# Business Benefit of CI/CD

**Definition**

- Continuous integrations and continuous delivery is a set of practice that involve developers making

small changes to code, testing it and consistently deploying to an environment

# Business Benefit of CI/CD

**Increase efficiency and delivery of software**

- Enables us to deliver software with less effort.

- Changes are deployed more rapidly.

- Faster feedback

- Easier to experiment

# Business Benefit of CI/CD

**Better visibility**

- There is better visibility on the system.

- Easy to catch errors.

- Good visualization on system

- Easy to tell the source of a bug

# Business Benefit of CI/CD

**Code Quality**

- Developers are more confident in the  quality of code they push to production.

-  Easy to measure code quality so that  developers can see the positive effects of their work.

- Reduces technical debt