




# Alex Price, Product Designer

I'm a designer from Austin with a strong technical background. I've grown teams, worked often with engineers, and made robots play dress up.

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<b>Evaline</b> ————— May 16 – Dec. 17 GraphQL, UX research	<b>Lead Designer.</b> Designed, then built three products (enterprise and consumer). Branded company, conducted user research, hired folks. First employee.
<b>VEXvolt</b> ————— Fusion 360, 3d printing	<b>Founder.</b> Designed voltmeter for VEX robotics competitors. Kickstarter soon. USPTO #62317384
<b>Formula Slug</b> ————— Sep. 15 – May 17	<b>Founding member</b> of UC Santa Cruz's FSAE electric open-wheeled racing team. Worked budgeting + ops.
<b>Gesher Group</b> ————— Jan. 16 – Sep. 17	<b>VP.</b> Built budgeting system, then recruited and ran a student-run software team. We built Slackbots, mostly.
<b>VChain, Inc.</b> ————— Sep. 15 – May 16	<b>Designer.</b> Joined as front-end developer, ended up leading a product redesign, with a focus on UX.
<b>Other activities</b> ————— Robotics, dnd5e	Led robot fashion show with NAO anthropoid robots. I play dungeons and dragons on the weekends.

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**What's next?** I'm looking for a team that values design, user feedback, and making decisions with data. Let's build something great together. — alex@alexprice.co