

# **Ideation Phase**

## **Define the Problem**

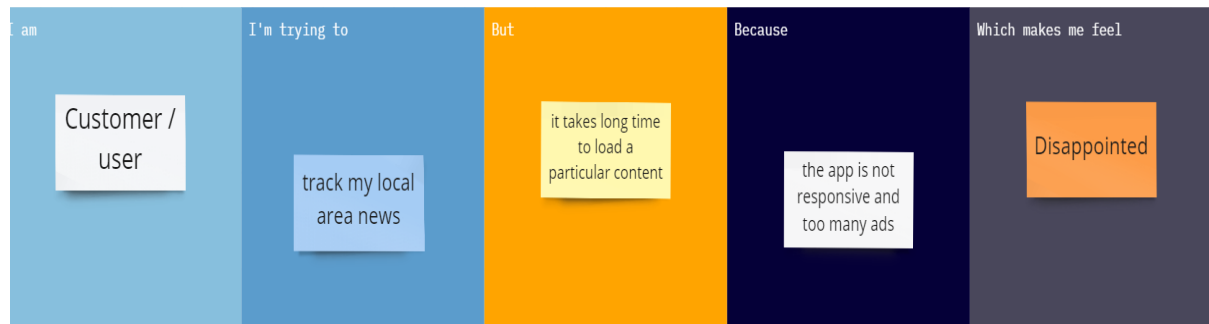
### **Statements**

Date	19 September 2022
Team ID	PNT2022TMID33312
Project Name	News Tracking Application
Maximum Marks	2 Marks

#### **Problem Statement:**

There are multiple news-sharing apps used by a single user and are often spammed with notifications. There is also a lot of fake news which gets shared. This application contains too many ads, unwanted pop up messages and takes long time to load a particular content which makes customer feels frustrated and disappointed to use. Customer requirements to peruse news so as to not need to stress over truly purchasing actual papers or conveying with her wherever she needs. She wants something which ought to fit in the center of her hands, which he could convey all over the place, access from all over, something computerized, simple to utilize, simple to deal with, for example, an Application in light of the web which could be gotten to from any gadget that is associated with the Web. For example, cell phones and PCs.

<b>I am</b>	John (customer) working as manager in ABC company.
<b>I'm trying to</b>	Needs to refer news without any restrictions and interruptions while travelling
<b>But,</b>	It takes long time to load and I couldn't get time to read at a place and read or view news with the help of newspaper at it was not comfortable for me to carry at anywhere.
<b>Because</b>	I am not comfortable with caring newspaper daily to office and I unable to access the own searches.
<b>Which makes me feel</b>	I consider carrying around a physical newspaper a nuisance to me and disappointed to use the application.



Problem Statement (PS)	I am	I'm trying to	But	Because	Which makes me feel
PS-1	John(customer)	Read news through comfortable application.	It takes long time to reload a particular content.	I Feel Uncomfortable With those apps and too many ads.	More Annoying, Irritating
PS-2	Ram(Customer)	To Get Information at anytime, anyplace.	I Couldn't able to carry the paper stuff where ever I goes.	It is not convenient for me to carry those stuffs & the paper might get damaged while carrying to anywhere else.	Carrying around a physical newspaper a nuisance to him and the people around him.