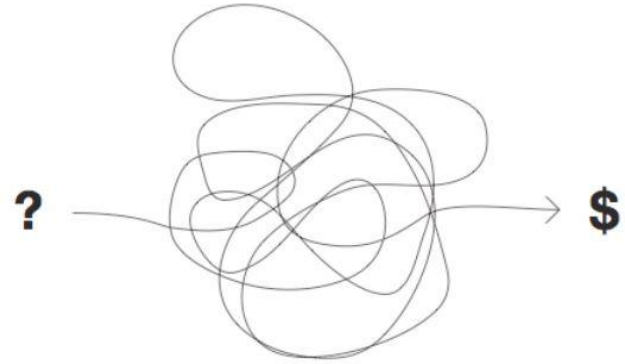




The Showmen:  
Damon Wong, Adam Yee, Antonio Montalvo,  
Ryan Enshaie, Byung Kim

# This Quarter

- Determined project scope
- Research and design
- Created a draft of the Showbiz U community
- Lots of documentation



# Main Challenges



Tim Kashani



Sarah Thacker

- Vague sponsor requirements
- Lack of direction
- Sponsor-given assignments differ from the course's assignments
- Getting the shell site running

# Greatest Achievements

- **Technical:** <http://antonio.vanillaforums.com/>
- **Non-Technical:** Comparison Matrix + Ning vs Vanilla Forums Research

## Research

### Website comparison:

Website	Language/Framework	Educational (MOOCs)	Community (Forum)	Mentor Aspect	Just-In Time Learning	Job Posting	Networking
CreativeCow.net	jQuery	no(no)	yes (yes)	yes	yes	yes	yes
Facebook	HTML5, JavaScript, Open Graph Protocol, CSS	no(no)	yes (yes)	no	no	yes	yes
Conceptart.org	WordPress, jQuery, PHP, jQuery	yes(no)	yes (yes)	yes	yes	yes	yes
Stage32	Drupal, jQuery, Easing, jQuery	no(no)	yes (yes)	no	no	yes	yes
Brunchesyo online	Journal, Silverlight, jQuery	yes(yes)	no(no)	yes	no	no	no
allthatchat	PHP	no(no)	yes (yes)	no	no	no	no
Udacity	Google App Engine, MongoDB, AWS, AngularJS, Bootstrap	yes (yes)	yes (yes)	yes	yes	no	yes
Khan Academy	Processing js, Ruby on Rails, Exercises	yes (yes)	yes (yes)	yes	yes	no	no
imdb	WebBaker, PHP, jQuery	no(no)	yes (yes)	no	yes	no	no

Reddit	JavaScript, jQuery, WordPress, AJAX	yes (yes, University of Reddit)	yes (yes)	no	no	yes	yes
Codecademy	Ruby on Rails, jQuery, JavaScript	yes (yes)	no	no	yes	no	no
Lynda	WordPress, PHP, ASP.NET, AngularJS, jQuery	yes (yes)	no(no)	no	yes	no	no

### • <http://www.ning.com/>

- CMS, customizable CSS and JS
- Supposedly easy to use
- Responsive design
- Moderator tools, analytics, SEO
- Off-the-shelf community features like Profiles, Photos, Forums, Liking, and Sharing to foster engagement.
- Ning owns all rights, monetization, hard to transfer
- <http://www.thecomunityyardbird.com/2009/06/01/ning-review/>
- Monthly payment
- They host it and take care of site
- They teach you about creating a community
- vanillaforums.org
  - Open source free
  - Vanilla cloud pay
  - Custom addons, themes
  - Badge addon
  - <http://antonio.vanillaforums.com/> another site similarly named where you pay monthly

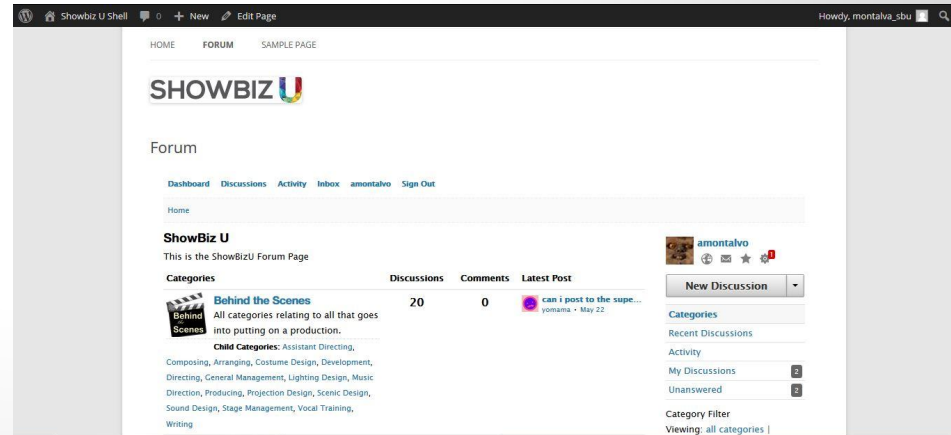
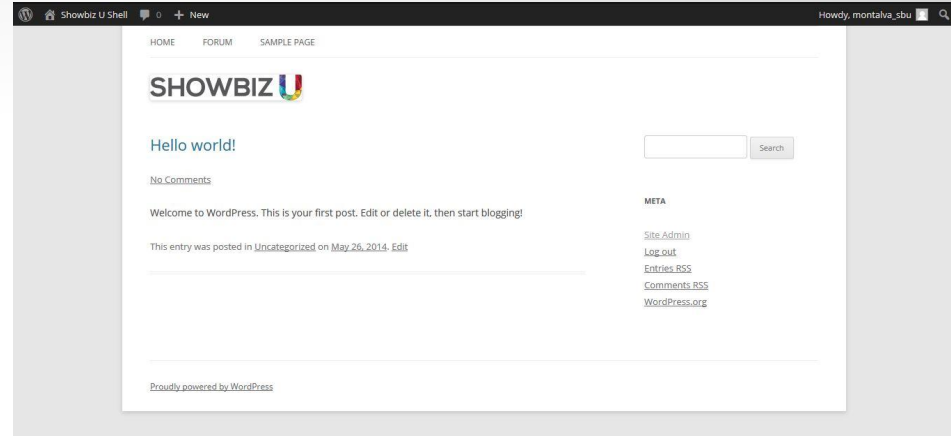
### Website descriptions:

#### Creative COW

Creative COW (Creative Communities Of the World) is a community-oriented support website for media production professionals or enthusiasts. It was founded by Kathryn Lindeboom in 1995 going by the name of "Media 100 Worldwide Users Group." Although the core of this website is a forum in which users and mentors help one another with issues related to media production (cinematography, post-production, motion graphics, and much more), Creative COW also provides opportunities for users to upload their video projects in order to gain recognition. In addition to user content, the website features plenty of tutorials covering the entire scope of post-production, and provides podcasts, job listings, and news pertaining to the world of media production. As of May 2014, website analysis reports show that Creative COW receives 100,000

# Rest of the Quarter (group)

- Achieve our Minimum Viable Product
- Integrate VanillaForums into Wordpress
- Deploy the community on the live site



# Rest of the Quarter (individual)

- Continue posting, testing on the draft site to find any bugs or errors
- Find out how to create a new tab on a Wordpress site
- Make sure our free trial does not expire
- Communicate with sponsor to purchase an actual VanillaForums account

# **This Summer (group)**

- To be determined

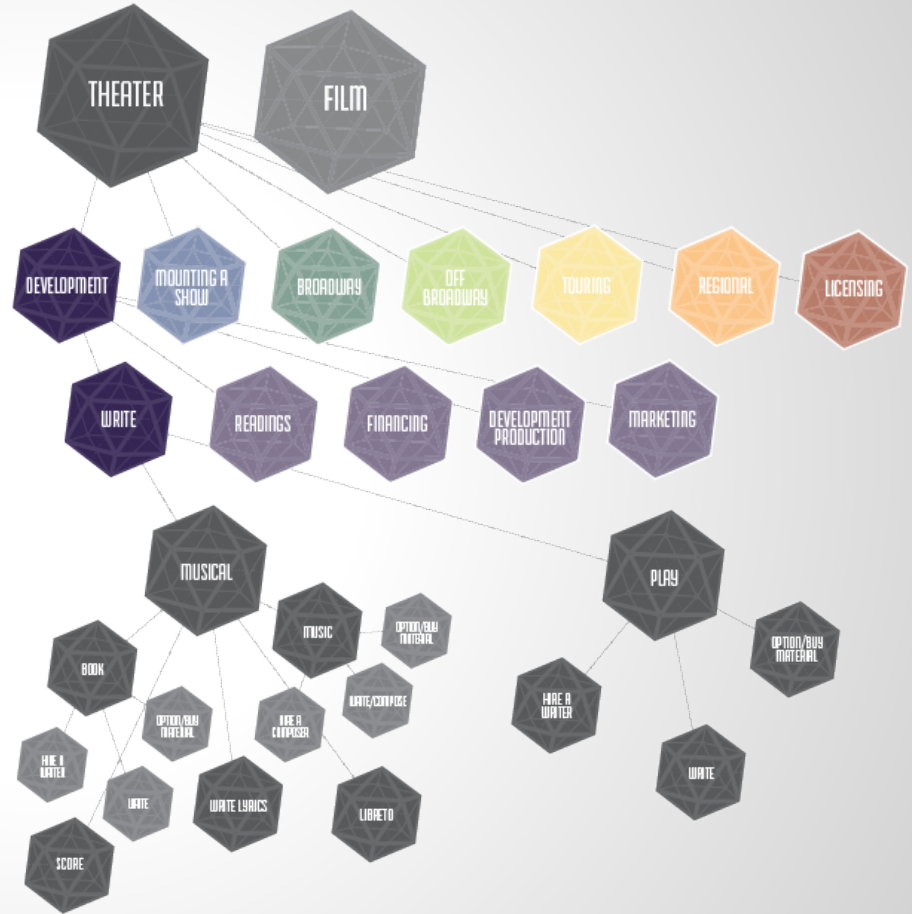
# **This Summer (individual)**

- To be determined



# Fall Quarter

- Develop Learning Paths
- Incubate content



**Thank You**