

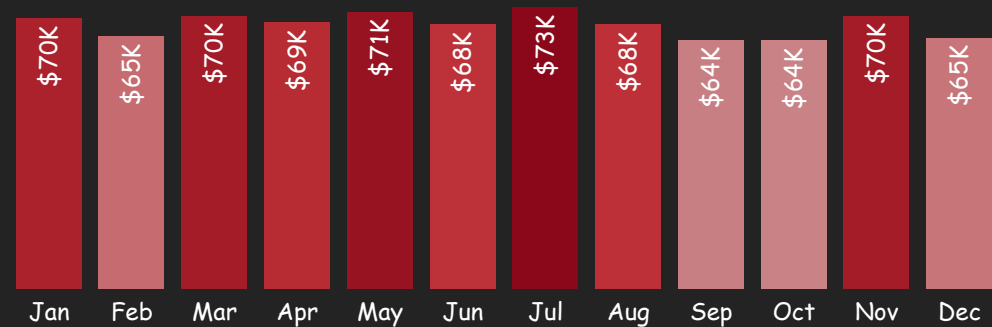
PIZZA SALES ANALYSIS

Total Orders
21K

Total Sales
\$817.9K

No of Pizza Sold
50K

Total Sales by Month



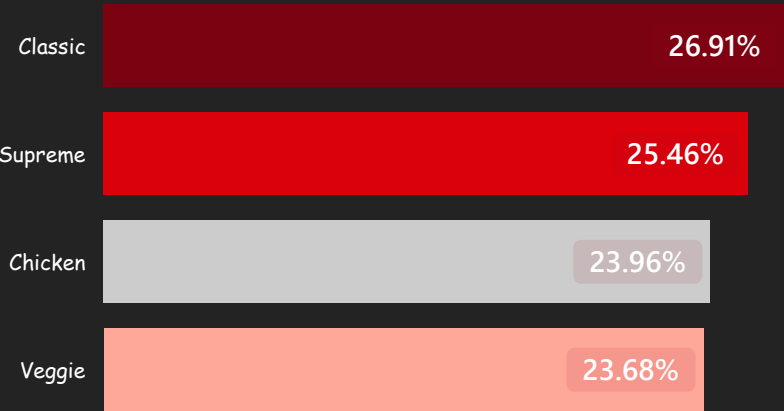
Pizza Types



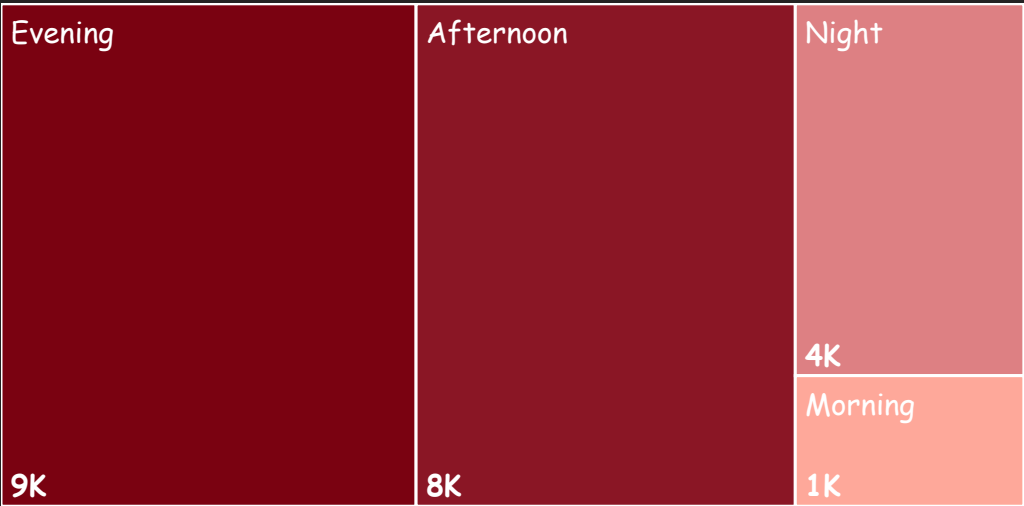
Price



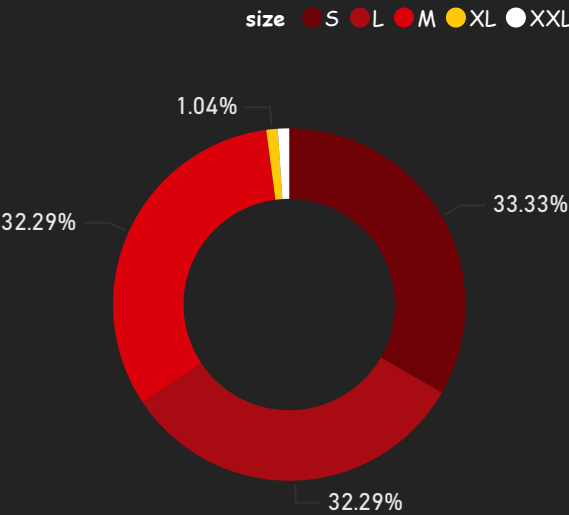
Total Sales by category



Total Orders by Sessions



Pizza Sales | By SIZE



Total Sales by Weekdays

Weekday	10:00:00	11:00:00	12:00:00	13:00:00	14:00:00
Friday					
Monday					
Saturday					
Sunday					
Thursday					
Tuesday					
Wednesday					
Total	2	259	2212	2686	1836

PIZZA SALES ANALYSIS

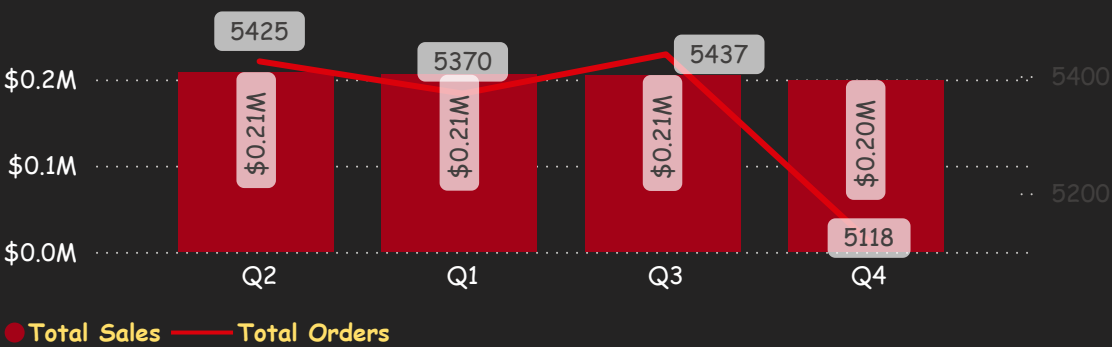
Avg Order value
\$38.31

Types of Pizza
32

No of Category
4

Chicken Classic Supreme Veggie

Total Sales and Total Orders by quarter



BOTTOM 3 | Basis Revenue

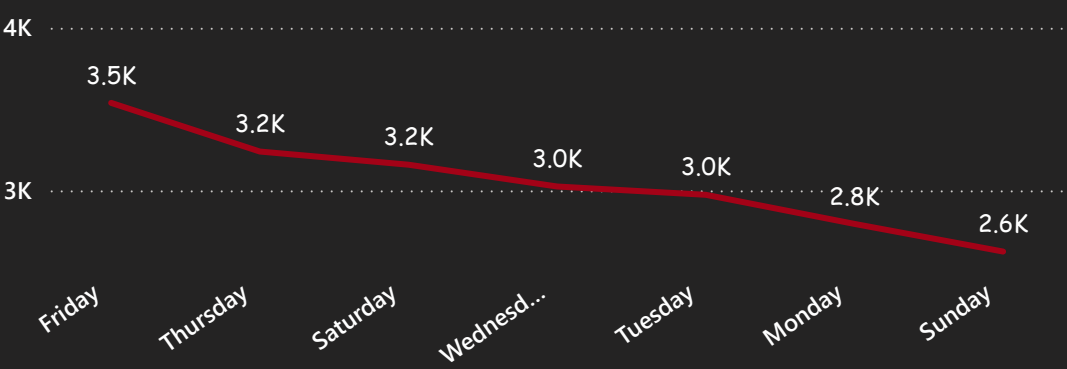
pizza_type_id	Total Sales
spinach_supr	\$15,277.8
green_garden	\$13,955.8
brie_carre	\$11,588.5
Total	\$40,822.0

TOP 3 | Basis Revenue

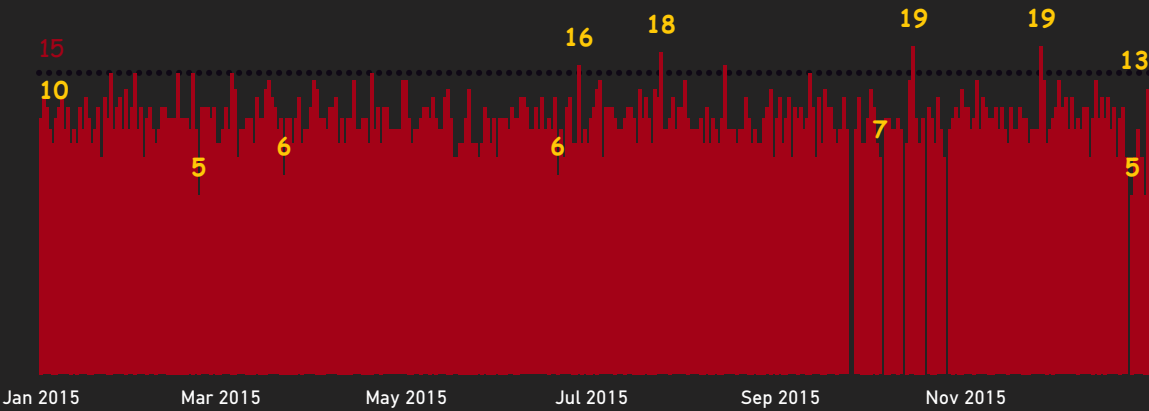
pizza_type_id	Total Sales
thai_ckn	\$43,434.3
bbq_ckn	\$42,768.0
cali_ckn	\$41,409.5
Total	\$1,27,611.8

Jan Feb Mar Apr May Jun Jul Aug

Total Orders by Weekday



Seating Capacity



PIZZA SALES ANALYSIS

INSIGHTS from the DATA

Highest Selling Pizza - Classic deluxe

Highest Revenue Generating Pizza - Thai chicken(\$43.4k)

Lowest Revenue and Ordered Pizza - Brie carre

Peak Hours: Lunchtime (12 PM - 1 PM) and evenings (5 PM - 6 PM) are our peak business periods.

Friday is the busiest day and peak times include lunch (12:00 - 14:00hrs) as well as dinner (17:00 - 18:00hrs)

The average order value at Plato's Pizza is \$38.3.

SUGGESTIONS

Increase staffing during peak hours: To ensure adequate staff levels during peak times to handle the high volume of orders efficiently.

Promote Specialty Pizzas: Implement marketing strategies to boost the sales of lower-performing specialty pizza i.e Brie carre such as special offers or meal deals and reducing its price.

Optimize Seating Arrangement: Since the maximum capacity is breached only a handful times no need to increase seating capacity