TAYLOR TOBIN

Full Stack Developer

I am a full stack developer with a primary focus on building Web Apps. I try to learn and leverage new technologies to build the best products possible. I enjoy elegant, minimalist designs that provide a simple, effective user experience and the process of bringing creative ideas to life.

Proficent

HTML, CSS (SASS), Javasctipt (Ember, Vue, Angular), PHP (Laravel), SQL, Java (Android)

Familiar

Node, NativeScript, Cordova, Python, C++

Interests

Connect

ttobin.com
805.434.7559
19tt94@gmail.com

@19TT94

@taylor-tobin

PXL Agency, Downtown Los Angeles, Ca
Intern February 2016 - July -2016, Full Stack Developer July 2016 - May 2019

New Regency
- Worked with New Regency to relaunch their website and added a new feature to help license movies to their new international team's growing clientele.
- Updated outdated Laravel (PHP) version, added frontend improvements and updates to a custom built cms.
- Created the ability for New Regency's international team to create custom pages that expedite the process of licensing movies via an individualized and tracked url for each client.

Dreamworks Animation
- Teamed up with Dreamworks Animation to build a custom Swiper.io slider featuring a responsive fullscreen video background, full screen video model for each featured movie, and custom slide transitions.
- Utilized a Laravel (PHP) backend and a Vue (Javascript) frontend. Contributed to the promotional movie pages and contact forms throughout the site.

Paramount Movies
- Led the frontend development on a Paramount Movies project to launch a new platform site.
- Created a custom movie page that leverages a large database of movies with clean, efficient sorting and filtering options.
- Assisted in api and database design/development, utilizing a Laravel (PHP) backend and a Vue (JS) frontend.

PXL's Annual White Elephant Party Web App
- Led development of PXL's White Elephant Party web app, featured in AdWeek.
- Updated Ember (JS) version, reskined the existing ui with new animations using Greensock and Particle.io.
- Enhanced email service and custom analytics view in Laravel (PHP).
- Created an avenue for users to select and receive random gifts from a digital gift pile using a unique code on a holiday card mailed to the user.

Fox Movies's `The Hate You Give`
- Built a Social Activation site for Fox's 'The Hate You Give', which allowed users to generate and share assets for Fox's #ReplaceHate Campaign using Ember (JS).
- Leveraged the Cloudinary api to generated an animated gif that allowed users to replace the word 'hate' in 'The Hate You Give'.
- Tracked user activity as it was shared on instagram, allowing Fox to observe public response in real time when the project launched.

IOS/Android Sticker Packs
- Handled the deployment of IOS sticker packs such as BayWatch and Rocketman, which received over 72 million app store impressions.
- Built an Android app which deployed stickers to the Google Play store for Gboard, which received over 10,000 downloads on Google Play.

Ticketbot API
- Built a custom api for TicketBot that aggregated data from the Fandango, Cinepass, and Atom apis. Worked with Wit.ai to train an AI chatbot.
- Helped build an email service in PHP using MailGun, which allowed PXL to send emails to FoxMovies's clients with real-time movie show times based on location.
- Wrote scraping algorithms to gather over 30,000 events.

B.S. Computer Science, Cal State Long Beach
Graduated May 2018
- Relevant Course Work: Computer Security, Android, Database Architecture, Technical Writing, C++, OOP (Java)