ShowbizU Octoberfest Feedback

* Elevator pitch needs to incorporate learning paths aspect (user is own manager and decides what they want to learn)
* Elevator pitch uses arts in the beginning, elaborate on “the arts” later in the pitch
* Incorporate features into elevator pitch, but not a list
* Create a story as a user using the system and what they get out of it (what the system gives them)
* Work story/persona into demo and poster
* Use Austin’s production/work time as a frame of reference or the future direction of the project
* Project expected to take longer – start playing with code now
* Distinction from degree programs (certificate?)