Web Programming I
Final Project Pitch Presentation
Better Interview Book

Group 15

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Overview of Better Interview Book

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- **Target User**: Tech professionals and employers wanting to align with the best in class
- **Value Proposition**: Unique user experience that addresses a complex career landscape
- **Why are we building this**: Other platforms have come up short and don't meet the needs of the future leaders of the tech industry
- **Competition:** LinkedIn/Glassdoor, but doesn't offer the experience and features that young tech professionals are hungry for.

User Account Page

- Each user will have a profile page that presents their profile for prospective employers and other users to view.

- The user's account page will have a profile picture, university or college from which a degree has been obtained, skills, projects, and prior internship and professional experience to name a few. Users will have the ability to customize their account/profile page to an extent, and this is their chance to showcase themselves to the network!

Groups/ Hashtags

- Users have the ability to join other like-minded users in the the network in groups centered around topics that pique their interest. In these groups, users will be able to collaborate and share ideas, plan events, post current events, and even articles.

- Users will have the ability to spend time with others in the network that share some of the same ideas and interests, and creates a great opportunity to connect with other users and discuss industries and topics that you are deeply passionate about.

Referral Page / Social Media

- Post
- Edit post
- Delete post

Filter tag: Refer/ Interview/ Daily thoughts. Fields: Tech/ Finance/ Front-end···. Company: Facebook/ Google/ JPMorgan/ Others/ None. Followed: Only see followed/ All.

Click to make post

User
Post
Tag
Time
Likes & comments

Skills Section/ Learning Section

- Users can post articles to share useful knowledge or advanced skills to assist others prepare for interviews.

- Sections would have videos link that allows users to upload their videos to illustrate their idea to help readers easier to understand their articles.

Network

- This feature allows for the user to view their social network of connections and friends that they have built in the community.

- Friends with connections can browse what they post on their networking page, leave commits and press like.

- Users can filter by location, school, or company to see if their connections have to satisfy the filter conditions.

Recommendation Page

- In this section, we can recommend our users the Job based on their profiles, interest, and skills.

- Users can directly get suitable positions using this page to find which job in the database is the most satisfactory to his/her interests.

Company Account Page

- In the Company Account Page section designated employees of the company can populate the information about the company.

- Users are allowed to use company this page to browse the company's job list and opening positions.

Messaging (Extra Feature)

- In the messaging section, we can allow the users to reach out to others by direct messaging him/her.

- To get the latest information, users can use this functionality to direct contact with recruiters or other users.