## **ALEX ZHOU**

# **Digital Designer & Front-End Developer**

As a passionate Freelance Digital Designer & Developer, I thrive on creating innovative and engaging digital experiences. My diverse skill set in design and development allows me to bring ideas to life, and I am eager to contribute my creativity and technical expertise to your team. I am excited about the opportunity to collaborate with like-minded professionals and help elevate your projects to new heights.

### **DETAILS**

alex.zhou@example.com

(604) 555-0192

#### **SKILLS**

- Design
- Development
- Technical Writing

### **EXPERIENCE**

#### Feb 2021 - Current

Freelance Digital Designer & Developer

Self Employed

- Designed and developed responsive websites for 12+ clients across various industries - Created

UI/UX prototypes that increased client conversion rates by 30% on average

- Implemented accessible web solutions compliant with WCAG 2.1 standards

#### **EDUCATION**

2017 - 2021

### Bachelor of Arts in Interactive Arts & Technology, York University, Toronto

Specialization in Design and Human-Computer Interaction Capstone project:

AR Museum Guide (awarded Faculty Choice Award)