

Overview

2023	2024	2025
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Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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- ProductName
- ☐ Baseball Glove
  - ☐ Basketball
  - ☐ Boxing Gloves
  - ☐ Climbing Rope
  - ☐ Cycling Helmet
  - ☐ Dumbbells
  - ☐ Fitness Tracker
  - ☐ Football Helmet
  - ☐ Golf Clubs
  - ☐ Hockey Stick
  - ☐ Ice Skates
  - ☐ Kayak
  - ☐ Running Shoes
  - ☐ Ski Boots
  - ☐ Soccer Ball
  - ☐ Surfboard
  - ☐ Swim Goggles
  - ☐ Tennis Racket
  - ☐ Volleyball
  - ☐ Yoga Mat

Conversion

9.57%

Conversion Rate

Social Media

9,079,276

Views

1,785,010

Clicks

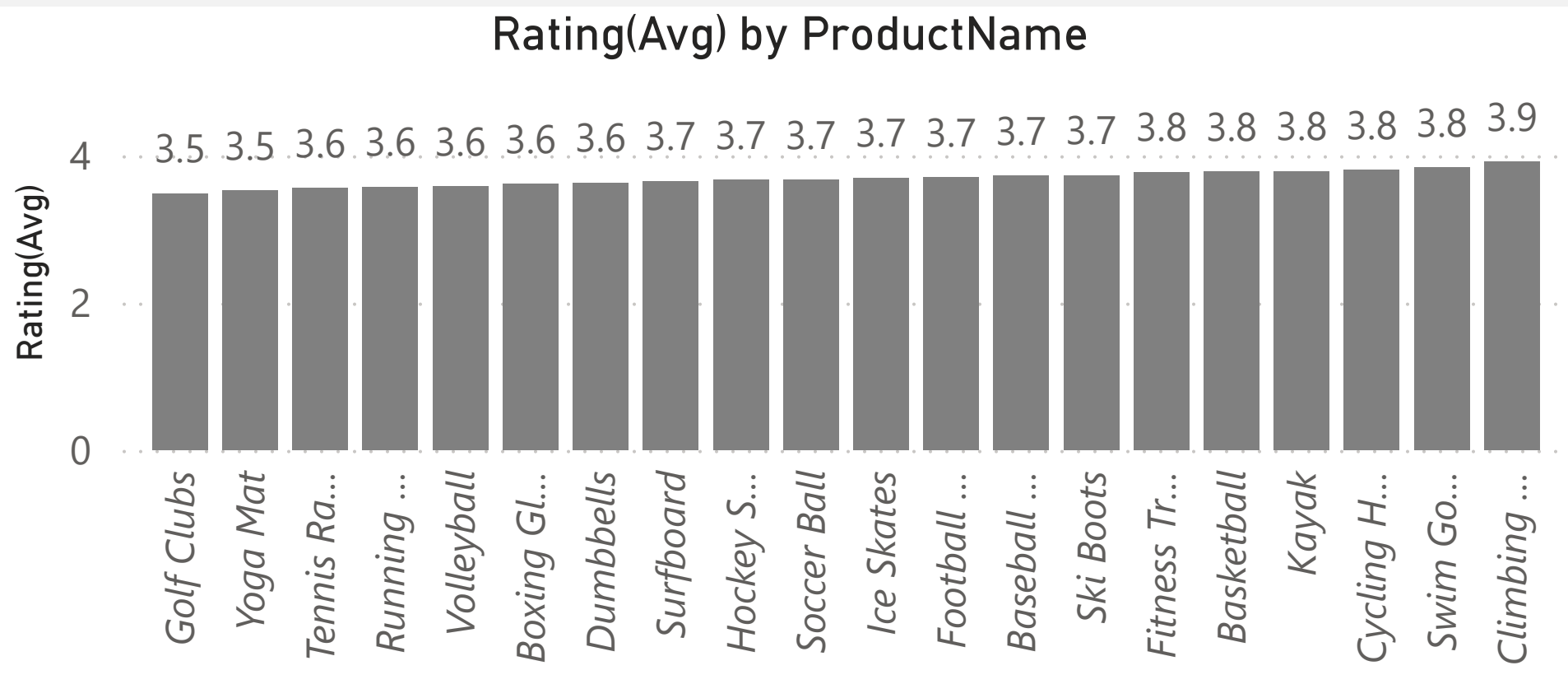
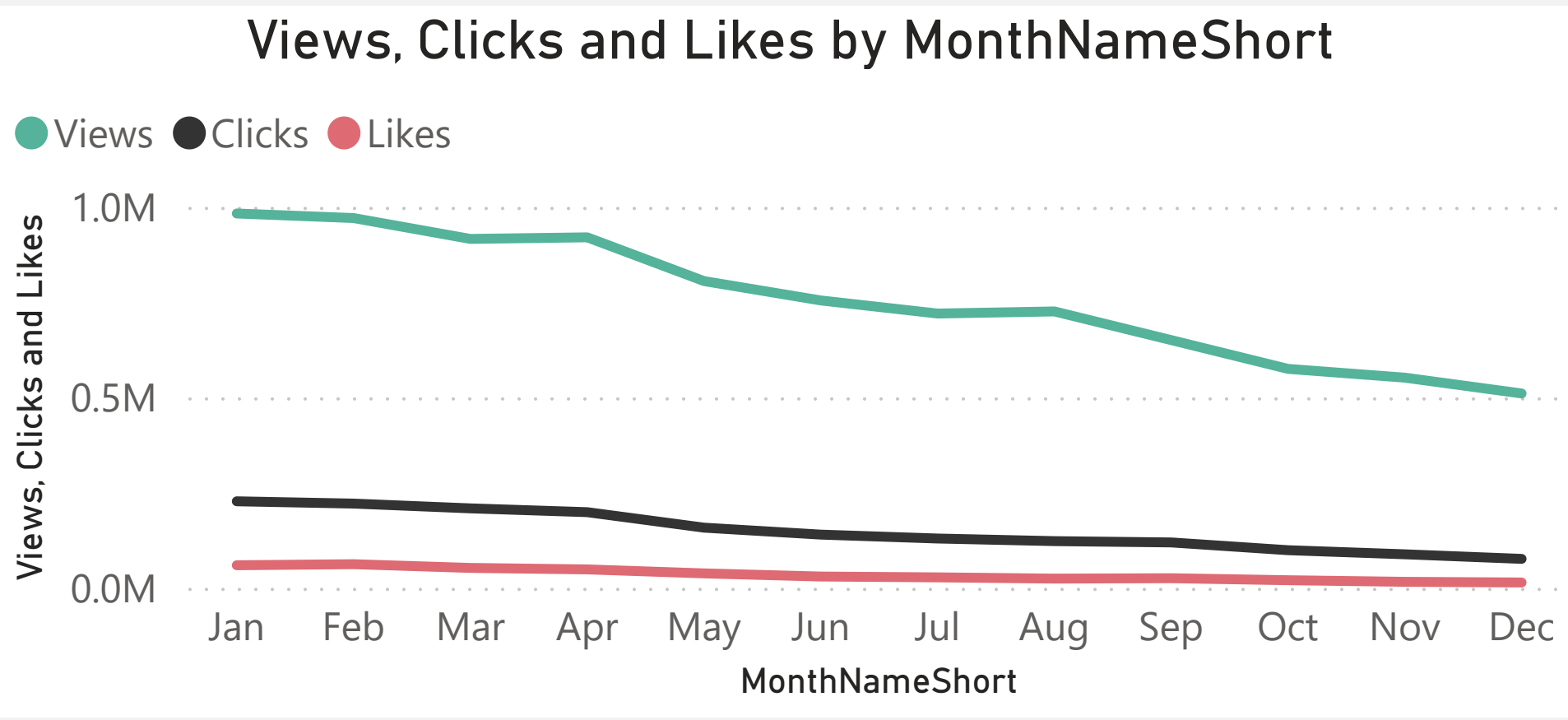
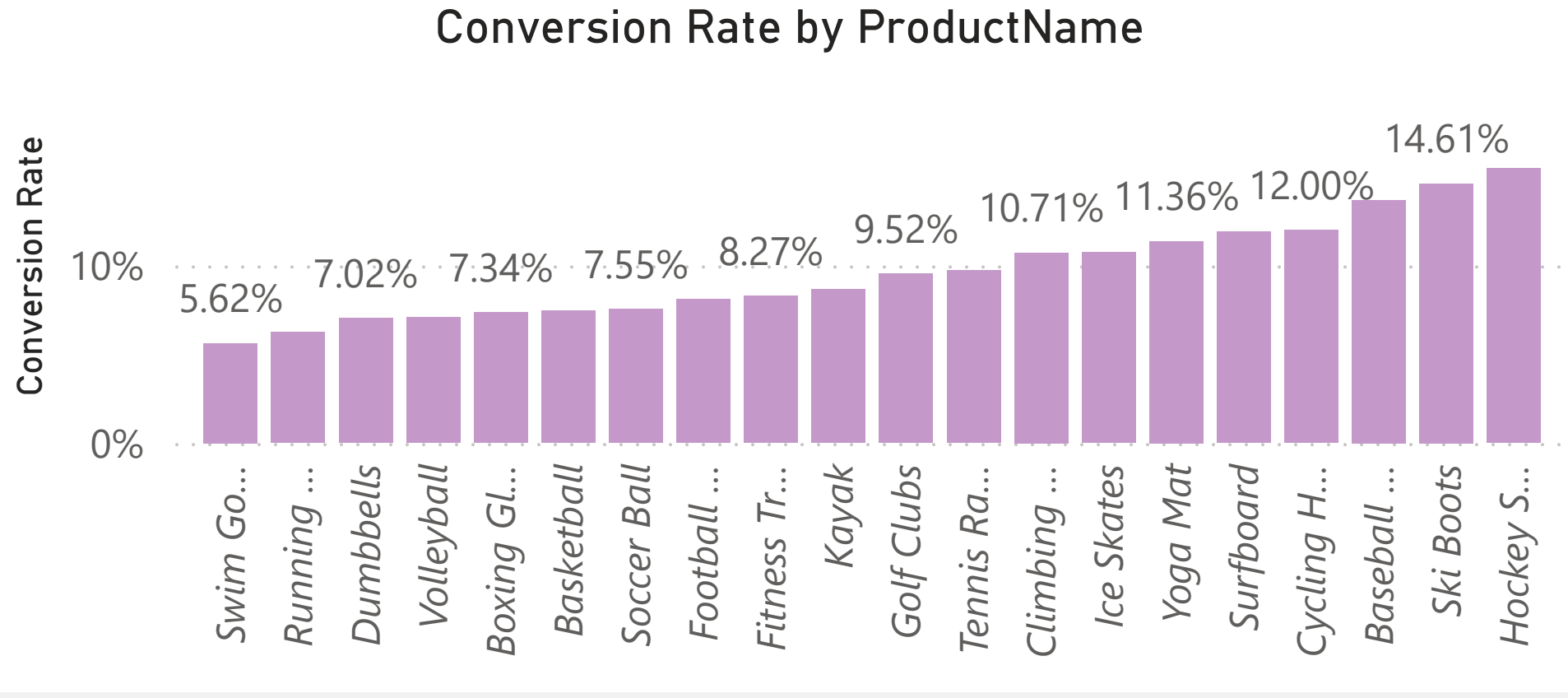
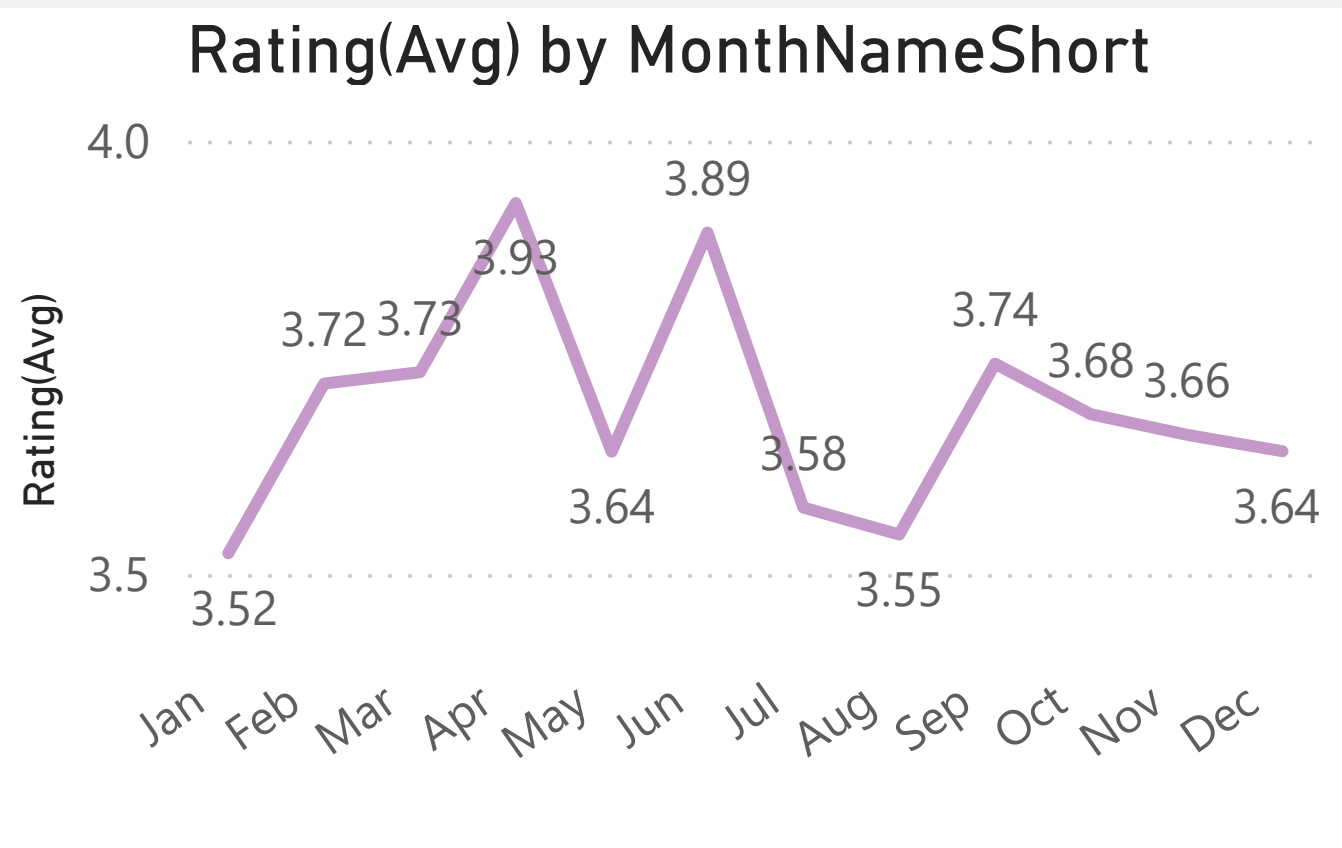
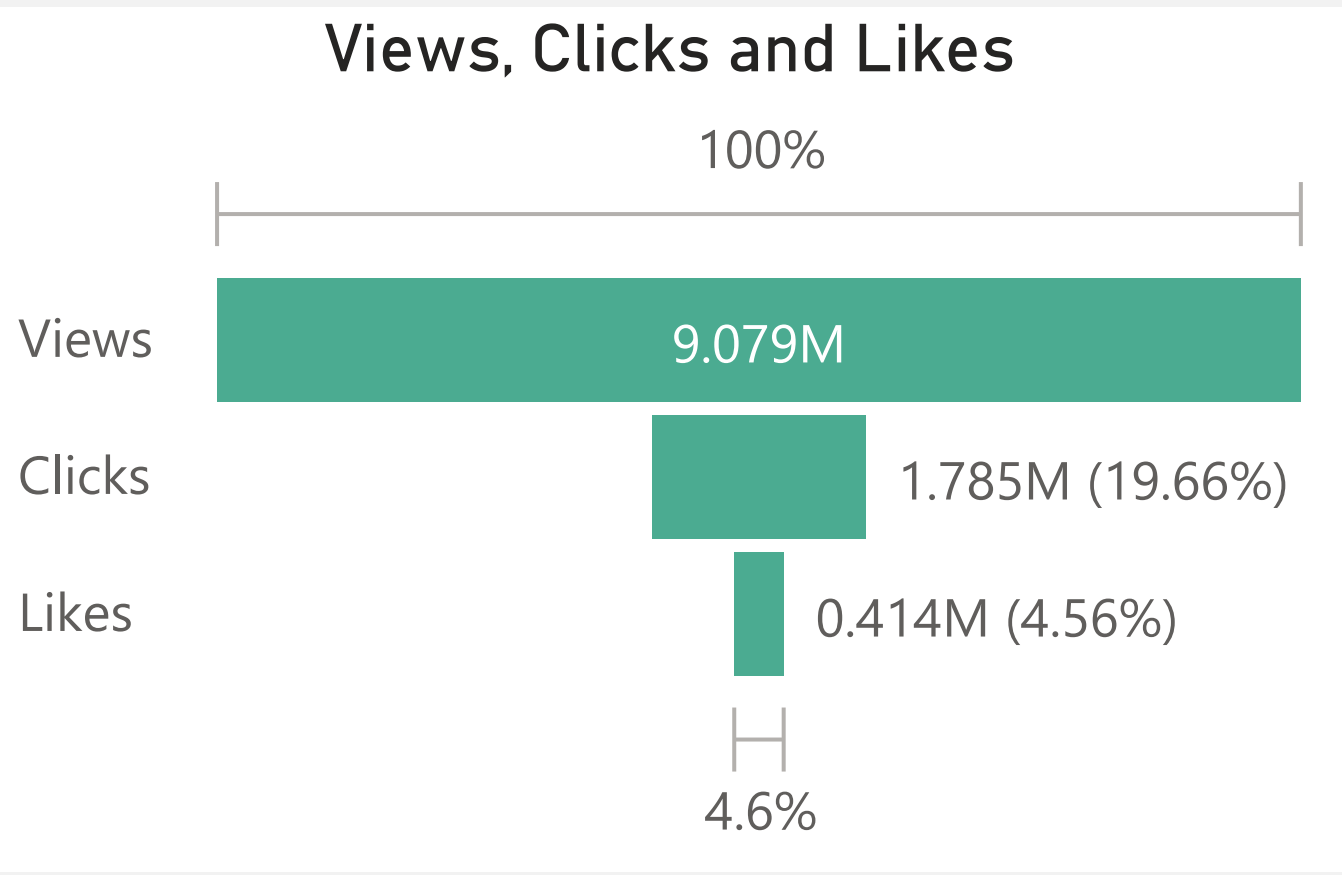
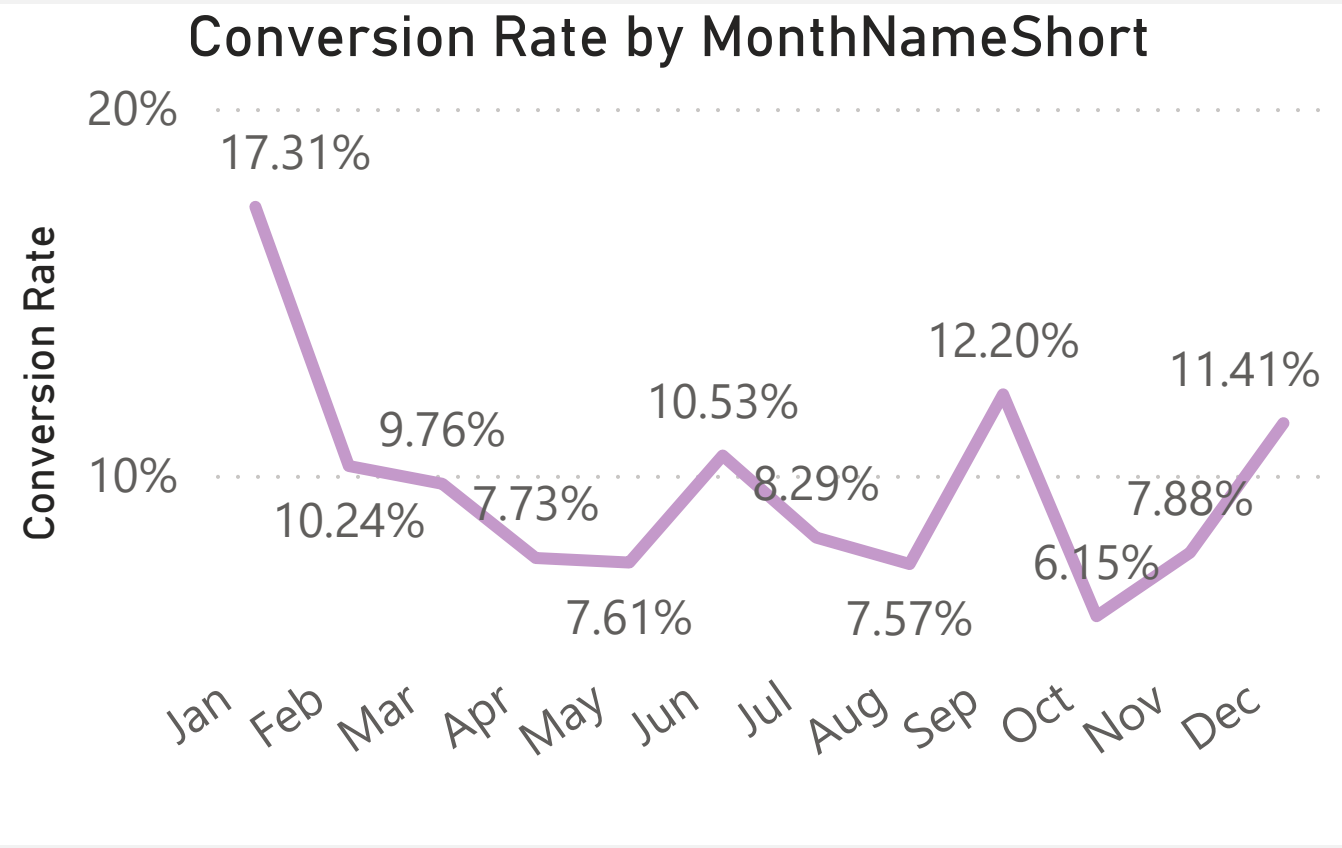
414,122

Likes

Customer Reviews

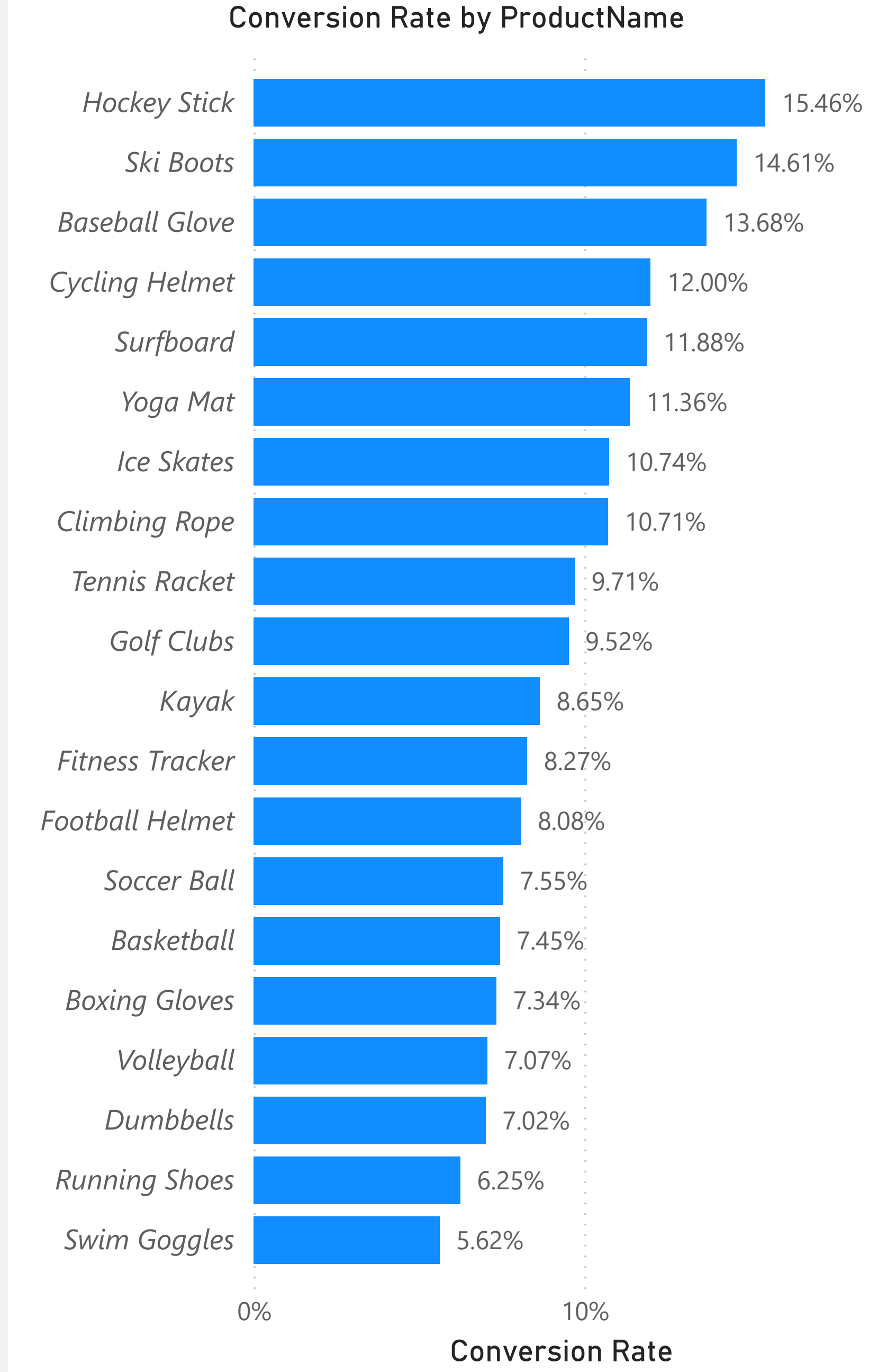
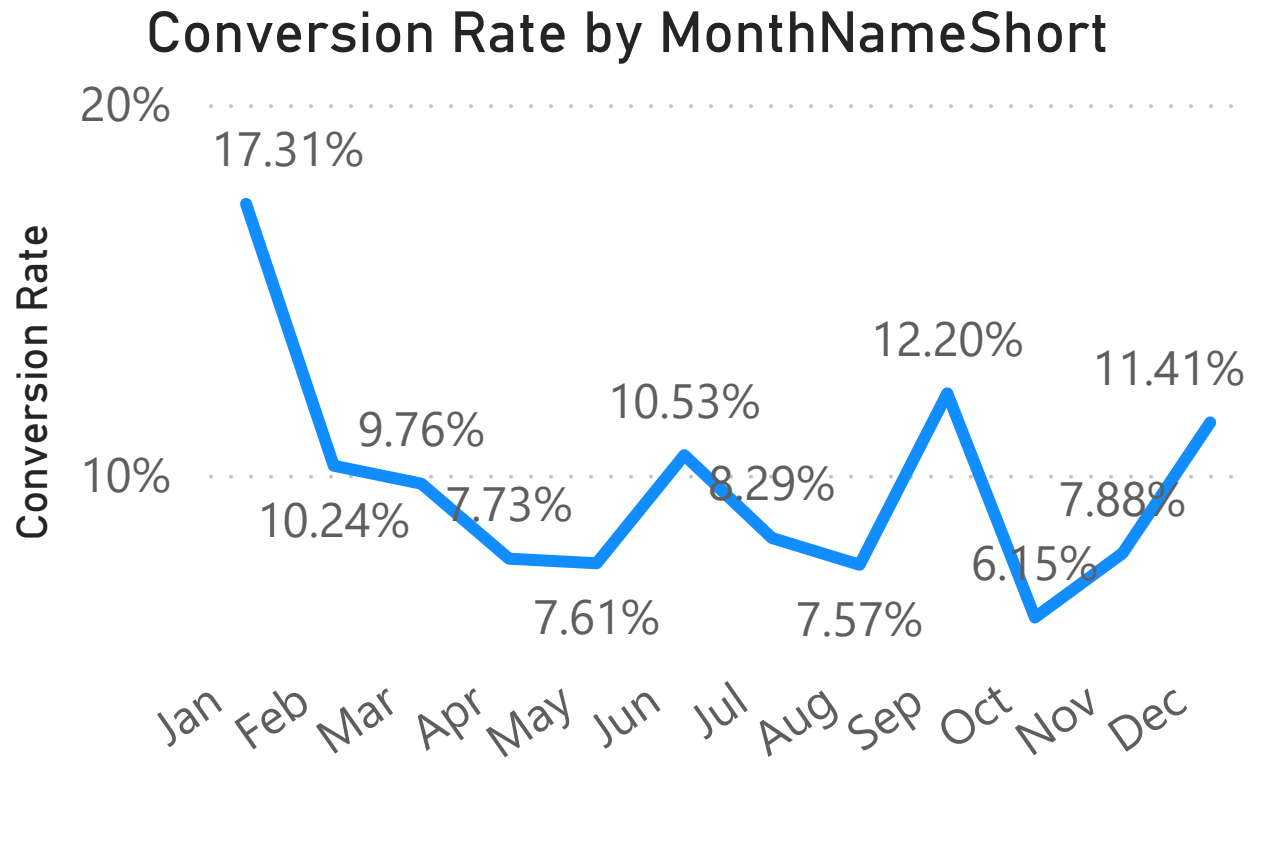
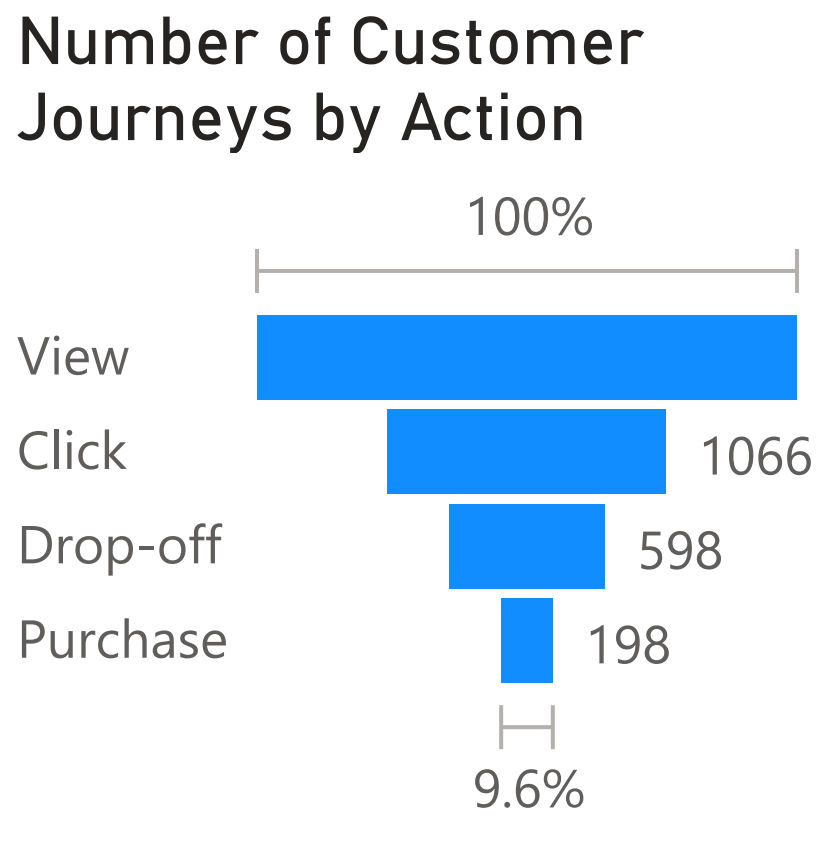
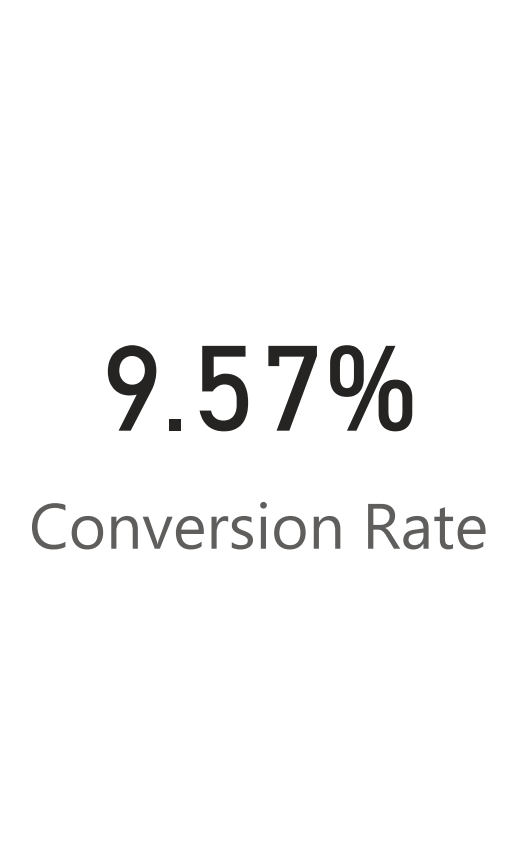
3.69

Rating(Avg)



# Conversion Details

- ProductName
- ☐ Baseball Glove
- ☐ Basketball
- ☐ Boxing Gloves
- ☐ Climbing Rope
- ☐ Cycling Helm...
- ☐ Dumbbells
- ☐ Fitness Tracker
- ☐ Football Hel...
- ☐ Golf Clubs
- ☐ Hockey Stick
- ☐ Ice Skates
- ☐ Kayak
- ☐ Running Shoes
- ☐ Ski Boots
- ☐ Soccer Ball
- ☐ Surfboard
- ☐ Swim Goggles
- ☐ Tennis Racket
- ☐ Volleyball
- ☐ Yoga Mat



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Hockey Stick	22.22%	40.00%	11.11%		25.00%		12.50%	10.00%	20.00%	
Ski Boots	100.00%	10.00%	20.00%	12.50%	11.11%	10.00%	12.50%	40.00%		
Baseball Glove	22.22%	12.50%	7.69%		11.11%	11.11%	12.50%		40.00%	22.22%
Cycling Helmet		33.33%	20.00%	30.00%	16.67%	8.33%		14.29%	10.00%	8.33%
Surfboard	33.33%	8.33%	10.00%	11.11%	150.00%	15.38%			11.11%	10.00%
Yoga Mat	40.00%	12.50%	11.11%			16.67%	30.77%			
Ice Skates			12.50%			9.09%	30.00%	16.67%	22.22%	11.11%
Climbing Rope	11.11%	20.00%	28.57%	12.50%	6.67%	12.50%	14.29%	14.29%	7.69%	9.09%
Tennis Racket	33.33%	7.69%	25.00%	12.50%	25.00%	11.11%			28.57%	7.14%
Golf Clubs	12.50%	11.11%		10.00%	14.29%		16.67%	25.00%	12.50%	
Kayak		16.67%	20.00%	8.33%		16.67%	11.11%		10.00%	14.29%
Fitness Tracker	16.67%		10.00%		8.33%	33.33%			16.67%	
Football Helmet	25.00%	28.57%	7.69%	16.67%			8.33%	11.11%	10.00%	
Soccer Ball	75.00%		8.33%	9.09%				10.00%	14.29%	
Basketball		50.00%	16.67%	20.00%					12.50%	
Boxing Gloves	9.09%					10.00%	8.33%	12.50%		11.11%
Volleyball	22.22%			11.11%		33.33%		10.00%		
Dumbbells			16.67%	12.50%		40.00%			10.00%	11.11%
Total	17.31%	10.24%	9.76%	7.73%	7.61%	10.53%	8.29%	7.57%	12.20%	6.15%

# Social Media Details

- ProductName
- ☐

 Baseball Glove
- ☐

 Basketball
- ☐

 Boxing Gloves
- ☐

 Climbing Rope
- ☐

 Cycling Helmet
- ☐

 Dumbbells
- ☐

 Fitness Tracker
- ☐

 Football Helmet
- ☐

 Golf Clubs
- ☐

 Hockey Stick
- ☐

 Ice Skates
- ☐

 Kayak
- ☐

 Running Shoes
- ☐

 Ski Boots
- ☐

 Soccer Ball
- ☐

 Surfboard
- ☐

 Swim Goggles
- ☐

 Tennis Racket
- ☐

 Volleyball
- ☐

 Yoga Mat

9,079,276

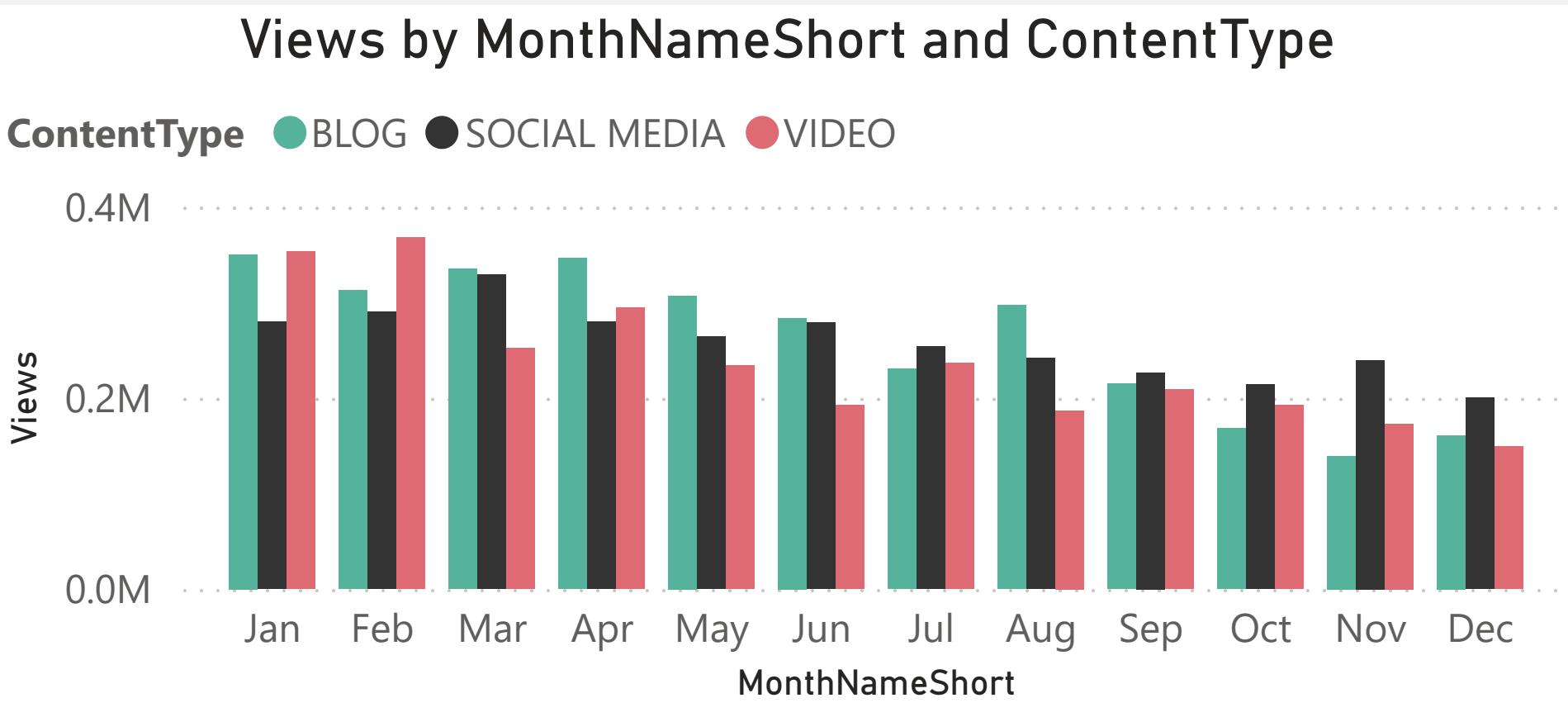
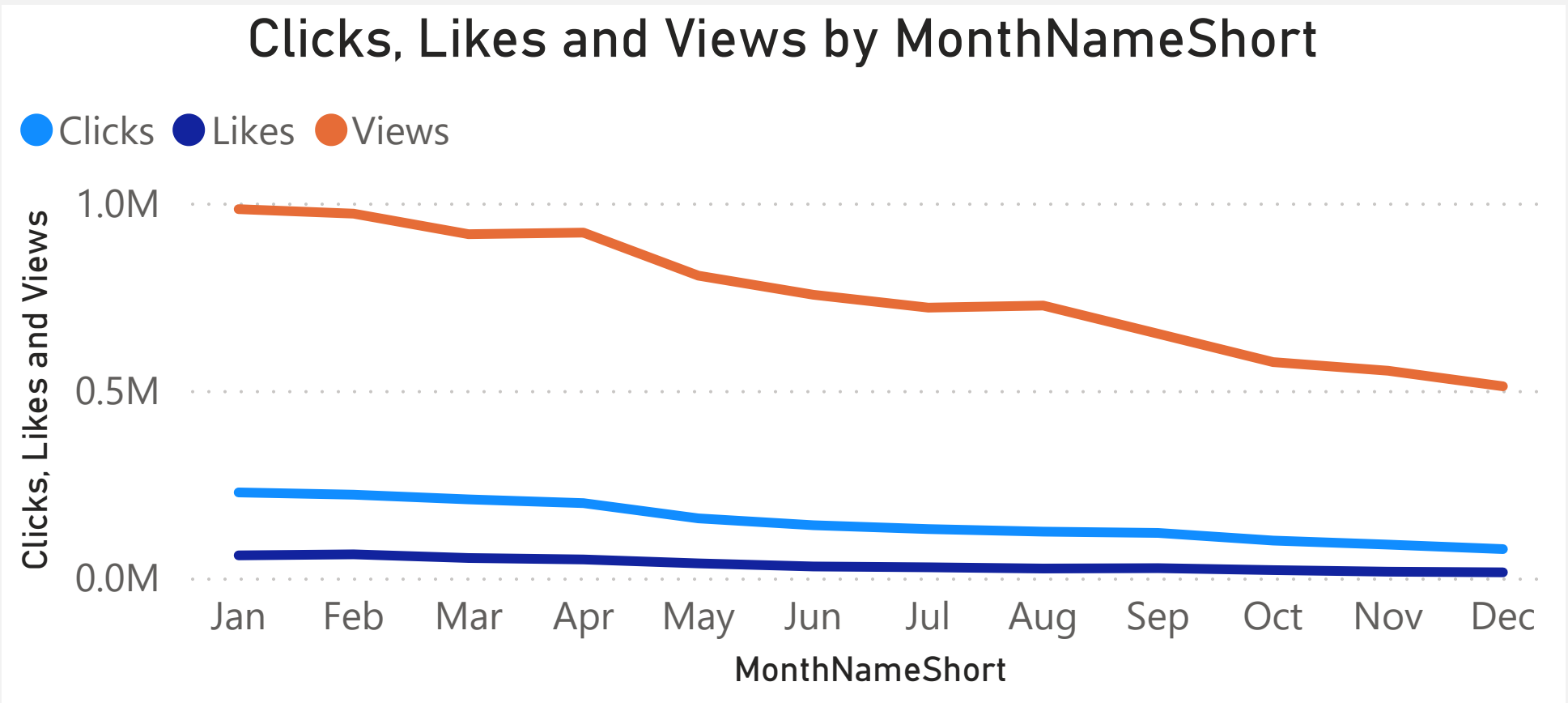
Views

1,785,010

Clicks

414,122

Likes



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
<div><div></div> Baseball Glove</div>	54,795	66,287	48,037	28,293	33,887	27,188	36,406	36,664	36,220	24,271	31,978	13,794	437,820
<div><div></div> Basketball</div>	37,432	63,264	56,840	61,622	48,370	67,251	26,655	43,710	59,697	18,458	29,430	17,131	529,860
<div><div></div> Boxing Gloves</div>	44,555	44,644	53,436	70,002	30,336	33,851	24,912	35,594	21,213	29,946	32,289	21,655	442,433
<div><div></div> Climbing Rope</div>	59,049	77,496	54,766	70,102	25,647	24,640	44,513	34,514	38,856	31,120	26,987	27,687	515,377
<div><div></div> Cycling Helmet</div>	52,995	50,474	47,458	31,935	59,385	41,588	33,736	34,589	25,437	33,815	20,358	28,466	460,236
<div><div></div> Dumbbells</div>	49,545	28,018	47,323	44,877	31,720	44,878	27,088	18,171	26,911	21,626	22,782	22,995	385,934
<div><div></div> Fitness Tracker</div>	40,446	36,215	30,956	24,651	28,979	30,513	53,307	40,270	17,879	28,841	29,694	43,215	404,966
<div><div></div> Football Helmet</div>	45,007	37,669	36,238	53,931	28,113	25,199	64,586	33,913	24,525	11,714	29,478	17,260	407,633
<div><div></div> Golf Clubs</div>	60,812	41,679	44,675	47,834	40,661	41,834	50,636	35,035	30,201	35,659	31,892	13,731	474,649
<div><div></div> Hockey Stick</div>	41,688	67,018	47,287	47,071	43,927	38,642	22,078	37,966	17,236	19,165	36,563	21,540	440,181
<div><div></div> Ice Skates</div>	75,396	32,088	40,801	47,392	55,772	36,679	23,740	35,931	44,049	33,558	11,340	38,563	475,309
<div><div></div> Kayak</div>	33,650	38,602	59,023	71,249	51,217	60,699	26,522	22,489	23,377	30,430	7,738	30,309	455,305
<div><div></div> Running Shoes</div>	44,135	68,312	37,518	49,702	45,500	43,066	43,410	50,136	30,201	33,640	44,060	19,675	520,362
Total	982,444	970,480	915,714	919,898	805,084	754,182	719,825	725,376	650,138	574,576	551,537	510,022	9,079,276



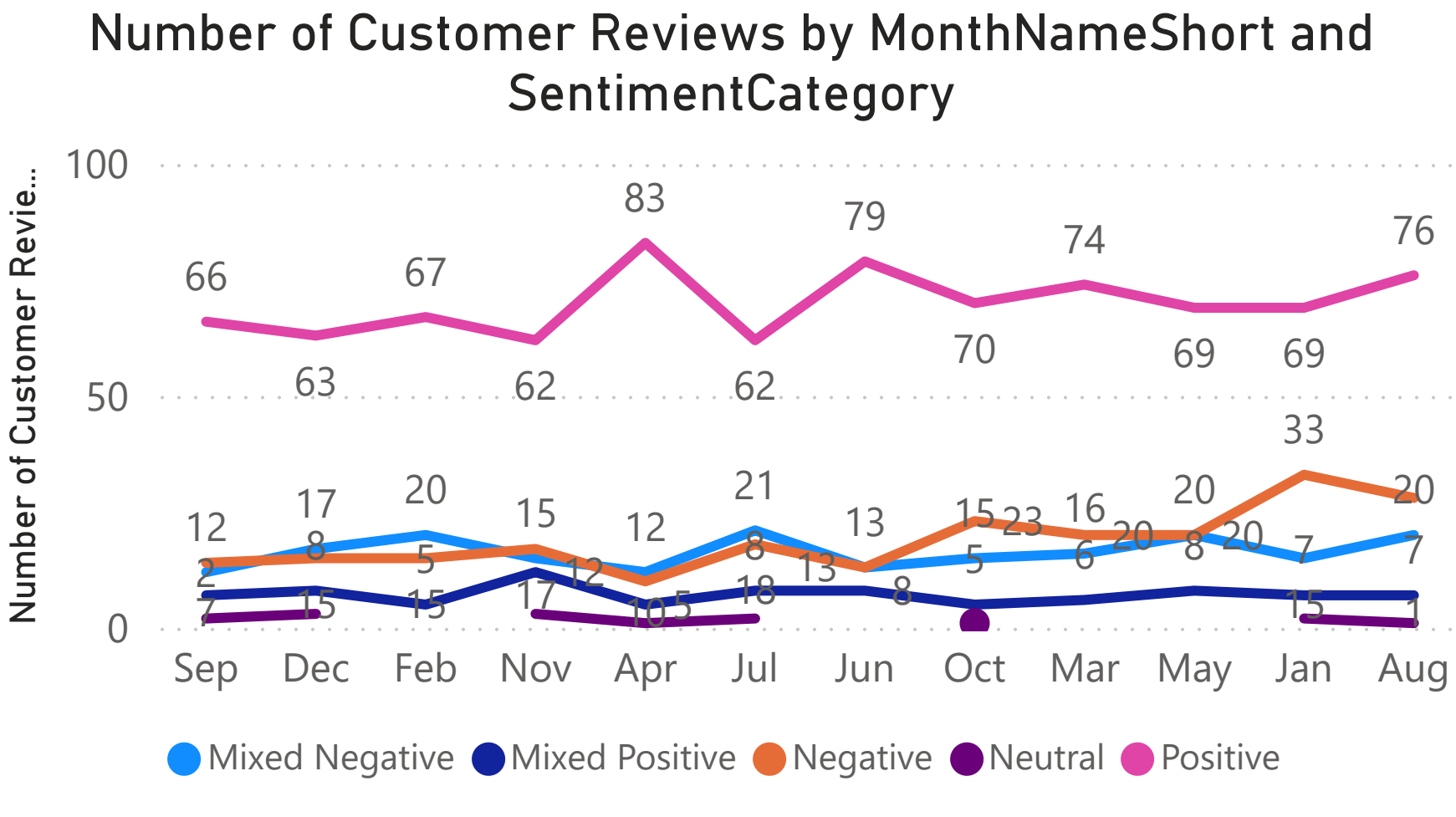
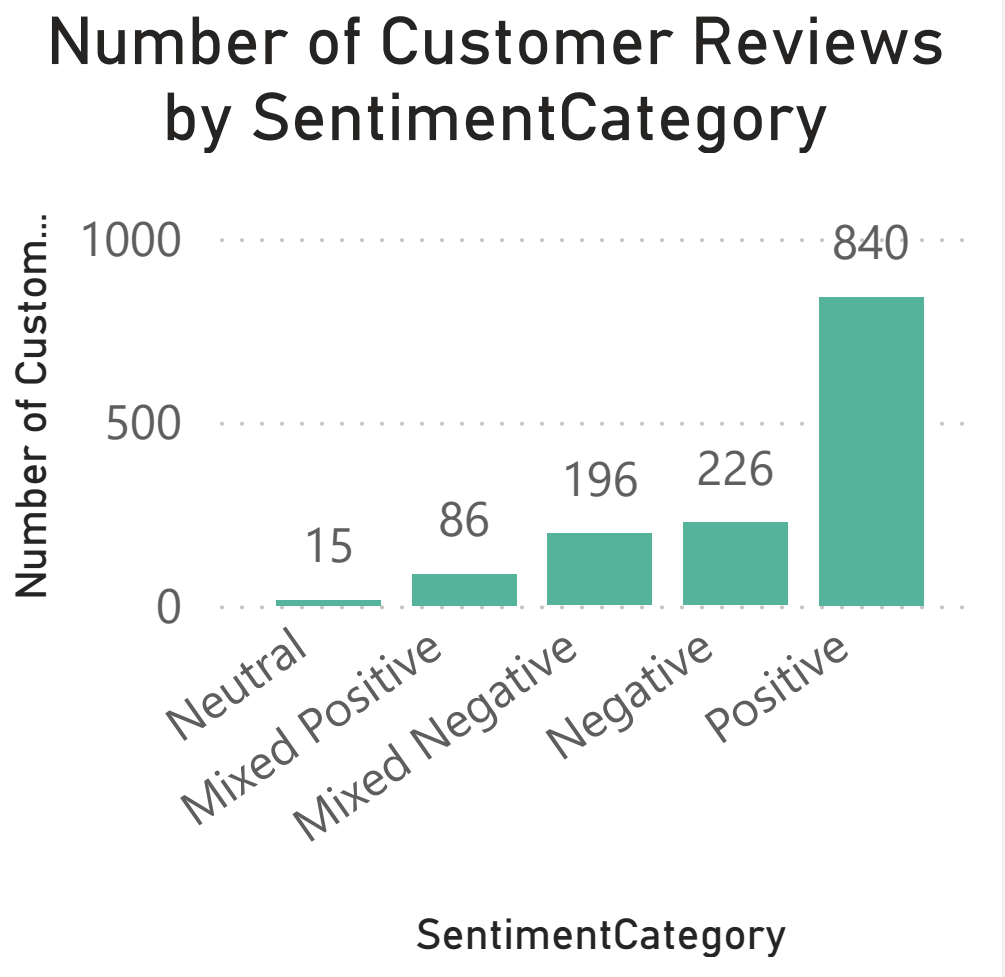
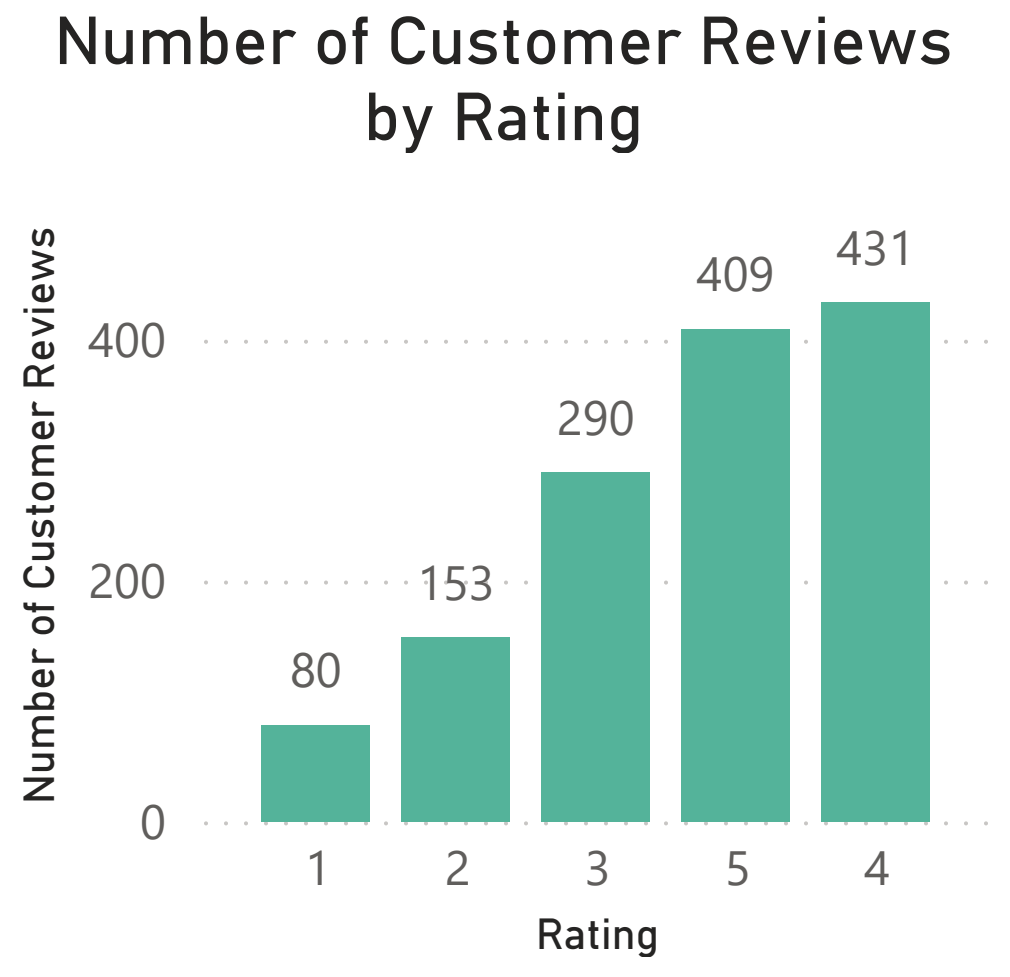
# Customer Review Details

- SentimentCategory
- ☐ Mixed Negative
- ☐ Mixed Positive
- ☐ Negative
- ☐ Neutral
- ☐ Positive

- ProductName
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- ☐ Soccer Ball

3.69

Rating(Avg)



ReviewDate	CustomerID	ReviewText	SentimentCategory	Rating
Sunday, January 01, 2023	10	Shipping was fast and the item was well-packaged.	Positive	5
Sunday, January 01, 2023	46	The color was different from what was shown.	Negative	1
Monday, January 02, 2023	68	Shipping was fast and the item was well-packaged.	Positive	5
Tuesday, January 03, 2023	23	Customer support was very helpful.	Positive	5
Tuesday, January 03, 2023	68	Customer support was very helpful.	Positive	4
Tuesday, January 03, 2023	87	Terrible customer service, would not buy again.	Negative	1
Wednesday, January 04, 2023	69	Good quality, but could be cheaper.	Mixed Positive	3
Wednesday, January 04, 2023	75	Not satisfied, the product broke after a week.	Negative	1
Thursday, January 05, 2023	80	Not satisfied, the product broke after a week.	Negative	1
Thursday, January 05, 2023	83	I had a bad experience with this product.	Negative	1
Friday, January 06, 2023	95	Excellent product, highly recommend!	Positive	5
Friday, January 06, 2023	96	I love this product, will buy again!	Positive	4
Saturday, January 07, 2023	62	The product stopped working after a month.	Negative	1
Monday, January 09, 2023	3	Shipping was fast and the item was well-packaged.	Positive	4
Monday, January 09, 2023	36	Not worth the money.	Negative	2
Tuesday, January 10, 2023	21	Not satisfied, the product broke after a week.	Negative	1
Wednesday, January 11, 2023	40	Amazing value for the price.	Positive	5
Wednesday, January 11, 2023	76	Good quality, but could be cheaper.	Positive	4
Wednesday, January 11, 2023	83	Not worth the money.	Mixed Negative	3
Wednesday, January 11, 2023	83	Product did not meet my expectations.	Negative	1
Thursday, January 12, 2023	17	Customer support was very helpful.	Positive	5

