



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Thank you for giving overall view of best youtube channel

I expected something different

This project makes us to feel how technology and people's ideas make a perfect pair

categorize ideas

Learn more about which type of videos people like to watch

Getting attention of people in their ideas



Persona's name

Short summary of the persona

people will get awareness about youtube channels

Encourage themselves to express their ideas on youtube

Know more about youtube channels

overwhelmed

Excitement

amazedness



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?