

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID29008
Project Name	PERSONAL ASSISTANCE FOR SENIORS WHO ARE SELF RELIANT
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:




Step-1: Team Gathering, Collaboration and Select the Problem Statement

template




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B


Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) 


1

Define your problem statement

Sometimes elderly people forget to take their medicine at the correct time.
They also forget which medicine He / She should take at that particular time. And it is difficult for doctors/caretakers to ~~find~~ find the patients around the clock.

PROBLEM


How might we [your problem statement]?





Key rules of brainstorming


To run a smooth and productive session


 Stay in topic.


 Encourage wild ideas.

 Defer judgment.

 Listen to others.


 Go for volume.

 If possible, be visual.



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) 

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

KEERTHANA A

To take correct medicines on correct time.	Person may forget but device will not.	To make caretakers work easy.
Medicine names will be there to avoid confusion.	This app avoids health issues.	Provides relaxation for family members so that there's no need to worry about elders health.
Provides better peaceful life	Avoids frustration and has subscription facility.	Not dependent on others.

LAVANYA R

There is no need for separate caretakers for elders .	It is life saving.	It is effective and easy to use.
Installation is not difficult.	Notify user with voices instead of alarm.	It provides independent environment to senior citizens
best service guarantee	constant companion	it is an wireless

MONIKAA R

There is no dependency.	flexible for every user's	Not much knowledge required to use it
monitoring and attention not required	It is unobstructive	cost effective and easy to access
we can detect the fall or need medical attention	We can include therapies ,checkups reminder	Track the progress of the pill box

AKSHAYA K

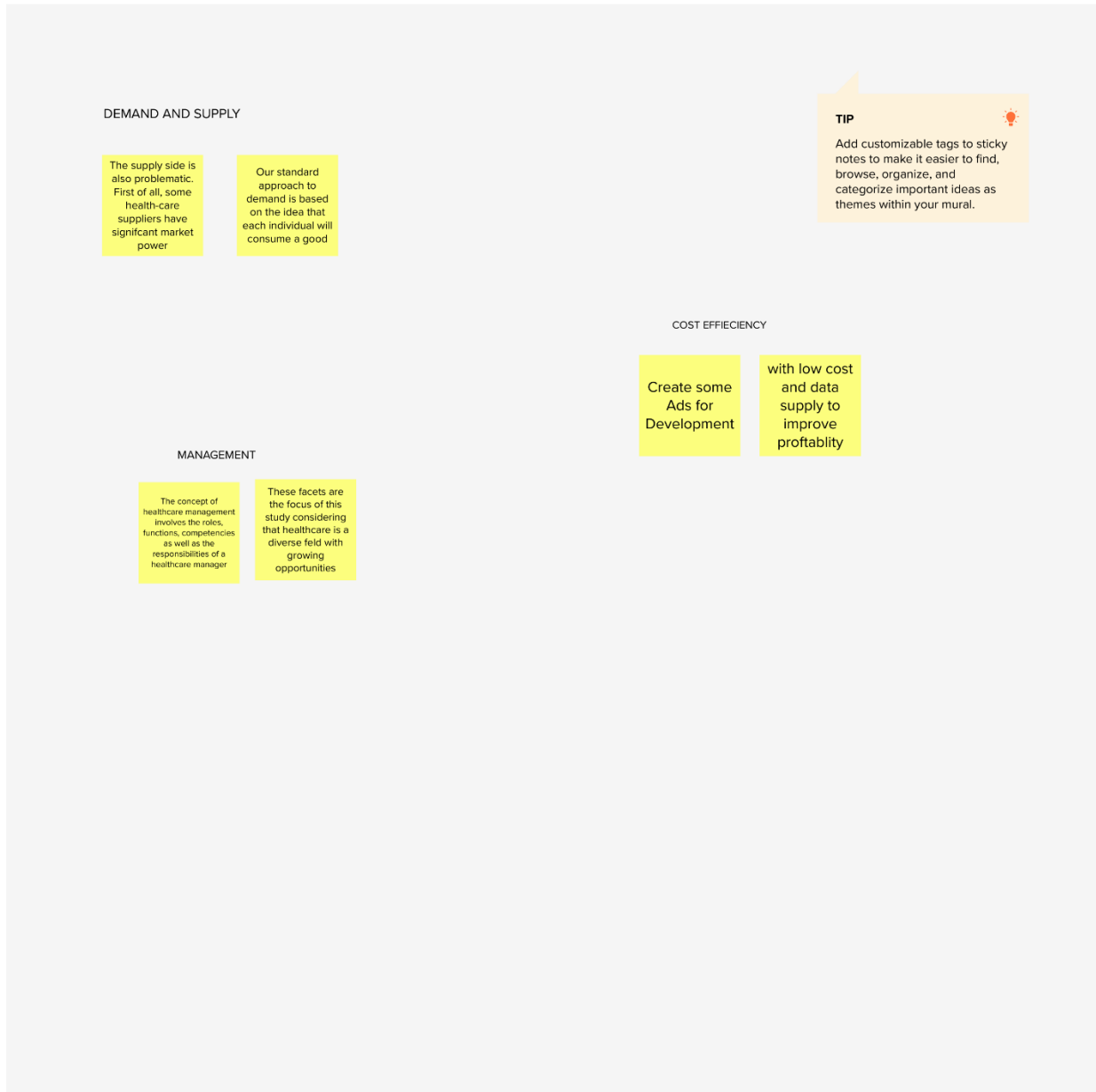
User friendly	Constant monitoring of elderly people is not required	Medicines can not be skipped
Easy recovery	Reduces pressure and tension to care takers	Remembers on time
Illiterate persons can also use	More accurate in timely remember	Self reliant people can use it on their own

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes



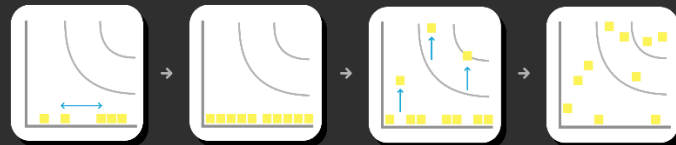
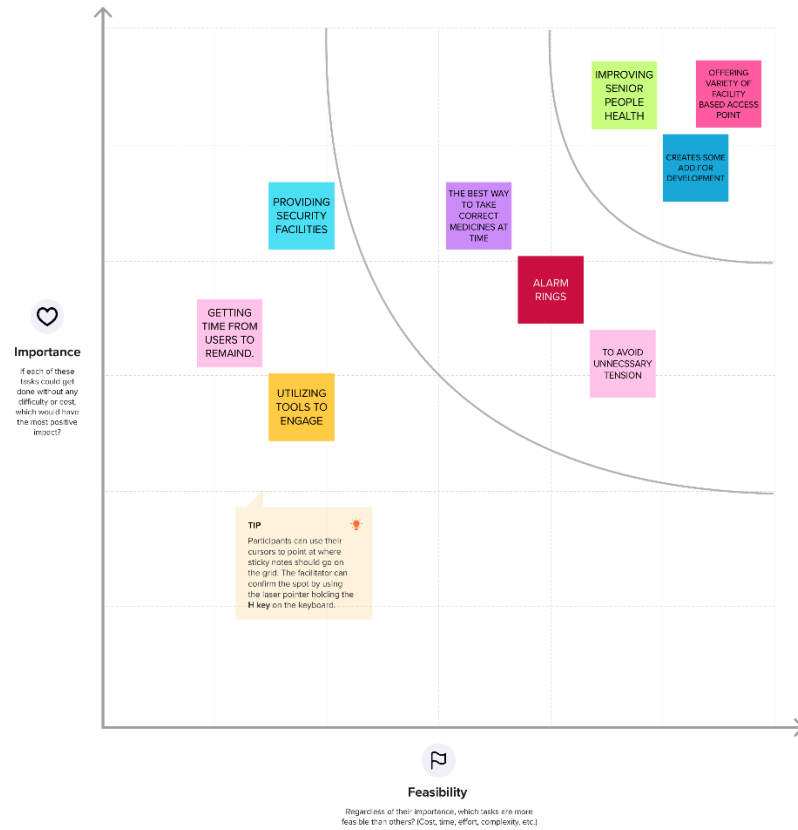
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



→

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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