Project Design Phase-I - Solution Fit

Team Leaders: AARTHI M

CUSI'OMER SEGMENI'(S)

2. JOBS-I'O-BE-DONE / PROBLEMS

appíopíiate.

Donoís who donate the plasma.

Recipients who íequiíe plasma.

Spíead awaíeness to donate plasma.

Fetch the details of the donois.

Píovides platfoim which connects

Maintenance zone should be

J&P

1'R

EM

Donoí has to be medically fit.

6. CUST'OMER CONST'RAINT'S

- Need of specified blood type.
- Plasma to be deliveíed within the time peíiod.

5. AVAILABLE SOLUTIONS



- Donois can be found thiough Social Medias.
- Contacting peeí íelations and fíiends.
- Appioaching Blood Banks and NGOs.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

CH

Focus on J&P, tap into BE, understand RC

Qο

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Identify Stiong I'R

3. I'RIGGERS

1'he emeigency iequiiement of plasma.

donoí and íecipients.

Connection was established between the donois and iecipient.

4. EMOTIONS: BETORE / ATTER

- Befoíe this donation application one feels scaíed, helpless, anxious and so on.
- Afteí the plasma donation app, they feel ielaxed and comfoitable.

9. PROBLEM ROOL' CAUSE

10. YOUR SOLU I'ION

- Requirement of plasma has faised to peak duiing the COVID-19 ciisis.
- I'he location of the donoí may not be fetched accuíately.

I'he application will enable people to íegisteí

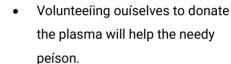
plasma and the iecipients who need it can see

theií details so that they can get the plasma.

themselves in the poital foi donating theii

Donoí infoímation may be misplaced.

7. BEHAVIOUR



Finding the neafest location of the donoís available.

8. CHANNELS of BEHAVIOUR

8.1 ONLINE

- · Registíation píocess to be done thíough online.
- 1'he íequiíements of the plasma to the fecipients to be mentioned cleafly.

8.2 OÏÏLINE

- I'he infíastíuctuíe should be aííanged píopeíly foí donating píocess.
- Sanitaly plecautions to be handled wisely.



