

DEPARTMENT OF COMMERCE B.COM

PROGRAMME OUTCOME

A Bachelor Degree in Commerce will cater to the needs of Industry in the fields of Accounting, Taxation, Auditing, Financial Analysis and Marketing.

The B.Com programme will develop business analysts for Companies, Capital Markets and Commodity Markets.

The programme will enable the students to become business scientists, researchers, consultants and Academicians with core competencies in Commerce and Business.

The programme helps to develop future business philosophers with a focus on social responsibility and ecological sustainability.

The Bachelor of Commerce Program brings out ethical managers with an interdisciplinary approach.

Program Specific Outcome

- ❖ To prepare students for professions in teaching, Chartered Accountancy, Company Secretary, Cost and Management Accountancy, Insurance, Banking, Commodity Markets and Capital Markets.
- ❖ To develop students for competitive examinations of State and Union Public Service Commissions, BSRB, Staff Selection Commissions etc.
- ❖ Students will be able to acquire skills like effective communication, decision-making, problem solving in business and address business development issues with a passion for quality, competency, holistic approach.
- ❖ Students will be able to develop into ethical managers with an interdisciplinary approach.
- ❖ Students can acquire practical exposure to work as Tax Consultant, Audit Assistant and other Financial Supporting Service.
- ❖ Students get exposure to value added courses such as Tally with GST, Advance Excel, SAP Courses which helps them to apply these skills in their future courses in business.

COURSE OUTCOMES **B.COM**

I Sem B.COM

The Ist Semester of B.Com course consists of commerce related papers which acquaint students with basic financial accounting concepts, tools and techniques of accounting which influence business Organizations. It also has papers which familiarize students with regard to the working of the Indian Financial system, Principles of Marketing, Company Law and Secretarial Practice, and mathematical applications which help in taking business decisions.

In addition to this students are exposed to the elements of Indian Constitution and they also study English literature, grammar, along with a regional language consisting of prose, poetry and grammar.

II Sem B.COM

The second semester aims to impart knowledge of advanced financial accounting, statistical tools used for business decision making, Banking law and Operations and Retail management.

It has the objective of familiarizing students with Environment and Public Health. Students are also exposed to English language and grammar along with literature and grammar of a regional language(Hindi/Kannada/Sanskrit)

III Sem B.COM

The third semester of commerce under graduation course introduces students to Corporate Accounting, Financial management, Business Ethics and advanced statistical tools for business decision making.

A brief introduction to Public Relations and Corporate Communications is given to the students.

A course in science and society is taught to students to broaden their outlook.

English and regional language are also taught to enhance their exposure to literature, prose and poetry.

IV Sem B.COM

This semester has the objective of exposing students to advanced Corporate Accounting, Cost accounting, E-business and Accounting package like Tally stock and Commodities Market and give some exposure to the principles of event management. The course also teaches them the nuances of personality Development in addition to English and a regional language.

V Sem B.COM

Students get a basic exposure to entrepreneurship development, international Financial Reporting system, Income Tax, Costing Methods, GST and Advanced Financial Accounting. This semester prepares them to be job ready to some extent and also give them the alternative to become entrepreneurs

VI Sem B.COM

The final semester of the course exposes students to Business Regulations, principle of auditing, additional concepts in Income Tax, management accounting in addition to elective papers such as Business Taxation and Cost Management.

At the end of the Six semester the commerce graduate programme helps students to be conversant with modern principles and practices of accounting, management, taxation, entrepreneurship and business regulations and help them in becoming successful and ethical Businessmen of tomorrow.

DEPARTMENT OF MANAGEMENT - BBA

PROGRAMME OUTCOME

Bachelor in Business Administration Programme enables students to pursue careers in Finance, Marketing and Human Resource Functions of Small and Medium enterprises.

The program helps in developing analytical and effective thinking techniques, to identify, analyze and solve problems through effective decisions.

The under graduate course in management helps students to become business scientists, researchers consultants and trainers with core competencies in solving business problems.

The programme encourage the spirit of entrepreneurship among students and develops ethical managers possessing extensive inter disciplinary knowledge.

Program Specific Outcome

- ❖ BBA degree helps students to demonstrate competency in business management concepts, tools and techniques in running a business.
- ❖ Students can take up higher education in management and also helps them to prepare for competitive examinations of UPSC, BSRB, KPSC etc.
- ❖ Students become well-equipped to take entrance examination like CAT, GMAT, KMAT, PG CET which will help them to pursue their Masters Degree in Business Management at reputed institutions.
- ❖ Students will become competent to take up professional courses like CA, ICWA, CS etc.
- ❖ BBA graduate become capable of identifying and analyzing relevant global factors that influence and affect business in various sectors.

COURSE OUTCOMES

BBA

I Semester BBA

Management Students are exposed to the application of business and Accounting concepts. They also get exposure to mathematical concepts used in business. A deep insight into the principles of Management is given to the students. It aim to introduce them to the quantitative methods used in business Basics of Indian Constitution is introduced to them along with English and regional language.

II Semester BBA

Students are introduced to the tenets of Organizational Behavior, Financial Accounting, Methods for Business decision, Production and operation management .

An exposure to English literature, grammar an regional language is given.

Students are taught the importance of environment protection an public Health.

III Semester BBA

In this semester of BBA course the students get insights into Human Recourse Management, Corporate Accounting , Corporate Environment and Business Regulations. This enables students to gain a broad knowledge of how companies are established, maintained and managed.

Along with this, students are trained in soft skills which enables them to develop confidence and improve their Business skills.

IV Semester BBA

This semester of the second year of BBA introduces students to Marketing Management, Services Management, Financial management, Cost Accounting, and Business Research methods, thus covering various aspects of managerial decision making.

They also undergo a course in Personality Development which adds to their skills in becoming successful managers.

V Semester BBA

The pre Final semester of the course introduces the students to Entrepreneurial management, computer application in Business, Investment management, Management Accounting, and initiates them into their area of specialization chosen by the students themselves. Generally the students show interest in specializing in Finance, H R or Marketing areas of Management.

VI Semester BBA

The objective in the final year of the course is to introduce students to International business, E business, concepts in Income Tax, Strategic Management and teach them important aspects in their area of specialization which may be finance, HR or Marketing.

The course tries to introduce specific topics in the areas chosen by the students to further their interest and knowledge in that specific field.

DEPARTMENT OF POST GRADUATION– M.COM

PROGRAMME OUTCOME

M.Com program provides a solid foundation for graduates to make positive contributions to the field of Commerce and industry in the national and global context.

The program enhances the capabilities of students to apply commerce concepts to their profession and take informed decisions.

This program trains the students in the necessary skills and aptitude required to initiate and build upon entrepreneurial ventures.

M.Com graduates develop indepth knowledge of principles, concepts and techniques in the core areas finance, accounting, taxation, project evaluation and learn to use technology to interpret data in order to arrive at valid conclusions.

Program Specific Outcome

- ❖ Students at the end of the program are capable of identifying and formulating business problems, analyzing and interpreting data and synthesizing the information to provide valid conclusions.
- ❖ Students who have completed M.Com exhibit awareness of general issues prevailing in the society and communicate effectively on Commerce, Management and Business issues using a variety of modes such as reports, documents and presentations.
- ❖ M.Com graduates function effectively as members or leaders in teams by demonstrating life skills, staff skills and human values.
- ❖ Students will have a strong foundation to pursue professional careers such as CA, CFA, ICWA, ACS etc. as well as research and teaching.

COURSE OUTCOMES

M.COM

The broad objective of the Master of Commerce course is to impart professional education and training in various aspects of business and its environment to the students.

The outcome of this course is to develop managerial and analytical skills in order to meet the challenges of business at the national and global level.

I Semester M.COM

The introductory semester dwells on introducing students to Macro Economics concepts, Monetary system and International Business. The students also learn Advanced Financial Management, Information Systems, and Human Resources Management. Communication skills are taught as a soft skill to enable students to articulate all the concepts learnt.

II Semester M.COM

The second semester exposes students to Indian Banking, Risk management, Advanced Commerce and Mobile Commerce, Business Research methods and Operations Research along with Quantitative techniques and Business Marketing. They learn a wide scope of business related subjects and are introduced to Micro finance as well.

III Semester M.COM

The final year expresses students to Business Ethics and Corporate Governance and teaches them important concepts in Corporate Financial Reporting.

The students are given a choice to specialize in Accounting and Taxation/ Finance and Banking/ System Management. Accordingly papers relating to these areas of specialization are taught to make them industry ready.

IV Semester M.COM

The final semester of the masters degree course initiates them into Commodity markets and the students must submit a dissertation in the topic of their choice. They will also further specialize in their area of specialization such as Taxation/ Finance/Systems.

The M.COM course prepares the post-graduates to enter into the world of business or pursue Research in their field of interest or enter into the teaching field.

