# Data Intake Report

Name: G2M insight for Cab Investment firm

Report date: 02/28/25

Internship Batch: LISUM41

Version:<1.0>

Data intake by: Sophonie Sidrac Data intake reviewer: Sophonie Sidrac

Data storage location: <a href="https://github.com/1Sophani/DataGlacier-Internship/tree/main/Week%202">https://github.com/1Sophani/DataGlacier-Internship/tree/main/Week%202</a>

#### Tabular data details:

#### Cab Data:

Cu.,	
Total number of observations	359392
Total number of files	1
Total number of features	7
Base format of the file	.csv
Size of the data	20.2 MB

# City:

<b>Total number of observations</b>	20
<b>Total number of files</b>	1
<b>Total number of features</b>	3
Base format of the file	.csv
Size of the data	759 B

## Customer\_ID:

Total number of observations	49171
<b>Total number of files</b>	1
<b>Total number of features</b>	4
Base format of the file	.csv
Size of the data	1 MB

# **Transaction\_ID:**

Total number of observations	440098
Total number of files	1
<b>Total number of features</b>	3
Base format of the file	.csv
Size of the data	8.6 MB

#### EDA:

<b>Total number of observations</b>	359392
Total number of files	1
<b>Total number of features</b>	15

Base format of the file	.ipynb
Size of the data	1 MB

## **Proposed Approach:**

## 1. **Data Cleaning:**

- **Duplicate Handling:** The data will be sorted based on transaction ID, or any unique identifier present in the dataset. Duplicates will be identified based on these unique identifiers and removed.
- **Handling Missing Data:** Rows with missing data will be flagged and analyzed. on the nature and quantity of the missing data, imputation or removal methods might be applied.
- **Data Transformation:** Convert categorical variables into a format suitable for analysis, possibly using encoding techniques. Normalize numerical data if required.

## 2. Exploratory Data Analysis (EDA):

- **Demographic Analysis:** Identify which demographic group utilizes taxis the most. This will involve grouping the data by demographic and then calculating the sum or count of taxi uses.
- **Company Popularity:** Assess which taxi company is more popular in each city. This will involve grouping by city and company and then comparing the count of uses.

## 3. Assumptions:

- **Missing Data as Invalid:** Any missing data is considered as an invalid entry unless proven otherwise.
- **Duplicate Transactions:** Any transaction ID appearing more than once is considered a duplicate.
- **Data Format:** Non-numeric values in numeric fields are considered errors and will be treated or removed.

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Submitted to: Data Glacier
Submission Date: 03/03/25