

Overview

2023	2024	2025
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Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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- ProductName
- ☐ Baseball Glove
 - ☐ Basketball
 - ☐ Boxing Gloves
 - ☐ Climbing Rope
 - ☐ Cycling Helmet
 - ☐ Dumbbells
 - ☐ Fitness Tracker
 - ☐ Football Helmet
 - ☐ Golf Clubs
 - ☐ Hockey Stick
 - ☐ Ice Skates
 - ☐ Kayak
 - ☐ Running Shoes
 - ☐ Ski Boots
 - ☐ Soccer Ball
 - ☐ Surfboard
 - ☐ Swim Goggles
 - ☐ Tennis Racket
 - ☐ Volleyball
 - ☐ Yoga Mat

Conversion

9.57%

Conversion Rate

Social Media

9,079,276

Views

1,785,010

Clicks

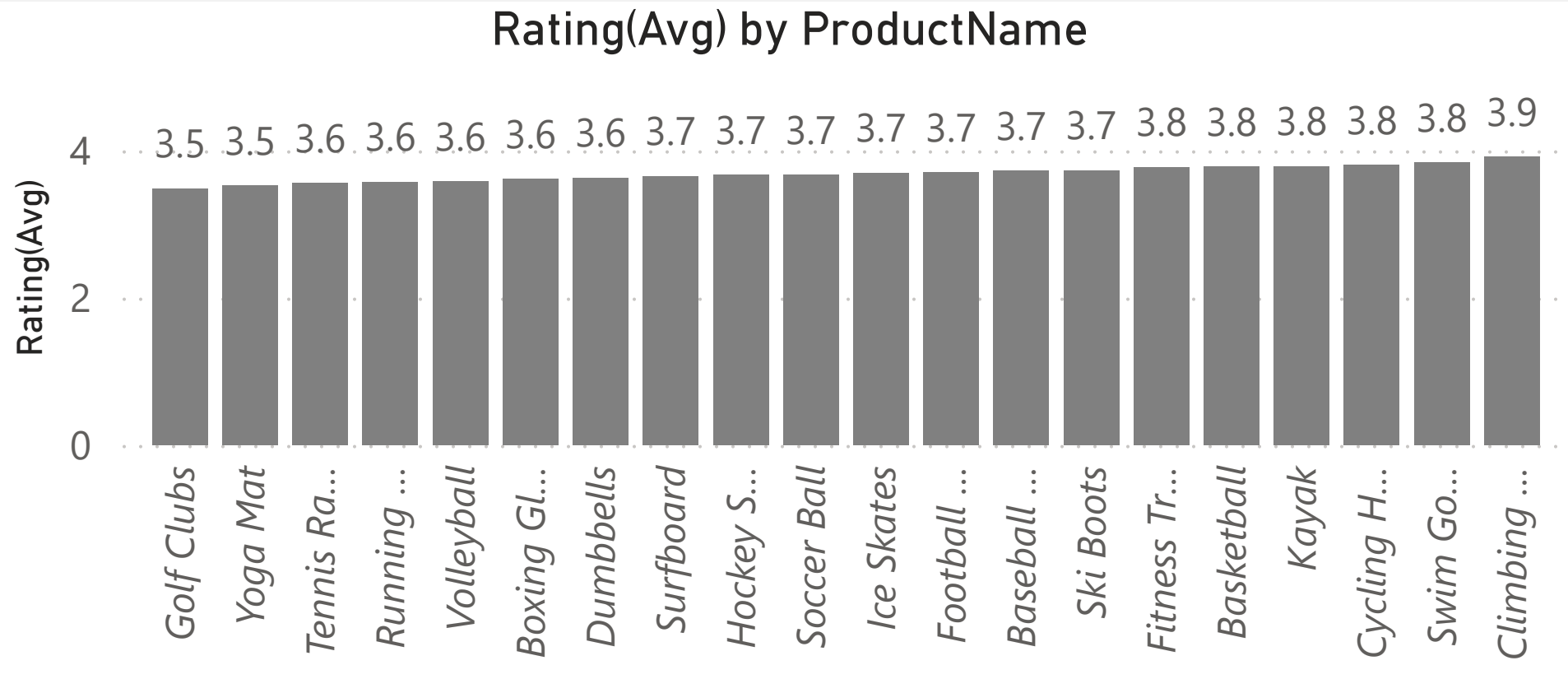
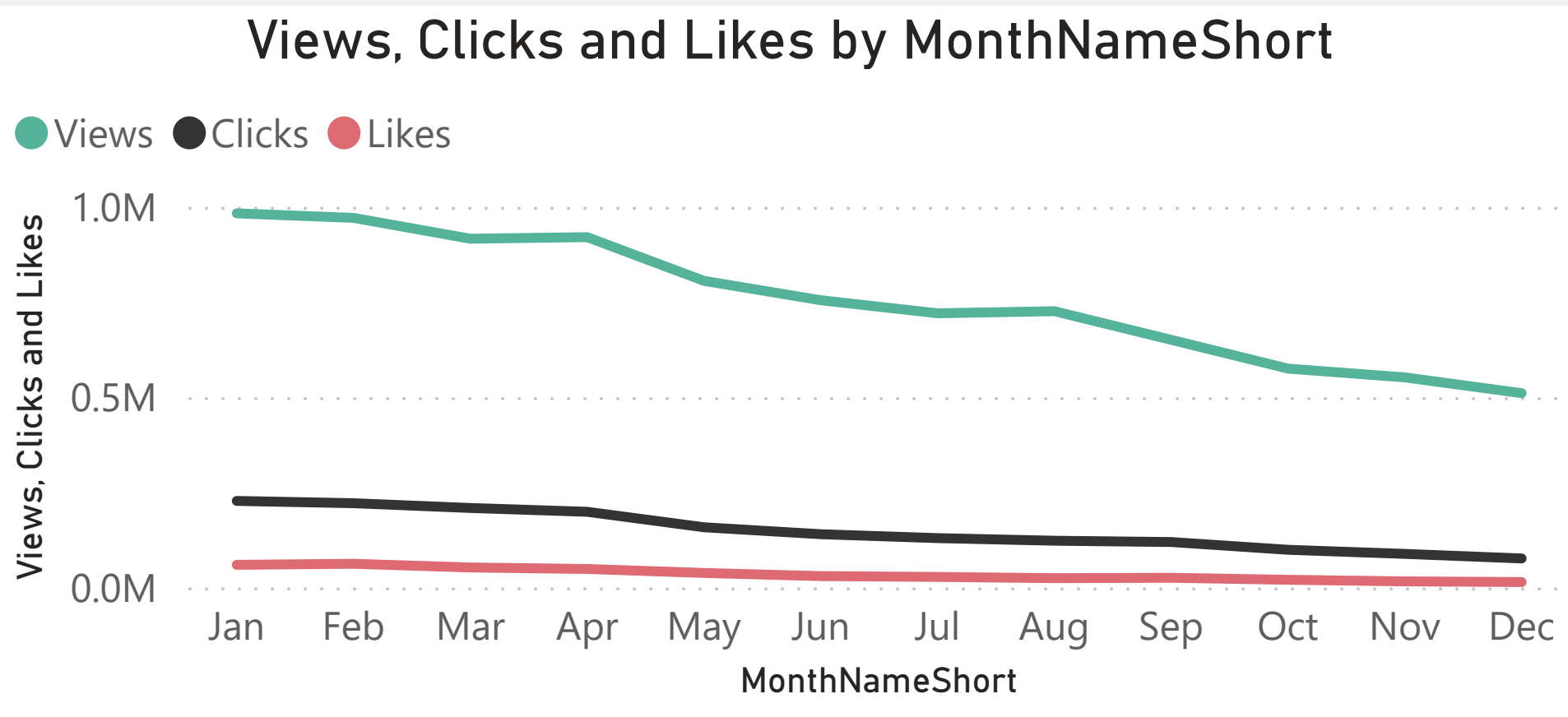
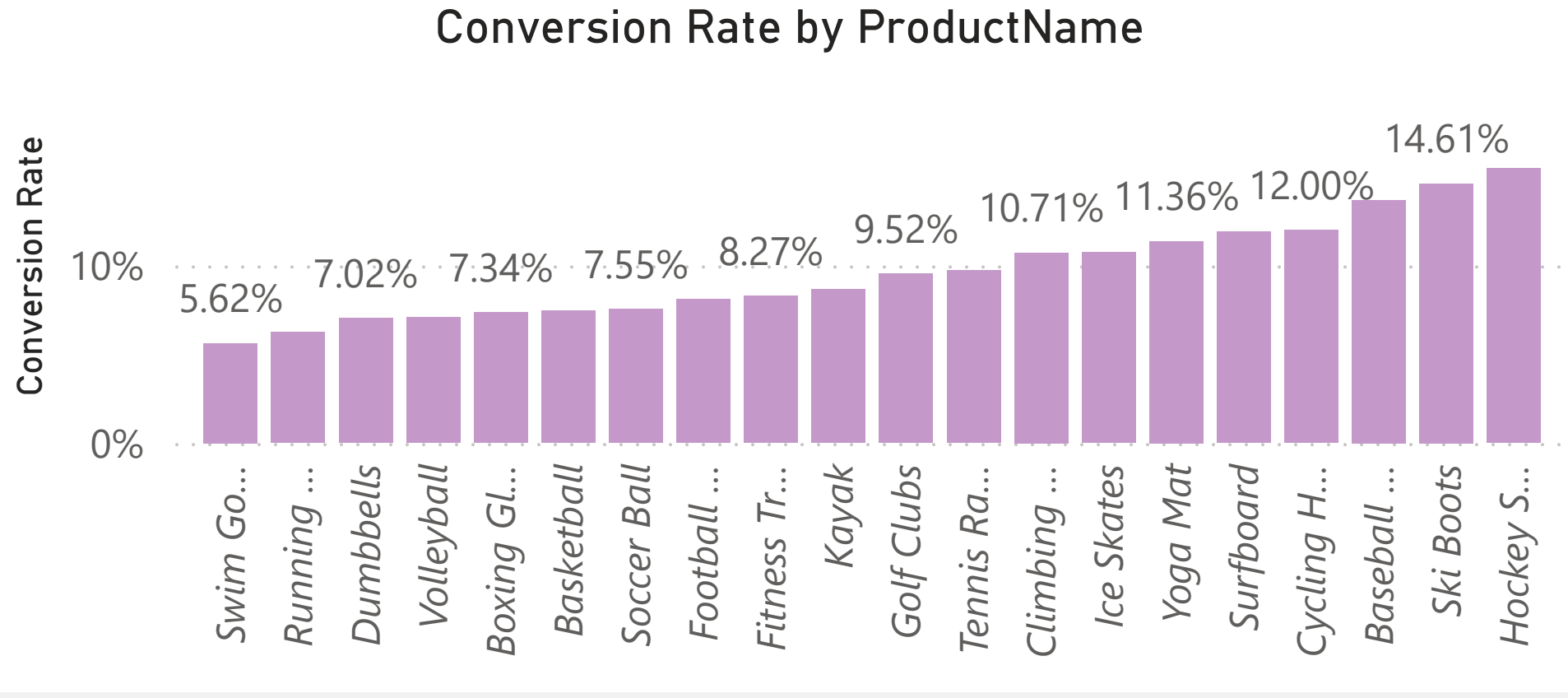
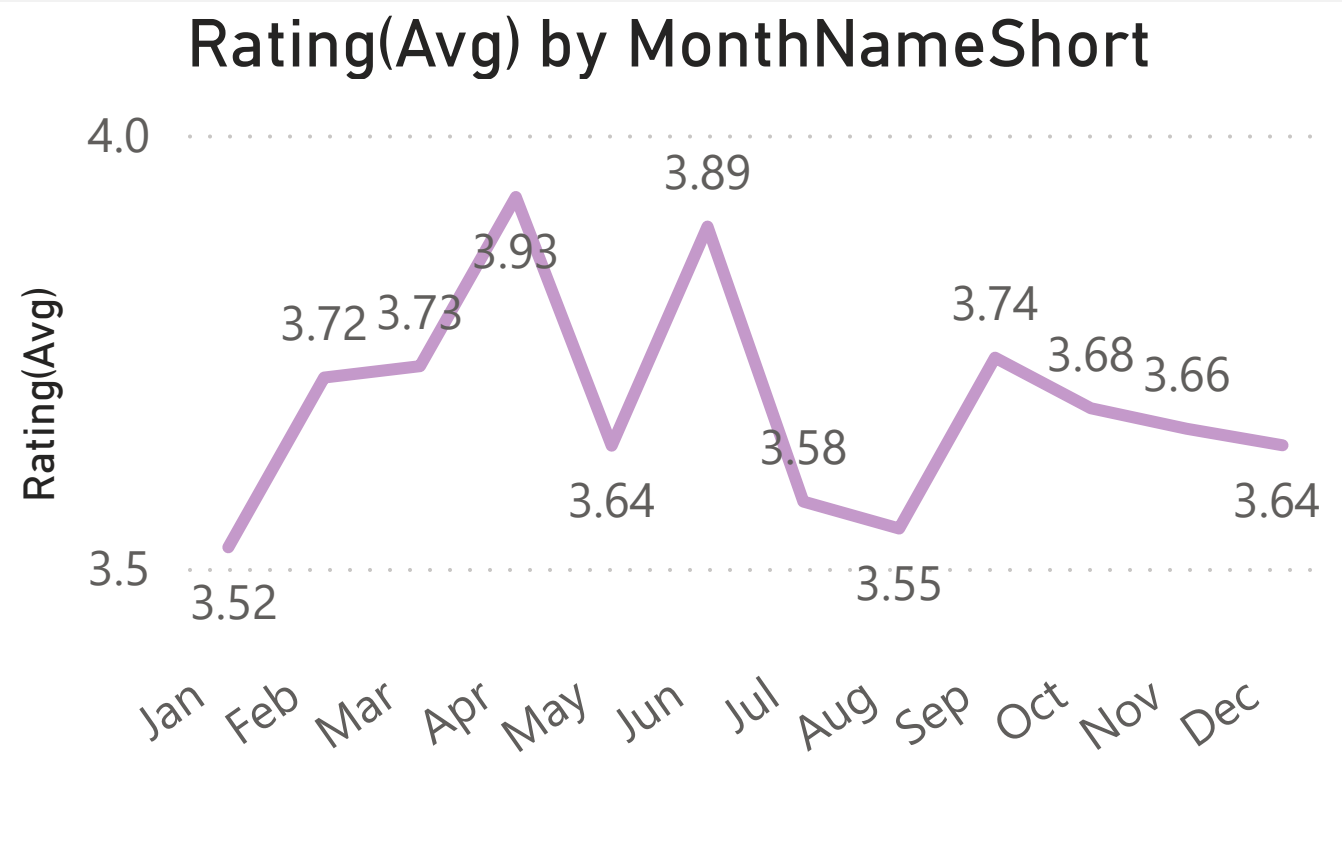
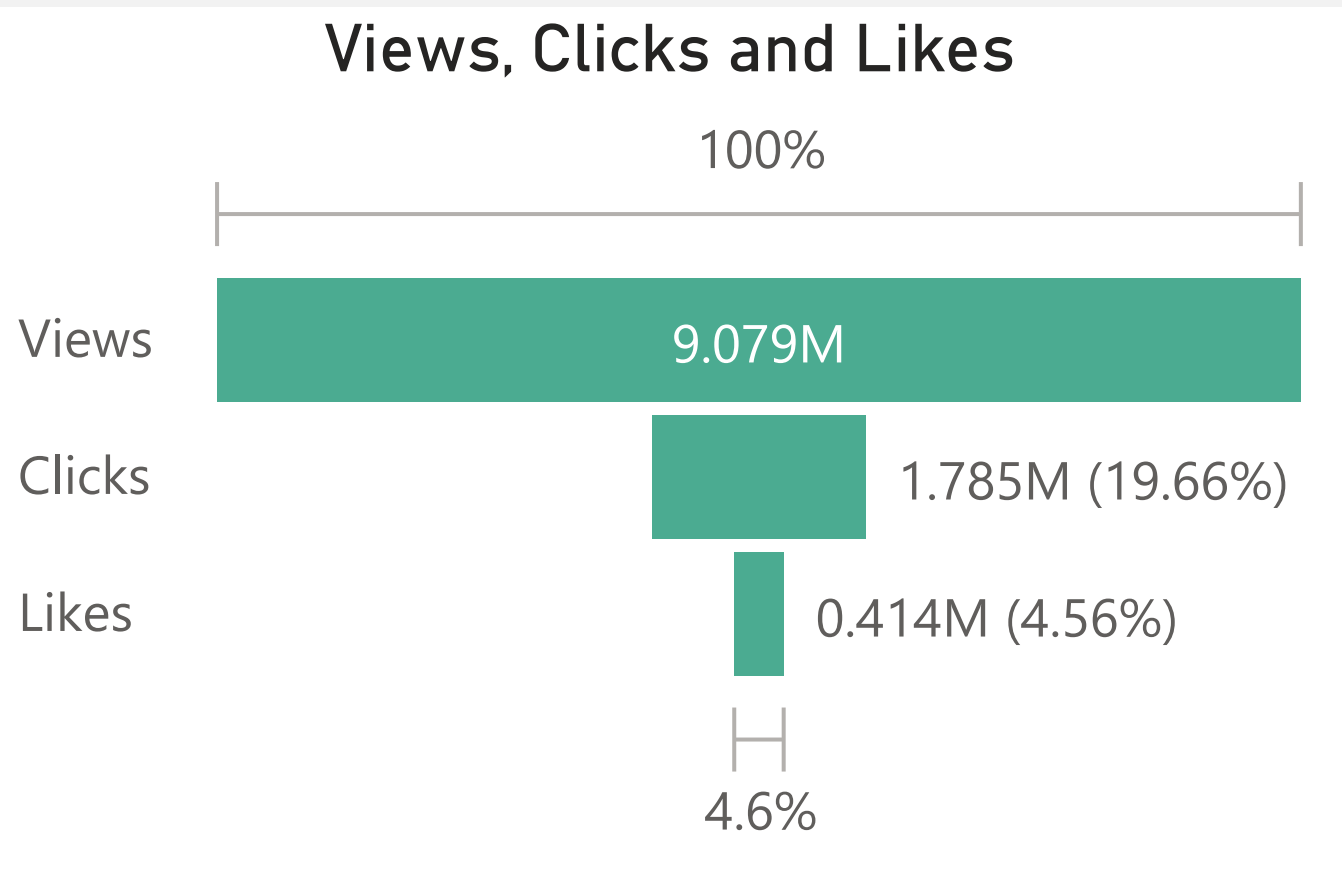
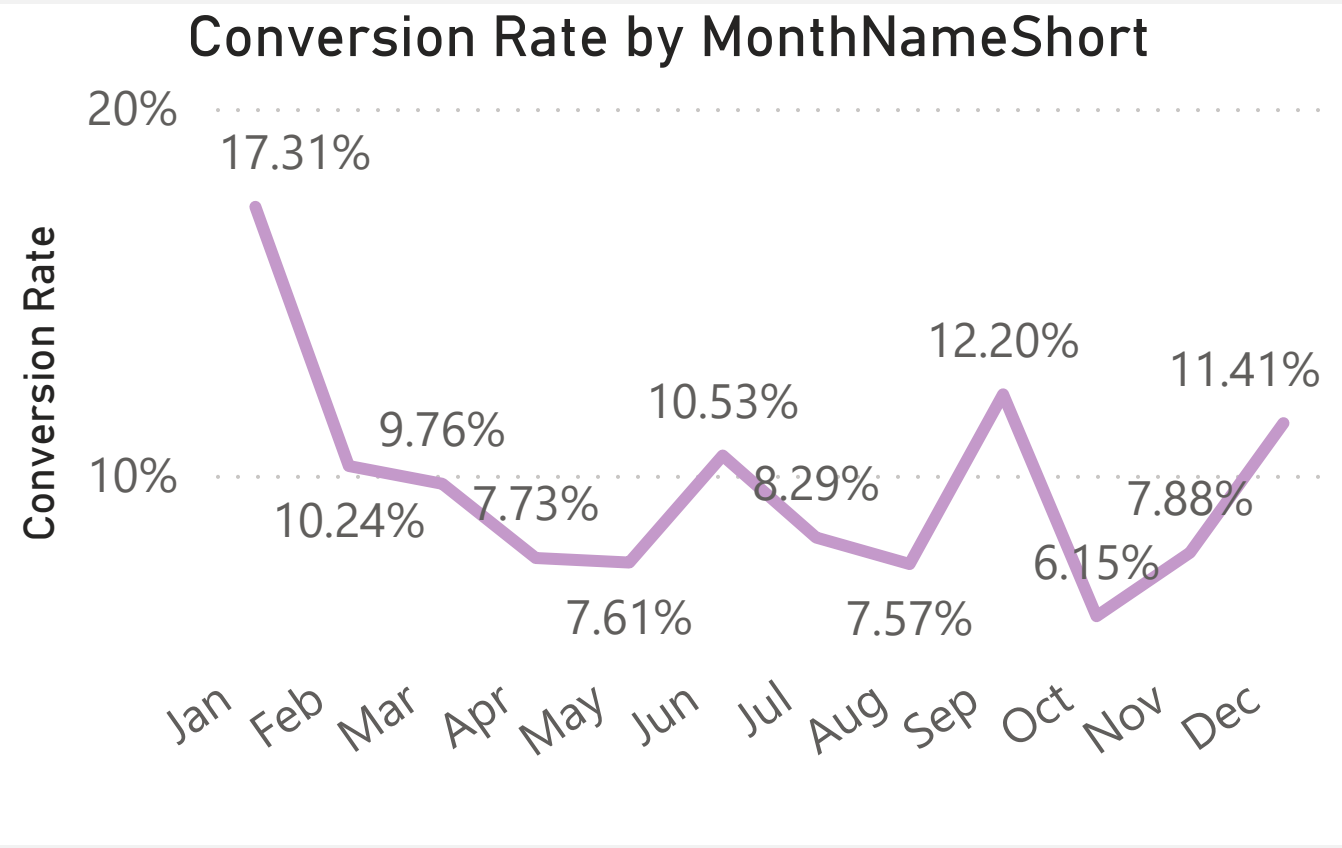
414,122

Likes

Customer Reviews

3.69

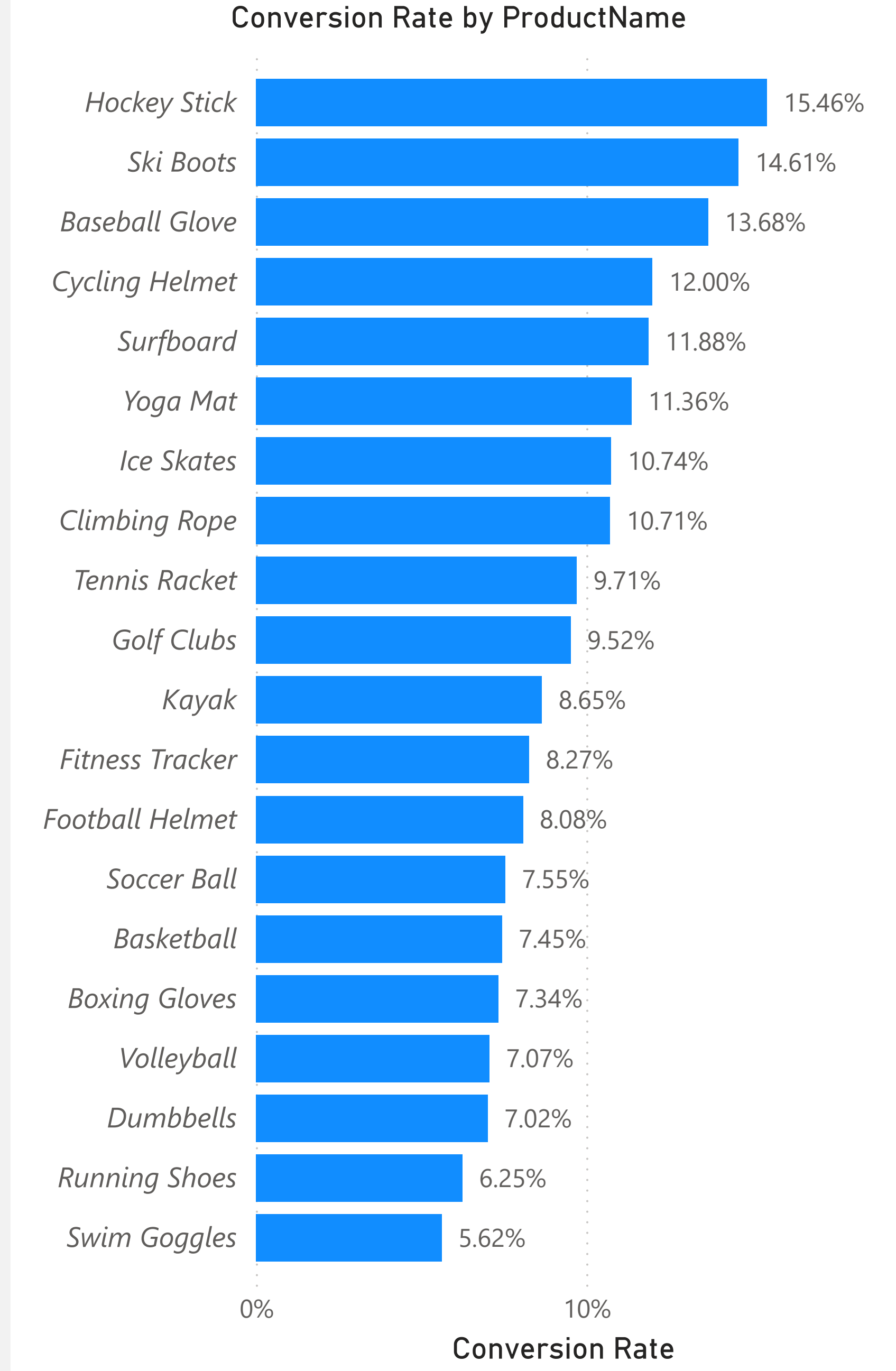
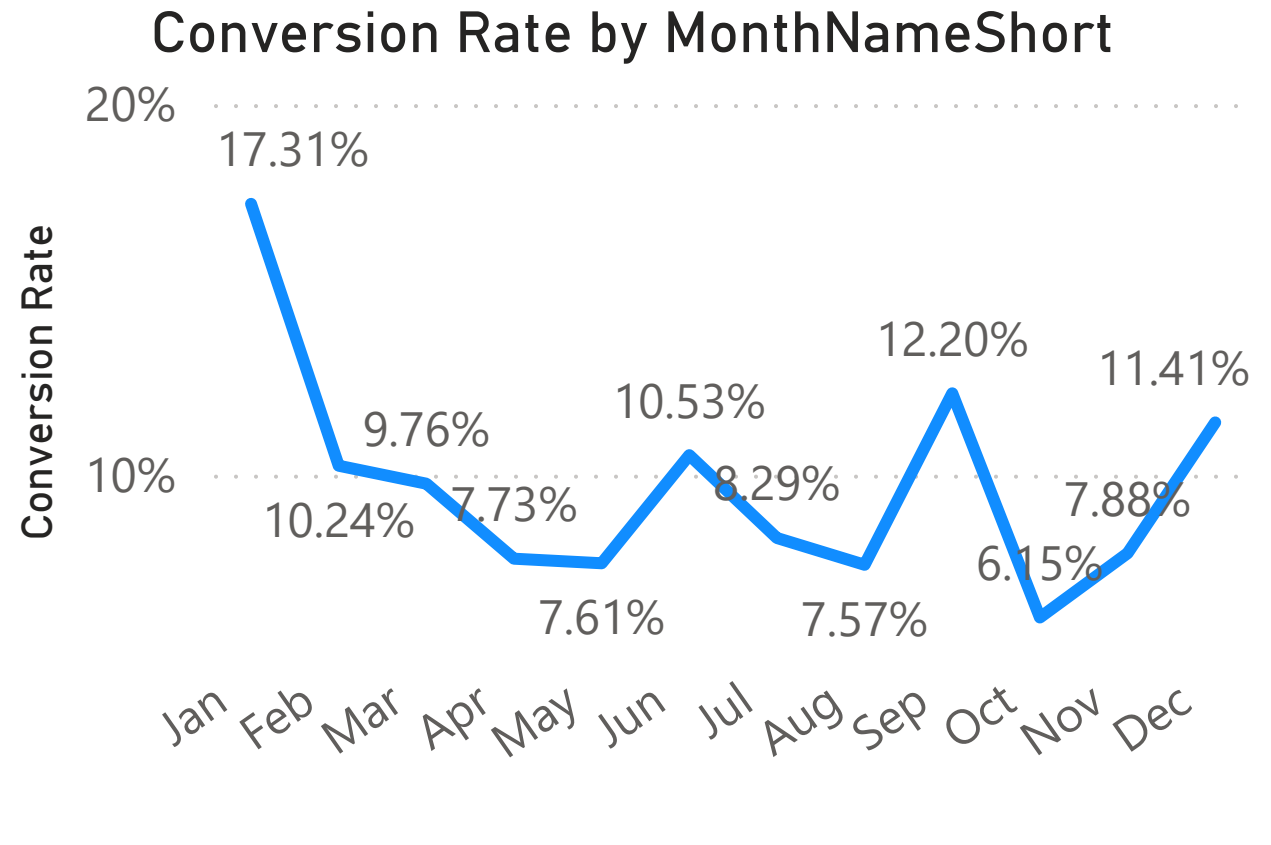
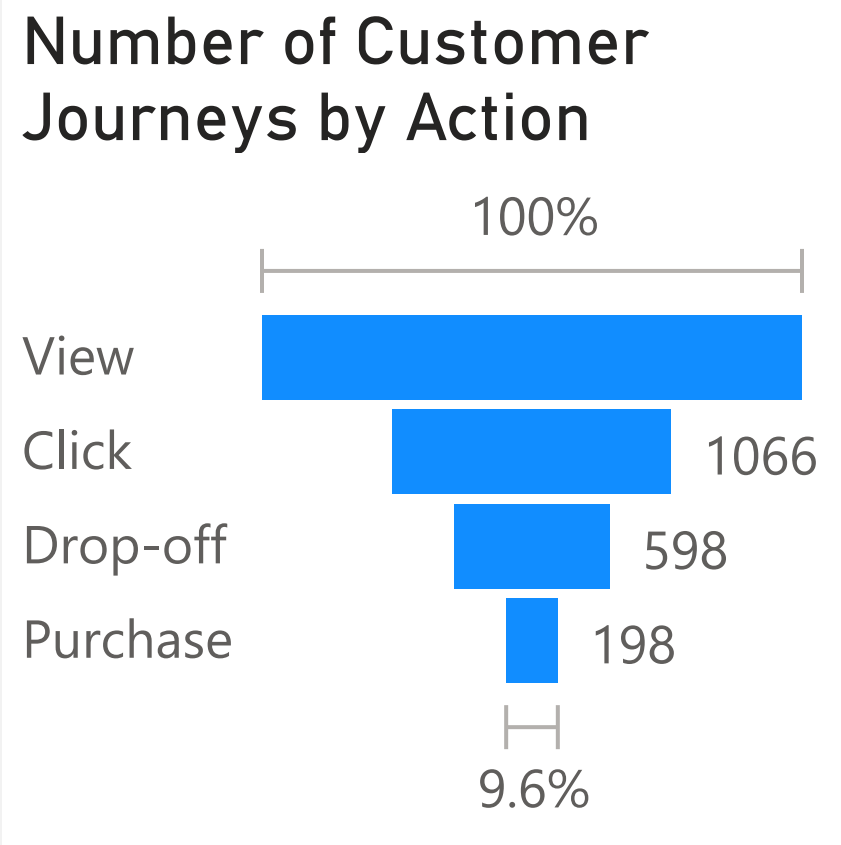
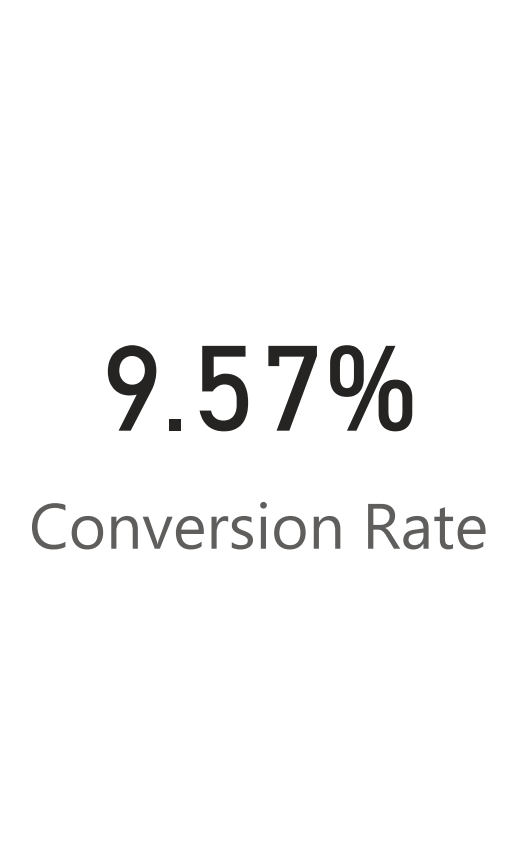
Rating(Avg)



Conversion Details

2023	2024	2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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- ProductName
- ☐ Baseball Glove
- ☐ Basketball
- ☐ Boxing Gloves
- ☐ Climbing Rope
- ☐ Cycling Helm...
- ☐ Dumbbells
- ☐ Fitness Tracker
- ☐ Football Hel...
- ☐ Golf Clubs
- ☐ Hockey Stick
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- ☐ Running Shoes
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- ☐ Swim Goggles
- ☐ Tennis Racket
- ☐ Volleyball
- ☐ Yoga Mat



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Hockey Stick	22.22%	40.00%	11.11%		25.00%		12.50%	10.00%	20.00%	
Ski Boots	100.00%	10.00%	20.00%	12.50%	11.11%	10.00%	12.50%	40.00%		
Baseball Glove	22.22%	12.50%	7.69%		11.11%	11.11%	12.50%		40.00%	22.22%
Cycling Helmet		33.33%	20.00%	30.00%	16.67%	8.33%		14.29%	10.00%	8.33%
Surfboard	33.33%	8.33%	10.00%	11.11%	150.00%	15.38%			11.11%	10.00%
Yoga Mat	40.00%	12.50%	11.11%			16.67%	30.77%			
Ice Skates			12.50%			9.09%	30.00%	16.67%	22.22%	11.11%
Climbing Rope	11.11%	20.00%	28.57%	12.50%	6.67%	12.50%	14.29%	14.29%	7.69%	9.09%
Tennis Racket	33.33%	7.69%	25.00%	12.50%	25.00%	11.11%			28.57%	7.14%
Golf Clubs	12.50%	11.11%		10.00%	14.29%		16.67%	25.00%	12.50%	
Kayak		16.67%	20.00%	8.33%		16.67%	11.11%		10.00%	14.29%
Fitness Tracker	16.67%		10.00%		8.33%	33.33%			16.67%	
Football Helmet	25.00%	28.57%	7.69%	16.67%			8.33%	11.11%	10.00%	
Soccer Ball	75.00%		8.33%	9.09%				10.00%	14.29%	
Basketball		50.00%	16.67%	20.00%					12.50%	
Boxing Gloves	9.09%					10.00%	8.33%	12.50%		11.11%
Volleyball	22.22%			11.11%		33.33%		10.00%		
Dumbbells			16.67%	12.50%		40.00%			10.00%	11.11%
Total	17.31%	10.24%	9.76%	7.73%	7.61%	10.53%	8.29%	7.57%	12.20%	6.15%

Social Media Details

- ProductName
- ☐

 Baseball Glove
- ☐

 Basketball
- ☐

 Boxing Gloves
- ☐

 Climbing Rope
- ☐

 Cycling Helmet
- ☐

 Dumbbells
- ☐

 Fitness Tracker
- ☐

 Football Helmet
- ☐

 Golf Clubs
- ☐

 Hockey Stick
- ☐

 Ice Skates
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 Soccer Ball
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 Surfboard
- ☐

 Swim Goggles
- ☐

 Tennis Racket
- ☐

 Volleyball
- ☐

 Yoga Mat

9,079,276

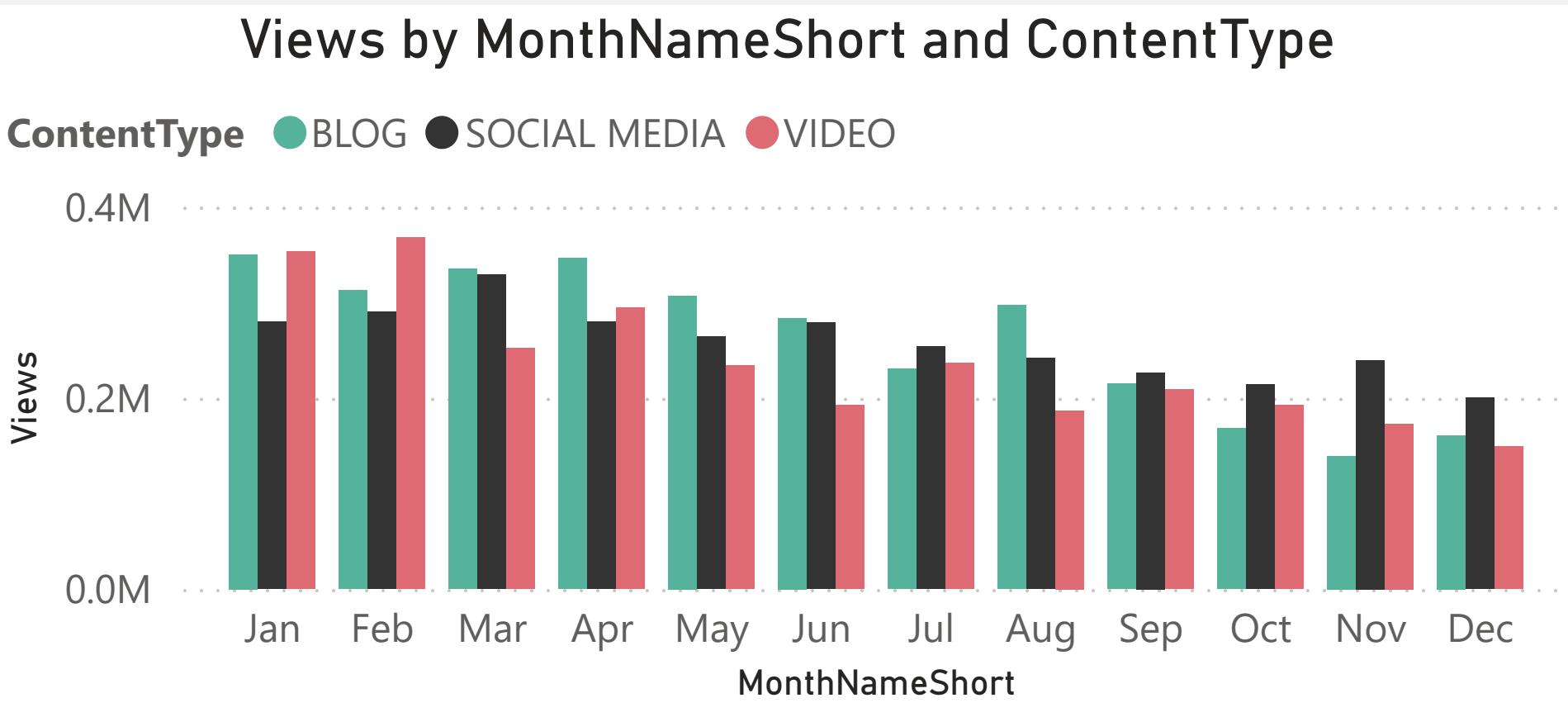
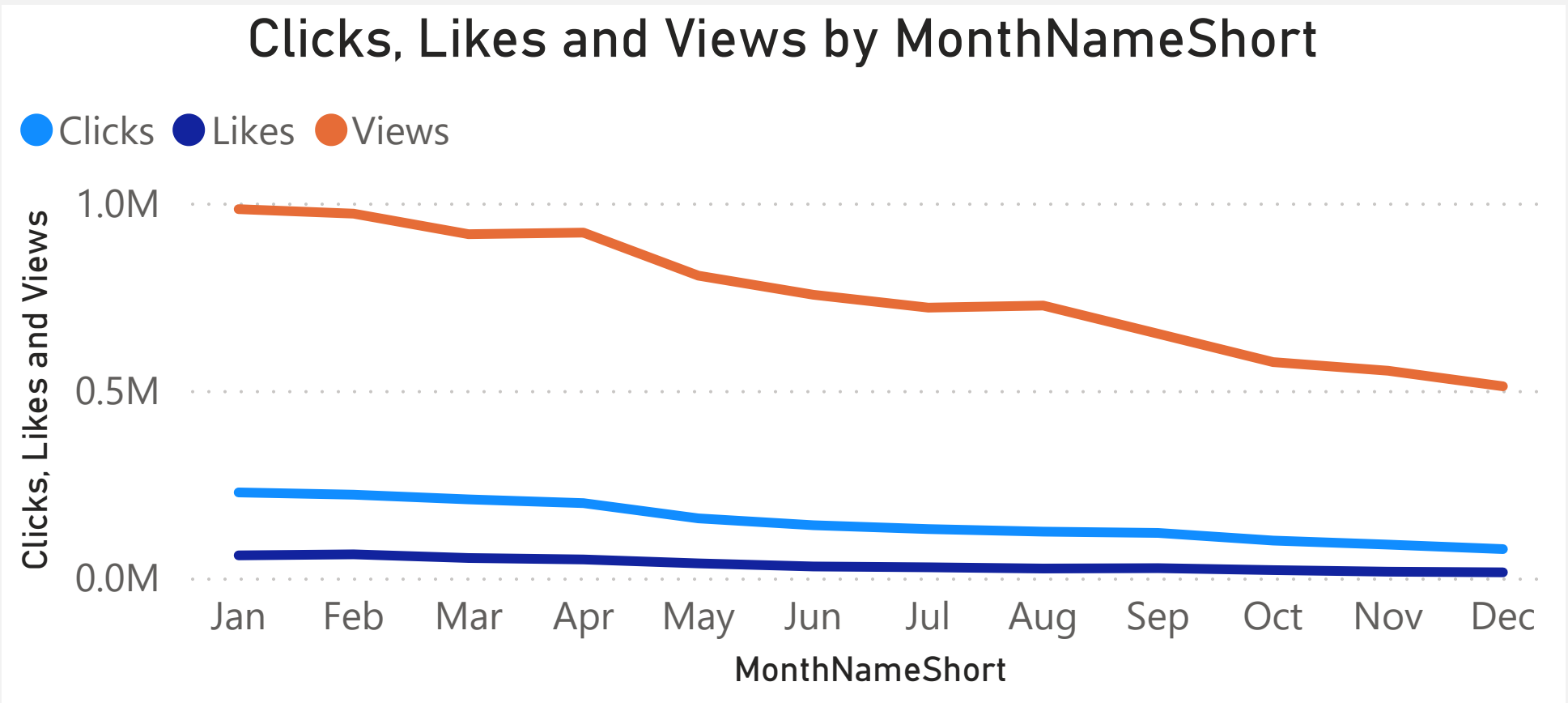
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Clicks

414,122

Likes



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
<div><div></div> Baseball Glove</div>	54,795	66,287	48,037	28,293	33,887	27,188	36,406	36,664	36,220	24,271	31,978	13,794	437,820
<div><div></div> Basketball</div>	37,432	63,264	56,840	61,622	48,370	67,251	26,655	43,710	59,697	18,458	29,430	17,131	529,860
<div><div></div> Boxing Gloves</div>	44,555	44,644	53,436	70,002	30,336	33,851	24,912	35,594	21,213	29,946	32,289	21,655	442,433
<div><div></div> Climbing Rope</div>	59,049	77,496	54,766	70,102	25,647	24,640	44,513	34,514	38,856	31,120	26,987	27,687	515,377
<div><div></div> Cycling Helmet</div>	52,995	50,474	47,458	31,935	59,385	41,588	33,736	34,589	25,437	33,815	20,358	28,466	460,236
<div><div></div> Dumbbells</div>	49,545	28,018	47,323	44,877	31,720	44,878	27,088	18,171	26,911	21,626	22,782	22,995	385,934
<div><div></div> Fitness Tracker</div>	40,446	36,215	30,956	24,651	28,979	30,513	53,307	40,270	17,879	28,841	29,694	43,215	404,966
<div><div></div> Football Helmet</div>	45,007	37,669	36,238	53,931	28,113	25,199	64,586	33,913	24,525	11,714	29,478	17,260	407,633
<div><div></div> Golf Clubs</div>	60,812	41,679	44,675	47,834	40,661	41,834	50,636	35,035	30,201	35,659	31,892	13,731	474,649
<div><div></div> Hockey Stick</div>	41,688	67,018	47,287	47,071	43,927	38,642	22,078	37,966	17,236	19,165	36,563	21,540	440,181
<div><div></div> Ice Skates</div>	75,396	32,088	40,801	47,392	55,772	36,679	23,740	35,931	44,049	33,558	11,340	38,563	475,309
<div><div></div> Kayak</div>	33,650	38,602	59,023	71,249	51,217	60,699	26,522	22,489	23,377	30,430	7,738	30,309	455,305
<div><div></div> Running Shoes</div>	44,135	68,312	37,518	49,702	45,500	43,066	43,410	50,136	30,201	33,640	44,060	19,675	520,362
Total	982,444	970,480	915,714	919,898	805,084	754,182	719,825	725,376	650,138	574,576	551,537	510,022	9,079,276

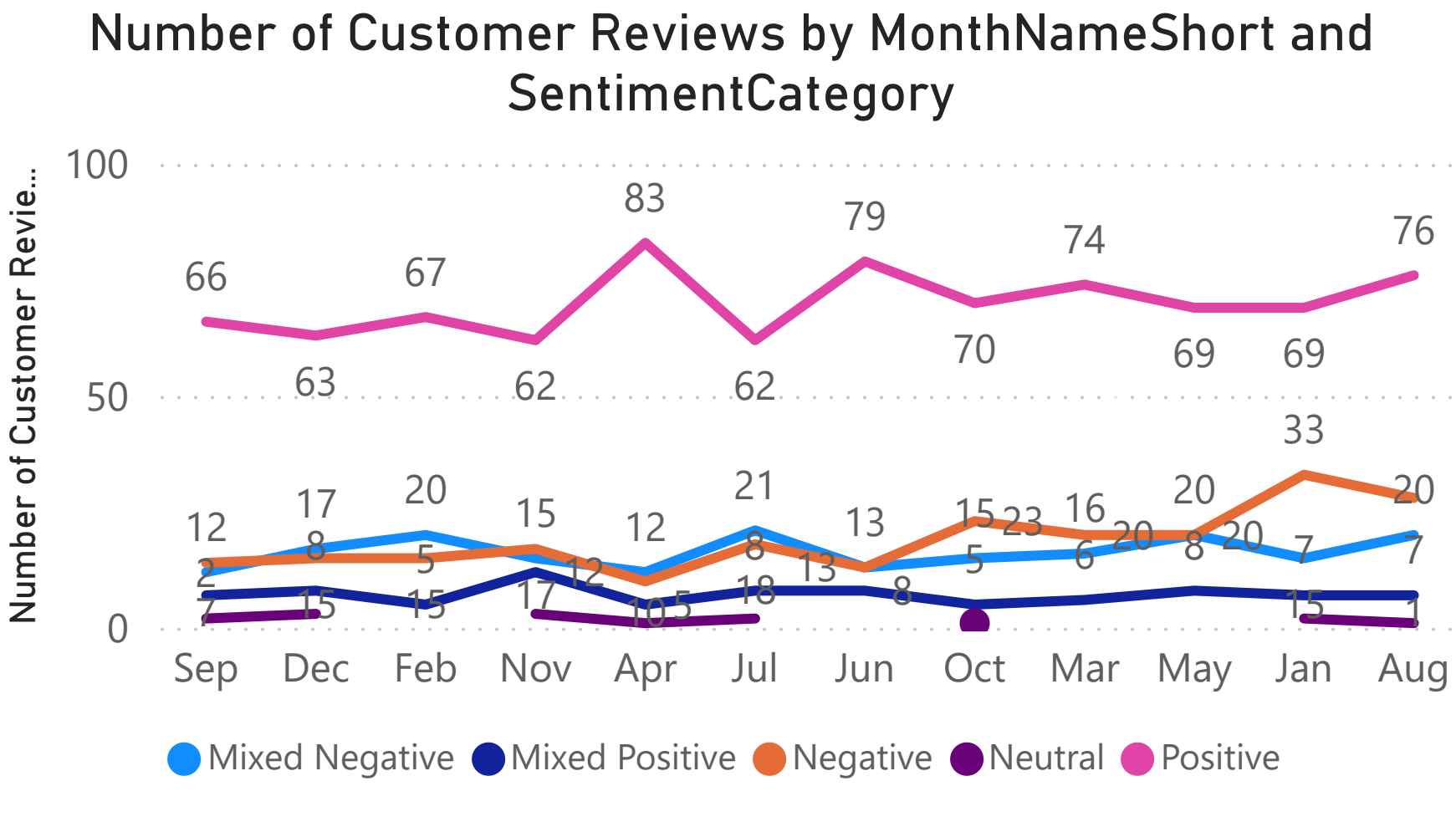
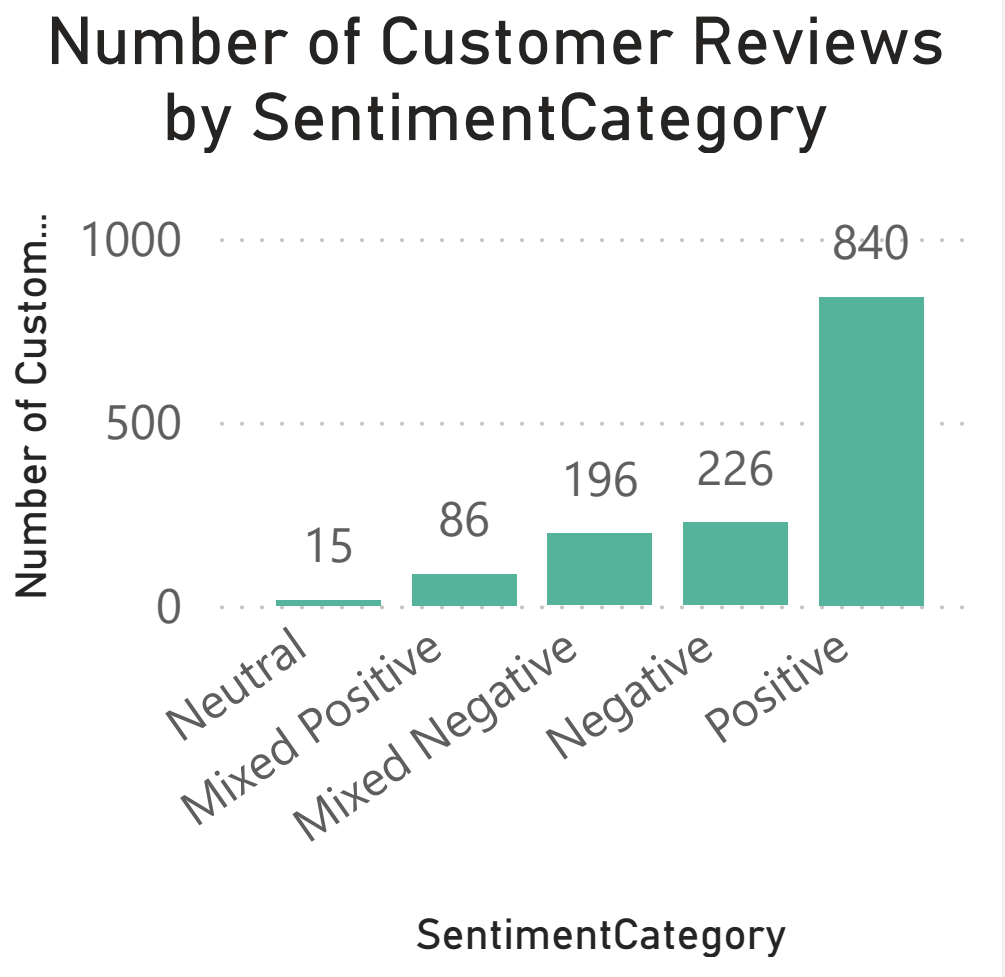
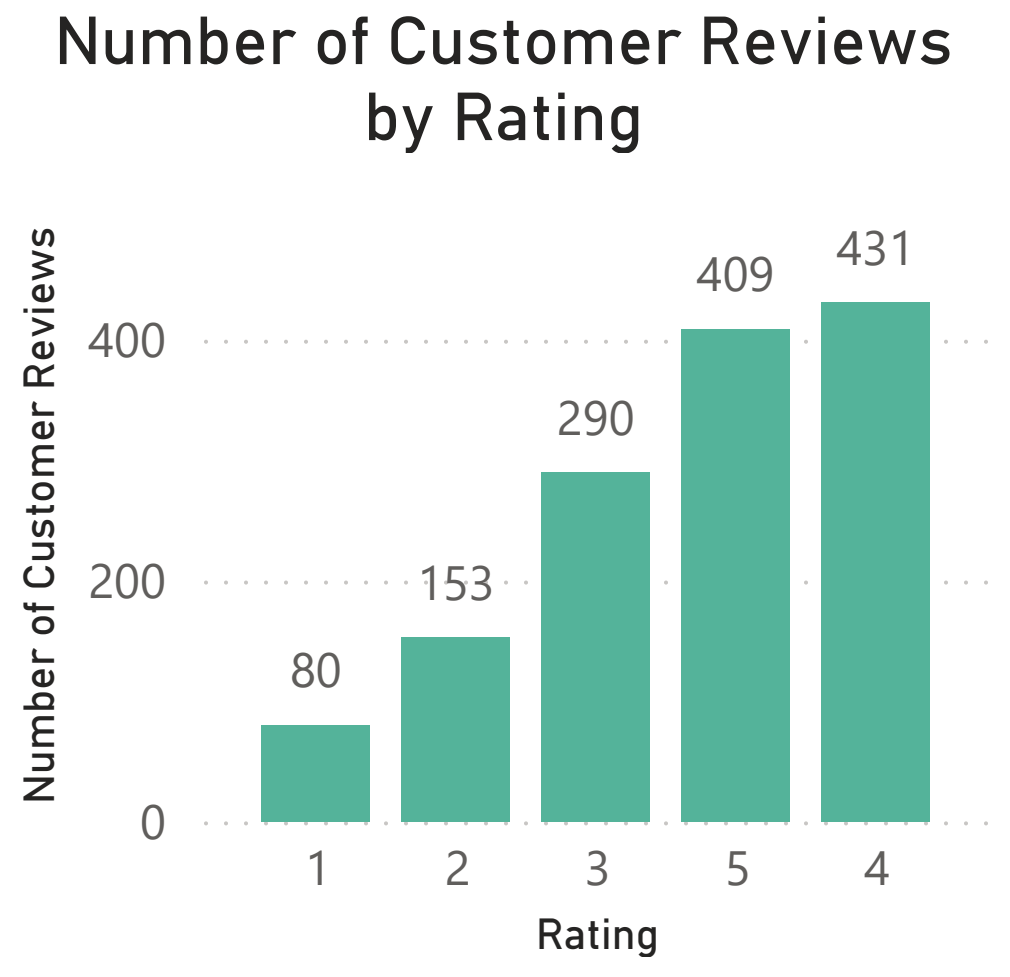
Customer Review Details

- SentimentCategory
- ☐ Mixed Negative
- ☐ Mixed Positive
- ☐ Negative
- ☐ Neutral
- ☐ Positive

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3.69

Rating(Avg)



ReviewDate	CustomerID	ReviewText	SentimentCategory	Rating
Sunday, January 01, 2023	10	Shipping was fast and the item was well-packaged.	Positive	5
Sunday, January 01, 2023	46	The color was different from what was shown.	Negative	1
Monday, January 02, 2023	68	Shipping was fast and the item was well-packaged.	Positive	5
Tuesday, January 03, 2023	23	Customer support was very helpful.	Positive	5
Tuesday, January 03, 2023	68	Customer support was very helpful.	Positive	4
Tuesday, January 03, 2023	87	Terrible customer service, would not buy again.	Negative	1
Wednesday, January 04, 2023	69	Good quality, but could be cheaper.	Mixed Positive	3
Wednesday, January 04, 2023	75	Not satisfied, the product broke after a week.	Negative	1
Thursday, January 05, 2023	80	Not satisfied, the product broke after a week.	Negative	1
Thursday, January 05, 2023	83	I had a bad experience with this product.	Negative	1
Friday, January 06, 2023	95	Excellent product, highly recommend!	Positive	5
Friday, January 06, 2023	96	I love this product, will buy again!	Positive	4
Saturday, January 07, 2023	62	The product stopped working after a month.	Negative	1
Monday, January 09, 2023	3	Shipping was fast and the item was well-packaged.	Positive	4
Monday, January 09, 2023	36	Not worth the money.	Negative	2
Tuesday, January 10, 2023	21	Not satisfied, the product broke after a week.	Negative	1
Wednesday, January 11, 2023	40	Amazing value for the price.	Positive	5
Wednesday, January 11, 2023	76	Good quality, but could be cheaper.	Positive	4
Wednesday, January 11, 2023	83	Not worth the money.	Mixed Negative	3
Wednesday, January 11, 2023	83	Product did not meet my expectations.	Negative	1
Thursday, January 12, 2023	17	Customer support was very helpful.	Positive	5

