

## **Deliverables:**

### **Phase 1 (1st Quarter):**

1. **Project Plan (05/06/14):** Document providing the proposed overview of the project in its entirety. Includes all three phases, deliverables list, and initial UML flow diagrams.
2. **Research Report (05/06/14):** Results of research regarding current trends in social media, MOOC format, competitors, forum sites, and community sites. Report will be used as a reference for the decisions made in this project.
3. **Online Community Design:** Design will be made following research of the current market. The team will create a design made to grow the online community for Showbiz U.
  - a. **UML Flow Diagrams (05/06/14):** Brief flow diagrams outlining action processes for users in the community aspect of Showbiz U.
  - b. **Mockups:** As decisions are made for the design of the system, the team will concurrently develop mockups to reflect those design decisions.
4. **Community Testing Plan:** Document outlining what tests will be conducted and who will administer them.
5. **Community Deployment Plan:** Document outlining how the system will go from the test results to first release to users.

### **Phase 2 (2nd Quarter):**

6. **Learning Paths Development:** The team will develop the Learning Paths feature of the Showbiz U website.
7. **Learning Paths Testing Plan:** Document outlining how the team will test the Learning Paths system.
8. **Learning Paths Deployment Plan:** Document outlining how the team will deploy the Learning Paths system.
9. **Community Testing Report:** Results of user feedback following the rollout of the community aspect of the system.
10. **Updated Community Deployment Plan:** Document outlining the deployment of the community system taking into account any updates.

### **Phase 3 (3rd Quarter)**

11. **User Testing Report:** Results of user testing for both the Learning Paths and community, showing how well the updated website is being received.
12. **Growth Report:** Report showing how much Showbiz U is growing and generating traffic due to the updated website.