

Updated Design Concept and Detail Design

T305 – Mouthpiece

02/24/2023

I. Introduction

a. *Problem Statement*

- i. Develop an iOS mobile device-driven social media platform whose sole purpose is to seamlessly share posts, pictures, and videos for a community of athletes.

b. *Motivation*

- i. Having a centralized application aimed towards sports, more specifically basketball to help bring the community of athletes, sports fans, team members and recruiters together.

c. *Requirements*

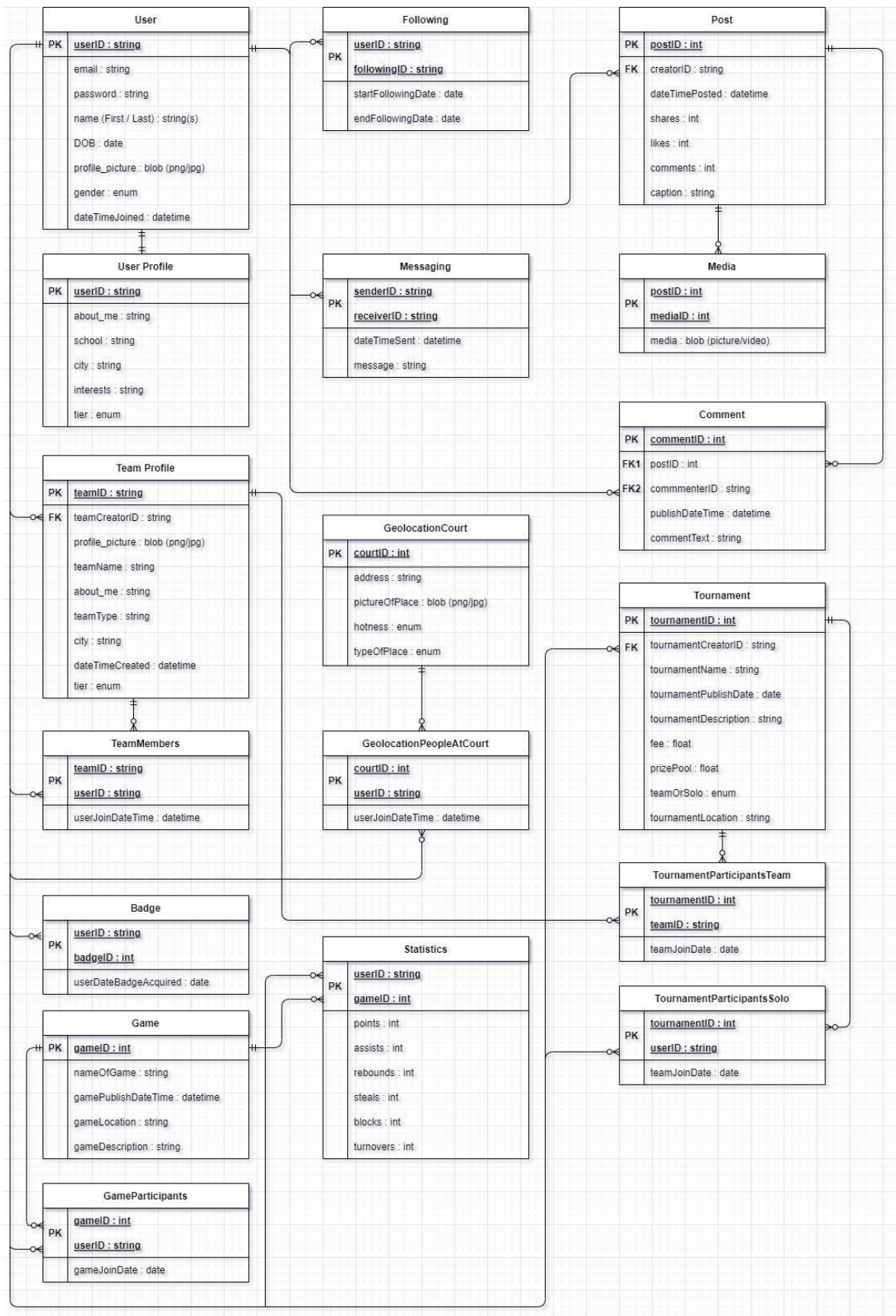
- i. Have basic social-media application functionality such as sharing posts, pictures and videos as well as reacting to said content, following/friend system, messaging system
- ii. Have specialized user profiles with basic user profile data, tiers, and statistics about the user.
- iii. Geolocation functionality – Court/Field locator using Google Maps API, showing nearest/popular courts in the area.
- iv. Team/Group profiles – For various types of teams (street/recreational/content-creator/school/group of friends), teams can perform social sharing functionality like individuals.
- v. Competitive – In-game tournaments, tier panels/ranking system.

II. Selected Concept

- a. For our selected design concept, we have shown the full database schematic of the application. Going from basic user profile data to tournament data, this design concept aims to show the full scope that this project hopes to implement.

III. Preliminary Design

- a. *Database ER (Entity-Relationship diagram)*



- i. Using our choice of database, Amazon Web Services, we will create each of these entities as models represented as the core back-end of our project schema. With these models we will then store all the data/table entries using an AWS SQL (structured query language) server where we can flexibly communicate with the database back-end whether that be updating ,deleting, or retrieving any data.

b. Component Requirements

- i. For our core system component, we have our user entity, here we can store user data. Most importantly we can reference a user using a unique primary key, userID. This key can be used in all major aspects of the project database. Using the userID, we can gain access to user profile/badge and follower data. For our post block, we have a unique postID key that references a creatorID to the userID mentioned above. This postID key is used to retrieve any media associated with the post, whether that be a gif, video, or picture. In the comment block, it also uses the postID to fetch all comments associated with the post. Moving over to the message block, the userID is used for both the sender/receiverID properties. Switching to the team functionality, like a user profile, we also have a block dedicated to team profile data, represented by a unique identifier, teamID. From teamID, we can reference all the team members associated with the team, again using the userIDs. For our competitive requirement, we have both a tournament and game block. Both blocks have their own unique identifier, tournament/gameID with all the data associated with the two. In a tournament we have both team and solo play functionality, so we use the teamID/userID for tournament participants. Likewise with the game functionality, we use userID to reference all the game participants. With the game participants there is also the statistics associated with the game, per each participant. In the Statistics block, we use both the userID and gameID to reference all basketball statistics for a user in a particular game. Lastly with our geolocation requirement/functionality, we need to store court information, identified with a courtID, we can store all the data associated with a court. Moreover, with court information, we also store any people at the court, again using the userID input.

c. Function Implementation

- i. As said in the introduction, in order to implement each and every one of these blocks/entities we first need to make a model (code classes) with each of the properties listed in the diagram for each model as well as their data typing. With each of the model/class implemented in our codebase, we can use AWS to reference these models to connect the two

and store any instances of the models. With the database structured this way we can then easily communicate with the database whether that be with debugging or pulling manipulated data on the front-end.

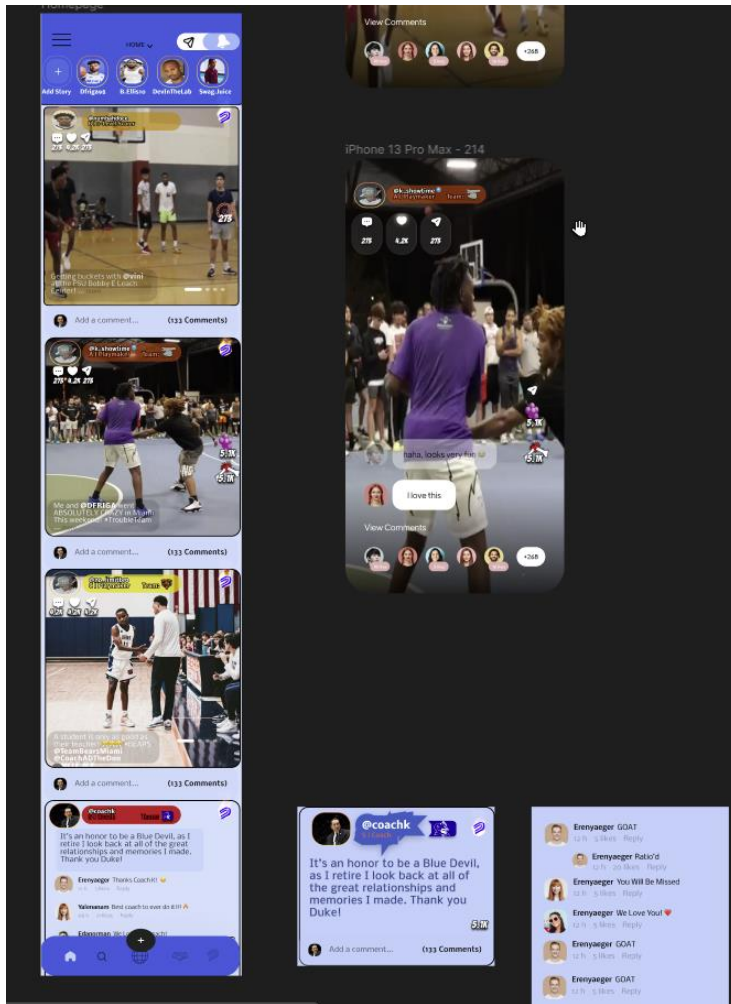
d. Functional Decomposition Changes

- i. No changes made between the functional decomposition and preliminary detailed design. All services/functionality are the same and implemented as such.

IV. Summary

- a. With the database fully plotted out, that gives the back-end developers a good understanding of the class/model implementation that we will use in our back-end code. This entity-relation diagram does just that. Each block in this ER diagram demonstrates functionality that is to be fully implemented in development. Starting from basic user/user-profile data we can gain access to other blocks like post/comment data, with their respective media embeds, messaging/following functionality to connect with other users of the app directly. Providing a more competitive nature of the app by implementing tournament/game functionality with the statistics of each player/team. Lastly by connecting users together in-person, having built-in geolocation functionality, we can store court data as well as all the people in said court. All in all, the preliminary design discussed will give us developers/engineers a better time on both the back/front-end when it comes to development of the application in order to implement project requirements.

Concept Generation Updated:

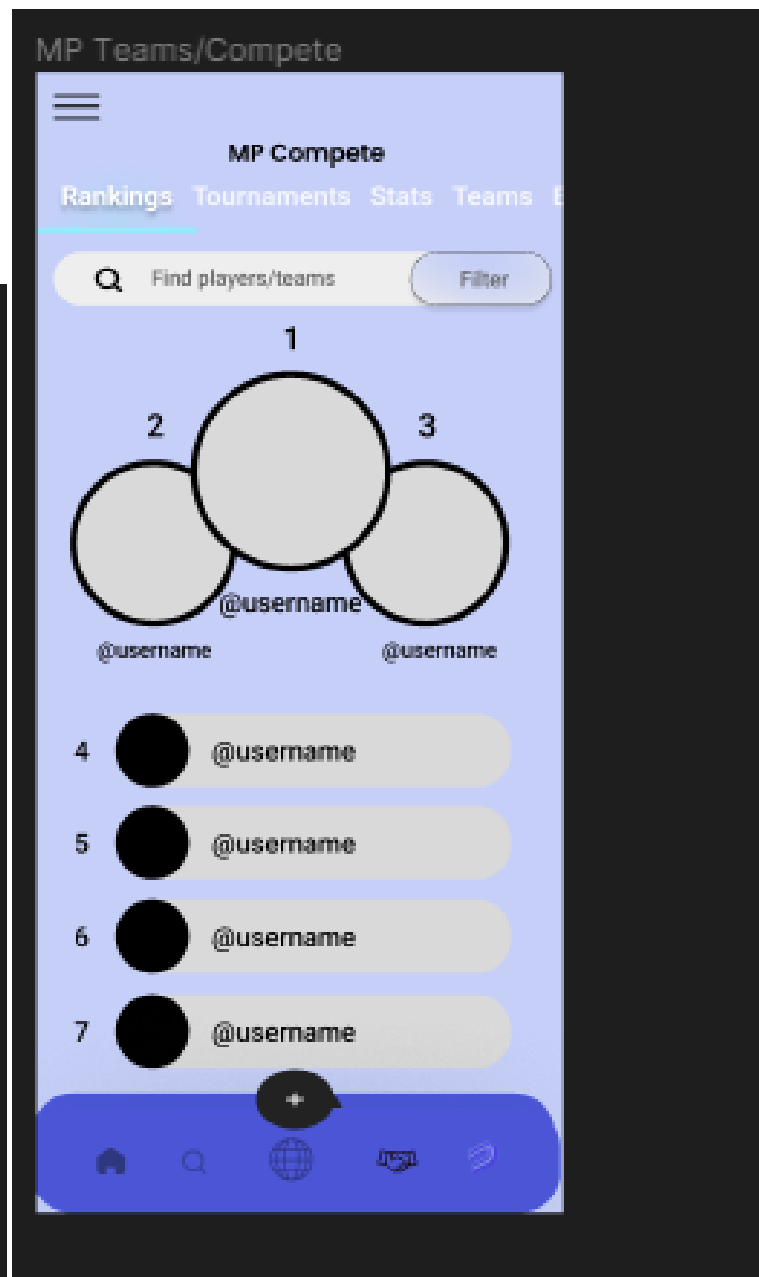


Map



Profile





Codes and Standards:

The guidelines and requirements for social media platforms can vary based on their specific policies and regulations. However, some general guidelines that users should follow on these platforms include:

1. Respect the community guidelines: Social media platforms have community guidelines that outline the acceptable behavior of users. Violating these guidelines can result in content removal, account suspension, or even permanent bans.

2. Use appropriate language: Avoid using abusive, offensive, or discriminatory language on social media. This includes avoiding hate speech, profanity, and derogatory remarks.

3. Don't engage in cyberbullying: Cyberbullying is not tolerated on social media platforms. Users should refrain from harassing, intimidating, or bullying others on social media.

4. Be mindful of copyrighted material: It's important to respect copyright laws when sharing content on social media. Users should only post content they own or have permission to use.

5. Be honest and transparent: Users should be honest about their identity and intentions on social media. They should also disclose any relationships or affiliations they have with brands or organizations they promote.

6. Protect personal information: Users should be cautious about sharing personal information on social media platforms, including their location, contact information, and sensitive details about themselves or others.

7. Report inappropriate content: If users come across any content that violates the community guidelines or is inappropriate, they should report it to the platform's administrators.

Overall, users should approach social media with responsibility and respect for others to ensure a safe and positive experience for everyone.

Public health, safety, and welfare:

1. Public health, safety, and welfare are important considerations for social media companies. These companies recognize that they have a significant impact on society and the well-being of their users. Therefore, many social media companies have established guidelines and policies to promote public health, safety, and welfare on their platforms.

- One way social media companies promote public health is by addressing issues related to mental health. Social media platforms have been criticized for contributing to mental health issues, such as anxiety and depression.
- Another way social media companies promote safety and welfare is by addressing issues related to online harassment and hate speech. These companies recognize that hate speech and harassment can have negative impacts on their users, and have implemented policies and tools to address these issues
- Social media companies also promote public safety by addressing issues related to misinformation and disinformation. Misinformation and disinformation can spread quickly on social media platforms and can have serious consequences, such as public health crises and social unrest. To address this issue, social media companies have implemented policies and tools to combat misinformation and disinformation.

2.

- Global factors: Social media companies must consider the laws and regulations of each country where they operate. They must also consider the global impact of their products and services, particularly in terms of user privacy and data protection.

- Cultural factors: Social media companies must understand the cultural nuances and sensitivities of the communities they serve. This includes recognizing and respecting cultural differences in language, behavior, and communication styles.
- Social factors: Social media companies must consider the impact of their platforms on society. This includes addressing issues related to cyberbullying, hate speech, and the spread of misinformation.
- Environmental factors: Social media companies must also consider their environmental impact. This includes reducing their carbon footprint, minimizing waste, and promoting sustainable practices.
- Economic factors: Social media companies must consider the economic impact of their platforms on both their users and the wider economy. This includes supporting small businesses, promoting job growth, and driving innovation.