

# THE MEDIUM BLOG CHALLENGE

## Intel® Student Ambassador Program



Become a thought leader in your field! Between October 15 and December 15, you can compete with other Student Ambassadors to win prizes and industry recognition. Craft AI blog posts on Medium and amplify them through the Intel® Software Insider's Hub to score points. The more you participate, the higher your chances of winning career-development assistance from an industry expert.

### How to Use the INTEL® SOFTWARE INSIDER'S HUB

- 1 Email **Kennedy Ho** ([kennedy.ho@intel.com](mailto:kennedy.ho@intel.com)) and request to be added to the Intel® Software Insider's Hub.
- 2 Securely link your social accounts.
- 3 Create social media posts about your Medium blog post and share them to the Intel® Software Insider's Hub. Be sure to use the Medium and Student Ambassador tags. You'll get points whenever people share your posts!
- 4 Share other people's posts through the hub. You'll get points for that, too! Always use **#IntelSponsoredStudent** when posting or sharing.

### CHALLENGE HOW TO



**Write a blog post on Medium.**



**Promote it on your social media.**



**Share your social post on the Intel® Software Insider's Hub.**



**Climb to the top of the leaderboards!**

### INTEL SOCIAL MEDIA GUIDELINES

It's cleared and appreciated to use personal handles to amplify approved external developer messages and activities.

#### Please review the following rules when doing so:

- You must use **#IntelSponsoredStudent** when posting about Intel's products or services.
- Include the following in your blog post: **"This blog post made as part of the Intel® Student Ambassador competition."**

# TERMS AND CONDITIONS

THIS OFFER IS GOVERNED BY THE RULES AND REGULATIONS SET FORTH IN THE UNITED STATES. ELIGIBLE PARTICIPANTS PARTICIPATING IN THIS OFFER AGREE TO BE LEGALLY BOUND BY THESE TERMS AND CONDITIONS AND THE RULES AND REGULATIONS WITHIN THE UNITED STATES. IN THE EVENT OF ANY DISCREPANCY OR INCONSISTENCY BETWEEN THE ENGLISH TERMS AND CONDITIONS OR ANY OTHER STATEMENTS CONTAINED IN ANY OFFER RELATED MATERIALS, THE ENGLISH TERMS AND CONDITIONS SHALL PREVAIL, GOVERN AND CONTROL TO THE FULLEST EXTENT PERMITTED BY LAW. OFFER DATES: The Intel "Medium Challenge" Offer (the "Offer") begins at 12:00:00 A.M. Pacific Time ("PT") on October 15, 2019 and ends at 11:59:59 P.M. PT on December 16, 2019. ELIGIBILITY: The Offer is open and offered only to Intel Student Ambassadors ("ISA") who are: i) recipients of an invitation to participate in the Offer ("Invitation"), ii) legal residents of the following countries: The United States and U.S. Territories, Brazil, Canada, China, Denmark, Egypt, Finland, France, Germany, India, Israel, Italy, Kenya, Nepal, Netherlands, Nigeria, Russia, Rwanda, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Turkey, Uganda, United Kingdom and iii) eighteen (18) years of age or older or the age of majority in his/her state/country of residence (the "Eligible Participant"). Employees, Officers, and directors of Intel Corporation ("Sponsor", located at 2111 NE 25th Ave, Hillsboro, OR 97124) and each of its respective member companies, parent companies, subsidiaries or affiliates, their respective advertising and promotional agencies, or any independent organization related to promoting this Offer (collectively, the "Released Parties"), members of any such employee's immediate family (regardless of where such family members live) and persons with whom such employees reside (whether related or not) are ineligible to participate in this Offer. OFFER SUBMISSION/NOTIFICATION: Upon receipt of the Invitation via email, submit the required documentation (the "Submission") for the post to Medium via email to [kennedy.ho@intel.com](mailto:kennedy.ho@intel.com). Each Level is outlined within the Invitation and provides an overview of the Level and the required documentation in order to submit and qualify for a Gift (each a "Gift"), while supplies last. All Submissions must be complete and sent by 11:59:59 P.M. PT on December 16, 2019 to be eligible. Upon receipt and verification of the Submissions, Sponsor will contact the Eligible Participant via the email address associated with his/her ISA account to collect the address information and choice of Gift, if applicable, while supplies last (the "Notification"). Eligible Participant will need to respond to the Notification within three (3) days from the date of receiving the Notification. Release Parties are not responsible for any Submission that is lost, late, misdirected or undeliverable, whether due to system errors, omissions, interruption, deletions, defects, delay in operations or transmissions or any other reason, theft or destruction or failures, faulty transmissions or other telecommunications malfunctions, Submissions not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete or garbled computer or telephone transmissions, typographical or system errors and failures, faulty transmissions, technical malfunctions, or otherwise. By submitting a Submission, Eligible Participants grant Sponsor and their affiliated companies worldwide, non-exclusive, perpetual, irrevocable, royalty-free, unconditional, and fully paid-up rights to publicly perform, display, broadcast, or transmit the Submissions, in whole or in part, for promotion and marketing purposes worldwide in any and all forms of media, whether now known or hereafter devised, and to distribute (directly or indirectly through multiple tiers) the Submission to Sponsor affiliates, its marketing agencies, and to third parties for these purposes. Submissions must be truthful in all respects. Eligible Participants further agree and warrant that he/she may not submit any Submission that is known or that should be known at the time by the Eligible Participant that (a) is false, inaccurate, or misleading; (b) infringes on any third party's copyright, patent, trademark, trade secret, or other proprietary rights or rights of publicity or privacy; (c) violates any law, statute, ordinance, or regulation (including, but not limited to, those governing export control, consumer protection, unfair competition, anti-discrimination, or false advertising); or (d) is or may reasonably be considered defamatory, libelous, hateful, racially or religiously biased or offensive, unlawfully threatening or unlawfully harassing to any individual, partnership, or corporation. Sponsor reserves the right to disqualify a Submission with offensive content or material that it feels inappropriate in any way. Each Submission submitted must be an original work, never previously published, manufactured or produced. Late Submissions or Submissions sent via any other method than those stated above will not be accepted. GIFTS: By participating in this challenge, the Eligible Participant will have the opportunity to win prizes. Participants engagement level will be displayed on a leaderboard and prizes will be distributed based on high engagement. The top three participants will receive career coaching from an industry expert at the approximate retail value ("ARV") of \$100-150. The top fifteen will receive a Swag Item, having an approximate retail value ("ARV") of up to \$20. Gifts will be shipped to the Eligible Participant within thirty (30) days from the date in which the Eligible Participant has responded to the Notification, while supplies last. There is a limit of one (1) Gift or one (1) of each Gift per Eligible Participant/household. Gifts are not valid in conjunction with any other offer. No transfer, substitution, or cash redemption of Gift is permitted except at Sponsor's sole discretion. Sponsor reserves the right to substitute a Gift of equal or greater value if the Gift becomes unavailable due to reasons beyond the control of the Sponsor. Submissions are null and void and will be rejected if not obtained through authorized, legitimate channels. Offer void wherever restricted or prohibited by law. GENERAL CONDITIONS: Each Eligible Participant fully and unconditionally agrees to be bound by these Terms and Conditions and the decisions of the Sponsor, which are final and binding in all matters relating to this Offer. Released Parties Sponsor reserves the right, at its sole discretion, to disqualify any individual found to be tampering with the registration process or the operation of the Offer, to be acting in violation of these Terms and Conditions; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person. If for any reason the Offer is not capable of running as planned by reason of, but not limited to, tampering, unauthorized intervention, actions by individuals, fraud, or any other causes which, Sponsor, in its sole opinion, deems could corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Offer, or the Offer is otherwise not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Offer or any portion thereof via email communications, if applicable. In the event that any item, product, or service cannot be redeemed for any reason, or any individual is not capable of submitting a Submission for any reason, Sponsor shall not be obligated to award any item, product, or service, and Sponsor reserves the right, in their sole discretion, whether to substitute the item, product, or service (or any portion thereof) with an item, product, or service of comparable or greater value or cash value. No groups, clubs, newsletters, or organizations may reproduce or distribute any portion of these Terms and Conditions to their members, and anyone who participates in the Offer through means not permitted by these Terms and Conditions is subject to disqualification. EXCEPT WHERE PROHIBITED, INDIVIDUALS AGREE THAT: (1) ALL ITEMS, PRODUCTS, AND SERVICES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT; (2) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS OFFER OR ANY ITEM REDEEMED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (3) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH PARTICIPATING IN THIS OFFER BUT IN NO EVENT ATTORNEYS' FEES; AND (4) UNDER NO CIRCUMSTANCES WILL ELIGIBLE PARTICIPANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ELIGIBLE PARTICIPANT HEREBY WAIVES ALL RIGHTS TO CLAIM INDIRECT, PUNITIVE, INCIDENTAL, CONSEQUENTIAL DAMAGES, AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. RELEASE: By participating, Eligible Participants agree to release, discharge, indemnify and hold harmless the Released Parties from and against any claims made by Eligible Participants or any other third parties, related in any way to the operation of this Offer, as well as any other claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any Gift or participation in any Offer-related activity or participation in this Offer.