#### 1. CUSTOMER SEGMENT(S)

- CS
- The customer who is trying to segregate and arrange the records of patients in the hospitals.
- It includes patients of all ages.

#### 6. CUSTOMER CONSTRAINTS



- Customers avoid the paper document work of the patients in order to avoid the loss of documents.
- Patient will not able to stay without register in the healthcare.

#### 5. AVAILABLE SOLUTIONS



 Existing solution have lack of effective data in healthcare and less privacy but now proposed solution has rectified and even have the ability to predict the future

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2. JOBS-TO-BE-DONE / PROBLEMS

- J&P
- Proper allocation of resources.
- Predicting length of stay of patients.
- Providing proper treatment to patients.
- Maintaining good hospitality for every patient.

#### 9. PROBLEM ROOT CAUSE



- It is challenging for people to manage their data day to day due to inefficient prediction and calculation of the situations they face in their life.
- They always manually prepare the data because of this its consume more amount of time.

#### 7. BEHAVIOUR



- When it comes to collecting the data, manual calculations lead to fluctuation.
- Data tracking with the methodologies like text mining and information retrieval.

#### 3. TRIGGERS



- Seeing other hospitals providing better treatment than the current hospital.
- Thinking that home treatment is better than hospital treatment.

#### 4. EMOTIONS: BEFORE / AFTER



- BEFORE: Tensed and perplexed mindset to recover from disease.
- AFTER: They feel revealed from their disease and sufferings faced due to their illness.

#### 10. YOUR SOLUTION



- Using various representation and analytical techniques to represent the data in various forms and formats.
- Using the analytical techniques to predict the future events.

#### 8. CHANNELS of BEHAVIOUR



#### ONLINE:

to predict the outcomes of the future using various bars, charts and graphs.

#### OFFLINE:

 Gather the data on patient's quality and history and visualize them in various representations. dentify strong TR &