

Ideation Phase

Define the Problem Statements

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|---------------|--------------------------|
| Date | 24 September 2022 |
| Team Leader | Aarthi M |
| Project Name | Plasma Donor Application |
| Maximum Marks | 2 Marks |

Customer Problem Statement:



| Problem Statement (PS) | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
|------------------------|-----------------|--|---|--|---------------------|
| PS-1 | Doctor | Find a compatible plasma donor to treat my disease | It is difficult to find a compatible donor and time consuming | There is no common database available to search for a plasma donor | Hopeless |
| PS-2 | Patient | Find a compatible plasma donor for my patient | I couldn't find one such a donor for my patient. | We don't have a common database, to store plasma donor details | Helpless |