

## ABDUL HASEEB ARSHAD

Senior Software Engineer (PHP | Laravel | Backend Developer | Full Stack)

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## SUMMARY

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Results-driven **Senior Software Engineer** with over **three and a half years** of experience specializing in **PHP (Laravel)**, **backend development**, and **system architecture**. Expertise in designing **scalable, maintainable, and high-performance** applications. Passionate about **writing clean, testable code** and optimizing backend systems for efficiency.

## TECHNICAL SKILLS

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**Backend:** PHP (Laravel), Ruby on Rails, Node.js

**Frontend:** Vue.js, React, JavaScript (ES6+), Tailwind CSS, jQuery

**Databases:** PostgreSQL, MySQL, Redis

**DevOps & Cloud:** Docker, Linode, Vercel, Netlify, Render, Heroku

**Testing & Optimization:** PHPUnit, RSpec, Performance Tuning, Query Optimization

**Version Control:** Git (GitHub, GitLab, Bitbucket)

**Workflow & Tools:** RESTful APIs, Agile, Scrum, Jira, Postman, CI/CD Pipelines

## PROFESSIONAL EXPERIENCE

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Senior Software Engineer | Engin Technologies

*October 2021 – Present*

### PHP/Laravel Backend Development:

- Designed and optimized **RESTful APIs** for seamless frontend-backend communication.
- **Refactored legacy code** and improved performance through **query optimization**, reducing API response times by **30%**.
- Implemented **role-based access control (RBAC)** and enhanced authentication security.
- Integrated **third-party APIs** (Google SSO, payment gateways) for seamless application functionality.
- Developed and maintained **high-performance Laravel applications**, ensuring scalability.

### System & Database Optimization:

- Led **database schema improvements**, reducing query execution time by **40%**.
- Applied **caching strategies (Redis, Memcached)** for faster response times.
- Automated **database migrations and indexing**, optimizing data retrieval.

## Leadership & Project Management:

- **Mentored junior developers**, improving team productivity.
- Led **end-to-end development** of many backend services in Laravel and Ruby on Rails.
- Collaborated with **cross-functional teams** to align development with business goals.

## EDUCATION

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**BS Software Engineering** | Punjab University College of Information & Technology (PUCIT) | 2017 – 2021

## CERTIFICATIONS & AWARDS

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- ✓ **Consistent Performer Award (2023)** – Recognized for exceptional contributions.
- ✓ **4x Employee of the Month (2022)** – Performance-based recognition.
- ✓ **1x Employee of the Month (2025)** – Performance-based recognition.

## PROJECTS

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### Skibutlers (Laravel, Vue.js)

- Developed and optimized **admin portal APIs** for mobile and frontend teams.
- Developed **reports, settings pages, route planner, checkout flow, partner, and customer portal**, significantly enhancing system functionality and user experience.
- Built **role-based access control (RBAC)** for secure administration.
- Upgraded **PHP & Laravel versions**, ensuring compatibility and security.

### Rebills (Laravel, React)

- Fixed critical **backend API issues** affecting client dashboards.
- Managed **Google Cloud Platform (GCP) deployments**.

### Attolo (Ruby on Rails, AI-Integrated)

- Built backend for **AI-powered analytics** using **OpenAI API**.
- Implemented an **invite-based onboarding process** with a guided wizard.

### Marketing Site (Craft CMS, Vue.js, GraphQL)

- Migrated and decoupled frontend using **Vue.js & GraphQL APIs**.
- Built a **separate French version** of the site for localization.

### Hot 100 API App (Ruby, Docker)

- Created a **Google SSO-based authentication API** for mobile apps.
- Developed secure **email templates and backend logic** in a **Dockerized environment**.