**Zenspace Meditation App Roadmap**

**Phase 1 – Foundation & Research (2–3 weeks)**

**Define MVP Scope**

Guided meditations (5–15 min), breathing exercises, basic soundscapes, simple progress tracker.

**Set Tech Stack**

Swift (iOS), Kotlin (Android), Firebase (backend + auth), Google Analytics.

**Early User Survey**

Short survey/interviews with *busy professionals* & *new parents*.

Validate: preferred session length, audio type, UI simplicity, willingness to use free vs. premium.

**Phase 2 – Prototype & Design (2–3 weeks)**

**Wireframes & UI Prototype**

Simple home screen with 3 options (Meditation, Breathing, Soundscapes).

Minimal progress tracker (sessions + streaks).

**Clickable Prototype Testing**

Share with 5–10 target users, collect feedback on navigation flow.

**Phase 3 – Core Development (4–6 weeks)**

**Build MVP Features**

Guided meditations (audio).

Breathing exercises (timed with visuals).

Soundscapes (rain, forest, ocean).

Basic progress tracker.

**Backend Setup**

Firebase for login, session logs.

**Offline Mode**

Limited downloads (2–3 audios).

**Phase 4 – Internal Testing (2 weeks)**

**Alpha Testing**

Team + small group (10–20 users).

**Collect Feedback**

Focus on stability, audio sync, simplicity.

**Phase 5 – Continuous Progress (Ongoing)**

**Regular Feedback Loops**

Keep survey forms inside app (e.g., short pop-up after X sessions).

Monitor analytics (drop-off, session duration).

**Content Expansion (Lite)**

Add 1–2 new meditation audios/month.

Keep features stable, avoid overloading UI.

**Iterative Improvements**

Bug fixes, UI tweaks, optimize offline playback.

**Deliverables After Minimum Phase + Continuous Progress**

Validated MVP (meditations, breathing, soundscapes, tracker).

Ongoing feedback + content updates (no launch needed).

Clear data on user habits to inform future launch strategy.