

ICEALEX Brief

Founded in 2011, ICEALEX is a community-driven innovation hub and consultancy with a strong social and environmental commitment. From the heart of Alexandria, ICEALEX has worked for over a decade to promote the practice of innovation, collaboration, and entrepreneurship across Egypt, Africa, the Mediterranean, and Southeast Asia, boasting a portfolio that includes over 50 projects in more than 14 countries. Our approach is centred around creating an enabling ecosystem for action-oriented minds to co-create sustainable solutions for local challenges and transform them into sustainable businesses. This is achieved through a comprehensive set of programs that serve ecosystem stakeholders at all levels, from youth and aspiring entrepreneurs to governmental institutions.

ICEALEX operates across 5 key domains:

- Strengthening innovation and entrepreneurship ecosystems.
- Supporting startups, SMEs, and social enterprises to thrive and scale.
- Building and growing innovation hubs.
- Consulting governments and corporations on the design and implementation of impactful programs, products, and services.
- Empowering youth through impactful innovation programs.



**Ecosystem
Development**



**Venture
Launchpad**



**Hubs & ESOs
Development**



**Innovation
Research &
Consulting**



**Innovation
Ignition**

ICEALEX is part of an ever-growing international network of hubs and nodes (iceHubs Global), in Alexandria (Egypt), Addis Ababa (Ethiopia), and Weimar (Germany). Ice seeks to enable innovation, collaboration, and entrepreneurship in terms of actions and behaviors – create, share, and benefit.



Project Brief

- Build database structure of startups that have participated in ICEALEX training, incubation, and acceleration programs over the past 10 years to track and analyze the progress.
- This database should capture essential information about each startup, including its sector, foundational data, progress milestones, investment history, current status, and ongoing follow-up responses.

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
#	Code	Founder Name	Co-Founder Name	No. Team Members	Email	Phone Number	Governorate	Sector	Current Stage	Startup Led	No. Projects Joined	Projcet 1	Project 1 Year	Projcet 2
1	Startup 1							Water Treatment Technologies		Female	2	SwitchMED Workshop	2022	SwitchMED Incubation
2	Startup 2							Sustainable Waste Management & Resource Efficiency		Female	2	SwitchMED Workshop	2022	SwitchMED Incubation
3	Startup 3							Sustainable Waste Management & Resource Efficiency		Male	2	SwitchMED Workshop	2022	SwitchMED Incubation
4	Startup 4							Organic Food & Agriculture		Male	2	SwitchMED Workshop	2022	SwitchMED Incubation
5	Startup 5							Renewable Energies & Energy Efficiency		Male	2	SwitchMED Workshop	2022	SwitchMED Incubation
6	Startup 6							Education		Female	2	Ladies Startups League	2022	Superstar 2023
7	Startup 7							Education		Female	2	Ladies Startups League	2022	Superstar 2023
8	Startup 8							Fashion		Female	2	Ladies Startups League	2022	Superstar 2023
9	Startup 9							Health & Beauty		Female	2	Ladies Startups League	2022	Superstar 2023
10	Startup 10							CCI		Female	1	Superstar 2023	2023	
11	Startup 11							Green Economy		Male	2	Startups of Alex	2021	InvestMED
12	Startup 12							CCI		Male	1	InvestMED	2023	
13	Startup 13							CCI		Female	1	InvestMED	2023	
14	Startup 14							Green Economy		Female	1	InvestMED	2023	
15	Startup 15							CCI		Male	1	InvestMED	2023	
16	Startup 16							Ed-Tech		Female	1	Heya Raeda	2023	
17	Startup 17							IOT		Female	1	Heya Raeda	2023	
18	Startup 18							Health & Beauty		Female	1	Heya Raeda	2023	
19	Startup 19							Food Industry		Female	1	Heya Raeda	2023	
20	Startup 20							Food Industry		Female	1	Heya Raeda	2023	
21	Startup 21							Handcrafts		Female	1	Heya Raeda	2023	
22	Startup 22							Fashion		Female	1	Heya Raeda	2023	
23	Startup 23							Health & Beauty		Female	1	Startups of Alex	2022	
24	Startup 24							Ed-Tech		Female	1	Startups of Alex	2022	
25	Startup 25							Renewable Energies & Energy Efficiency		Male	1	Startups of Alex	2023	
26	Startup 26							Agriculture		Male	1	Startups of Alex	2022	
27	Startup 27							Health & Beauty		Male	1	Startups of Alex	2023	
28	Startup 28							Health-tech		Female	1	Startups of Alex	2023	
29	Startup 29							Health & Beauty		Female	1	Startups of Alex	2023	
30	Startup 30							ICT		Male	1	Startups of Alex	2023	

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