# IDEATION PHASE Brainstorm & Idea Prioritization

Date	19 September 2022
Team ID	PNT2022TMID3356
Project Name	Project – Personal Expense Tracker Application
Maximum Marks	4 Marks

## **Brainstorm & Idea Prioritization:**

# <u>Step-1: Team Gathering, Collaboration and Select the Problem Statement:</u>

### Personal Expense Tracker:

Expense Tracker helps to maintain the record of daily expenses and monthly income of an users from anywhere and also generates a monthly report of the expenses in pdf format. The Expense Tracker app tracks all the expenses and helps the user to manage his/her expenses so that the user is the path of financial stability. The Tracking of expenses is categorised by week, month and year, it helps to see the more expenses made.



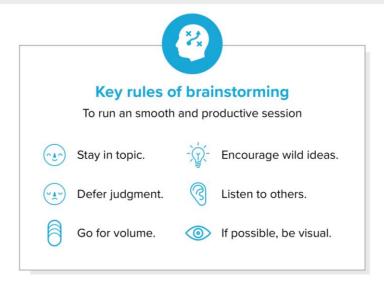
#### problem statement

Define the general problem to which our application provide solution.



#### **PROBLEM STATEMENT:**

In existing, we need to maintain the Excel sheets, CSV etc. files for the user daily and monthly expenses. To do so a personas to keep a log in a diary or in a computer, also all the calculations needs to be done by the user which may sometimes results in errors leading to losses.



#### Step-2: Brainstorm, Idea Listing and Grouping:

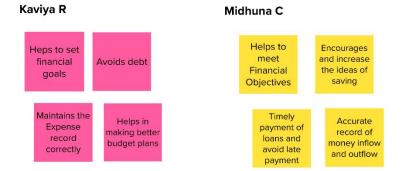


#### **Brainstorm**

Write down any ideas that come to mind that address your problem statement.

① 10 minutes



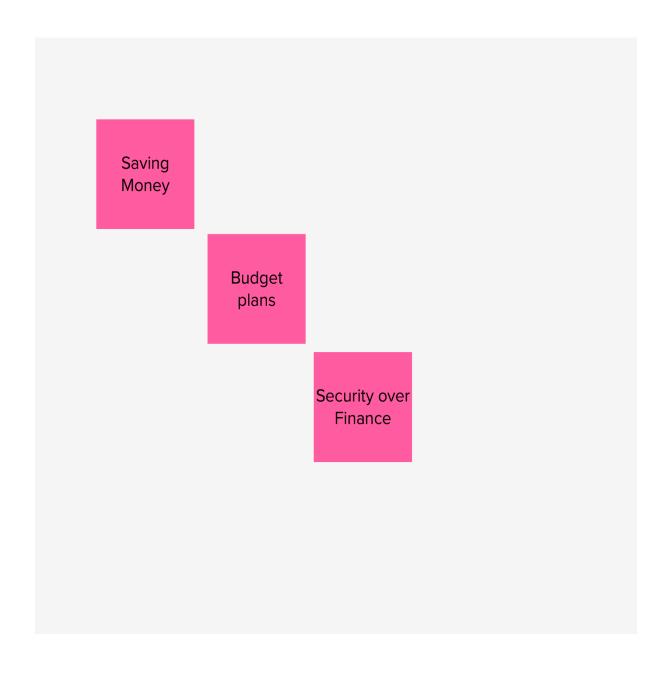




#### **Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

0 20 minutes



## Step-3: Idea Prioritization:



#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

