Alexander Price, Product Designer

I'm a designer from Austin with a strong technical background. I've grown teams, worked often with engineers, and made robots play dress up.

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Evaline
React.js, GraphQL, Figma, user research

Designed and implemented two apps (enterprise + consumer) with a team of 2 developers in 8 months. Branded company, collected user feedback, hired folks.

Playbook
React.js + Next.js, Figma, Firebase

Building a D&D character sheets app, built on React and Firebase. Initially a project to learn React, it's turned into a type/color/development playground.

Gesher Group
Team-building, business consulting

Joined board of 40-person consulting team my first year, then worked on bizdev. Created budgeting system as VP, and started in house, student-run software team.

VEXvolt
Solidworks, patent, sales, 3d printing

Designed and patented a voltmeter for VEX robotics competition, then 3d printed, packaged, and sold online on a custom page. Patent no. us62317384.

Other activities
Robotics, fashion, woodworking, D&D5e

Led robot fashion show with NAO anthropoid robots. More recently, I'm working on a time-use analysis app, and playing Dungeons and Dragons on the weekends.

What's next?

I'm looking for a team that values design, user feedback, and making decisions with data. Let's build something great together. — alex@alexprice.co