Mohammad Marei

Marketing And Promotion Assistant

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- Talented Marketing Intern trained in both online and traditional marketing methods. Familiar with campaign development, trend tracking and project coordination.
- Enthusiastic Marketing Intern knowledgeable about digital and social marketing. Offering hands-on experience in various environments.
- Experienced Marketing Specialist able to keep up with tight deadlines and high-value customers. Successful at working with diverse teams to develop comprehensive approaches to marketing plans. Intelligent and insightful professional.



Skills



Marketing

Marketing and promotions

Fluent in English

Excellent teamwork

Accomplished in commission sales

Strong organizational skills

Works well independently

Very good computer skills



Work History

Jun 2017 - Real Estate Sales Agent and Developer
Jan 2020 Vision For Real-estate Consulting And Developing

Vision For Real-estate Consulting And Developing, Amman, Amman

- Ensured that all clients looking to sell or buy were aware of current market conditions, legal requirements, pricing and mortgages.
- Delivered strategic assistance to homeowners and home-buyers looking to buy or sell residential properties in various ares in Amman whether east or west of the capital.

- Educated clients on sales and buying processes and advised buyers on making decisions.
- Coordinated appointments to show marketed properties.
- Sold five properties worth over <u>820K</u> in <u>18 months</u>
- Increased client base 4% by matching customer-needs processes and improving overall company efficiency.
- Developed and maintained list of available properties suited to different needs and budgets for both commercial and industrial use.

May 2014 - Sales and Marketing Coordinator

Feb 2017

Jordan Supply Company (JSC), Amman, Amman

- Worked closely with all product development departments to create and maintain marketing materials for sales presentations and client meetings.
- Implemented marketing strategies which resulted in significant growth of customer base.
- Developed unique sales tools, including presentations, trend reports, kitted assets, and product data sheets.
- Captured new customers by optimizing business strategies and launching products to diversify offerings.
- Accomplished industry-leading successes for our potential customers through push and pull strategy

Jul 2015 - Customer Loyalty Specialist

Dec 2015

YMCA (Young Men's Christian Association), Cincinnati, Ohio

- Helping (YMCA) department to segment the Arab citizens who living in Cincinnati.OH to get benefit from the activities that relating to their interests.
- Lend a helping hand by making our events run smoothly, and making sure we reach our fundraising goal for that event.
- Assist the front desk, and greet YMCA members when they walk in the door

Feb 2015 - Call Center Customer Service Representative

Jun 2015

Americana Group, Amman, Amman

- Evaluated customer information to explore issues, develop potential solutions and maintain high-quality service.
- Enhanced productivity by staying on top of call scripts and maintaining control over direction of conversations.
- Educated customers on current promotions, upgrades or new offerings available under current plan.



Sep 2015 - Bachelor of Arts: Marketing

Feb 2020 American University Of Madaba (AUM) - Jordan/Madaba