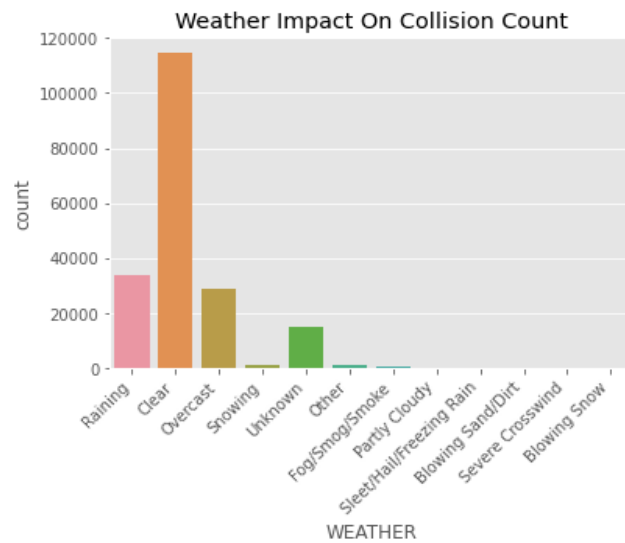


0 = Monday; 1 = Tuesday; 2 = Wednesday; 3 = Thursday; 4 = Friday; 5 = Saturday; 6 = Sunday
Graph indicates increased traffic collisions during Thursday-Saturday period.

❖ How do weather conditions impact collisions.

Weather Condition	Percent
Clear	58.8
Raining	17.5
Overcast	14.6
Unknown	7.8
Snowing	0.5
Other	0.4
Sleet/Hail/Freezing Rain	0.1
Blowing Sand/Dirt	0.0
Severe Crosswind	0.0
Partly Cloudy	0.0
Blowing Snow	0.0

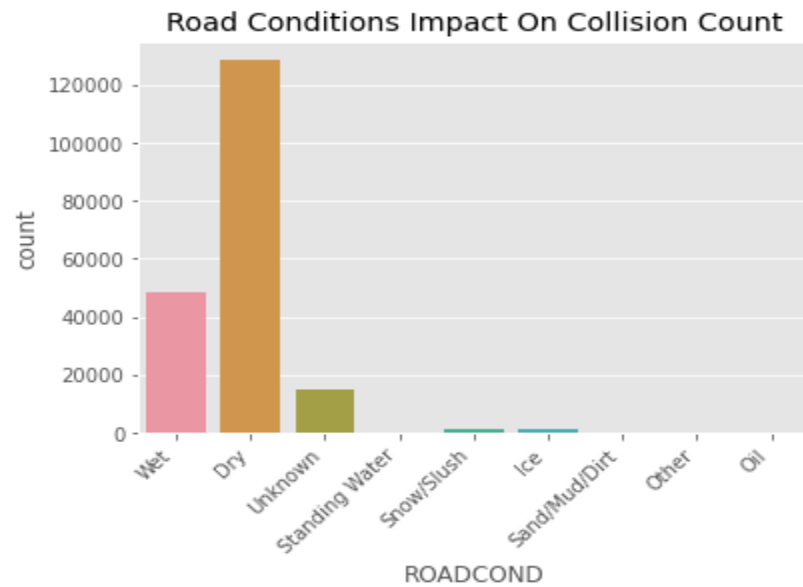
Almost 59% of collisions occurred during clear weather.



❖ How did road conditions impact collisions?

Road Condition	Percent
Dry	65.9
Wet	25.0
Unknown	7.8
Ice	0.6
Snow/Slush	0.5
Other	0.1
Standing Water	0.1
Sand/Mud/Dirt	0.0
Oil	0.0

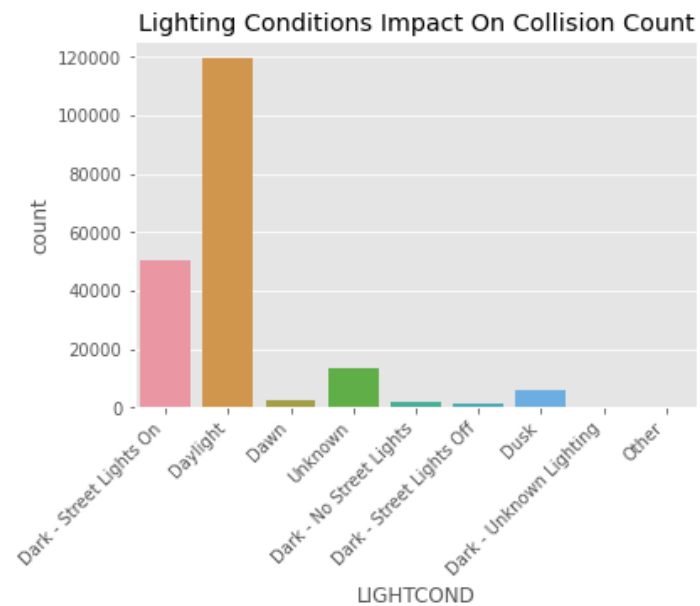
Over 65% of collisions occurred during dry road conditions.



- ❖ What was the impact of light conditions on collisions?

Light Conditions	Percent
Daylight	61.3
Dark-Street Lights On	25.7
Unknown	6.9
Dusk	3.1
Dawn	1.3
Dark-No Street Lights	0.8
Dark-Street Lights Off	0.6
Other	0.1
Dark-Unknown Lighting	0.0

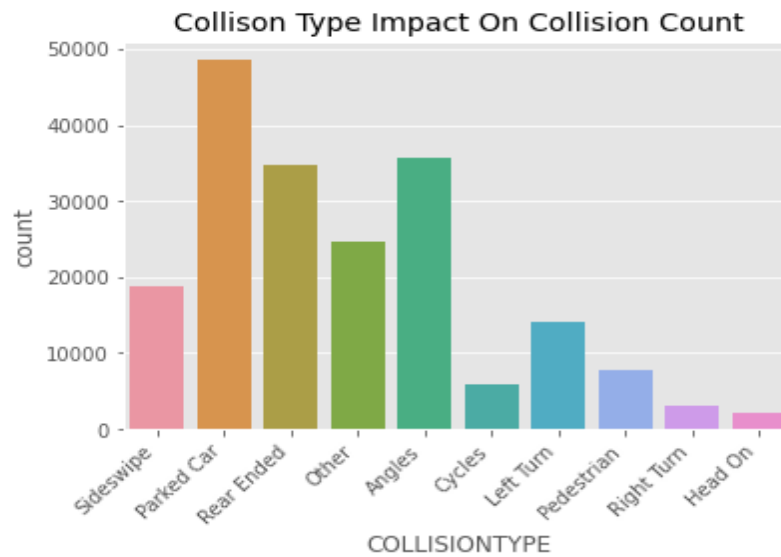
Over 61% of collisions occurred during daylight.



❖ Let's look at Collision Type.

Collision Type	Percent
Parked Car	24.9
Angles	18.2
Rear Ended	17.8
Other	12.6
Sideswipe	9.7
Left Turn	7.2
Pedestrian	3.9
Cycles	3.0
Right Turn	1.5
Head On	1.1

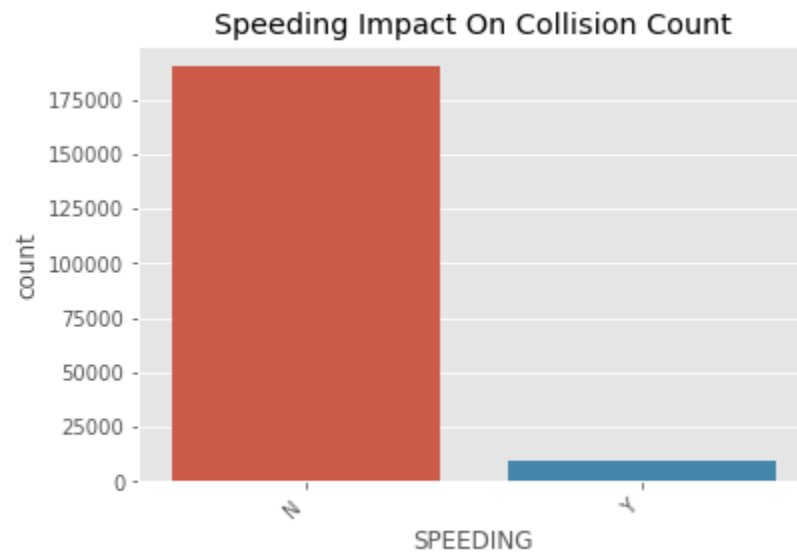
Almost 25% of collisions involved hitting a parked car.



- ❖ How often was speeding a contributing factor to a collision?

Speeding	Percent
No	95.03
Yes	4.97

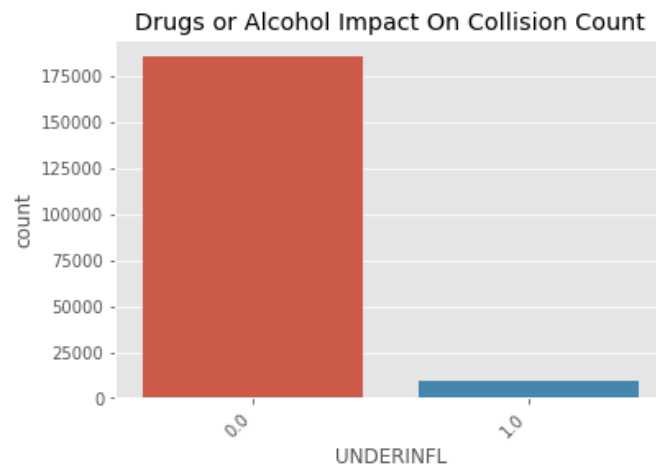
Less than 5% of collisions had speeding as a contributing factor.



- ❖ Let's look at Under the Influence (UNDERINFL). After cleaning up the data and setting UNDERINFL = 1, driver was under the influence; and 0 = driver was not under the influence of drugs or alcohol.

Under the Influence	Percent
0=Not under influence	95.07
1=Under the influence	4.93

Over 95% of collisions did not involve a driver under the influence of drugs or alcohol.



- ❖ In order to utilize the LabelEncoder module, certain attributes need to be cleaned (i.e. handle missing values, handle NaN values). These attributes include WEATHER, ROADCOND, LIGHTCOND, COLLISIONTYPE, and UNDERINFL.

The following table lists the original attributes processed with the LabelEncoder module and the related new columns added to the dataframe.

LabelEncoder		
Attribute	Description	LabelEncoder Name
ADDRTYPE	Collision address type	le_addr
WEATHER	Weather conditions	le_weather
ROADCOND	Road conditions	le_roadcond
LIGHTCOND	Lighting conditions	le_lightcond
COLLISIONTYPE	Collision type	le_collisiontype
SPEEDING	Speeding a collision factor	le_speeding
UNDERINFL	Driver under the influence of drugs or alcohol	le_underinfl

- ❖ The dataset is severely unbalanced with SEVERITYCODE=1 (Property damage only) greatly outnumbering the other SEVERITYCODE counts
- ❖ Use SMOTE to correct the dataset imbalance. SMOTE(Synthetic Minority Oversampling Technique) uses the K-Nearest Neighbors algorithm to synthetically generated examples for the minority classes (SEVERITYCODE 2-3-4). We sample up to generate minority classes examples in line with the majority class, as indicated here:

SEVERITYCODE	Before SMOTE	After SMOTE	Test Set
1 -Property Damage Only	137,596	137,596	110,048
2- Injury	58,747	137,596	110,042
3-Serious Injury	3,102	137,596	109,931
4-Fatality	349	137,596	110,286
TOTALS	199,794	550,384	440,307

- ❖ Split the collision data, utilizing the datetime fields and LabelEncoder fields added to the dataframe; SEVERITYCODE is our target variable.

```
X = df[['le_addr', 'year', 'month', 'weekday', 'le_weather', 'le_roadcond', 'le_lightcond', 'le_collisiontype', 'le_speeding', 'le_underinfl']]
```

```
y = df['SEVERITYCODE']
```

```
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=1)
```

```
print('Train set:', X_train.shape, y_train.shape)
```

```
print('Test set:', X_test.shape, y_test.shape)
```

```
Train set: (440307, 10) (440307,)
```

```
Test set: (110077, 10) (110077,)
```

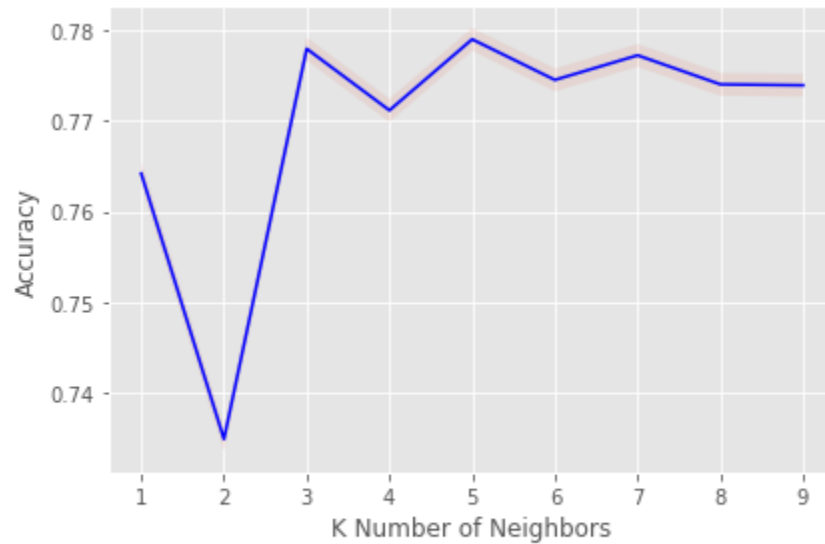
RESULTS SECTION

K-NEAREST NEIGHBORS

Let's start the analysis with K-Nearest Neighbors. With $K=10$, the following results array is generated:

```
array([0.7642, 0.7348, 0.778 , 0.7712, 0.779 , 0.7745, 0.7773, 0.7741,  
       0.774 ])
```

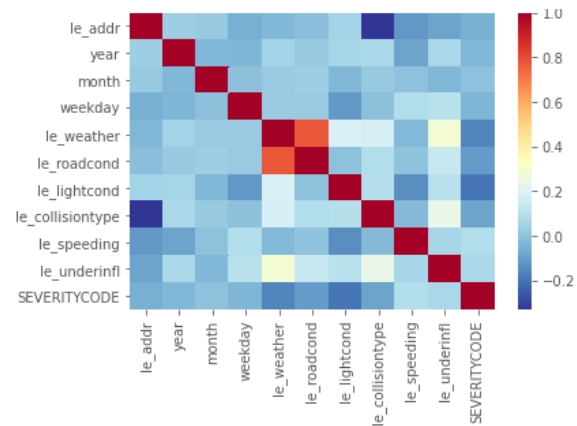
When mapped:



In this example, $K=5$, with an accuracy of 77.9 %.

HEAT MAP

Let's examine a heatmap which illustrates the correlation between certain variables.



In the map above, red indicate a positive or strong correlation between the two variables; while blue indicates a negative or weak correlation.

The map shows little positive correlation and a large amount of negative correlation.

RESULTS

Logistic Regression, Decision Tree Analysis, and Random Forest Classifier algorithms were executed . The three Classification reports are summarized in the following table:

SEVERITYCODE	Logistic Regression				Decision Tree				Random Forest		
	Precision	Recall	F1-score		Precision	Recall	F1-Score		Precision	Recall	F1-Score
1-Property Damage Only	0.37	0.47	0.42		0.60	0.49	0.54		0.76	0.64	0.70
2-Injury	0.30	0.21	0.25		0.44	0.58	0.50		0.69	0.70	0.70
3-Serious Injury	0.32	0.30	0.31		0.47	0.08	0.14		0.85	0.93	0.89
4-Fatality	0.38	0.44	0.41		0.41	0.72	0.52		0.94	0.99	0.96
accuracy			0.35				0.46				0.81
macro avg	0.35	0.35	0.34		0.48	0.46	0.43		0.81	0.81	0.81
weighted avg	0.35	0.35	0.34		0.48	0.46	0.42		0.81	0.81	0.81

Given the data utilized in training and testing the various models, the Random Forest Classifier provides the most accurate predictions, especially collisions involving Serious Injury and Fatalities. On average, The Random Forest Classifier is 2.3 times more accurate than Logistic Regression and 1.7 times more accurate than Decision Tree Analysis in predicting the seriousness of a collision.

CLOSING COMMENTS

The data attributes, tools, and techniques used in this report produced valuable insights into predicting the seriousness of a collision. That is not to say, that utilizing other data attributes, tools, and techniques would produce better results.