




Alex Price, Product Designer

I'm a designer from Austin with a strong technical background. I've grown teams, worked often with engineers, and ran a robot fashion show one time.

   @alexprice.co
alex@alexprice.co

MineralSoft, Inc. Feb. 2018 – Current	Product Designer. Splitting time between user research, creating our design system, and prototyping.
---	---

Evaline May 2016 – Dec. 2017 GraphQL, UX research	Lead Designer. Designed, then built three products (enterprise and consumer). Branded company, conducted user research, hired folks. First employee.
--	---

Formula Slug Sep. 2015 – May 2017	Founding member of UC Santa Cruz's FSAE electric open-wheeled racing team. Worked budgeting + ops.
---	---

Gesher Group Jan. 2016 – Sep. 2017	VP. Built budgeting system, then recruited and ran a student-run software team. We built Slackbots, mostly.
--	--

VChain, Inc. Sep. 2015 – May 2016	Designer. Joined as front-end developer, ended up leading a product redesign, with a focus on UX.
---	--

Other activities Robotics, dnd5e	I play dungeons and dragons on the weekends, enjoy writing code in my free time, and baking (food ;-).
--	--

What's next?	I'm always open to discussions about products related to electric vehicles or renewable energy, and after-hours projects (~20hrs a week) — alex@alexprice.co
---------------------	--