

# Lecture 2: Introduction to ML and Classical Models

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# Machine Learning: An Overview

What is Machine Learning?

# Machine Learning: An Overview

■ Let's review some inspirational quotations ...

▶ *“Machine learning is the hot new thing”*

— John L. Hennessy, President of Stanford (2000–2016)

▶ *“A breakthrough in machine learning would be worth ten Microsofts”*

— Bill Gates, Microsoft Co-Founder

▶ *“Computers are able to see, hear and learn. Welcome to the future.”*

— Dave Waters, Professor at University of Oxford

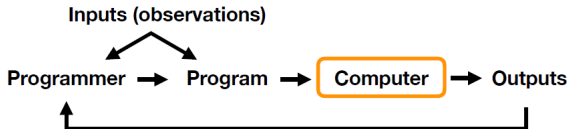
▶ *“If software ate the world, models will run it”*

— Steven A. Cohen and Matthew W. Granade, The Wallstreet Journal,  
2018

▶ ...

# Machine Learning: An Overview

- The main motivation which we develop (computer) programs is to automate various kinds of (often tedious) processes.
- So far, we have learned to program the computers. the analogy that we have been using is something similar to this:



# Machine Learning: An Overview

- The preceding traditional programming paradigm has several disadvantages, as an example:
  - ▶ what if we don't know what program should we write for the given data (inputs) ?
  - ▶ what if the inputs change dynamically over the time? should we write another program?
- In order to resolve such problems, we should replace the need of developing computer programs "manually"
- In other words, we would like to automate the process of creating programs by informing the computer, the inputs and outputs that it needs:



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- The preceding model was the main function of Machine Learning paradigm, In fact ML systems use both inputs and outputs to discover the **Rules and Patterns** behind the data
- Now that we are familiar with ML paradigm, we would like to define it formally:  
*A computer program is said to learn from experience  $E$  with respect to some class of tasks  $T$  and performance measure  $P$ , if its performance at tasks in  $T$ , as measured by  $P$ , improves with experience  $E$ .*
- Here, inputs and outputs would be the experience ( $E$ ), the main problem(s) that the computer wants to solve, is the class of tasks ( $T$ ) and finally the performance measure shows how computer succeeded in performing ( $P$ )

# Machine Learning: General Goals

- **Important Note:**
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# Machine Learning: General Goals

- When we are applying machine learning to real-world problem solving, we need to define the overall objective first and then choose the right tool for the task.
- Goals in ML are mainly classified into two important categories:
  - ▶ **Using for Prediction:** to be able to predict what the responses are going to be to future input variables.
  - ▶ **Extracting Information:** to extract some information about how nature is associating the response variables to the input variables.
- **Important Note:** recall the data set  $\mathcal{D} = (\mathbf{x}_{n \times m}, \mathbf{y})$ , when our goal is extracting the information behind the data, we are only dealing with  $\mathbf{x}_{n \times m}$  to recognize the pattern behind the data but in case of using prediction, we are dealing with  $(\mathbf{x}_{n \times m}, \mathbf{y})$



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# Glossary

- **Training example:** A row in the table representing the dataset. Synonymous to an observation, training record, training instance, training sample (in some contexts, sample refers to a collection of training examples).
- **Training:** Model fitting, for parametric models similar to parameter estimation.
- **Feature,  $x$ :** A column in the table representing the dataset. Synonymous to predictor, variable, input, attribute, independent variable, and covariate.
- **Target:** Synonymous to outcome, output, response variable, dependent variable, (class) label, ground truth.
- **Predicted output,  $y$ :** Use this to distinguish from targets; here, means output from the model.
- **Loss function:** Often used synonymously with cost function; sometimes also called error function. In some contexts the loss for a single data point, whereas the cost function refers to the overall (average or summed) loss over the entire dataset. Sometimes also called empirical risk.

# Glossary

- **Hypothesis::** A hypothesis is a certain function that we believe (or hope) is similar to the true function, the target function that we want to model. In context of *spam* classification, it would be a classification rule we came up with that allows us to separate spam from non-spam emails.
- **Model:** In the machine learning field, the terms *hypothesis* and *model* are often used interchangeably. In other sciences, they can have different meanings: A hypothesis could be the "educated guess" by the scientist, and the model would be the manifestation of this guess to test this hypothesis.
- **Learning algorithm:** Again, our goal is to find or approximate the target function, and the learning algorithm is a set of instructions that tries to model the target function using our training dataset. A learning algorithm comes with a hypothesis space, the set of possible hypothesis it explores to model the unknown target function by formulating the final hypothesis.

# Glossary

- **Classifier:** A classifier is a special case of a hypothesis (nowadays, often learned by a machine learning algorithm). A classifier is a hypothesis or discrete-valued function that is used to assign (categorical) class labels to particular data points. In an email classification example, this classifier could be a hypothesis for labeling emails as spam or non-spam. Yet, a hypothesis must not necessarily be synonymous to the term *classifier*. In a different application, our hypothesis could be a function for mapping study time and educational backgrounds of students to their future, continuous-valued, SAT scores - a continuous target variable, suited for regression analysis.
- **Hyperparameters:** Hyperparameters are the *tuning parameters* of a machine learning algorithm - for example, the regularization strength of an L2 penalty in the mean squared error cost function of linear regression, or a value for setting the maximum depth of a decision tree. In contrast, model parameters are the parameters that a learning algorithm fits to the training data - the parameters of the model itself. For example, the weight coefficients (or slope) of a linear regression line and its bias (or y-axis intercept) term are *model parameters*.

# References

- [1]:
- [2]:
- [3]:
- [4]:
- [5]:

**Thank You!**

**Any Question?**