




Alex Price, Product Designer

I'm a designer from Austin with a strong technical background. I've grown teams, worked often with engineers, and ran a robot fashion show one time.

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MineralSoft, Inc. Feb. 2018 – Current	Product Designer. Splitting time between user research, creating our design system, and prototyping.
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Evaline May 2016 – Dec. 2017 GraphQL, UX research	Lead Designer. Designed, then built three products (enterprise and consumer). Branded company, conducted user research, hired folks. First employee.
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Formula Slug Sep. 2015 – May 2017	Founding member of UC Santa Cruz's FSAE electric open-wheeled racing team. Worked budgeting + ops.
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Gesher Group Jan. 2016 – Sep. 2017	VP. Built budgeting system, then recruited and ran a student-run software team. We built Slackbots, mostly.
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VChain, Inc. Sep. 2015 – May 2016	Designer. Joined as front-end developer, ended up leading a product redesign, with a focus on UX.
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Other activities Robotics, dnd5e	I play dungeons and dragons on the weekends, enjoy writing code in my free time, and baking (food ;-).
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What's next?	I'm having fun at MineralSoft, but always open to discussions about products related to electric vehicles or renewable energy. — alex@alexprice.co
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