

# Competition

## Known Competitors

- Instagram
- Twitter
- TikTok
- Meta

## Already Established Recruitment Apps

### **MaxPreps:**

*MaxPreps was founded in August 2002 by Andy Beal. According to Beal, his goal was to cover "Every team, every game, and every player in High School Sports."*

### **Notes:**

- Strictly stats and Team videos and Articles
- No social media presence

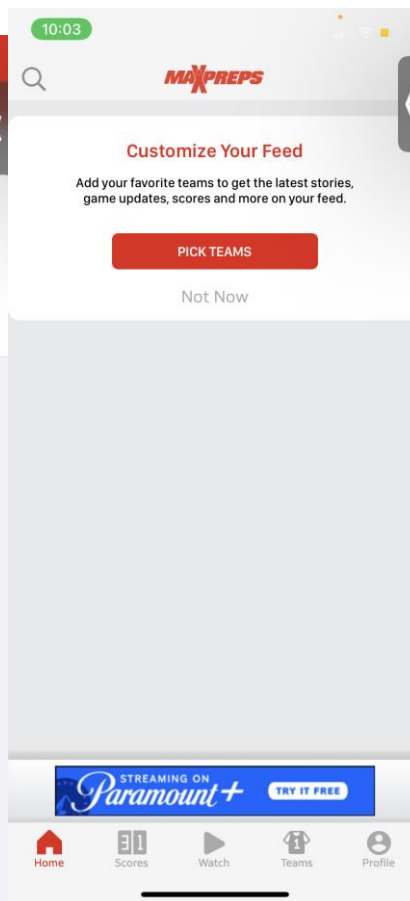
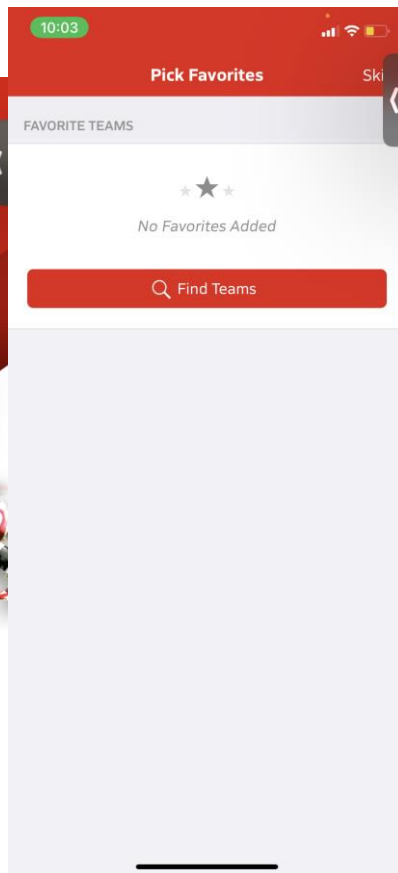
### **Interface:**

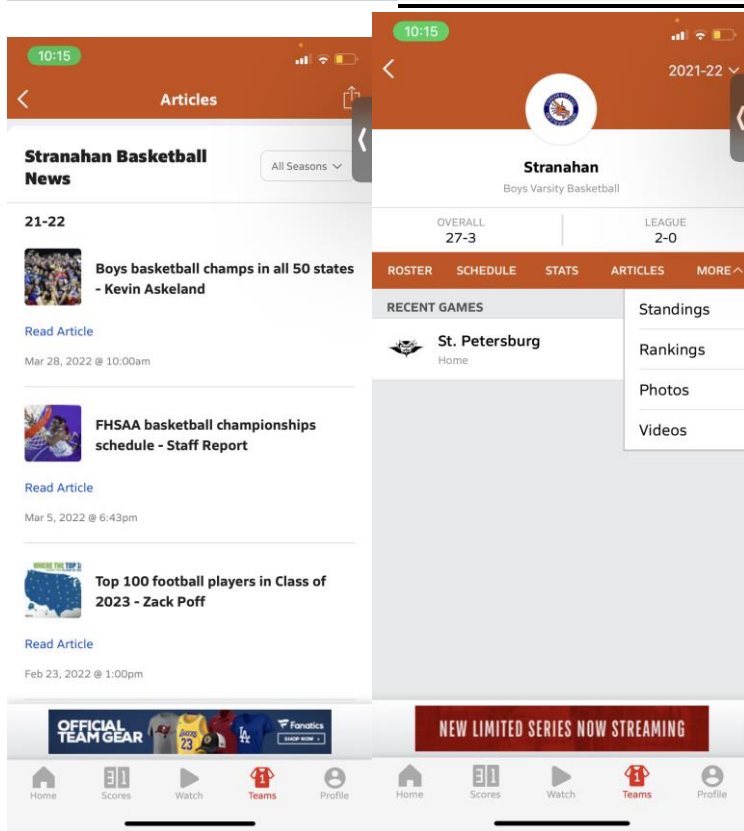
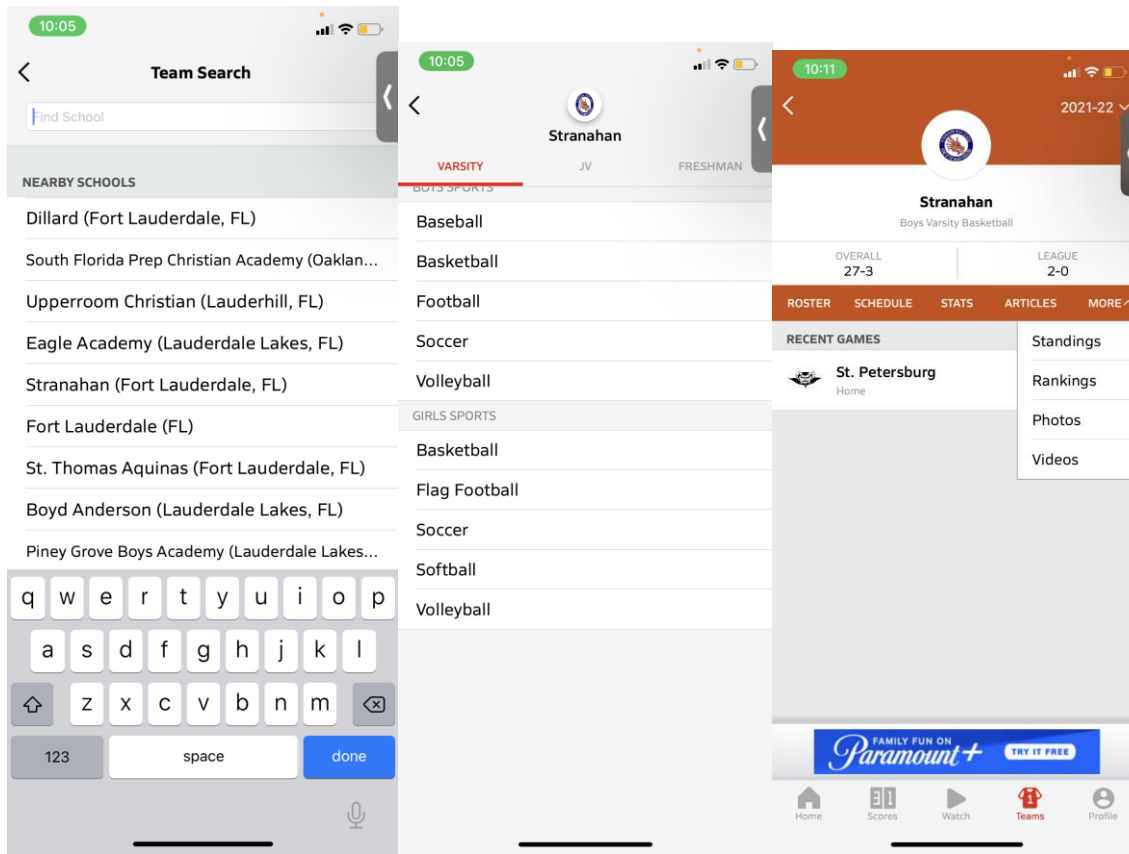
Simplistic



LOG IN

GET STARTED





**Hudl:**

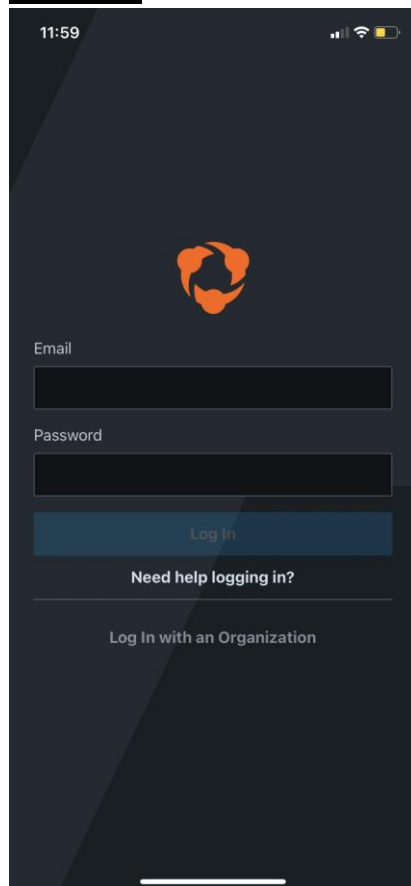
Already established

Only show videos on youtube fashion

**Notes:**

- Similar to MaxPrep
- Just show Highlights of teams and Organizations
- Need to be a establish Organization to sign up

**Interface:**



## New Upcoming Apps

### **Air:**

*AIR Is Not A Service, But An Exposure Platform*

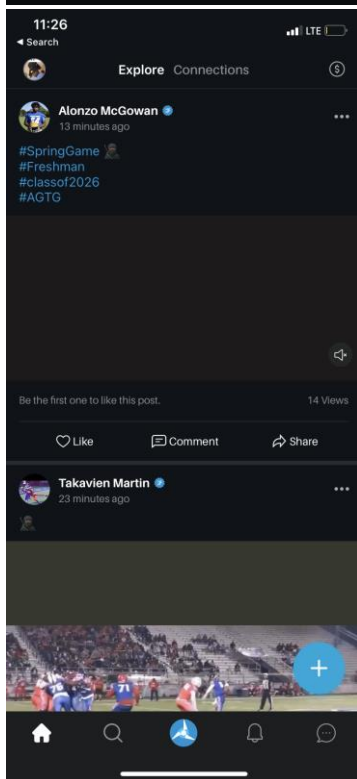
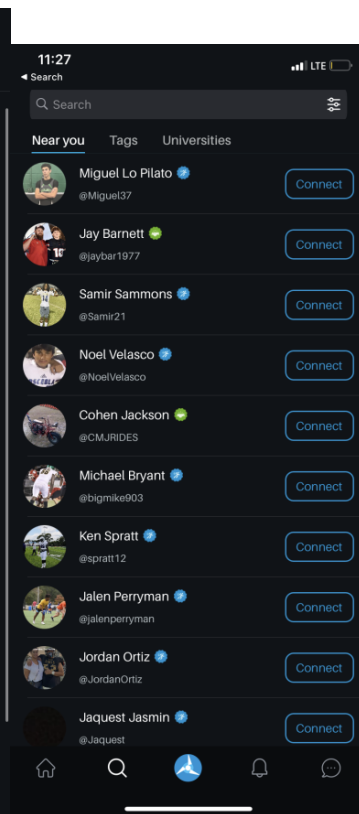
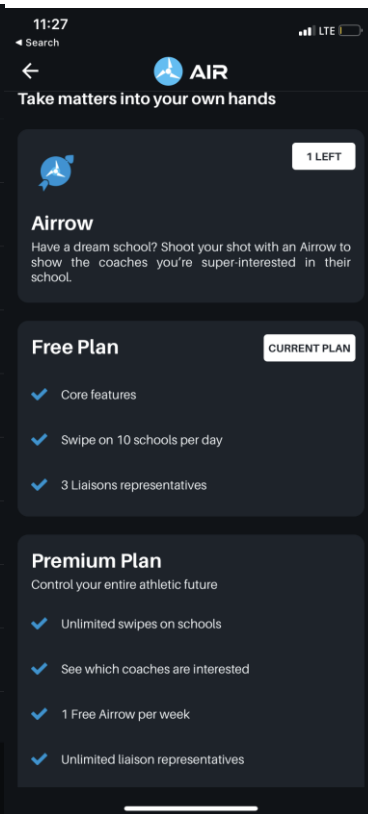
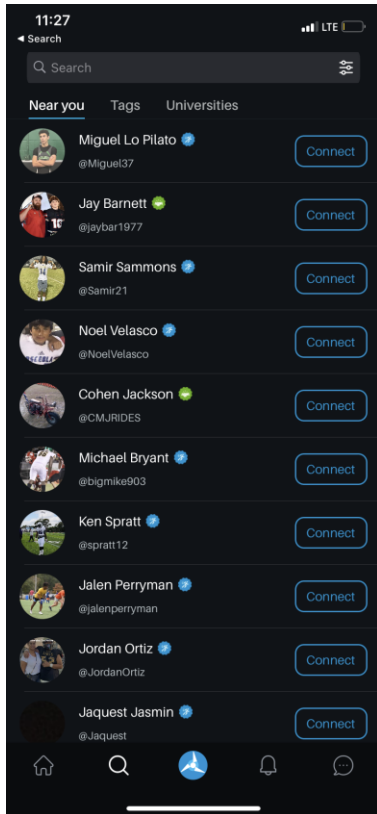
*The Future Of Recruiting*

*Our seamless platform has helped connect thousands of recruits and college coaches across the country. Are you next?*

### **Notes:**

- Very Similar to Instagram/Twitter
- Simple TL feed just with videos

### **Interface:**



**iGotNext:**

**Notes:**

**Interface:**



Jelani Simeon

Events

My Sports

My Locations

Teammates

Shop

Notifications 6

Share with Friends

Training

Follow Us

Become a Premium Teammate

FAQ

Contact Us

Settings

11:43



Messages



Messages

Groups

You don't have any messages at this time.

Profile

Explore

Events



Messages

Profile



