

## Introduction

In film and television, genres are important because they create expectations. When the audience goes to buy a movie's ticket or sits down to watch their TV show, they opt for a specific experience. Think about it – when someone asks you if you want to see a movie, one of the first questions you will ask is: “What kind of movie?” You are asking about the film genre.

And that's where the survey comes in to see how the audience tastes about their movies.

## Main survey questions

Surveys are designed to gather information and insights from a group of people .

Survey questions are carefully crafted to elicit specific types of responses that can help researchers understand attitudes, opinions, behaviors, and other important information related to their research goals.

The questions are easy for people to understand and answer without mistakes or misunderstandings.

There 2 sections(home section – cinema section), if he watch the movies at home or cinema, The questions of the home section are different from the questions of the cinema section.

There are questions to make sure that whether the person who answers randomly or not.

There are optional questions that the person could answered.

## Response options

The questions are mixed between multiple-choice, rating scales, check box and open-ended questions.

## Instructions

There are some instructions that a person must follow:

- Read questions carefully and choose wisely.
- There are optional questions if he wants to answer them or not.
- The deadline for the survey is 1/5/2023 .

## Optional questions

At the end of the survey there is a question if the person wants to make additional feedback.