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Qualitative Data

Categorical Data

✓ Represent characteristics
eg. : person's gender, marital status, hometown

Numerical data

Eg.: 1 = male
2 = female

CAUTION

This numbers don't have
mathematical meaning
→ Do not add them
→ Do not compare them

Ordinal data

✓ The **order** of the
variable **matters**
Eg.: recommendations

- very likely
- Likely
- Neutral
- Unlikely
- Very unlikely

Nominal Data

✓ **Label** variable
Eg.:

- Male / Female
- American / French / Indian

Sources :

<https://www.dummies.com/education/math/statistics/types-of-statistical-data-numerical-categorical-and-ordinal/>

<https://www.freecodecamp.org/news/types-of-data-in-statistics-nominal-ordinal-interval-and-ratio-data-types-explained-with-examples/>