Lecture 2: Introduction to ML and Classical Models

ML Instruction Team, Fall 2022

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What is Machine Learning?

- Let's review some inspirational quotions ...
 - "Machine learning is the hot new thing"
 - John L. Hennessy, President of Stanford (2000–2016)
 - "A breakthrough in machine learning would be worth ten Microsofts"
 - Bill Gates, Microsoft Co-Founder
 - "Computers are able to see, hear and learn. Welcome to the future."
 - Dave Waters, Professor at University of Oxford
 - "If software ate the world, models will run it"
 - Steven A. Cohen and Matthew W. Granade, The Wallstreet Journal, 2018
 - ...



- The main motivation which we develop (computer) programs is to automate various kinds of (often tedious) processes.
- So far, we have learned to program the computers. the analogy that we are using, is something similar to this:

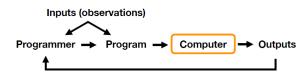


Figure: Classical Programming Paradigm [1].

- The preceding traditional programming paradigm has several disadvantages:
 - what if we don't know waht program should we write for the given data (inputs)?
 - what if the inputs change dynamically over the time? should we write another program?
- In order to resolve such problems, we should replace the need of developing computer programs "manually"
- In other words, we would like to automate the process of creating programs by informing the computer, the inputs and outputs that it needs:



Figure: ML Paradigm [1].

Categories of Machine Learning

- The three broad categories of ML are summerized in:
 - Supervised Learning
 - Unsupervised Learning
 - **▶** Reinforcement Learning

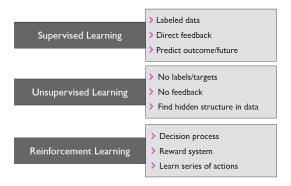


Figure: Categories of ML [2].



Introduction to Supervised Learning

- Supervised learning is the subcategory of machine learning that focuses on learning from labeled training data, our main goal in supervised learning is summerized in one of these categories:
 - ▶ Classification: predicting the discrete values such as male/female, etc.
 - **Regression**: predicting the continuous values such as price, age, etc.

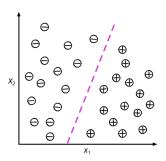


Figure: Illustration of Classifi cation Problem [2].

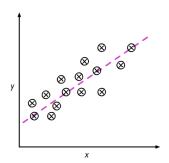


Figure: Illustration of Regression Model [2].

Supervised Learning

Given a data set $\mathcal{D} = \{\langle \mathbf{x}_1, y_1 \rangle, \langle \mathbf{x}_2, y_2 \rangle, \dots, \langle \mathbf{x}_n, y_n \rangle \}$, there exists an unkown function called f which: $y = f(\mathbf{x})$

■ The supervised learning final goal is to **Approximate** this unkown function. we call our discovery function a *hypothesis* and we define it:

$$\begin{cases} h: \mathbb{R}^m \to \mathbb{R} \\ h(\mathbf{x}) = y \end{cases}$$

Unsupervised Learning

In contrast to supervised learning, unsupervised learning is a branch of machine learning that is concerned with unlabeled data. Common tasks in unsupervised learning are Clustering analysis and Dimensionality Reduction.

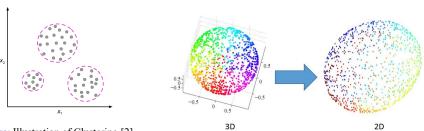


Figure: Illustration of Clustering [2].

Figure: Illustration of Dimensionality Reduction [3].

Reinforcement Learning

Reinforcement is the process of learning from rewards while performing a series of actions.

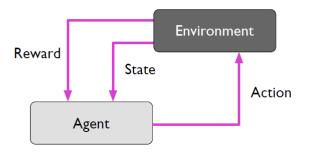
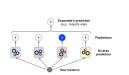


Figure: Illustration of Reinforcement Learning [2].

Classes of Machine Learning Algorithms

- Generalized linear models (e.g., logistic regression)
- Support vector machines (e.g., linear SVM, RBF-kernel SVM)
- Artificial neural networks (e.g., multi-layer perceptrons)
- Tree- or rule-based models (e.g., decision trees)
- Graphical models (e.g., Bayesian networks)
- Ensembles (e.g., Random Forest)
- Instance-based learners (e.g., K-nearest neighbors)

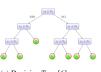
Classes of Machine Learning Algorithms



(a) Ensemble Learning [4].



(b) Support Vector Machine [7].

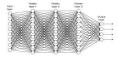


(c) Decision Tree [6].



 $P(A,B,C) = P(A|C) \cdot P(C|B) \cdot P(B)$

- (d) Graphical Models
- [8].



(e) Neural Networks [9].



(f) K-Nearest Neighbors [12].



(g) Generalized Linear Models [5].

Algorithm Categorization Schemes

- Eager vs Lazy
- Single-Task vs Multi-Task
- Generative vs Discriminant
- Instance-based vs Model-Based
- Parametric vs Non-Parametric
- Batch vs Online

5 Steps To Solve A Machine Learning Problem

- 1. Define the problem to be solved.
- 2. Collect (labeled) data.
- 3. Choose an algorithm class.
- 4. Choose an optimization metric for learning the model.
- 5. Choose a metric for evaluating the model.

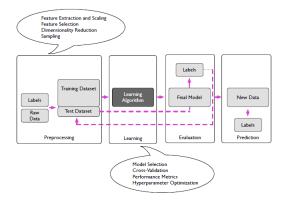


Figure: Learning Process [2].

Objective Functions

- Maximize the posterior probabilities (e.g., naive Bayes)
- Maximize a fitness function (genetic programming)
- Maximize the total reward/value function (reinforcement learning)
- Maximize information gain/minimize child node impurities (CART decision tree classification)
- Minimize a mean squared error cost (or loss) function (CART, decision tree regression, linear regression, adaptive linear neurons, ...)
- Maximize log-likelihood or minimize cross-entropy loss (or cost) function
- Minimize hinge loss (support vector machine)

Optimization Methods

- Combinatorial search, greedy search (e.g., decision trees over, not within nodes);
- Unconstrained convex optimization (e.g., logistic regression);
- Constrained convex optimization (e.g., SVM);
- Nonconvex optimization, here: using backpropagation, chain rule, reverse autodi. (e.g., neural networks).
- Constrained nonconvex optimization (semi-adversarial networks, not covered in this course)

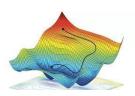


Figure: Gradient Descent [10].

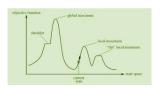


Figure: Hill Climbing [11].



Evaluation

- There are several different evaluation metric to assess the performance of a model, some of them are:
 - Accuracy (1-Error)
 - ▶ ROC AUC
 - Precision
 - Recall
 - (Cross) Entropy
 - Likelihood
 - Mean Squared Error (MSE)
 - Mean Absolute Error (MAE)
 - ▶ L-norms
 - **.**..

Glossary

- **Training example**: A row in the table representing the dataset.
- **Training**: Model fitting, for parametric models similar to parameter estimation.
- **Feature,** x: A column in the table representing the dataset.
- **Predicted output,** \hat{y} : Use this to distinguish from targets; here, means output from the model.
- **Loss function**: Often used synonymously with cost function.
- Hypothesis: A hypothesis is a certain function that we believe (or hope) is similar to the true function.
- Classifier: A classifier is a special case of a hypothesis (nowadays, often learned by a machine learning algorithm). A classifier is a hypothesis or discrete-valued function that is used to assign (categorical) class labels to particular data points.
- Hyperparameters: Hyperparameters are the tuning parameters of a machine learning algorithm.
- **Model**: In the machine learning field, the terms *hypothesis* and *model* are often used interchangeably. In other sciences, they can have different meanings: A hypothesis could be the "educated guess" by the scientist, and the model would be the manifestation of this guess to test this hypothesis.
- Learning algorithm: Again, our goal is to find or approximate the target function, and the learning algorithm is a set of instructions that tries to model the target function using our training dataset.

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Thank You!

Any Question?