**CP-1046 Assignment 1 –project plan-cossiePlay**

**Pritam saha**

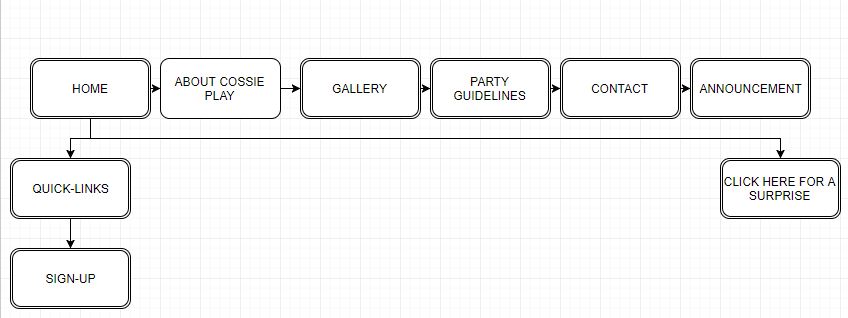
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**Goals:** The goal of the website is to promote the company through the web media and help company to success in their future and also be the most wanted fancy costume company available.

**Target Audience:** We target audience from 3years to 30years as the younger generation are our skipping stones to success and also are our main investor’s .Other than younger and teenagers we also motivate people above 30years of age to attend various costume parties and events

**Success Evaluation**: Success would be gained when this company becomes the ultimate or the most famous one step destination to buy various costumes

Success would be evaluated by ratio of number of orders placed to the total stock ratio..When the numbers of orders exceeds the total stock it is understood that the company has achieved its motive and has excelled in the chosen field.

**Flow Chart:**