Summary of our dashboard in PowerBI (Blinkit)

This dashboard appears to be for a company called "blinkit", described as "India's Last Minute App". It's a comprehensive overview of their sales and operational data. Here are some key insights I've gathered from the image:

1. Total Sales: The company has achieved $1.20M in total sales.
2. Product Range: They have 8,523 items in their inventory.
3. Customer Satisfaction: The average rating is 3.9 out of 5, suggesting generally positive customer feedback.
4. Sales Trend: The outlet establishment graph shows fluctuations over the years, with a peak around 2020 and a slight decline afterwards.
5. Product Categories: The top-selling item types are Fruits and Snack Foods, both at $0.18M in sales.
6. Outlet Types: There are multiple outlet types, with "Grocery Store" having the highest total sales at $151.94K.
7. Outlet Locations: Sales are distributed across three tiers, with Tier 3 having the highest sales at $472.13K.
8. Fat Content: Products are categorized by fat content (Low Fat and Regular), with Regular having slightly higher sales.
9. Outlet Size: The business operates through different outlet sizes, with Medium-sized outlets generating the highest sales.
10. Item Visibility: The "Item Visibility" metric varies across outlet types, potentially indicating differences in product placement or marketing strategies.
11. Historical Data: The dashboard includes data from 2012 to 2022, allowing for long-term trend analysis.

This dashboard provides a comprehensive overview of blinkit's operations, sales performance, and product distribution across various dimensions, allowing for data-driven decision-making in areas such as inventory management, outlet strategy, and product focus.