

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

Older aged people who have difficulty with such daily activity such as bathing, cooking, grooming, eating or just getting to the bathroom often end up in hospital or nursing homes, spending a disproportionately large amount of money just to take care of their aged beloved people in taking their daily medicines on time. This application has to be installed in each and every house in which self reliant aged people live. Making their stress fall to the lowest and thereby increasing their odds of survival.

6. CUSTOMER CONSTRAINTS

This application is not so expensive. Once installed and the databases are provided, it will perform its work at the fullest. Aged people will feel more comfortable in taking their daily medicines on time without failing and without relying on other person's help. It has a vast network o managing more than one customer.

5. AVAILABLE SOLUTIONS

Even though there are more various ways and methods to take care of the aged people. No other application is as effective as this application. It remembers the user with an alarm that its time to take the medicine and a voice saying the name of the medicine that the user has to take to avoid confusion and also to avoid taking the wrong medicines.

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS

There are no such applications that are as effective as this application. The job that is to be done is provide the database correctly and clearly which consists of the user name, the time in which the medicine has to be taken and also the name of the specific medicines. Once the databases along with the datasets are provided, the application is now ready to use. Installation of the system is a easier way.

9. PROBLEM ROOT CAUSE

The main root cause of identifying this application is the emerging old aged homes in which people leave their elderly people because they can no longer take care of them anymore. This application surely reduces the odds and percentage of sending aged people to old age homes. If this application is installed, the old aged people can take care of themselves without other persons help or nurse help.

7. BEHAVIOUR

This application behaves in a user friendly manner. It has been provided with a alarm and a voice that also remembers the user about the time to take the medicine. It also remembers the user about the name of the medicine that has to be taken in that specific time.

Identify strong TR & EM

<p><b>3. TRIGGERS</b> <span>TR</span></p> <p>In a population of 100 percentage,there are nearly 79 percentage of seniors out of them in which 40 percentage of senior people are self reliant. In such case, this application if installed in one house, the neighbourhood people will see that the self reliant people are stress free and enjoying their life with this application. If there is also senior people who are self reliant in their house means,, surely they will get triggered to install this application in their house.</p>	<p><b>10. YOUR SOLUTION</b> <span>SL</span></p> <p>An intervention called CAPABLE - for Community Aging in Place, Advancing Better Living for Elders involves home visits with an occupational therapists, a registered nurse, and a handyman to work together with older adults to identify mobility and self care issues in their homes and fix or modify them.As a part of this,by making small adjustments ,from installing such application systems,it helps the client remember to take medicines at the proper time each and every day.</p>	<p><b>8.CHANNELS of BEHAVIOUR</b> <span>CH</span></p> <p><b>8.1 ONLINE</b></p> <p>It can neither be used in online or either in offline too. it is a double mode operating system. Which is designed to be a user friendly</p> <p><b>8.2 OFFLINE</b></p> <p>In offline mode it remembers the user with an specified alarm which even remembers the user that its time to take the medicine.To avoid the confusion on which medicine has to be taken in that particular specific type,the application even alarms with the name of the medicines too</p>
<p><b>4. EMOTIONS: BEFORE / AFTER</b> <span>EM</span></p> <p>Coming to the emotion part, before the installation of the application the user who needs to be pampered always,feels it as a burden. one may find it difficult to do the same thing all the day long and for weeks,months and even years.It even makes the family members to get into a stressful situation. Even the client may sometimes find it hard to rely to the same person for even small things.</p> <p>But after the installation of this application, the family members may find it easy and out of stress. They can do their job in a most comfortable way without worrying about the aged people in their home. The emotions were darker before the installation of this application and became very lighter and colourful after the installation of this application</p>		