Super Store Sales Analysis

Global Super Store is an online supergiant store that has worldwide operations. This store takes orders and delivers the products across the globe and deals with all the major product categories like furniture, office supplies & technology.

As a sales manager for this store, you want to analyse the sales of the products based on provided historical data, this analysis will help you to plan your inventory and business processes accordingly. Also, to know the products & customers behaviour.

Tasks:

1. Load data from the provided data sources (excel workbooks).

2. Perform the required data transformations in Power Query Editor window.

3. Create the relationships in between the loaded tables.

4. Create the required measures for key performance indicators like Sales, Profit, Profit Ratio

5. Use the visuals as per provided design to plot dimensions like Category, Year, Region, Market, Sub category, Manager, etc. Add key slicers for slice & dice data in the visuals.

6. Train the Q&A data model for below synonyms:

Revenue → Sales

Income → Profit

Income Percentage → Profit Ratio