

## **Institutional Distinctiveness:**

### **Empowerment of Women**

Women's empowerment and achieving gender equality is essential for our society to ensure the **sustainable development** of the country.

Our Institution empowers women raising by their status through education, awareness programmes, literacy, and training. It provides various opportunities and programs for girls to be financially, mentally and emotionally empowered to promote their growth as individuals in their own right.

- Our college initiated value added programmes such as Basics of Tally, Advanced Excel, SAP Fico, GST implementation using Tally ERP 9 etc which aims at the transformation of students, empowers them with relevant skills, competencies, capabilities & knowledge etc, this in turn helps in creation of employable students on par with industry expectations.
- Workshops on Fintech, Entrepreneurship and leadership, Digital Marketing, Data Analytics, Intellectual Property Rights etc are organized to give awareness about the latest information and acquire new skills related to the concerned subject.
- Guest lectures on leadership, Soft skills training, talk on human rights etc are organized to promote the strong leadership and growth of women as individuals in their own right.
- Placement cell organized Career opportunity workshop, Student development Programme by IBS, Placement training by Global talent track etc for students to develop a range of skills and attributes which will contribute to their employment opportunities and to acquire interpersonal skills required to enable them to work efficiently as a member of team trying to achieve organizational goals.
- Students are also encouraged to attend pool campus drives for getting recruited in good companies.
- Students were taken on Industrial visits to Heritage Vineyard Mallur and Chamundeshwari sugar factory, Maddur to observe and learn as to how theoretical concepts are put to action, thereby aiding their practical learning.
- Talks on sexual awareness , menstrual hygiene and importance of teenage health ,yoga sessions to improve immunity, health without medicine etc are conducted in the college to educate girl students on health issues and to keep themselves fit and healthy
- Self-defense techniques were taught to girls to empower them with psychological and physiological strength to deal with the situation and build the dare and courage required to face the challenges of all sorts.
- Girls are encouraged to participate in intercollegiate fests to promote social interaction which inturn enhances interpersonal and communication skills.

- Students from weaker sections are granted scholarships and merit students are given concession in the fees by the institution to promote women education.

Thus our institution trains women to acquire wide range of skills and knowledge in order to develop and increase their social, economic and intellectual capacities for peace, security and prosperity of mankind.