Project Design Phase-I
Proposed Solution

Date	19 September 2022
Team ID	PNT2022TMID33312
Project Name	Project – News Tracking Application
Maximum Marks	2 Marks

Proposed Solution :

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	There are multiple news-sharing apps used by a single user and are often spammed with notifications. There is also a lot of fake news which gets shared. This application contains too many ads, unwanted pop up messages and takes long time to load a particular content which makes customer feels frustrated and disappointed to use.
2.	Idea / Solution description	A news-sharing app wants to help users find relevant and important news easily every day and also understand explicitly that the news is not fake but from proper sources. We provide alternative channel like chat bots , email for user problems , Make regular follow-ups and makes user friendly application.
3.	Novelty / Uniqueness	Due to changes brought about by the pandemic, people started depending on the news a lot to get updates about the situation around them. With the rise of cloud-based applications, integration of UX into these applications can not only grow your user base but also play a crucial role in increasing performance we would add the content through the User Interface designing part.
4.	Social Impact / Customer Satisfaction	User friendly application, the customer expect relevant news avoiding spam, fake, irrelevant news. They expect better application performance and faster response to their feedback.
5.	Business Model (Revenue Model)	Making the business model strong leads to an ongoing business profit leading to increase in cash reserve and new investments. An app revenue model is an important element of a company concept or business plan, which should be completed before entering the development phase. Banner advertising, paid promotions, sponsored news, promoted content, campaign sponsorships, and subscription are just a few of the methods by which a news channel app may generate income.
6.	Scalability of the Solution	This model focuses on sharing and updating news instantly without any intermediary. The measure of a system's ability to increase or decrease in performance and cost in response to changes in application.