**Milestone-1**

**Project Plan**

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**Topic about the website, each one will set up one page:**

Character information and news: introduction to character plus latest news

Movie news: news about movies

Related news: news about related Marvel series

Game news: news about video games

Comic news: news about comic

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**News website Call it Tiger News, with users such as authors, regular news reading users, administrators, etc.**

* Details about the website: The website is about Marvel Universe.
  1. In the menu section, there are several categories: Character information and news, Movie news, Game news, Comic book news, Marvel activities.
  2. In the character information section, there is a brief introduction to every character and simple story lines/diagram to connect each character, based on the official handbook of the marvel universe.
  3. In the movie section, there are story lines, character intro, about the previous movies, movies currently at the theatre, and movies are going to show at the theater. The actors’ biography is also included. There is a brief description for each movie.
  4. In the game news section, there is a brief introduction to each game, and how you can get access to them. Comic book news, there is an introduction to each book, and how you can buy or borrow these books.
  5. In the Marvel activities section, it shows what the activities are, who organizes them, where and where the activities are going to happen, how they can participate, and the price of tickets for participating in the activities.

* Your goals for the website:
  1. Introduce Marvel movies to Marvel fans and audiences who want to know about Marvel stories and movies for entertainment.
  2. Attract new Marvel fans, and sell related merchandise
  3. Marketing purposes: for example, collaboration with clothing companies to make Marvel T-shirts, collaboration with toy companies to make toys, etc.

* Who would use this website:
  1. People who are Marvel fans
  2. People who are interested in Marvel stories
  3. And those who love superhero stories would use this website

* What is the benefit they would gain from it:
  1. They can learn about Marvel characters.
  2. They know what movies are at theatres now for entertainment.
  3. They can read Marvel comic books in their leisure time.
  4. They can also buy animation products/toys or Marvel T-shirt/clothes.

* How they would use the website:
  1. They can browse the website to check the updated news.
  2. They click the menu to find the category of their interest.
  3. They can know get the information on where to buy the related products.
  4. They can find the information on Marvel activities in different cities and check if they can participate in these activities.

**User Story 1**

**Persona:**

Linda is a 21 first-year computer science student at Dalhousie University, and she is a huge fan of Marvel. She bought all animation products, story books, and toys every time the new release comes out. When Marvel movies are released, she goes to movie theatres to watch them at least twice.

**User story:**

As a Marvel fan, I want to quickly find out the latest releases of Marvel movies, comic books, and video games, so that I can enjoy watching or reading them during the holidays and weekends.

**Scenarios:**

Linda would like to search for Marvel activities hosted in other cities, and she travels there to meet other Marvel fans.

**User Story 2**

**Persona:**

Person A is a fan of Superhero films. She was taken to the cinema to watch the movie Iron Man by her father who is a Marvel fan since she was still in elementary school in 2008. After that, Person A began to imagine the Marvel universe and got to know the characters in Marvel. When there is any movie about Marvel, Person A will watch it. When co-branded items are on the shelves, Person A will purchase them. She wants to get first-hand information about Marvel, so a Marvel news website will help.

**User story:**

As a fan of Marvel, Person A hopes to have a website to get information about most famous characters and hope to understand the personality and relationship of each character, because it can better understand the Marvel universe so that you can understand new character when watching the series.

**Scenarios:**

Person A can use this website to research characters and get information about characters.

**User Story 3**

**Persona**

Selina is a veteran enthusiast of Marvel Universe. She likes to do research about the background information, is fascinated with universe’ concept design, and compares which character has more superpower. She usually makes fanarts and writes review articles on the website. Selina enjoys communicating with other fans.

**User Story**

As a veteran enthusiast, Selina reads all Marvel productions. However, Marvel Universe has lots of different series. It is hard to get all the latest information about Marvel. She wants a news website that she can check all news about Marvel series.

**Scenarios:**

Selina can use this website as a platform to post her reviews on movies and comic books. She can also communicate with other Marvel fans and exchange Marvel collections.

**User Story 4**

**Persona:**

Peter is a 34-year-old programmer who has been living in Halifax, NS for 10 years. He is also a huge fan of Marvel. He usually spends his leisure time browsing the internet and searching for the latest news about Marvel news. He rarely misses purchasing Marvel souvenirs and he has a vast collection of them.

**User Story**

As a Marvel lover, Peter goes to the theatre to watch Marvel movies all the time. He’d like to know the newly released movies. He can watch movie premieres in different cities, so that he has chance to meet actors, actresses, and directors.

**Scenarios:**

On the weekend, Peter opened the news website to read the latest stories about the Marvel Universe as usual and checked the online shop in the top right corner of the page to see if any new Marvel peripherals had hit the shelves.