

# Overview

2023

2024

2025

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

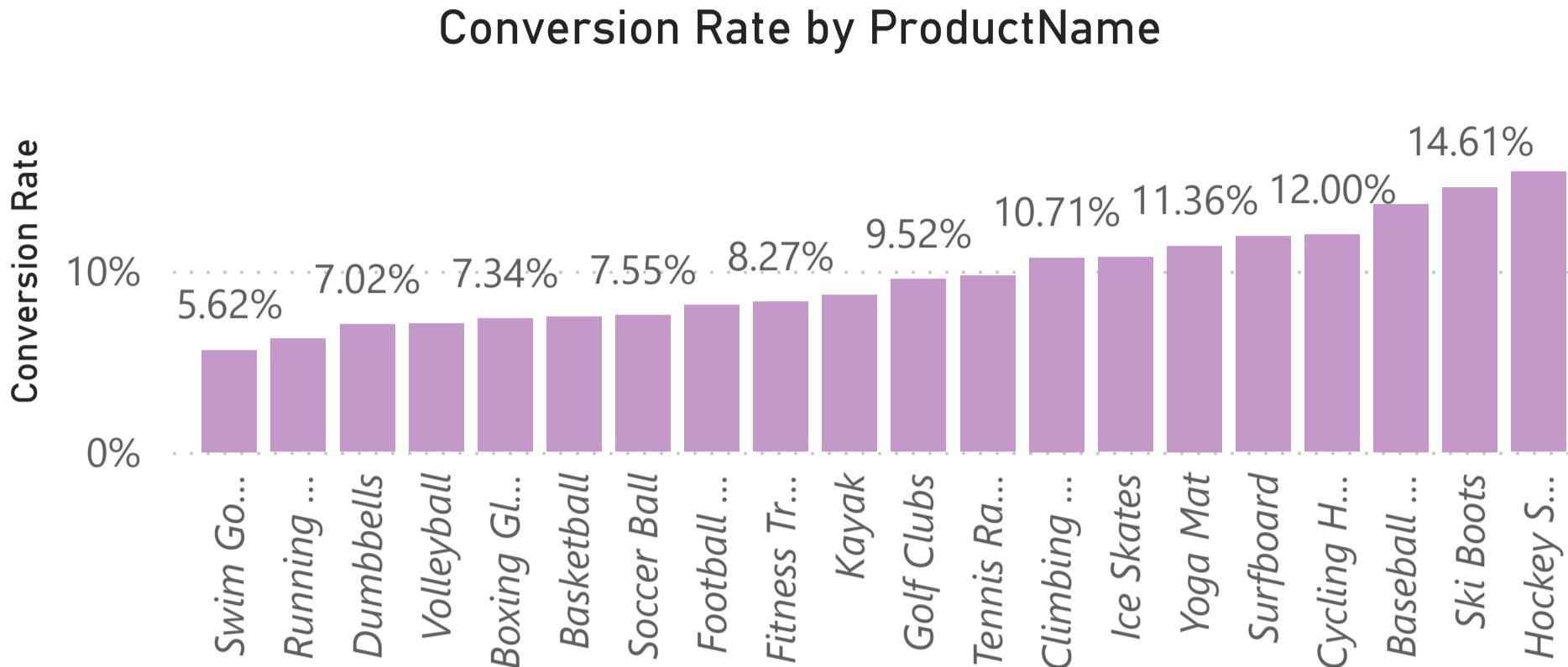
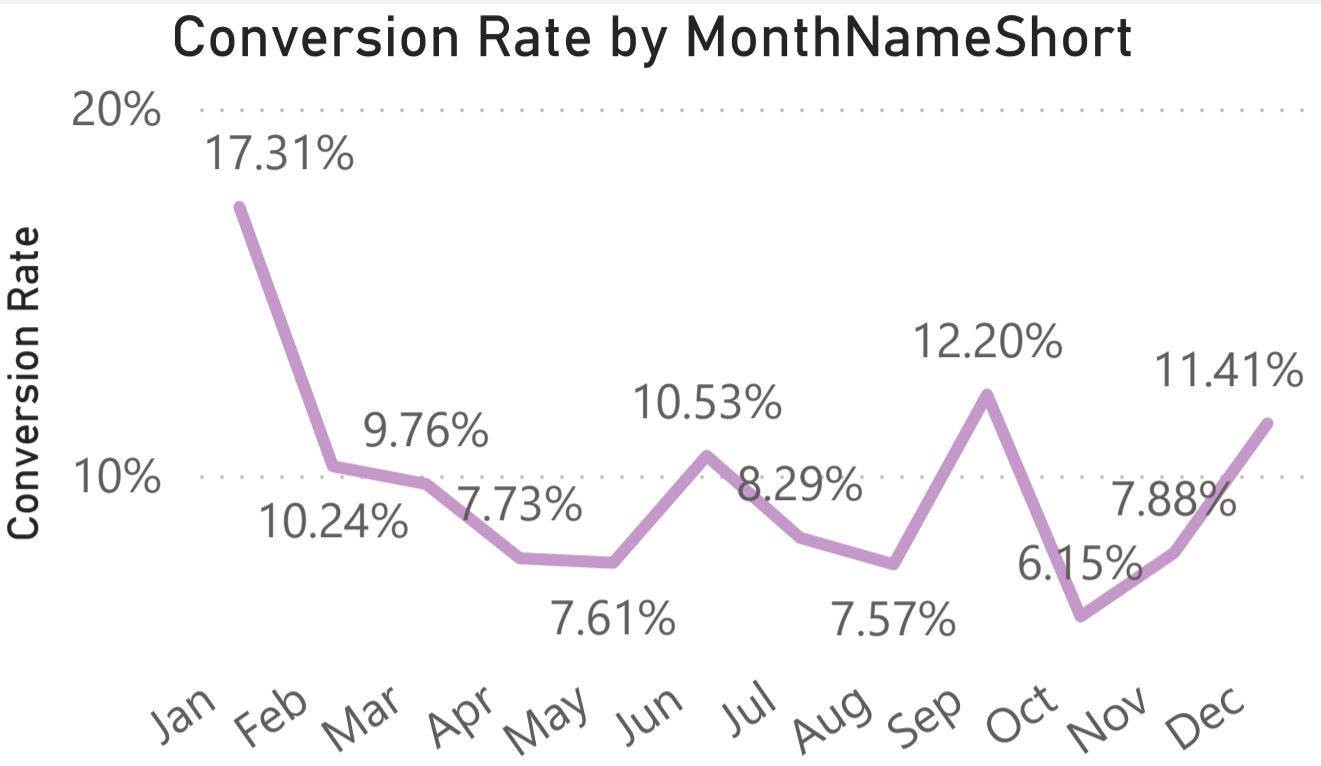
Nov

Dec

- ProductName
- Baseball Glove
  - Basketball
  - Boxing Gloves
  - Climbing Rope
  - Cycling Helmet
  - Dumbbells
  - Fitness Tracker
  - Football Helmet
  - Golf Clubs
  - Hockey Stick
  - Ice Skates
  - Kayak
  - Running Shoes
  - Ski Boots
  - Soccer Ball
  - Surfboard
  - Swim Goggles
  - Tennis Racket
  - Volleyball
  - Yoga Mat

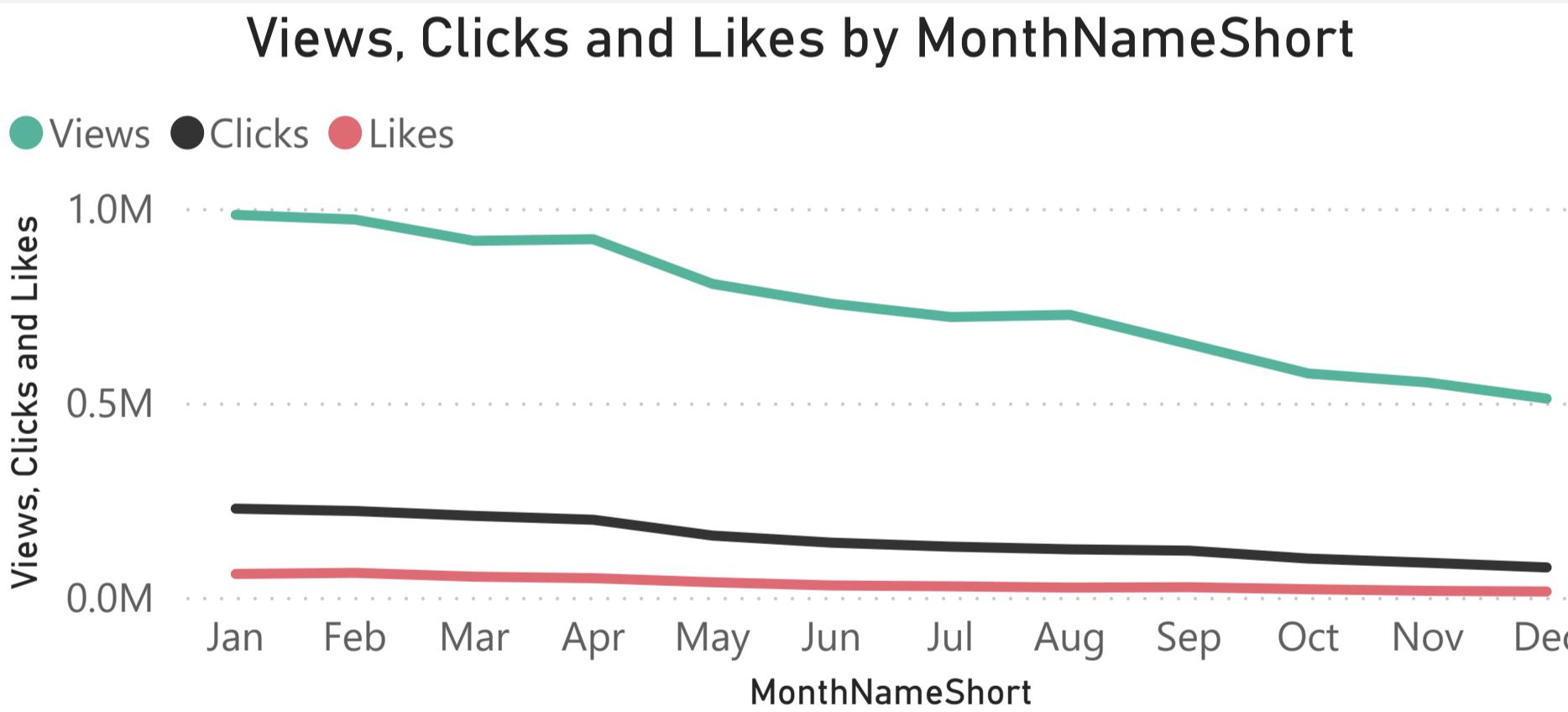
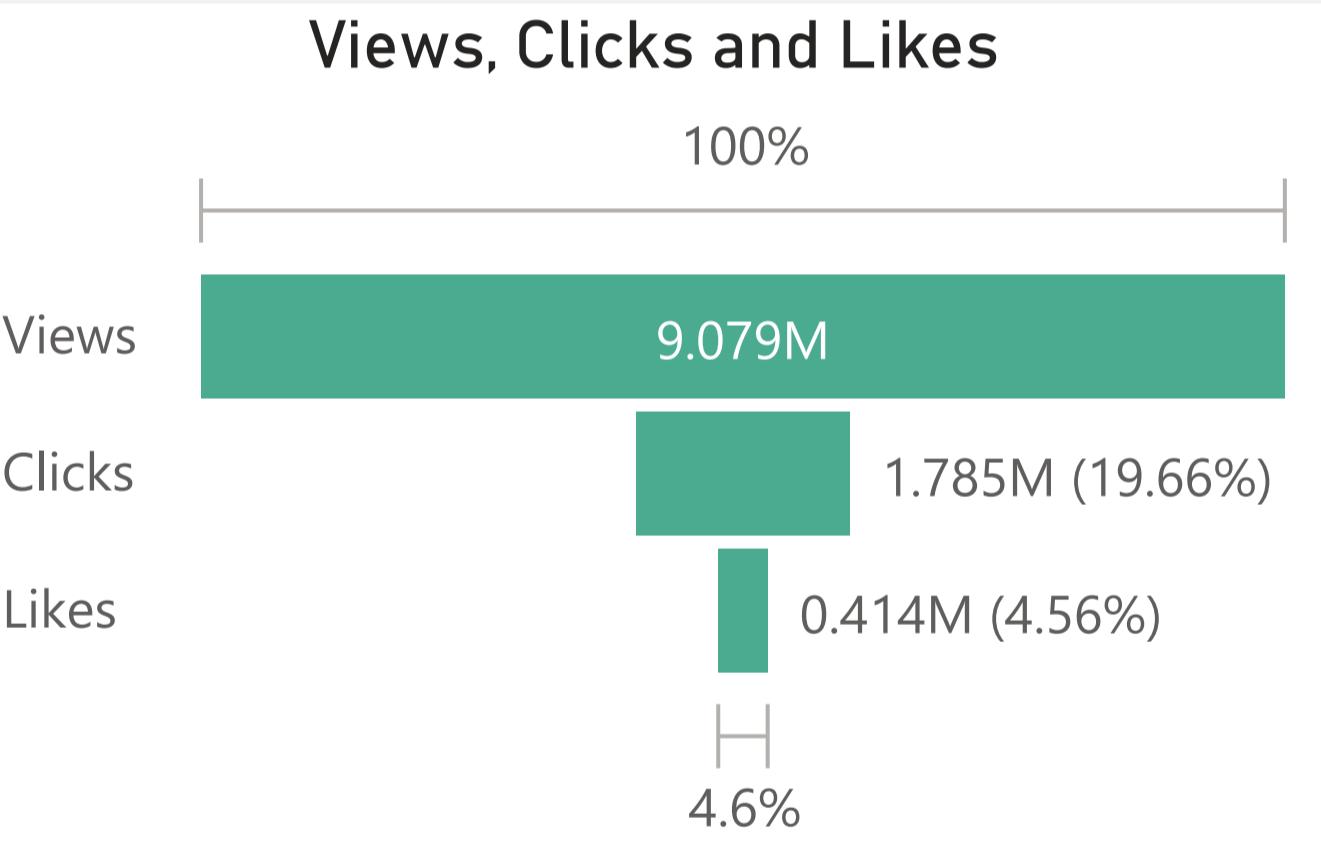
## Conversion

**9.57%**  
Conversion Rate



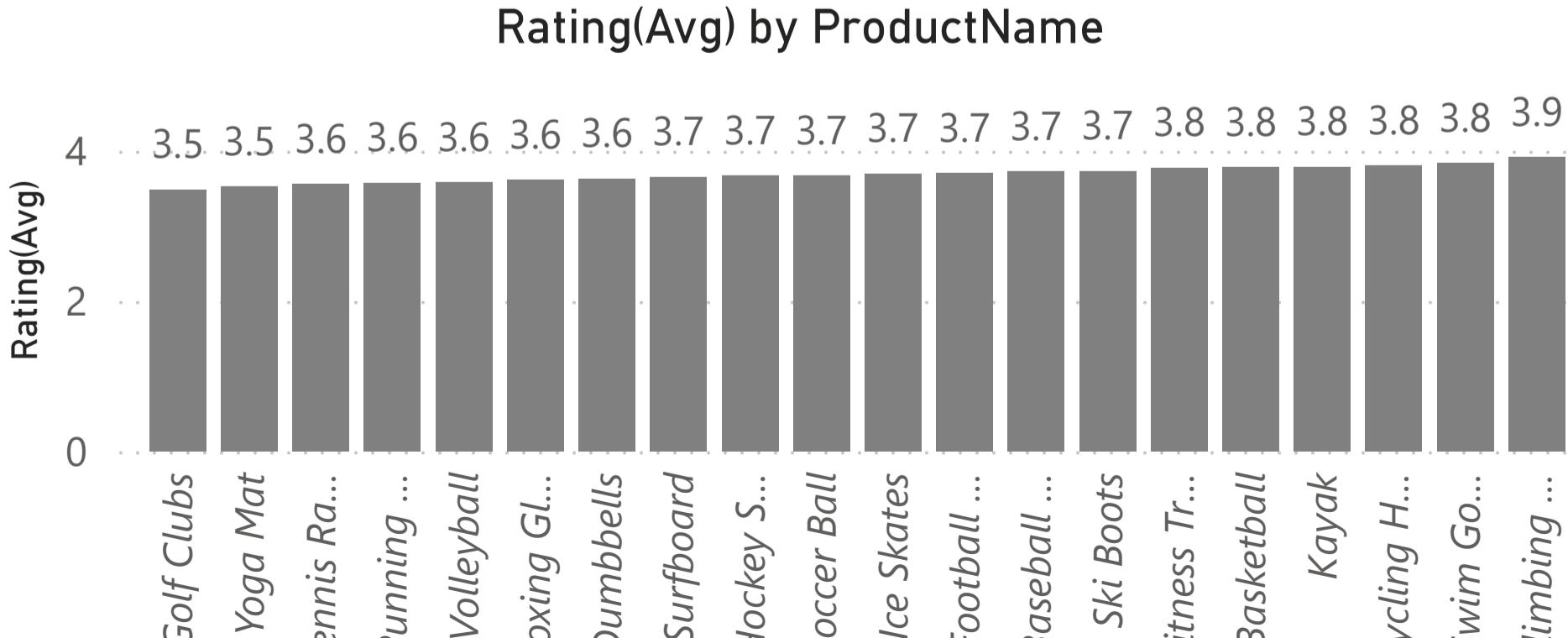
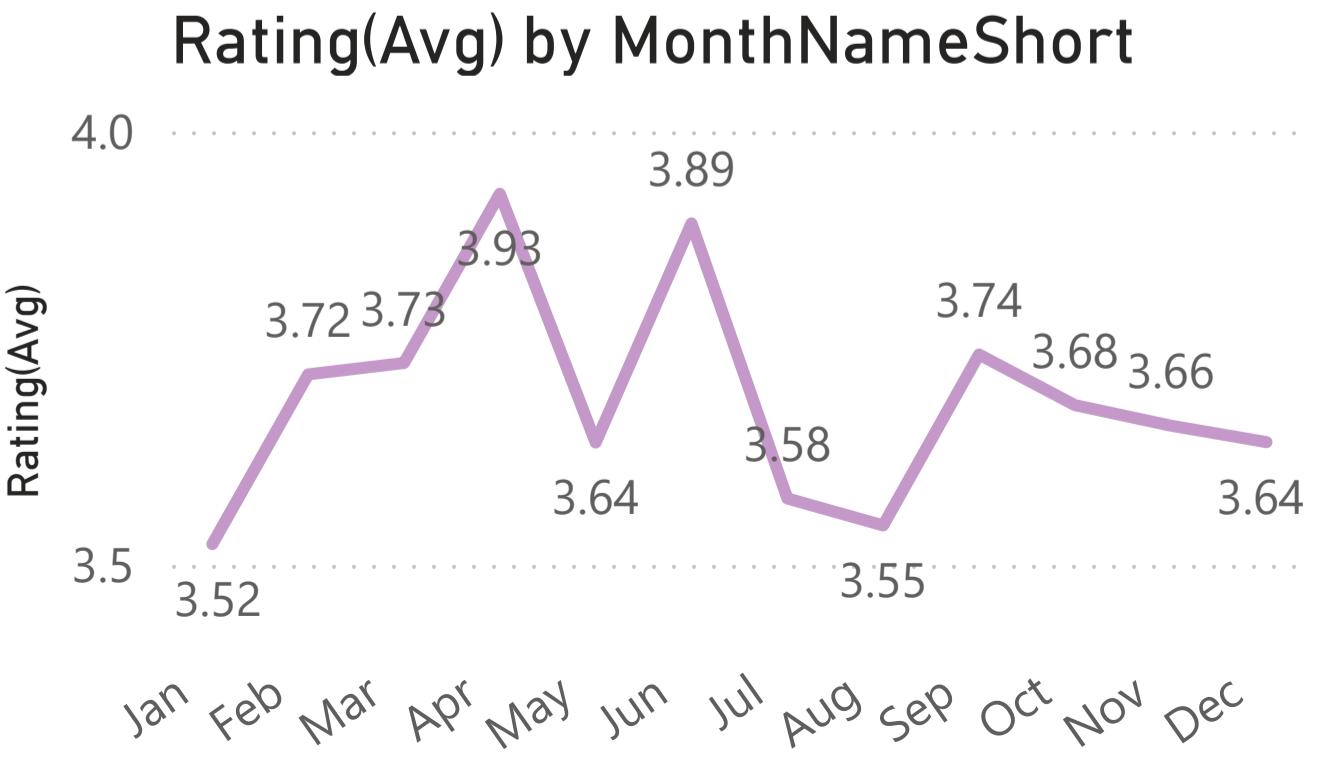
## Social Media

**9,079,276**  
Views  
**1,785,010**  
Clicks  
**414,122**  
Likes

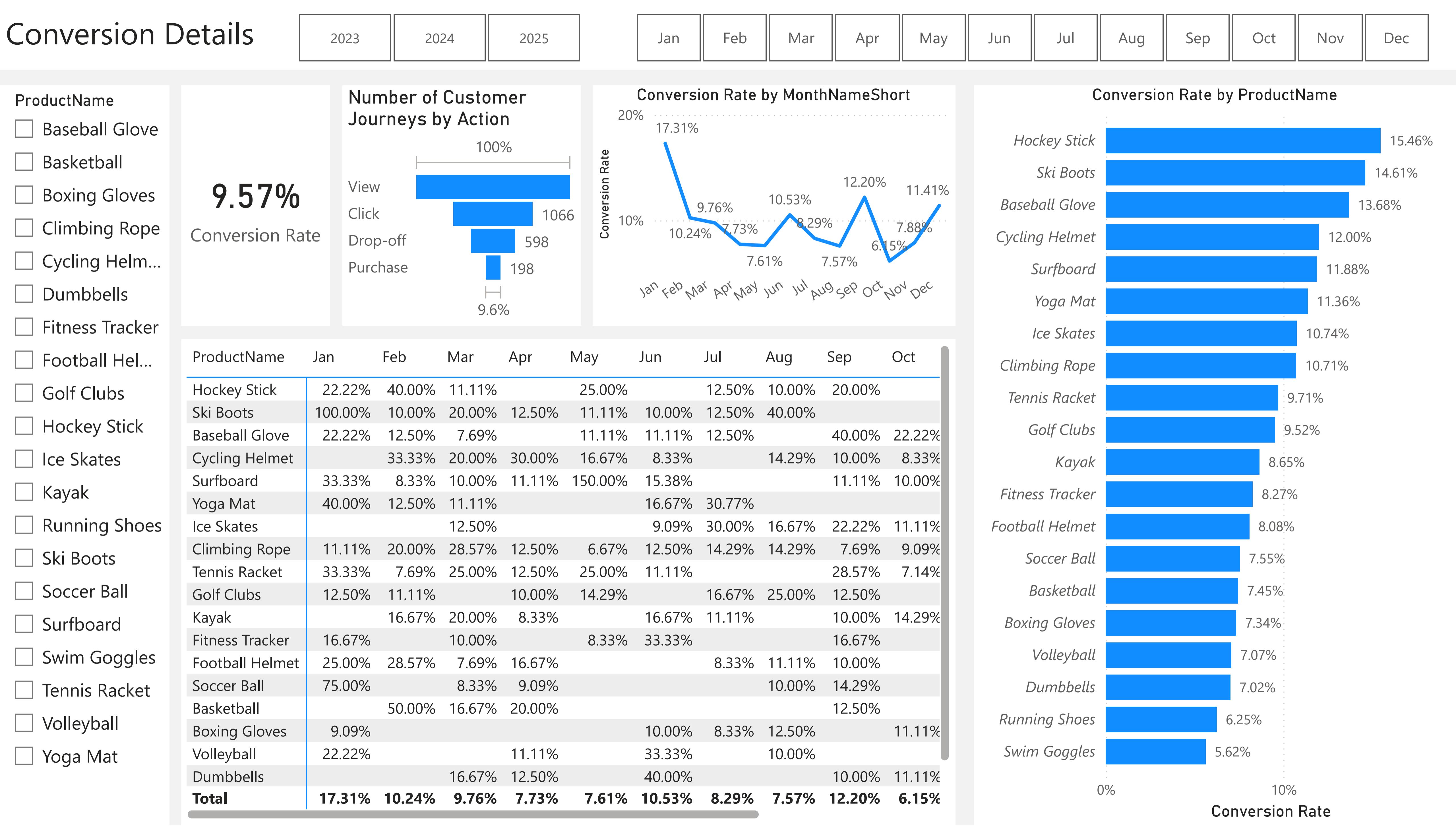


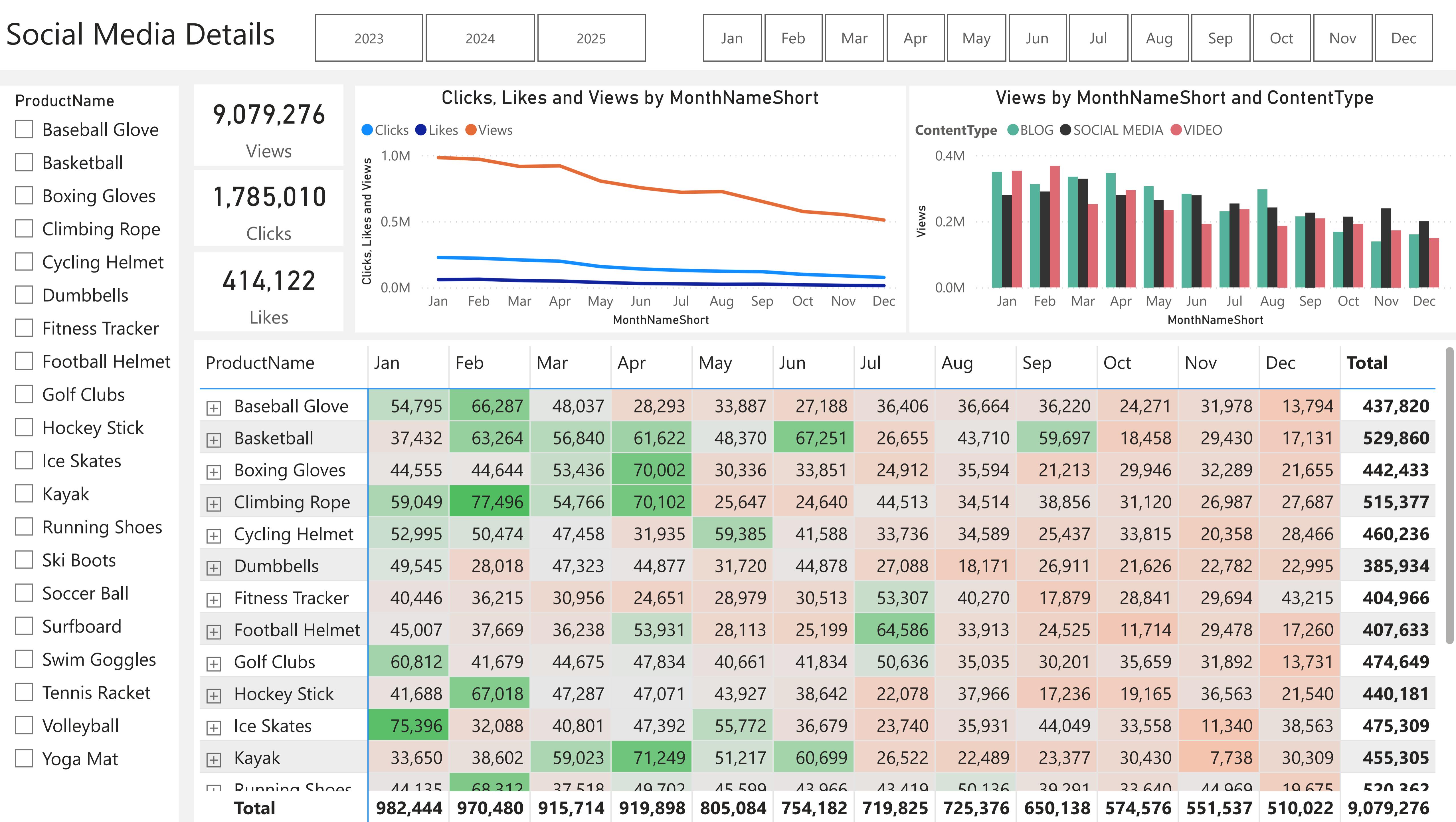
## Customer Reviews

**3.69**  
Rating(Avg)



# Conversion Details





# Customer Review Details

2023

2024

2025

Jan

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Jun

Jul

Aug

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Oct

Nov

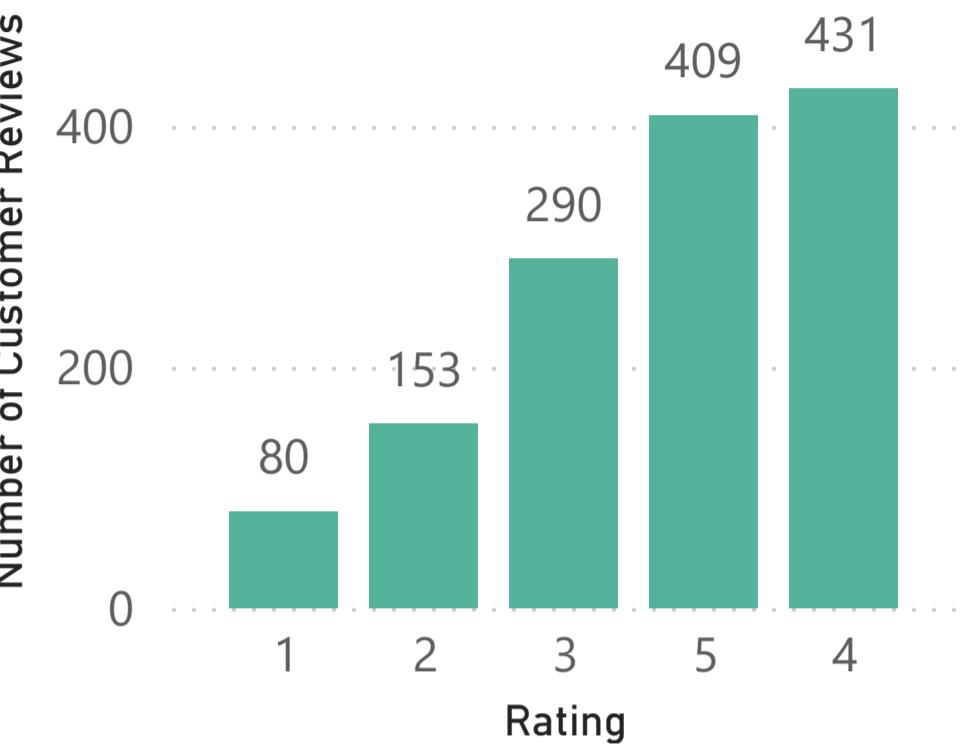
Dec

- SentimentCategory
- Mixed Negative
  - Mixed Positive
  - Negative
  - Neutral
  - Positive

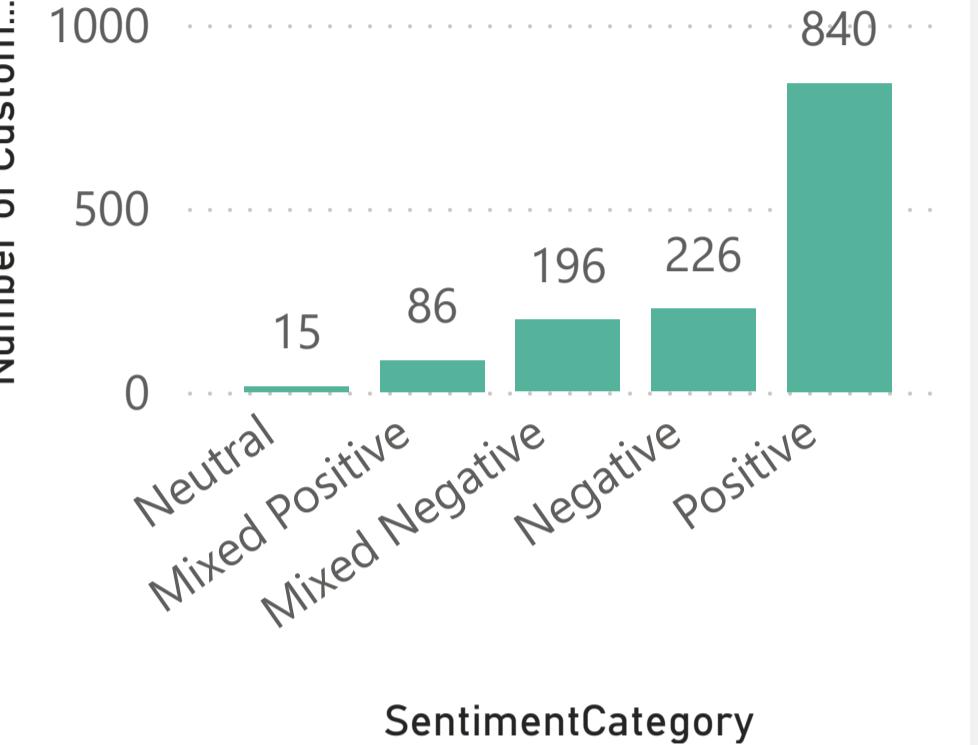
- ProductName
- Baseball Glove
  - Basketball
  - Boxing Gloves
  - Climbing Rope
  - Cycling Helmet
  - Dumbbells
  - Fitness Tracker
  - Football Helmets
  - Golf Clubs
  - Hockey Stick
  - Ice Skates
  - Kayak
  - Running Shoes
  - Ski Boots
  - Soccer Ball

3.69  
Rating(Avg)

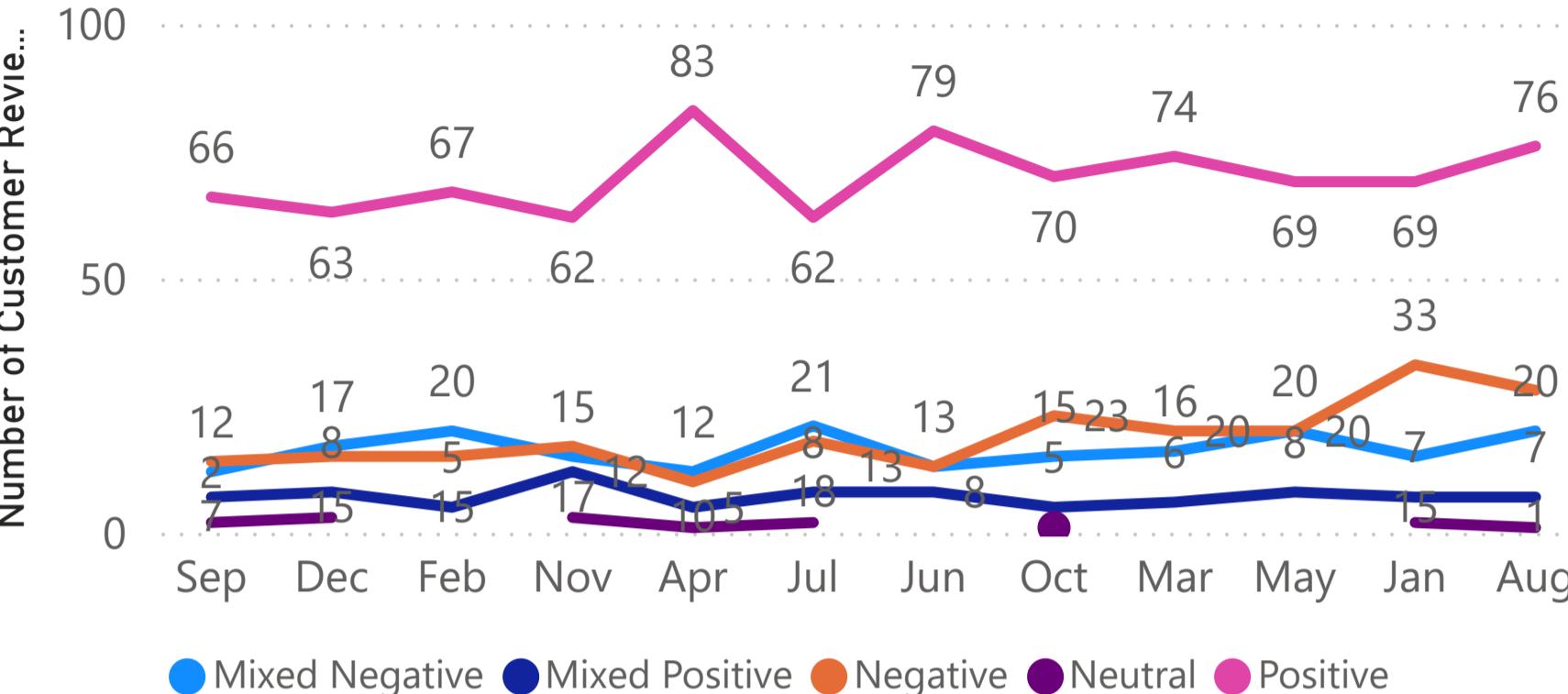
Number of Customer Reviews by Rating



Number of Customer Reviews by SentimentCategory



Number of Customer Reviews by MonthNameShort and SentimentCategory



ReviewDate	CustomerID	ReviewText	SentimentCategory	Rating
Sunday, January 01, 2023	10	Shipping was fast and the item was well-packaged.	Positive	5
Sunday, January 01, 2023	46	The color was different from what was shown.	Negative	1
Monday, January 02, 2023	68	Shipping was fast and the item was well-packaged.	Positive	5
Tuesday, January 03, 2023	23	Customer support was very helpful.	Positive	5
Tuesday, January 03, 2023	68	Customer support was very helpful.	Positive	4
Tuesday, January 03, 2023	87	Terrible customer service, would not buy again.	Negative	1
Wednesday, January 04, 2023	69	Good quality, but could be cheaper.	Mixed Positive	3
Wednesday, January 04, 2023	75	Not satisfied, the product broke after a week.	Negative	1
Thursday, January 05, 2023	80	Not satisfied, the product broke after a week.	Negative	1
Thursday, January 05, 2023	83	I had a bad experience with this product.	Negative	1
Friday, January 06, 2023	95	Excellent product, highly recommend!	Positive	5
Friday, January 06, 2023	96	I love this product, will buy again!	Positive	4
Saturday, January 07, 2023	62	The product stopped working after a month.	Negative	1
Monday, January 09, 2023	3	Shipping was fast and the item was well-packaged.	Positive	4
Monday, January 09, 2023	36	Not worth the money.	Negative	2
Tuesday, January 10, 2023	21	Not satisfied, the product broke after a week.	Negative	1
Wednesday, January 11, 2023	40	Amazing value for the price.	Positive	5
Wednesday, January 11, 2023	76	Good quality, but could be cheaper.	Positive	4
Wednesday, January 11, 2023	83	Not worth the money.	Mixed Negative	3
Wednesday, January 11, 2023	83	Product did not meet my expectations.	Negative	1
Thursday, January 12, 2023	17	Customer support was very helpful.	Positive	5

Rating(Avg), Number of Customer Reviews and Number of Customer Reviews by CustomerID and SentimentCategory

