

SYLLABUS - BBA

I SEMESTER BBA

1.1 Language I: Kannada / Sanskrit / Urdu / Tamil / Telugu/Malayalam/
Additional English / Marathi / Hindi

1.2 Language II: English

1.3 Financial Accounting

1.4 Principles of Management

1.5 Corporate Administration

1.6 Production and Operations Management

Business Skill Development Course (BSDC)* **Industrial Visits**
Foundation Course*
CC and EC*

II SEMESTER BBA

2.1 Language I: Kannada / Sanskrit / Urdu / Tamil / Telugu/Malayalam/
Additional English / Marathi / Hindi

2.2 Language II: English

2.3 Corporate Accounting

2.4 Business Analytics – I

2.5 Organizational Behavior

2.6 Marketing Management

Business Skill Development Course (BSDC)*Community Service
Foundation Course*
CC and EC*

III SEMESTER BBA

3.1 Language I : Kannada / Sanskrit / Urdu / Tamil / Telugu/Malayalam/
Additional English / Marathi / Hindi

3.2 Corporate Communication SkillsPart-I

3.3 Cost Accounting

3.4 Human Resource Management

3.5 Financial Markets and Services

3.6 Business Analytics –II

3.7 Corporate Financial Management

Business Skill Development Course (BSDC)*- Case Study Analysis

Foundation Course* SDC

CC and EC*

IV SEMESTER BBA

4.1 Language I : Kannada / Sanskrit / Urdu / Tamil / Telugu/Malayalam/
Additional English / Marathi / Hindi

4.2 Corporate Communication Skills Part- II

4.3 Business Research Methods

4.4 Banking Law and Operations

4.5 Entrepreneurship Development

4.6 Management Accounting

4.7 Customer Relationship Management

Business Skill Development Course (BSDC)***Preparation of Business
Plan for Start-ups**

Foundation Course*

CC and EC*

V SEMESTER BBA

- 5.1 Income Tax - I
- 5.2 Business Regulations
- 5.3 Indirect Taxes
- 5.4 Information Technology for Business– I
- 5.5 Elective 1
- 5.5 Elective 2

Business Skill Development Course (BSDC)*

A. Field Study

B. Skill Enhancement Course (SEC)** Employability Skills Training
(Aptitude and GD Training)

Ability Enhancement Compulsory Course

VI SEMESTER BBA

- 6.1 Income Tax–II
- 6.2 Strategic Management
- 6.3 International Business
- 6.4 Information Technology for Business – II
- 6.5 Elective 3
- 6.6 Elective 4

Business Skill Development Course (BSDC)*

a. Internship with Business Organisation

b. Skill Enhancement Course**Placement Training

Ability Enhancement Compulsory Course*